



JAGUAR XJ | XF | XK 2012 RANGE

XJ



XF



XK



JAGUAR RANGE

Cars like no other, Jaguar combines high performance with beauty, athletic grace and finesse: the world's most strikingly modern sports cars and sedans.

Today, more than ever, Jaguar vehicles express the ultimate in state-of-the-art design, performance and technology with the sporting heritage that is their heart and soul. From the XJ flagship sedan, to the XF luxury sport sedan, the XK coupe and convertible and the heart-stopping XKR-S - the fastest ever Jaguar production sports car - every Jaguar makes a unique statement of luxury, performance and individuality.

XJ **04**

XF **18**

XK **32**





XJ

Stunning design, contemporary luxurious materials and the use of intuitive technology make the XJ an outstanding full-size sedan that delivers true driving pleasure. In fact, the aesthetic beauty of the streamlined body of the XJ was a prime consideration in its creation. Its lightweight aluminum architecture utilizes techniques and alloys directly from the aerospace industry, making the XJ uncommonly light and agile, yet strong and powerful. With standard features like the panoramic glass roof, the XJ redefines how luxury sports sedans should look. Available in six models with three superb engines, to experience the XJ is to feel pure excitement.

XJL Supersport in Rhodium Silver with 20" Mataiva wheels



XJ



PERFORMANCE

5.0L V8 385 HP

0-60 MPH SECONDS – 5.4

CITY (MPG) – 16*

HIGHWAY (MPG) – 23*

MAIN FEATURES

JaguarSense™ lighting and glovebox controls

Virtual Instruments

Color HD Touch-screen

Interactive Voice

Soft grain leather heated and cooled front and heated rear seats

Jaguar 600W premium sound system with 14 speakers, 30GB hard drive for music storage, DVD, HD radio and Sirius® satellite radio (subscription required)

Media Hub with iPod®, USB port and Bluetooth® with wireless audio streaming

Phosphor blue halo illumination and interior blue mood lighting

Panoramic roof with electric blinds

Dual Zone climate control

Jaguar Smart Key System™ with Keyless start and Keyless entry

Blind Spot Monitor

Front and rear parking aid with Touch-screen visual indicator and reverse park camera with guidance

SELECTED OPTIONS

Visibility Pack: Headlamps with Adaptive Front Lighting, cornering lamps and Intelligent High Beam

Adaptive Cruise Control (ACC) with Advanced Emergency Brake Assist

Portfolio Trim Pack: Contrast stitching and piping, 20-way adjustable front seats with massage, Suedecloth premium headlining, heated and cooled rear seats, four zone climate control and extended interior color palette

Bowers & Wilkins® 1200W premium surround sound audio system with 20 speakers

Rear Seat Entertainment system with dual 8-inch LCD screens mounted in the rear of the front seat headrests, Touch-screen remote control and Whitefire® emitter and two wireless headphones

WHEELS

Standard



19" Aleutian

Options



19" Toba



19" Toba Polished



20" Kasuga



20" Kasuga Polished



20" Orona



20" Orona Polished

*Based on EPA estimate. Actual mileage may vary.

XJL PORTFOLIO



PERFORMANCE

5.0L V8 385 HP

0-60 MPH SECONDS – 5.4

CITY (MPG) – 15*

HIGHWAY (MPG) – 22*

MAIN FEATURES

All XJ main features plus:

Long wheelbase with 5 inches of extra rear seat legroom

Front and rear active ventilated and cooled soft grain leather seats with massage, contrast stitch, piping and embossed Leaper on headrests

Suedecloth premium headlining

Four Zone automatic climate control

SELECTED OPTIONS

Visibility Pack: Headlamps with Adaptive Front Lighting, cornering lamps and Intelligent High Beam

Adaptive Cruise Control (ACC) with Advanced Emergency Brake Assist

Executive Pack: Rear seat business trays, electric rear window sunblind, premium carpet mats with Jaguar badge, chrome mirror caps and wood and leather heated steering wheel

Bowers & Wilkins® 1200W premium surround sound audio system with 20 speakers

Rear Seat Entertainment system with dual 8-inch LCD screens mounted in the rear of the front seat headrests, Touch-screen remote control and Whitefire® emitter and two wireless headphones

WHEELS

Standard



19" Toba

Options



19" Aleutian



19" Toba Polished



20" Kasuga



20" Kasuga Polished



20" Orona



20" Orona Polished

*Based on EPA estimate. Actual mileage may vary.

XJ&XJL SUPERCHARGED



PERFORMANCE

5.0L V8 SUPERCHARGED 470 HP

0-60 MPH SECONDS – 4.9

CITY (MPG) – 15*

HIGHWAY (MPG) – 27*

MAIN FEATURES

All XJL Portfolio main features plus:

20" Kasuga wheels

Active Differential

Bowers & Wilkins® 1200W premium surround sound system with 20 speakers

Adaptive Front Lights with cornering lamps and Intelligent High Beam

SELECTED OPTIONS

Adaptive Cruise Control (ACC) with Advanced Emergency Brake Assist

Rear Seat Entertainment system with dual 8-inch LCD screens mounted in the rear of the front seat headrests, Touch-screen remote control and Whitefire® emitter and two wireless headphones

WHEELS

Standard



20" Kasuga

Options



19" Aleutian†



19" Toba†



19" Toba Polished†



20" Kasuga Polished



20" Amirante



20" Orona



20" Orona Polished

†All 19" wheels come with all-season tires

*Based on EPA estimate. Actual mileage may vary.

XJ & XJL SUPERSPORT



PERFORMANCE

5.0L V8 SUPERCHARGED 510 HP

0-60 MPH SECONDS – 4.7

CITY (MPG) – 15*

HIGHWAY (MPG) – 21*

MAIN FEATURES

All XJ Supercharged main features plus:

Front and rear active ventilated heated and cooled semi aniline leather seats with front seat massage and embossed Leaper on headrests

Soft grain leather headlining

Supersport script in side power vent

Six unique interior trim choices including tipped leather option

Illuminated air vents, door sills and trunk finisher

Rear Seat Entertainment system with dual 8-inch LCD screens mounted in the rear of the front seat headrests, Touch-screen remote control and Whitefire® emitter and two wireless headphones

SELECTED OPTIONS

Adaptive Cruise Control (ACC) with Advanced Emergency Brake Assist

WHEELS

Standard



20" Mataiva

Options



19" Aleutian†



19" Toba†



19" Toba Polished†



20" Amirante



20" Kasuga



20" Kasuga Polished



20" Orona



20" Orona Polished
















†All 19" wheels come with all-season tires

*Based on EPA estimate. Actual mileage may vary.

EXTERIOR COLORS

Solid	Metallic					Race Inspired	
							
Polaris White	Ultimate Black*	Stratus Gray*	Lunar Gray	Rhodium Silver	Spectrum Blue*1	Italian Racing Red*	
							
Ebony	Indigo*	Crystal Blue	Cashmere	Claret	Caviar*	British Racing Green*1	
							
	Botanical Green*1						

LEATHER AND TRIM

						
Dove soft grain	Jet soft grain	Truffle soft grain	Navy soft grain	London Tan soft grain	Oyster soft grain	Cashew soft grain
						
Ivory soft grain	Jet semi aniline	Bordeaux semi aniline	London Tan semi aniline	Parchment semi aniline	Navy semi aniline	Jet Tipped leather
						
Truffle Tipped leather						

HEADLININGS



Parchment soft grain leather headlining



Jet soft grain leather headlining



Jet Suedecloth premium headlining



Ivory Suedecloth premium headlining



Canvas Suedecloth premium headlining

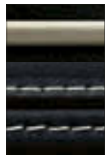


Ivory Morzine headlining



Canvas Morzine headlining

CONTRAST PIPING AND CONTRAST STITCH



Jet with Ivory piping and contrast stitch



London Tan with Jet piping and contrast stitch



London Tan with Navy piping and contrast stitch



London Tan with London Tan piping and Jet contrast stitch



Cashew with Truffle piping and contrast stitch



Ivory with Oyster piping and contrast stitch



Ivory with Truffle piping and contrast stitch



Ivory with Navy piping and contrast stitch



Ivory with Jet piping and contrast stitch



Parchment with Bordeaux piping and contrast stitch



Parchment with Truffle piping and contrast stitch



Parchment with Navy piping and contrast stitch



Navy with Ivory piping and contrast stitch

VENEERS



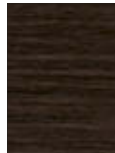
Satin Elm



Burl Walnut



Figured Ebony



Rich Oak



Carbon Fiber



Walnut Curl†



Satin Zebrano†



Piano Black



Above: Figured Ebony with Ribbon Laser Inlay†
Below: Rich Oak with Linear Laser Inlay†

OPTIONAL FEATURES

	XJ	XJL PORTFOLIO	XJ & XJL SUPERCHARGED	XJ & XJL SUPERSPORT
POWERTRAIN AND DRIVING DYNAMICS				
5.0L V8 385 HP - Standard Wheelbase	●	-	-	-
5.0L V8 385 HP - Long Wheelbase	-	●	-	-
5.0L V8 470 HP Supercharged	-	-	●	-
5.0L V8 510 HP Supercharged	-	-	-	●
Active Differential	-	-	●	●
EXTERIOR FEATURES				
Bi-function HID Xenon headlamps with Adaptive Front Lights, cornering lamps and Intelligent High Beam	P	P	●	●
Heated front windshield	O	O	O	O
Metallic paint ¹	NCO	NCO	NCO	NCO
Side power vents - Bright chrome	●	-	-	-
Side power vents - Portfolio script	P	●	-	-
Side power vents - Supercharged script	-	-	●	-
Side power vents - Supersport script	-	-	-	●
"XJ" or "XJL" trunk badge delete	O	O	O	O
WHEELS				
19" alloy wheels	●	●	O	O
20" alloy wheels	O	O	●	●
18" alloy space saver spare wheel	●	●	-	-
19" alloy space saver spare wheel	-	-	●	●
INTERIOR FEATURES				
Dual zone automatic climate control with air filtration, humidity sensing and dual zone temperature control for driver and front passenger	●	-	-	-
Four zone automatic climate control with air filtration, humidity sensing and four zone temperature control for driver, front passenger and independent controls for left and right rear passengers	P	●	●	●
Front ashtray and lighter	NCO	NCO	NCO	NCO
Electric rear window sunblind	-	P	●	●
INTERIOR TRIM				
Soft grain leather stitched and tailored upper fascia, door top roll and armrest and center console lid with twin needle stitching	●	-	-	-
Soft grain leather stitched and tailored upper fascia, door top roll, door pannier, door armrest and center console lid with twin needle stitching	P	●	●	-
Soft grain leather stitched and tailored upper fascia, door top roll, door pannier, door armrest and center console lid with twin needle stitching, seat valance and rear Air Conditioning vent area	-	-	-	●
Tipped leather	-	-	-	O

	XJ	XJL PORTFOLIO	XJ & XJL SUPERCHARGED	XJ & XJL SUPERSPORT
INTERIOR TRIM - CONTINUED				
Morzine headlining	●	-	-	-
Suedecloth premium headlining	P	●	●	-
Soft grain leather headlining	-	-	-	●
Front and rear premium carpet mat set with Jaguar logo and script	●	●	●	-
Front and rear premium carpet mat set with Supersport logo	-	-	-	●
Intaglio - Jaguar script	●	●	●	-
Intaglio - unique to XJ/XJL Supersport	-	-	-	●
3-spoke soft grain leather heated steering wheel with Jaguar Sequential Shift™ paddles and remote controls for audio system, cruise control, Bluetooth® telephone connectivity and Interactive Voice	●	●	●	NCO
3-spoke wood and leather heated steering wheel* with Jaguar Sequential Shift™ paddles and remote controls for audio system, cruise control, Bluetooth® telephone connectivity and Interactive Voice	O	O/P	NCO	●
Soft grain leather active ventilated heated and cooled front seats (16/12 way)	●	-	-	-
Soft grain leather active ventilated heated and cooled front seats (20/20 way)	P	●	●	-
Semi aniline leather active ventilated heated and cooled front seats (20/20 way)	-	-	-	●
Massage function for front seats	P	●	●	●
Soft grain leather rear bench seats	●	●	●	-
Semi aniline leather rear bench seats	-	-	-	●
Heated rear seats	●	-	-	-
Active ventilated rear seats - heated and cooled	P	●	●	●
MULTIMEDIA				
Jaguar 600W premium sound system with AM/FM radio, single slot CD/DVD, MP3 disc compatibility, hard disk drive (HDD) for audio files and 14 speakers	●	●	-	-
Bowers & Wilkins® 1200W premium sound system with Dolby® ProLogic® IIx Surround Sound, AM/FM radio, single slot CD/DVD, MP3 disc compatibility, hard disk drive (HDD) for audio files, remote power amplifier and 20 speakers including 2 subwoofers and 2 front door woofers	O	O	●	●
Rear Seat Entertainment - dual 8-inch LCD screens (mounted in rear of front headrests) with rear Multimedia Interface, Touch-screen remote control and two sets of WhiteFire® digital wireless headphones	O	O	O	●
PACKS				
Adaptive Cruise Control	O	O	O	O
Visibility Pack - Adaptive Front Lights, cornering lamps and Intelligent High Beam	O	O	●	●
Portfolio Trim Pack - Upgrades XJ to XJL Portfolio trim specifications	O	-	-	-
Executive Pack - rear seat business trays, electric rear sunblind, wood and leather heated steering wheel*, premium floor mats and chrome mirror covers	-	O	-	-
Rear Seat Comfort Pack (long wheelbase XJL Supersport only) - reclining rear seats with massage, winged headrests and footrests	-	-	-	●

Please consult your local Jaguar dealer for details ● Standard O Option P Feature as part of Pack - Not available NCO No Cost Option *Not available with Satin Veneers, Carbon Fiber or Piano Black

¹A special charge will be added if non-standard exterior/interior combinations are chosen.



XF

A driving force in design, engineering, and innovation, the XF harnesses the breathtaking power of a sports car to the sublime pleasure of a world-class luxury sedan. Showered with awards from around the world, the XF is the perfect car for those who want it all. From the outstanding streamlined styling of its body, with its formidable low stance and bared mesh grille, to its seductive sweptback headlamps, the XF looks as thrilling as it performs. With the XF, Jaguar is redefining the sports sedan.

XF Portfolio in Polaris White with optional 20" wheels



X F



PERFORMANCE

5.0L V8 385 HP

0-60 MPH SECONDS – 5.5

CITY (MPG) – 16*

HIGHWAY (MPG) – 23*

MAIN FEATURES

Bond grain leather seat facings

Heated front seats

7-inch color Touch-screen

Interactive Voice with “Say what you see” control command

Jaguar Smart Key System™ with Keyless start

Media Hub with iPod®, USB port and Bluetooth® with wireless audio streaming

Hard-drive based Navigation system

Jaguar 400W sound system with 10 speakers, 30GB hard drive for music storage, DVD, HD Radio and Sirius® satellite radio (subscription required)

6-speed electronic automatic transmission with Jaguar Sequential Shift™ and JaguarDrive Selector™

Phosphor blue halo illumination and interior mood lighting

Rear parking aid with Touch-screen visual indicator

Heated front seats

Bi-function HID Xenon headlamps with automatic leveling

SELECTED OPTIONS

Premium Pack 1: Front parking aid with Touch-screen visual indicator, reverse park camera with guidance on display and Adaptive Front Lighting

Premium Pack 2: Blind Spot Monitor, electrochromic exterior mirrors, Intelligent High Beam and electric rear sunblind

Cold Weather Pack: Heated windshield and heated steering wheel

Jaguar Smart Key System™ with Keyless entry

Split fold rear seat with and ski hatch and bag

Bowers & Wilkins® 1200W premium surround sound system

WHEELS

Standard



18" Vela

Options



18" Lyra



19" Artura



19" Artura Chrome



20" Hydra



20" Dark Draco

*Based on EPA estimate. Actual mileage may vary.

XF PORTFOLIO



PERFORMANCE

5.0L V8 385 HP

0-60 MPH SECONDS – 5.5

CITY (MPG) – 19*

HIGHWAY (MPG) – 23*

MAIN FEATURES

All XF main features plus:

Soft grain leather Twin needle contrast stitching on instrument panel and door roll top

Soft grain perforated leather seat style (16/12 way) with contrast hoop

Suedecloth premium headlining

Deep pile carpet mats with contrast edge

Unique Figured Ebony veneer

Active ventilated heated and cooled front seats

Jaguar Smart Key System™ with Keyless entry

Headlamps with Adaptive Front Lights

Rear camera park aid with guidance lines on display and front park aid

SELECTED OPTIONS

Adaptive Cruise Control (ACC) with Advanced Emergency Brake and Active Seat Belts

Premium Pack: Blind Spot Monitor, electrochromic exterior mirrors, Intelligent High Beam and electric rear sunblind

Bowers & Wilkins® 1200W premium surround sound system

Split fold rear seat with ski hatch and bag

Sport Pack: Unique 19" wheels, Aerodynamic package, Sport seats (18/14 way) and Piano Black veneer

Cold Weather Pack: Heated windshield and heated steering wheel

WHEELS

Standard



19" Caravela

Options



19" Artura



19" Artura Chrome



19" Aquila†



20" Hydra



20" Draco Dark Gray

*Based on EPA estimate. Actual mileage may vary.

†Only available with Sport Pack

XF SUPERCHARGED



PERFORMANCE

5.0L V8 SUPERCHARGED 470 HP

0-60 MPH SECONDS – 4.9

CITY (MPG) – 15*

HIGHWAY (MPG) – 21*

MAIN FEATURES

All XF Portfolio main features plus:

Adaptive Dynamics

Active Differential

Jaguar High Performance Braking System

3-spoke leather heated steering wheel

Jaguar 600W premium sound system

Blind Spot Monitor

Hood louvers

SELECTED OPTIONS

Adaptive Cruise Control (ACC) with Advanced Emergency Brake and Active Seat Belts

Heated windshield

Electric rear window sunblind

Bowers & Wilkins® 1200W premium surround sound system

Headlamps with Adaptive Front Lighting and Intelligent High Beam

Interior Pack: Sport seats (18/14 way) with bright pedals

Split fold rear seat with ski hatch and bag

WHEELS

Standard



20" Silver Draco

Options



20" Dark Draco

*Based on EPA estimate. Actual mileage may vary.

XFR



PERFORMANCE

5.0L V8 SUPERCHARGED 510 HP

0-60 MPH SECONDS – 4.7

CITY (MPG) – 15*

HIGHWAY (MPG) – 27*

MAIN FEATURES

All XF Portfolio main features plus:

Active Differential

Jaguar R Styling

- Unique front bumper with larger air intakes
- Front grille with black mesh inserts
- R performance 20" Nevis wheels
- Side sill appliques and trunk lid aero spoiler
- Sports seats (18/14 way) with electronically adjustable side bolsters

Bowers & Wilkins®1200W premium surround sound system

Electric rear sunblind

Split fold rear seat with ski hatch and bag

Headlights with Adaptive Front Lights and Intelligent High Beam

SELECTED OPTIONS

Adaptive Cruise Control (ACC) with Advanced Emergency Brake and Active Seat Belts

Heated windshield

Red brake calipers

Black Pack (Late availability): 20" unique black wheels, black window surround, black front grille surround and bumper aperture inserts, back rear signature blade and red brake calipers

WHEELS

Standard



20" Nevis

Options

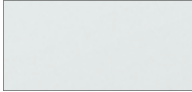

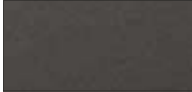
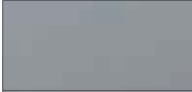







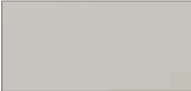

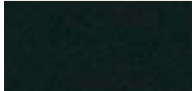

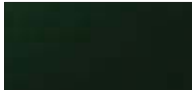


20" Draco Dark Gray†











*Based on EPA estimate. Actual mileage may vary.

†Part of Black Pack

EXTERIOR COLORS

Solid	Metallic					Race Inspired	
							
Polaris White†	Ultimate Black*† (Not available on XF)	Stratus Gray*†	Lunar Gray† (Not available on XF)	Rhodium Silver†	Spectrum Blue*† (Not available on XF)	Italian Racing Red*† (Unique to XFR)	
							
Ebony	Kyanite Blue*† (Unique to XFR)	Indigo*	Crystal Blue (Unique to XF)	Cashmere	Claret	British Racing Green*††	
							
	Caviar* (Not available on XF)	Botanical Green*†					

LEATHER AND TRIM

						
Warm Charcoal Bond grain (XF only)	Barley Bond grain (XF only)	Dove Bond grain (XF only)	Warm Charcoal soft grain	Barley soft grain	Ivory soft grain	Oyster soft grain
						
Red soft grain	London Tan soft grain	Truffle soft grain	Navy soft grain			

HEADLININGS



Dove Morzine headlining



Canvas Morzine headlining



Dove Suedecloth premium headlining

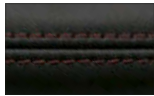


Canvas Suedecloth premium headlining

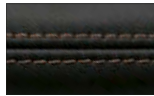


Jet Suedecloth premium headlining

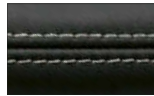
CONTRAST STITCH



Warm Charcoal with Red contrast stitch



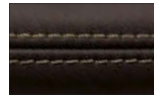
Warm Charcoal with London Tan contrast stitch



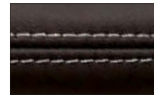
Warm Charcoal with Ivory contrast stitch



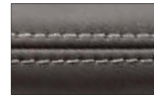
Warm Charcoal with Barley contrast stitch



Truffle with Barley contrast stitch



Truffle with Ivory contrast stitch



Oyster with Ivory contrast stitch



Navy with London Tan contrast stitch



Navy with Ivory contrast stitch

VENEERS AND FINISHERS



Satin Rosewood



Burl Walnut



Figured Ebony
(Unique to XF Portfolio)



Rich Oak
(Unique to XF Supercharged)



Dark Oak
(Unique to XFR)



Piano Black



Carbon Fiber



Knurled Aluminum
Finisher



Dark Mesh Aluminum
Finisher
(Unique to XFR)

* Xirallic paint † Available on XFR ‡ British Racing Green replaces Botanical green with January 2012 production.

Actual colors may vary from images shown. For details of interior/exterior combinations please see JAGUARUSA.COM. A special charge will be added if non-standard exterior/interior combinations are chosen.

OPTIONAL FEATURES

	XF	XF PORTFOLIO	XF SUPERCHARGED	XFR
POWERTRAIN AND DRIVING DYNAMICS				
5.0L V8 385 HP	●	●	-	-
5.0L V8 470 HP Supercharged	-	-	●	-
5.0L V8 510 HP Supercharged	-	-	-	●
Adaptive Dynamics	-	-	●	●
Active Differential	-	-	●	●
Adaptive Cruise Control (ACC) with Intelligent Emergency Brake (IEB) and Active Seat Belts	-	○	○	○
EXTERIOR FEATURES				
Heated front windshield	P	P	○	○
Blind Spot Monitor	P	P	●	●
Auto dim exterior mirrors	P	P	●	●
Adaptive Front Lights	P	●	P	●
Intelligent High Beam	P	P	P	●
Rear spoiler	A	A/P	A	●
Hood louvers with Supercharged script	-	-	●	●
R Exterior Theme	-	-	-	●
Front parking aid with Touch-screen visual indicator	P	●	●	●
Reverse park camera with guidance display	P	●	●	●
Bright mesh grille	●	●	●	-
Black mesh grille	-	P	-	●
Red brake calipers	-	-	-	O/P
Metallic paint ⁽¹⁾	NCO	NCO	NCO	NCO
Race Inspired paint	O ⁽²⁾	O ⁽²⁾	O ⁽²⁾	○
WHEELS				
18" alloy wheels	●	-	-	-
19" alloy wheels	○	●	-	-
20" alloy wheels	○	○	●	●
18" alloy space saver spare wheel	●	●	-	-
19" alloy space saver spare wheel	○	○	●	●
INTERIOR FEATURES				
Electric rear window sunblind	P	P	○	●
Jaguar Smart Key System™ with Keyless entry	○	●	●	●
Folding 60/40 split rear seats with Ski hatch and Ski bag	○	○	○	●

	XF	XF PORTFOLIO	XF SUPERCHARGED	XFR
INTERIOR TRIM				
Bond grain seats with leather seat facings (6/6 way) and memory function	●	-	-	-
Soft grain leather seats (16/12 way) and memory function	-	●	●	-
R soft grain leather seats (18/14 way) and memory function	-	-	-	●
Soft grain leather seats (18/14 way) and memory function	-	P	P	-
Heated front seats	●	-	-	-
Active ventilated front seats - three-stage heated/cooled	-	●	●	●
Bond grain stitched and tailored instrument panel and door top rolls	●	-	-	-
Soft grain leather stitched and tailored instrument panel and door top rolls with contrast stitching	-	●	●	●*
Heated steering wheel	P	P	●	●
Front and rear carpet mat set	●	-	-	-
Front and rear premium carpet mat set with contrast edge binding	-	●	●	●
Suedecloth premium headlining	-	●	●	●
Jet Suedecloth premium headlining	-	OT	OT	O
Bright metal foot pedals	-	-	P	-
INTERIOR THEMES				
R Interior Theme	-	-	-	●
MULTIMEDIA				
Jaguar 400W sound system	●	●	-	-
Jaguar 600W premium sound system	-	-	●	-
Bowers & Wilkins® 1200W premium surround sound system	O	O	O	●
PACKS				
Cold Climate Pack - Heated steering wheel and heated front windshield	O	O	-	-
Premium Pack 1 - Front parking aid with Touch-screen visual indicator, reverse park camera with guidance and Adaptive Front Lights	O	●	-	●
Premium Pack 2 - Blind Spot Monitor, electrochromic exterior mirrors, Intelligent High Beam and electric rear sunblind	O	O	-	●
Sport Pack - Unique 19" wheels, Aerodynamic package, Sport seats (18/14 way) and Piano Black veneer	-	O	-	-
Black Pack (Late availability) - Unique 20" black wheels, black window surround, black front grille surround and bumper aperture inserts, back rear signature blade and red brake calipers	-	-	-	O
Interior Pack - Sport seats (18/14 way) and bright pedals	-	-	O	-

● Standard O Option P Feature as part of Pack - Not available NCO No Cost Option A Accessory fit

Please consult your local Jaguar dealer for details. *Contrast stitching not available if Warm Charcoal with Warm Charcoal interior selected.

† Available on selected interior trims. (1) A special charge will be added if non-standard exterior/interior combinations are chosen. (2) Late availability (Expected January 2012 production)





XK

Unrivalled beauty, unrelenting performance: this is the XK. Available in three irresistible choices: XK, XKR and the new XKR-S, the fastest ever production Jaguar. The XK uniquely offers superb dynamics for a rewarding driving experience, a luxurious interior for unparalleled comfort, and a body that can both cut through the air with aerodynamic efficiency and cut straight to your heart with equal ease. The ultra-lightweight, aerospace-inspired aluminum body provides strength, rigidity, agility and performance. Inside is contemporary sporting luxury with driver-focused technology. At the core of the XK is the power and refinement of the acclaimed Jaguar 5.0 liter V8. Available as Coupe or Convertible, a sports car that defines the class and sets the pace.

XKR in Italian Racing Red with optional 20" Nevis wheels



XK COUPE & CONVERTIBLE



PERFORMANCE

COUPE PERFORMANCE

5.0 L V8 385 HP

0-60MPH SECONDS – 5.2

CITY (MPG) – 16*

HIGHWAY (MPG) – 24*

CONVERTIBLE PERFORMANCE

5.0 L V8 385 HP

0-60MPH SECONDS – 5.3

CITY (MPG) – 16*

HIGHWAY (MPG) – 22*

MAIN FEATURES

Soft grain leather heated and cooled front seats and heated steering wheel

Bowers & Wilkins® 525W premium sound system with iPod®, USB port, Sirius® satellite radio (subscription required) and Bluetooth®

Suedecloth premium headlining

Jaguar Smart Key System™ with Keyless start and Keyless entry

Front and rear parking aid with Touch-screen visual indicator and reverse park camera with guidance

7-inch Touch-screen with Navigation system

SELECTED OPTIONS

HD Radio

Advanced Technology Pack with Adaptive Cruise Control (ACC) and Active Front Lights (AFL)

Heated windshield

CONVERTIBLE TOP COLORS

Black

Blue

Beige

Dark Gray

Dark Green†

Dark Brown†

Burgundy†

WHEELS

Standard



19" Caravela

Options



19" Artura Chrome



20" Kalimnos



20" Selena



20" Takoba



20" Orona

*Based on EPA estimate. Actual mileage may vary.

†Special order

XKR COUPE & CONVERTIBLE



PERFORMANCE

COUPE PERFORMANCE

5.0 L V8 SUPERCHARGED 510 HP

0-60MPH SECONDS – 4.6

CITY (MPG) – 15*

HIGHWAY (MPG) – 22*

CONVERTIBLE PERFORMANCE

5.0 L V8 SUPERCHARGED 510 HP

0-60MPH SECONDS – 4.6

CITY (MPG) – 15*

HIGHWAY (MPG) – 22*

MAIN FEATURES

All XK main features plus:

Active Differential

Jaguar R styling

- 19" Tamana alloy wheels, hood louvers with Supercharged script
- R branded fascia, dials, steering wheel, embossed head restraints
- Jaguar High Performance brake calipers

XKR soft grain Sport seats with contrast stitch and R logo

HD Radio

Unique Dark Oak or Dark Mesh Aluminum veneers

SELECTED OPTIONS

Performance front seats in soft grain leather

Red brake calipers

Adaptive Cruise Control (ACC) with Forward Alert

Heated windshield

Black Pack: Gloss black exterior trim and 20" Kalimnos wheels in gloss black finish (available only in Polaris White, Ultimate Black and Stratus Gray exterior colors)

CONVERTIBLE TOP COLORS

Black

Blue

Beige

Dark Gray

Dark Green†

Dark Brown†

Burgundy†

WHEELS

Standard



19" Tamana

Options



19" Artura Chrome



20" Kalimnos



20" Nevis



20" Takoba



20" Orona

*Based on EPA estimate. Actual mileage may vary.

†Special order

XKR-S



COUPE PERFORMANCE

5.0 L V8 SUPERCHARGED 550 HP

0-60 MPH SECONDS – 4.2

CITY (MPG) – 15*

HIGHWAY (MPG) – 22*

MAIN FEATURES

5.0 Liter V8 550 HP Supercharged engine and 186mph top speed

Jaguar High Performance Braking System

Unique Jaguar XKR-S styling

- 20" Vulcan alloy wheels, forged and lightweight, dark technical finish
 - XKR-S branding to front and rear, Supercharged branded hood louvers
 - Gloss black finish to window surrounds, lower trunk lid finisher, upper and lower front grille, and side power vents
 - XKR-S branded Carbon and soft grain Performance-style leather heated seats
 - Carbon fiber exterior features: rear spoiler, rear diffuser and front splitter
 - Bright stainless steel pedals
- Poltrona Frau Jet leather headlining
Special XKR-S suspension tuning

SELECTED OPTIONS

Bright Pack: 20" Vulcan Polished wheels and chrome exterior trim

WHEELS

Standard

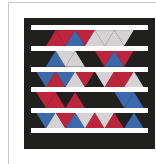


20" Vulcan Dark Finish

Options



20" Vulcan
Polished Finish†



Scan this code with your mobile phone to see the XKR-S in action.

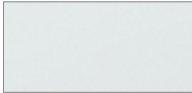



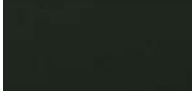

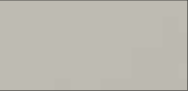
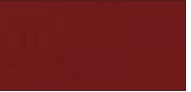


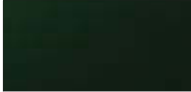

If you do not have a code reader on your mobile phone, download a free app at <http://gettag.mobi>.

To learn more about the XKR-S visit RSVPJaguar.com/mobile.

*Based on EPA estimate. Actual mileage may vary.

†Part of Bright Pack

EXTERIOR COLORS

Solid	Metallic					Race Inspired	
							
Polaris White†	Ultimate Black†	Stratus Gray ^Δ †	Lunar Gray	Rhodium Silver	Spectrum Blue ^Δ	Italian Racing Red ^Δ †	
							
Ebony	Kyanite Blue ^Δ	Indigo ^Δ	Crystal Blue	Cashmere (Unique to XK)	Claret	British Racing Green ^Δ †	
							
	Caviar ^Δ (Unique to XK)	Botanical Green ^Δ †				French Racing Blue† (Unique to XKR-S)	

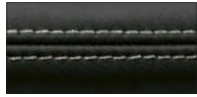
LEATHER AND TRIM

			
Warm Charcoal soft grain	Caramel soft grain	Oyster soft grain	Slate Blue soft grain
			
London Tan soft grain	Red soft grain	Ivory soft grain	Warm Charcoal Carbon (Unique to XKR-S)

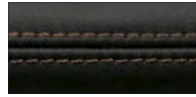
HEADLININGS

		
Canvas Rakona headlining	Jet Suedecloth premium headlining	Jet Rakona headlining
		
Canvas Suedecloth premium headlining	Poltrona Frau Jet headlining	

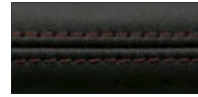
CONTRAST STITCH



Warm Charcoal with Ivory contrast stitch



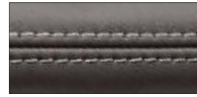
Warm Charcoal with London Tan contrast stitch



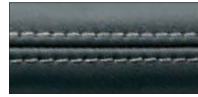
Warm Charcoal with Red contrast stitch



Caramel with Warm Charcoal contrast stitch



Oyster with Ivory contrast stitch



Slate with Ivory contrast stitch



Warm Charcoal with Reims Blue contrast stitch and micro-piping (XKR-S only)



Warm Charcoal with Red contrast stitch and micro-piping (XKR-S only)



Warm Charcoal with Ivory contrast stitch and micro-piping (XKR-S only)

CONVERTIBLE TOP COLORS



Black



Blue



Beige



Dark Gray



Burgundy*



Dark Green*



Dark Brown*

VENEERS



Burl Walnut



Rich Oak



Dark Oak
(unique to XKR)



Figured Ebony
(unique to XK)



Satin Elm



Satin Rosewood



Piano Black



Bright Knurled Aluminum
(unique to XK)



Dark Mesh Aluminum
(unique to XKR)



Dark Linear Aluminum
(unique to XKR-S)

OPTIONAL FEATURES

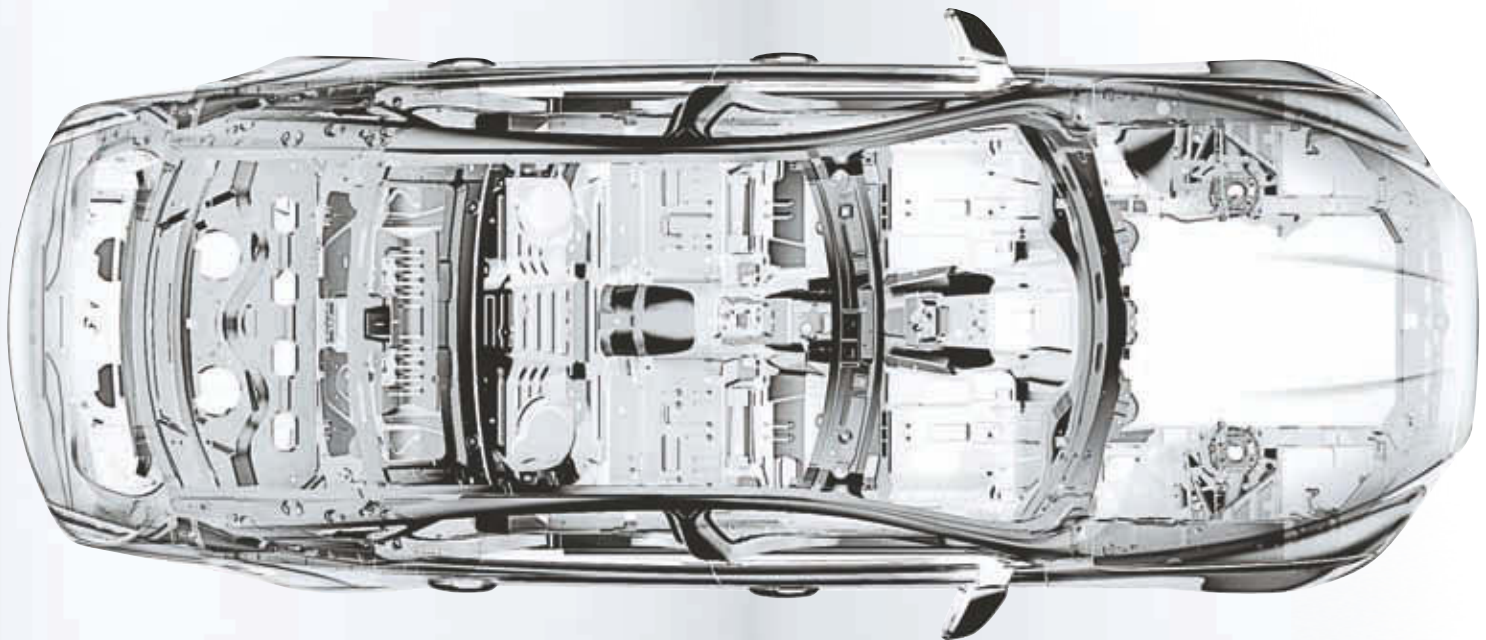
	XK COUPE/CONV	XKR COUPE/CONV	XKR-S COUPE
POWERTRAIN AND DRIVING DYNAMICS			
5.0L V8 385 HP	●	-	-
5.0L V8 510 HP Supercharged	-	●	-
5.0L V8 550 HP Supercharged	-	-	●
Active Differential	-	●	●
Adaptive Cruise Control (ACC) with Forward Alert	○	○	-
EXTERIOR FEATURES			
Active Front Lighting – with dynamic pivoting headlamps	○	●	●
XK front bumper with chrome upper and lower mesh grilles	●	-	-
XK rear bumper with black lower valance	●	-	-
XKR front bumper with black upper and lower mesh grilles with chrome surrounds	-	●	-
XKR rear bumper with body color lower valance	-	●	-
XKR-S front bumper with carbon fiber front splitter	-	-	●
XKR-S rear bumper with carbon fiber venturi	-	-	●
XKR-S trunk lid spoiler with carbon fiber inserts	-	-	●
Hood louvers	-	●	●
Quad exhaust tailpipes	-	●	●
Performance Active Exhaust with Quad tailpipes	-	○	●
Metallic paint ⁽¹⁾	NCO	NCO	NCO
Race Inspired paint	○ ⁽²⁾	○ ⁽²⁾	○ ⁽²⁾
Unique XKR-S paint - French Racing Blue	-	-	○
Heated front windshield	○	○	○
Gray brake calipers	-	●	○
Red brake calipers	-	○	●
Black Pack - 20" gloss black wheels and black exterior trim	-	○	-
Bright Pack - 20" polished wheels and chrome exterior trim	-	-	○
Red Carbon Fiber engine cover	-	-	○ ⁽²⁾
WHEELS			
19" alloy wheels	●	●	-
20" alloy wheels	○	○	●

	XK COUPE/CONV	XKR COUPE/CONV	XKR-S COUPE
INTERIOR TRIM			
Soft grain Sport seats with contrast stitch (16/16 way)	●	-	-
XKR soft grain Sport seats with contrast stitch and R logo (16/16 way)	-	●	-
Performance seats in soft grain leather with contrast stitching (16/16 way)	-	○	●
R Interior Theme	-	●	-
R-S Interior Theme	-	-	●
3 spoke heated Sport steering wheel, trimmed in Jet Suedecloth ⁽²⁾	○	○	○
Poltrona Frau Jet leather headlining (Coupe only)	○	○	●
Poltrona Frau Jet leather headlining with Jet Rakona Fabric inner hood (Convertible only)	○	○	-
Bright stainless steel pedals	○	○	●
MULTIMEDIA			
HD radio	-	●	●
PACKS			
Black Pack - Gloss black exterior trim and 20" Kalimnos wheels in gloss black finish (available only in Polaris White, Ultimate Black and Stratus Gray)	-	P	-
Bright Pack - 20" Vulcan Polished wheels and chrome exterior trim	-	-	P

Please consult your local Jaguar dealer for details

● Standard ○ Option P Feature as part of Pack – Not available NCO No Cost Option

(1) A special charge will be added if non-standard exterior/interior combinations are chosen. (2) Late availability (Expected January 2012 production).



EXPECT THE UNEXPECTED

Jaguar is committed to the safety and protection of both the occupants of its vehicles as well as others on the road. Each model Jaguar features an array of driver aids designed to assist in safer driving. In fact, the company has pioneered many safety systems that are now commonplace with other manufacturers. It is a dedication to safety that is ongoing and can be found in many of the features on Jaguar cars today.

The focal point of the strength of the XJ is the immensely strong aluminum body construction. Another advanced feature is Blind Spot Monitoring, also standard on every 2012 XJ. All 2012 Jaguar cars feature Emergency Brake Assist, Dynamic Stability Control, Traction Control, Cornering Brake Control, Tire Pressure Monitoring Systems and Winter Mode, a driver-selectable feature which helps maximize traction and stability in severe weather. Additionally, the XK Convertible features an advanced rollover protection system - if the system detects an impending rollover two strong hoops are deployed behind the rear seats.

The Jaguar suite of safety systems show that the beauty of the XJ, XF and XK is far more than just skin deep.

LEAN AND GREEN

Jaguar is focused on creating beautiful, exhilarating-to-drive cars that meet the environmental challenges of a rapidly changing world. It is a focus that is centered on using new materials that remove weight, giving benefits to efficiency, performance and safety. It is a focus on improving the way cars are built, reducing the use of energy and natural resources, and eliminating waste: focusing on the entire 'lifecycle' impact of a vehicle. Nothing demonstrates our continued drive towards a sustainable future better than the Jaguar XJ. It breaks new ground by using recycled and reclaimed aluminum for over 50 percent of the weight of its body and, at the end of its life, 85 percent of the XJ is recyclable. And all Jaguar cars are powered by a remarkable new generation of Jaguar engines that use technology such as direct injection to both improve fuel efficiency and provide truly refined, dynamic performance.

For more information on the Jaguar sustainability policy, visit WWW.JAGUARUSA.COM/SUSTAINABILITY





OWNERSHIP EXPERIENCE

SERVICE, ASSURANCE, AND PEACE OF MIND ARE ALL PART OF THE PRIDE OF OWNING YOUR NEW JAGUAR.

TOTAL CARE

Seamless support for your new Jaguar, so you can relax and drive. A combination of vehicle warranty, paint and corrosion protection and Jaguar Assistance.

WARRANTY

Jaguar Cars offers a comprehensive, 5 year/50,000 mile New Vehicle Limited Warranty⁽¹⁾ as well as a 6-year/unlimited mileage Corrosion Protection Limited Warranty.

JAGUAR ASSISTANCE

Handled by Jaguar-trained specialists, this incident management program provides complimentary towing service, jump-starts, lockout assistance, gasoline delivery, tire changes and trip routing help, 24/7. Just call 1.800.4.JAGUAR.⁽²⁾

JAGUAR FINANCIAL GROUP

Available both for individuals and businesses, Jaguar Financial Group offers leasing and financing packages that can be tailored to meet most needs, and will raise customer confidence and satisfaction to levels nearly as pleasing as the feel of your new vehicle. Ask your local authorized Jaguar dealer for details.

AWARD WINNING JAGUAR DEALERS

Jaguar ownership begins with an award-winning dealership experience. It continues with the outstanding support from dealership service teams dedicated to maintaining your vehicle's condition and performance. You'll find only the best factory-trained technicians at authorized Jaguar dealers.

JAGUAR MERCHANDISE

To extend Jaguar luxury to other facets of your life, we offer the Jaguar Collection, a beautiful range of products that carry the Jaguar name. The collection features exclusive leisure and sporting wear, travel accessories, scale models and much more. Visit WWW.JAGUARUSA.COM/COLLECTION or contact your local authorized Jaguar dealer for a merchandise collection catalog.

JAGUAR VEHICLE ACCESSORIES

Jaguar vehicle accessories enable you to personalize your car, to create a driving experience that is even more individually rewarding. All Jaguar accessories are tested rigorously for safety and durability in the most arduous of climates and conditions. With a comprehensive range of styling options and interior and exterior accessories, you can tailor your Jaguar to suit your personal style. What's more, every accessory is covered for 12 months unlimited mileage or the balance of the new vehicle warranty, whichever is greater.

JAGUAR MAGAZINE

Jaguar Magazine is the official magazine of Jaguar Cars. It features the new Jaguar XJ, XK and XF, and the worlds of luxury, style, design and travel. Also available, a fully interactive iPad® app takes the very best of the print edition of the Magazine and adds extra images, and exclusive information, allowing you to explore the world of Jaguar in a whole new way.

JAGUARUSA.COM / JAGUAR.CA

Visit the official web site to access the dealer locator, car configurator, price lists, model comparisons and more. Sign up for "Keep Me Informed" to receive all the latest news and special offers.

Please contact your local Jaguar dealer for more information.

⁽¹⁾ See your local authorized Jaguar dealer for complete details. ⁽²⁾ All elements of Jaguar Assistance are available only while your Jaguar New Vehicle Limited Warranty is in effect.



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ENVIRONMENTAL NOTICE

Jaguar Cars Limited has a vision of being amongst the world's leading companies in demonstrating progress towards sustainability. We aim to do this by contributing to a better quality of life, with corporate citizenship at the very heart of our company, and by reducing our environmental footprint through innovative design and manufacturing, minimizing resource and energy use. Environmental responsibility is a core value in Jaguar, and it is our policy to continually improve our environmental standards in all areas of business activity.

This brochure is produced using certified FSC® mixed sources material from well managed forests and is manufactured under a strict ISO 14001 environment system. 10% of this material is recovered fiber, diverting waste from landfill.

The innovative use of aluminum construction is one tangible example of the commitment by Jaguar Cars Limited continually to pursue technologies that support efficiency and sustainability. In addition to its engineering and dynamic benefits, lightweight aluminum construction contributes to fuel efficiency, and therefore helps create fewer emissions – supporting Jaguar Cars Limited's policy of responsible design and manufacture.



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