

GENESIS COUPE

2016 HYUNDAI



TO WHOEVER INVENTED ASPHALT, WE SAY 'THANK YOU.'

Where would we be without asphalt? Having a lot less fun, that's for sure. There'd be no driving up winding black ribbons of road with a big grin on your face. No more track days, lap after lap pointing the wheel in your hands at each apex as your right-foot throttle steers you through the corners.¹

Face it: Without asphalt, there'd be no Genesis Coupe. No class-leading performance, fueled by a standard 348-horsepower² GDI V6 engine that delivers more horses and more torque with a better power-to-weight ratio than the Infiniti Q60 (and more horsepower and torque than the Nissan 370Z).³ No world-record runs up Pikes Peak in a competition-modified racecar. No true sports car driving dynamics – the kind that can only come from a rear-wheel-drive chassis with an advanced rear multi-link suspension.

There are other rear-wheel-drive sport coupes, of course. But none more refined. More sorted. More centered. As the driver, you'll feel as if Genesis Coupe's center of gravity is just beneath where your backside's planted into the firmly bolstered driver's seat. You are the yaw sensor, perfectly situated so that what happens in front, and what happens in back, is always in balance. Find the line, and let the most calculated application of the throttle, steering and available Brembo® brakes set you precisely where you need to be – glued to the asphalt.

348^{HP}
295^{LB-FT}

¹Not all Genesis Coupe models are equipped for racetrack driving. Please consult your authorized Hyundai dealer for appropriate trim and package options. Hyundai encourages all drivers to comply with the rules of the road and safe driving practices at all times. ²348 hp/295 lb-ft rating with premium fuel, 344 hp/292 lb-ft rating with regular fuel. ³Competitive claims based on comparison of 2016 model specifications on manufacturer websites at the time of printing.





GENESIS COUPE 3.8 in Ibiza Blue. Professional driver on a closed course. Do not attempt.



GENESIS COUPE ULTIMATE in Caspian Black

GENESIS COUPE ULTIMATE

TURN YOUR DAILY COMMUTE INTO A GRAN TOURISMO.

For sports car owners, the ultimate driving experience is something the Italians call gran turismo – the epic road trip. Invite a travel companion, load some luggage...and settle into the cockpit for a well-paced, supremely comfortable long-distance drive.

That spirit of luxurious travel lives in the Genesis Coupe Ultimate. It's a true GT – a rear-wheel-drive performance coupe with 2+2 seating that rewards you with a level of refinement few cars can match. For starters, its 3.8L V6 delivers 348 horsepower through a choice of a close-ratio 6-speed manual transmission or an 8-speed SHIFTRONIC® automatic transmission with paddle shifters.

Use the proximity key to enter, and all this awaits you inside: A leather-wrapped steering wheel and shift knob. Push-button start and electroluminescent gauges. Bluetooth® audio streaming and hands-free phone with voice recognition. Available heated leather seats. Available touchscreen navigation. Hyundai's award-winning Blue Link® connected car system, and more.¹

So slide open the available power tilt-and-slide glass sunroof and unwind. Even if it's a Monday morning.

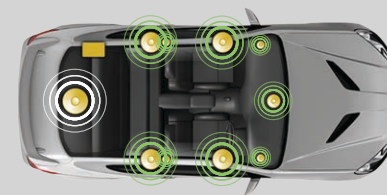
¹Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, visit HyundaiBlueLink.com. ² SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.



POWERFUL NAVIGATION Genesis Coupe's navigation system offers turn-by-turn directions, voice-controlled point-of-interest searches and XM NavTraffic. The 7" color screen is also your command center for climate controls, the 360-Watt Infinity® audio system, and compatible smartphone integration that includes Bluetooth hands-free calling and music streaming.²



POWER SHIFTS The result of more than 127 patents, Genesis Coupe's SHIFTRONIC 8-speed automatic transmission with paddle shifters features an efficient gear ratio spread for smooth shifts. In manual mode, shifts are more aggressive – to match the RPM of the gear during downshifting, it automatically "blips" the throttle.



HIGH-PERFORMANCE AUDIO Our Ultimate model's 360-Watt Infinity premium audio system uses 10 speakers (including a dual voice coil subwoofer and external digital amplifier) to deliver clarity with power. With SiriusXM® Satellite Radio and Bluetooth streaming audio (with up to 16 GB of music storage), you can hear exactly what you want.



THE SEATS OF POWER Welcome to the lap of luxury. Genesis Coupe Ultimate comes standard with a heated, power-adjustable leather seat for the driver. It's adjustable 10 different ways for precisely tailored comfort and also includes a power lumbar adjustment. That's precision push you'll appreciate.



GENESIS COUPE R-SPEC in Ibiza Blue. Professional driver on a closed course. Do not attempt.

GENESIS COUPE R-SPEC

WARNING: THE USE OF THIS PRODUCT MAY BE HABIT-FORMING.

Genesis Coupe R-Spec is track-day ready and engineered to pursue driving Nirvana. We believe that given the right tools, a driver whose skill has been honed at a high-performance driving school can run the illusive perfect lap.

Without question, this is the right tool. Its free-revving 348-horsepower 3.8L V6 uses Gasoline Direct Injection and Dual Continuously Variable Valve Timing to create both low-end torque and high-end power with equally impressive fuel efficiency. Its close-ratio 6-speed manual transmission uses carbon-coated synchronizer rings for quicker shifts. And its remarkable power is transferred to the pavement through a Torsen® limited-slip differential that helps enhance cornering and acceleration dynamics.

The nimble feel you're enjoying behind the wheel? It's enhanced by a dual-link front and multi-link rear suspension with low-velocity control dampers. Stopping power is enhanced by a Brembo braking system that grips 19" graphite-finish alloys wrapped in sticky summer performance tires.

But here's thing about those track days: They stay with you long after the day is over. For weeks afterwards, you can close your eyes and recall the precise choreography of an expertly orchestrated lap. It's that habit-forming.

"Inside, it's clear the 2015 Hyundai Genesis Coupe was designed for people who like to drive."

- Edmunds.com, 2015 Hyundai Genesis Coupe Review



STEP IN, STEP UP In refining the components of a performance coupe, there's one that's too often excluded – the driver. Not with Genesis Coupe. Settle into the drivers' seat and feel how the steering wheel is wrapped in a premium grade of leather. Notice how the instrument panel uses stitched seams for a tailored look, and houses electroluminescent gauges for superior readability. All to enhance your performance.



CAMBER ADJUSTMENT BOLTS R-Spec offers front strut camber adjustment bolts that can be installed at the owner's discretion. These camber adjustment bolts allow approximately 1.5 degrees of negative front camber adjustment for sharper, more responsive apex turn-in with a reduction of understeer in track events.



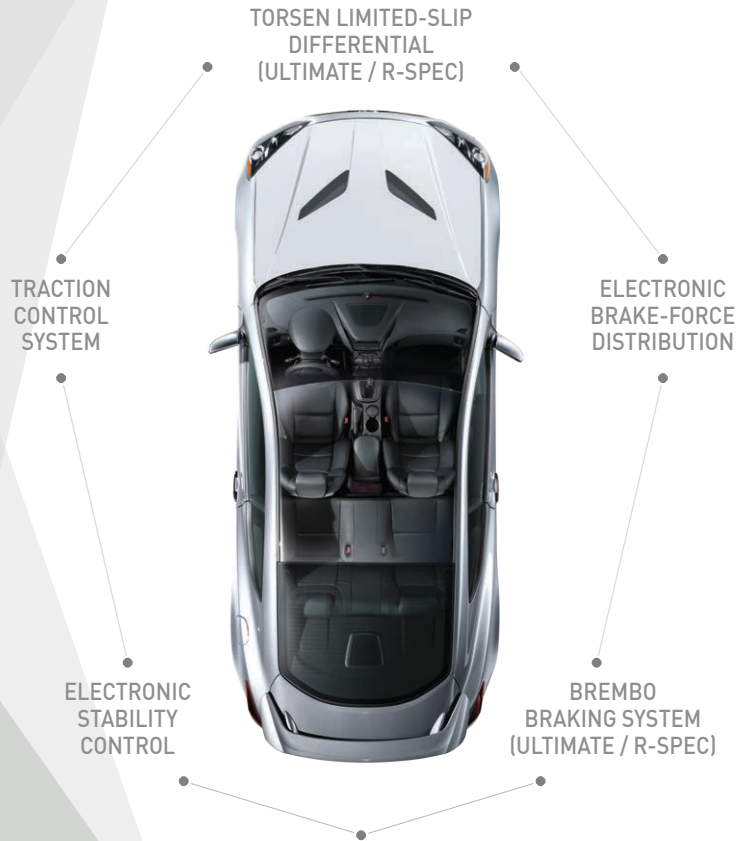
TORSEN LIMITED-SLIP The key to outstanding on-track performance is carrying speed out of each corner. To help with that aim, Genesis Coupe R-Spec uses a rear Torsen limited-slip differential. As you demand more power from the throttle, it provides better control and acceleration out of tight corners.



BREMBO BRAKES The power to quickly shed speed is an essential part of performance driving. R-Spec's Brembo braking uses 4-piston monobloc fixed calipers to clamp down on fade-resistant 13.4" ventilated front brake rotors and 13" ventilated rear rotors. Ventilating rotors help this ABS-enhanced system dissipate heat for consistent response.

ADVANCED TECHNOLOGY

CONTROL YOUR MOTIONS.



¹ Google and the Google logo are registered trademarks of Google Inc. ² Remote Vehicle Start is only available for push-button start equipped vehicles with an automatic transmission. Not available on all models. ³ The Genesis Coupe Anti-lock Braking System function remains fully functional in all ESC modes to help drivers maintain steering control under adverse braking conditions. Electronic Stability Control cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details. The Traction Control System is meant to enhance conscientious driving habits and is not a substitute for safe driving practices.



BLUE LINK: LIKE HAVING A CONCIERGE, TECHNICIAN AND SECURITY TEAM ALL BUILT INTO YOUR DASHBOARD.



FEEL SECURE

Someone borrow your car? Set geography, drive-time or speed limits – if they're exceeded, you'll be notified by text or email. Dining out? A Valet Alert monitors your car's moves within a predefined boundary. And with Blue Link's Stolen Vehicle Recovery technology, its location can be pinpointed.

EXPERT GUIDANCE

Your voice commands Blue Link's Destination Search powered by Google™ to find an address or point of interest while keeping your eyes on the road. For quicker navigation, you can send search results from your phone's browser or mobile app directly to Genesis Coupe's navigation system.¹

REMOTE ACCESS

With the Blue Link mobile app, your smartphone can remotely start your Genesis Coupe, and remotely lock or unlock the car from virtually anywhere.² Looking for where you parked after the concert or game? Our app lets you flash the lights and honk the horn to help locate your car.

3-STAGE DRIVER-SELECTABLE ELECTRONIC STABILITY CONTROL lets you choose a mode based on driver preferences and road conditions. Full-on ESC is the default mode on start-up. An intermediate function lets you override powertrain control but retain ESC/TCS braking function. Full-off ESC mode provides a larger performance envelope for participating in track days or autocrosses.³



Professional drivers on a closed course. Do not attempt.

GENESIS COUPE MOTORSPORTS

OUR AMBITIONS ARE LOFTY. WE'VE GOT AN R&D FACILITY AT 14,110 FEET.

It's not some secret mountaintop laboratory. In fact, the tests we've conducted have been open to public view. It's at Pikes Peak, Colorado – site of a legendary hill climb competition used by several of the world's leading automakers as a proving grounds for performance innovations.

At Hyundai, tech transfer happens in world-record time – 9 minutes, 46.001 seconds to be precise. That's how long it took a production-based, race-modified Genesis Coupe to cover the 12.42-mile, 156-turn ascent to the clouds in 2013. This achievement is proof that the 3.8L V6 available in your Genesis Coupe is engineered for high-performance. How high? The race version was engineered to 900 horsepower and over 800 lb-ft of torque. Yet 90 percent of its components were based on Hyundai Genesis Coupe production parts.



PEAK PERFORMANCE: A DEVELOPMENT TIMELINE

2009

Genesis Coupe is introduced. Hyundai partners with Rhys Millen Racing (RMR) to campaign its new sports car in the Pikes Peak International Hill Climb. Its production 3.8L V6 engine is increased to 4.1L and turbocharged, with output increased to 550 hp and 520 lb-ft for competition. In its Pikes Peak debut, Genesis Coupe sets a world record for production vehicles in the 2WD class.

2011

Hyundai debuts the Genesis Coupe PM580-T at the Pikes Peak Hill Climb, which promptly sets a world record in the unlimited prototype class. Meanwhile, the RMR Genesis Coupe wins again in the production 2WD class.

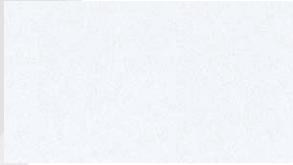
2012

In the 2WD production-attack class, Hyundai's Genesis Coupe sets its second-consecutive world record time (9:46.164).

2013

An improved PM580-T Genesis Coupe V6 unlimited class prototype now produces 900 horsepower and 800 lb-ft of torque in competition trim. It posts the second-fastest time in Pikes Peak Hill Climb history (9:02.192). In the production 2WD time-attack class, an RMR Genesis Coupe takes its third-consecutive victory and lowers its world-record class time to 9:46.001 – the fourth record in five years.

EXTERIOR COLORS



Casablanca White



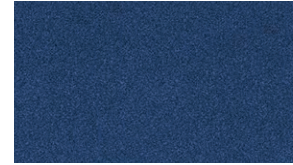
Santiago Silver



Empire State Gray



Caspian Black



Ibiza Blue



Tsukuba Red

INTERIOR COLORS



Black Cloth



Gray Leather / Gray Cloth



Black Leather / Black Cloth



Black Leather



Tan Leather

WHEELS



18" Alloy Wheel



19" Alloy Wheel

RACE-INSPIRED DESIGN



SHIFTRONIC® Paddle Shifters



Aluminum Pedals (Ultimate)



Electroluminescent Gauges

EXTERIOR DIMENSIONS

- Wheelbase 111.0 in
- Length 182.3 in
- Width (excluding mirrors) 73.4 in
- Height 54.5 in
- Track (front/rear) 63.0/63.6 in
- Coefficient of Drag 0.32 Cd
- Base Curb Weight (manual/auto) --- 3,514/3,538 lbs

INTERIOR DIMENSIONS

- Head Room (front/rear) 39.2/34.6 in
- Legroom (front/rear) 44.1/30.3 in
- Shoulder Room (front/rear) 56.7/52.8 in
- Hip Room (front/rear) 56.0/49.2 in
- Passenger Volume 88.8 cu ft
- Cargo Volume 10.0 cu ft
- Total Interior Volume 98.8 cu ft

EPA MILEAGE ESTIMATES

- Manual Transmission (city/hwy/combined) 17/24/19 MPG
- Automatic Transmission (city/hwy/combined) --- 16/25/19 MPG
- Fuel Tank Capacity 17.2 gal
- Top Speed (limited) 149 mph



2016 GENESIS COUPE 3.8

KEY STANDARD FEATURES

- 348 hp, 3.8L Gasoline Direct Injection V6 engine with Dual Continuously Variable Valve Timing¹
- 6-speed close-ratio manual or 8-speed SHIFTRONIC[®] automatic transmission with paddle shifters
- Sport-tuned suspension and strut brace
- Proximity key entry with push-button start
- Power windows with auto-down/up
- Power door locks and outside mirrors
- Automatic temperature control
- Outside temperature display
- Electroluminescent gauge cluster with trip computer and information display screen
- Tilt-and-telescopic leather-wrapped steering wheel and shifter
- Steering wheel audio and cruise controls
- 6" color display
- AM/FM/SiriusXM[®]/CD/MP3 audio system with 6 speakers
- iPod[®]/USB and MP3 auxiliary input jacks
- Bluetooth[®] hands-free phone integration with streaming audio
- Auto-dimming rearview mirror with HomeLink[®] transceiver and compass
- 6-airbag safety system with Occupant Classification System
- Electronic Stability Control with Traction Control System
- 4-wheel disc Anti-lock Braking System
- Electronic Brake-force Distribution and Brake Assist
- Tire Pressure Monitoring System
- Active front head restraints
- Front seatback pockets
- Carpeted floor mats
- Seat belt guide
- Heated outside mirrors with turn signal indicators
- Automatic headlights with LED Daytime Running Lights
- LED taillights
- Fog lights
- 18" alloy wheels with P225/45VR18 (front) and P245/45VR18 (rear) tires

¹ 348 hp with premium fuel, 344 hp with standard unleaded fuel.



2016 GENESIS COUPE R-SPEC

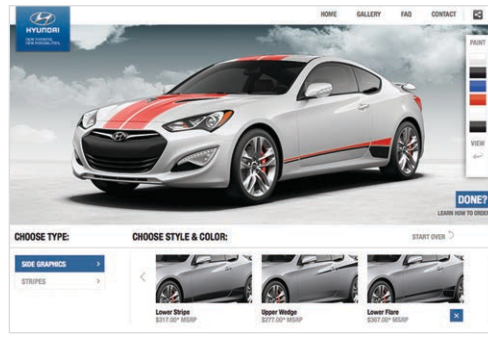
KEY STANDARD FEATURES

3.8 Standard Equipment plus:

- + 6-speed close-ratio manual transmission with carbon synchronizers
- + Track-tuned suspension with low-velocity control dampers
- + Torsen[®] limited-slip differential
- + Hillstart Assist Control
- + Brembo[®] braking system
- + Front camber adjustment bolt
- + Black leather bolster/black cloth insert seats
- + More aggressive seat bolsters
- + R-Spec badging
- + 19" alloy wheels with summer tires

DESIGNED TO LOOK LIKE NOTHING ELSE ON THE ROAD

Hyundai Graphics offers endless personalization options for your car. Choose from hundreds of vinyl designs created specifically for Genesis Coupe. And rest assured, these Hyundai graphics carry the same 3-year/36,000-mile warranty as other Hyundai parts. For details, go to HyundaiGraphics.com.



2016 GENESIS COUPE ULTIMATE

KEY STANDARD FEATURES

3.8 Standard Equipment plus:

- + Track-tuned suspension
- + Torsen[®] limited-slip differential
- + Brembo[®] braking system
- + Front camber adjustment bolt
- + Leather seating surfaces and heated front seats
- + Power driver seat slide and power lumbar
- + 360-Watt Infinity[®] premium audio system with 10 speakers
- + Navigation system with 7" touchscreen and XM NavTraffic[®] [90-day trial]²
- + Hyundai Blue Link[®] connected car system
- + Metalgrain and chrome interior accents
- + Aluminum pedals
- + Illuminated door sill plates
- + Power tilt-and-slide glass sunroof
- + High Intensity Discharge Xenon headlights
- + Aero wiper blades
- + Rear spoiler
- + Rear parking sensors
- + 19" alloy wheels with summer tires

² NavTraffic[®] requires a SiriusXM subscription, sold separately after a complimentary 90-day introductory trial period.



Assurance

HYUNDAIASSURANCE.COM

Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

AMERICA'S BEST WARRANTY

POWERTRAIN LIMITED WARRANTY

10 YEARS 100,000 MILES

NEW VEHICLE LIMITED WARRANTY

5 YEARS 60,000 MILES

ANTI-PERFORATION WARRANTY

7 YEARS UNLIMITED MILES

24/7 ROADSIDE ASSISTANCE

5 YEARS UNLIMITED MILES

See dealer for LIMITED WARRANTY details. Any damage resulting from racing, competitive driving, or track use is not covered by the New Vehicle Limited Warranty. Refer to the New Vehicle Limited Warranty and Owner's Manual for proper vehicle operation and complete warranty details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council.® FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.

