

Yaris 2012



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It's a big world out there, filled with big choices. But there's no reason to be overwhelmed. The fact is, sometimes the best way to approach it all is to change your perspective. Meet the all-new 2012 Toyota Yaris Liftback. Describing Yaris is simple: It's affordable, stylish and fun. Really fun. It's available in three- and five-door models and it's equipped with virtually everything you need in a car. Yaris helps you take on the big world by taking your transportation worries out of the picture. After all, transportation is important, but it shouldn't be the biggest part of your life. **2012 Toyota Yaris. Moving Forward.**

Simple pleasures are the best. Why be forced to scrimp on the things you love just because you have a car payment? Yaris gives you the wheels you need, without denying you the things you want.





3-Door LE shown in Blazing Blue Pearl.

38

highway mpg^{1,2}

The efficient Yaris gets an EPA-estimated 38 highway and 30 city mpg rating.¹



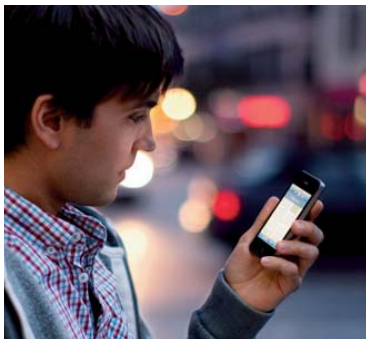
Fast? It outpaces fuel prices.

With its wide wheelbase, independent MacPherson strut front suspension and Double Overhead Cam (DOHC) engine featuring Variable Valve Timing with intelligence (VVT-I), the nimble Yaris offers downright spirited performance. And the way we see it, its EPA-estimated 38 highway mpg rating actually adds to the fun. After all, you won't have to worry about gas stations slowing you down.

5-Door SE shown in Absolutely Red.

Music to your ears. And your wallet.

Yaris has everything you need to enjoy the ride. It comes standard with an AM/FM CD player, an auxiliary audio jack and a USB¹ port with iPod^{®2} connectivity. Yaris also offers an available system that is SiriusXM Satellite Radio³ compatible and features HD Radio,^{TM4} an iPod[®] interface, music streaming via *Bluetooth*^{®5} wireless technology, and steering wheel-mounted audio controls. More than you expected to hear, right? Probably for a lot less than you expected to spend too.



Equipped with the key features and hookups you use every day, Yaris is in tune with you and your active, high-tech lifestyle.



Let your fingers do the rocking. The available steering wheel-mounted audio controls give you total command of your driving soundtrack while helping you pay attention to the road ahead.

Listen, for less. The audio system that comes standard on Yaris L offers four speakers, an auxiliary audio jack and a USB port with iPod[®] connectivity.



Standard on Yaris LE and SE, the audio system is SiriusXM Satellite Radio compatible and offers MP3 sound enhancement, six speakers, HD Radio,TM an auxiliary audio jack, a USB port with iPod[®] connectivity, and hands-free phone capability, phone book access and music streaming via *Bluetooth*[®] wireless technology and iPod[®] interface.



1. See footnote 4 in Disclaimers section. 2. See footnote 5 in Disclaimers section. 3. See footnote 6 in Disclaimers section. 4. See footnote 7 in Disclaimers section. 5. See footnote 8 in Disclaimers section.



5-Door SE interior shown in Dark Gray.

Room for cargo. And elbows.

With its rear liftback door, roomy cargo area¹ and available versatile 60/40 split fold-down rear seat, Yaris accommodates all kinds of stuff you wouldn't think could fit in a subcompact car. Like that awesome bumper pool table you snagged online. And there's plenty of passenger space, too, so you won't have to rub elbows with anyone — a feature you'll appreciate, especially if one of your passengers happens to be the buddy you outbid for that pool table.

15.6 cu. ft.^{1,2}

Drop the available 60/40 split fold-down rear seat and open up a surprisingly spacious cargo area.



Say, ahhh...as in, "Ahhh, loading this Yaris is easy!" The liftback door on Yaris opens wide, making access to the rear cargo area a breeze.

Stow your stuff. Everywhere you look inside Yaris you'll find storage options. There are door pockets, a passenger-side footwell pocket, and a storage compartment in the center console. There's also a passenger-side glove compartment.

1. Cargo and load capacity limited by weight and distribution. **2.** 5-Door models only.

These days, it seems like you carry more gear with you. Luckily, the versatile Yaris has been designed to be extremely gear-friendly. Load up!



5-Door SE interior shown in Dark Gray.



GEARS AND EARS

Yaris is available with this sporty leather-trimmed shift lever. You'll also find a standard auxiliary audio jack and a USB¹ port with iPod^{®2} connectivity, so you can plug in your iPod[®] or other compatible digital music player and enjoy MP3/WMA playback capability.



1. See footnote 4 in Disclaimers section. 2. See footnote 5 in Disclaimers section.

We've got your back. And your front. And sides.

Yaris comes standard with lots of safety features. Along with an impressive nine airbags,¹ every Yaris Liftback comes standard with the Star Safety System,[™] a suite of six active safety features that help keep you out of harm's way. The advanced system includes Enhanced Vehicle Stability Control (VSC),² Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)³ and Smart Stop Technology (SST):⁴

STAR[™]
SAFETY SYSTEM

Smart Stop Technology (SST)⁴

At speeds greater than five miles per hour, when the accelerator is depressed first and the brakes are then applied firmly for longer than one-half second, Smart Stop Technology is designed to help the driver bring the vehicle to a complete stop.

Tire Pressure Monitor System (TPMS)⁵

Proper tire pressure is key to performance and safety. TPMS evaluates the pressure of the tires and issues a warning if the pressure becomes critically low.

LATCH

LATCH (Lower Anchors and Tethers for CHildren) provides an added measure of safety for the smaller members of your family. LATCH includes lower anchors on the outboard rear seats and tether anchors on all rear seats.



DRIVER AND FRONT PASSENGER WHIPLASH-INJURY-LESSENING (WIL)⁶ SEATS

The front seats in Yaris employ an advanced Whiplash-Injury-Lessening (WIL) design to help reduce the risk of neck injuries. In certain rear-end collisions, WIL seatback frames are engineered to yield in a controlled fashion and help minimize the motion differential between the occupant's head and torso, the primary cause of whiplash injuries.

1. See footnote 14 in Disclaimers section. 2. See footnote 11 in Disclaimers section. 3. See footnote 12 in Disclaimers section. 4. See footnote 13 in Disclaimers section. 5. See footnote 16 in Disclaimers section. 6. See footnote 15 in Disclaimers section.

1 DRIVER AIRBAG¹

In the event of certain types of front-impact collisions, this airbag helps provide protection to the driver.

2 FRONT PASSENGER AIRBAG¹

In the event of certain types of front-impact collisions, this airbag helps provide protection to the front passenger.

3 DRIVER KNEE AIRBAG¹

Also in certain types of front-impact collisions, the driver knee airbag can help provide protection to the area of the driver's knees.

4 DRIVER SEAT-MOUNTED SIDE AIRBAG¹

In the event of certain types of side-impact collisions, the driver seat-mounted side airbag is designed to help protect the driver-side area.

5 FRONT PASSENGER SEAT-MOUNTED SIDE AIRBAG¹

In the event of certain types of side-impact collisions, this airbag helps provide protection to the front passenger.



6 DRIVER SEAT CUSHION AIRBAG¹

Located in the driver's seat, this standard airbag is a new addition to the array of nine airbags provided by Yaris.

7 FRONT PASSENGER SEAT CUSHION AIRBAG¹

Located in the front passenger seat, this standard airbag is a new addition to the array of nine airbags provided by Yaris.

8 DRIVER-SIDE FRONT AND REAR SIDE CURTAIN AIRBAGS¹

In certain types of side-impact collisions, these airbags help provide protection for the occupants on the driver-side of the vehicle.

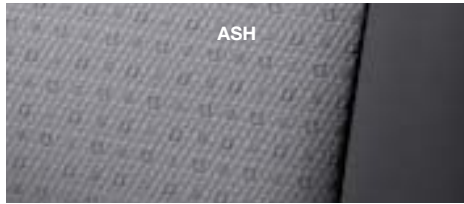
9 PASSENGER-SIDE FRONT AND REAR SIDE CURTAIN AIRBAGS¹

In certain types of side-impact collisions, these airbags help provide protection for outboard occupants on the passenger-side of the vehicle.

Combinations

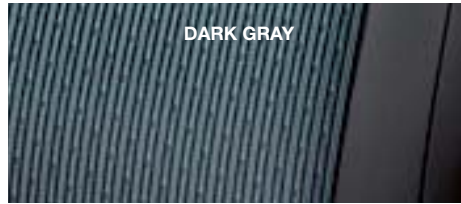
FABRIC COLOR CHOICES

FABRIC
L and LE



ASH

SPORT FABRIC
SE



DARK GRAY

EXTERIOR/INTERIOR COLOR COMBINATIONS

3-Door



BLACK SAND PEARL



ABSOLUTELY RED



BLAZING BLUE PEARL



MAGNETIC GRAY METALLIC



LAGOON BLUE MICA



CLASSIC SILVER METALLIC



WAVE LINE PEARL



SUPER WHITE

ASH

WHEELS

- 1 Standard L and LE 15-in. steel wheel with wheel cover
- 2 Standard SE 16-in. alloy wheel



1



2

5-Door



BLACK SAND PEARL



ABSOLUTELY RED



BLAZING BLUE PEARL



MAGNETIC GRAY METALLIC



LAGOON BLUE MICA



CLASSIC SILVER METALLIC



WAVE LINE PEARL



SUPER WHITE

DARK GRAY

ASH

Specifications

MECHANICAL AND PERFORMANCE	3-DOOR L	3-DOOR LE	5-DOOR L	5-DOOR LE	5-DOOR SE
1.5-Liter 4-Cylinder DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i); 106 hp @ 6000 rpm; 103 lb.-ft. @ 4200 rpm	Standard	Standard	Standard	Standard	Standard
IGNITION SYSTEM					
Electronic, with Toyota Direct Ignition (TDI)	Standard	Standard	Standard	Standard	Standard
EMISSION RATING					
Ultra Low Emission Vehicle II (ULEV-II)	Standard	Standard	Standard	Standard	Standard
TRANSMISSION					
5-speed manual transmission	Standard	NA	NA	NA	Standard
4-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)	Available	Standard	Standard	Standard	Available
DRIVETRAIN					
Front-Wheel Drive (FWD)	Standard	Standard	Standard	Standard	Standard
BODY CONSTRUCTION					
Unitized body	Standard	Standard	Standard	Standard	Standard
SUSPENSION					
Independent MacPherson strut front suspension with stabilizer bar; torsion beam rear suspension	Standard	Standard	Standard	Standard	NA
Sport-tuned independent MacPherson strut front suspension with stabilizer bar; torsion beam rear suspension	NA	NA	NA	NA	Standard
STEERING					
Electric Power Steering (EPS); power-assisted rack-and-pinion	Standard	Standard	Standard	Standard	NA
Sport-calibrated Electric Power Steering (EPS); power-assisted rack-and-pinion	NA	NA	NA	NA	Standard
Turning circle diameter, curb to curb (ft.)	30.8	30.8	30.8	30.8	36.7
BRAKES					
Power-assisted ventilated front disc brakes; rear drum brakes and Star Safety System™	Standard	Standard	Standard	Standard	NA
Power-assisted ventilated front disc brakes; rear disc brakes and Star Safety System™	NA	NA	NA	NA	Standard
EXTERIOR DIMENSIONS (in.)					
Overall height	59.4	59.4	59.4	59.4	59.4
Overall width	66.7	66.7	66.7	66.7	66.7
Overall length	153.5	153.5	153.5	153.5	154.7
Wheelbase	98.8	98.8	98.8	98.8	98.8
Track (front/rear)	58.5/57.9	58.5/57.9	58.5/57.9	58.5/57.9	57.5/56.9
Ground clearance	5.5	5.5	5.5	5.5	5.5
INTERIOR DIMENSIONS (front/rear) (in.)					
Head room	39.3/37.6	39.3/37.6	39.3/37.6	39.3/37.6	39.3/37.6
Shoulder room	52.5/51.8	52.5/51.8	52.5/51.8	52.5/51.8	52.5/51.8
Hip room	50.0/49.8	50.0/49.8	50.0/50.1	50.0/50.1	50.0/50.1
Leg room	40.6/33.3	40.6/33.3	40.6/33.3	40.6/33.3	40.6/33.3
WEIGHTS AND CAPACITIES					
Curb weight (lb.) (manual/automatic)	2295/2315	NA/2315	NA/2315	NA/2315	2295/2315
EPA passenger volume (cu. ft.)	84.4	84.4	85.1	85.1	85.1
Cargo volume ¹ (cu. ft.)	15.3	15.3	15.6	15.6	15.6
Fuel tank (gal.)	11.1	11.1	11.1	11.1	11.1
Seating capacity	5	5	5	5	5
TIRES					
Type All-Season	Standard	Standard	Standard	Standard	Standard
Spare Temporary	Standard	Standard	Standard	Standard	Standard
MILEAGE ESTIMATES (mpg city/highway/combined)²					
Manual	30/38/33	NA	NA	NA	30/38/33
Automatic	30/35/32	30/35/32	30/35/32	30/35/32	30/35/32

See numbered footnotes in Disclaimers section.

ACCESSORIES



Carpet floor mats¹⁸



Cargo net



Rear bumper protector

Ashtray kit
Auto-dimming mirror
BLU Logic[®] Hands Free System¹⁹
Body side moldings
Cargo net
Cargo tote
Carpet cargo mat

Carpet floor mats¹⁸
Center armrest
Doorsill enhancement
Emergency assistance kit
First aid kit
Interface kit²⁰ for iPod[®]⁶⁵
Paint protection film

Rear bumper protector
Rear spoiler kit
SiriusXM Satellite Radio⁶
Sport pedals
Vehicle Intrusion Protection (VIP)
RS3200 Plus Security System²¹
Wheel locks

Add a personal touch to your Yaris with Genuine Toyota Accessories. Some accessories may not be available in all regions of the country. See your Toyota dealer for details.

TOYOTA FINANCIAL SERVICES



Toyota Rewards Visa[™]

Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa[®] adds even more value to doing the things you love.

Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.*

Visit www.toyotarewardsvisa.com for complete details.

Toyota Financial Services (TFS)[†] is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com

*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

[†]Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

DISCLAIMERS

1. Cargo and load capacity limited by weight and distribution. **2.** 2012 EPA-estimated mileage. Actual mileage will vary. **3.** Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. **4.** May not be compatible with all mobile phones, MP3/WMA players and like models. **5.** iPod® is a registered trademark of Apple Inc. All rights reserved. **6.** XM services require a subscription after trial period, and are sold separately or as a package. **Subscriptions governed by SiriusXM Customer Agreement; see www.siriusxm.com.** **If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel.** Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. **7.** HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and “Arc” logos are proprietary trademarks of iBiquity Digital Corp. **8.** The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. Other trademarks and trade names are those of their respective owners. The Bluetooth® wireless technology phones listed on toyota.com have been tested for compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage and your wireless carrier. Phones are warranted by their manufacturer, not Toyota. **9.** Manual transmission only. **10.** Automatic transmission only. **11.** Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **12.** Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. **13.** Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your *Owner's Manual* for further details. **14.** All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your *Owner's Manual* for further information/warnings. **15.** Whiplash-Injury-Lessening front seats can help reduce the severity of whiplash injury in certain rear-end collisions. **16.** The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your *Owner's Manual* for details. **17.** The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key, it can be costly to replace. If you lose a key, your Toyota dealer can help, or you can find a qualified independent locksmith to replace your key or perform high-security key services at www.aloa.org **18.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with retention hooks/clips. Do not install a floor mat on top of an existing floor mat. **19.** Performance of BLU Logic® compatible phones will vary based on phone software version, coverage and your wireless carrier. See www.blulogicupdate.com for more details. **20.** Interface kit for iPod® not available if vehicle is equipped with SiriusXM Satellite Radio services. **21.** Available for vehicles with factory remote keyless entry.

TOYOTA DEALERS IN YOUR AREA:

Toyota Of Boardman

Distance: 12.07 miles

8250 Market Street

Boardman OH, 44512

Phone: (330) 729-9080

<http://www.toyotaofboardman.com>

[GET DIRECTIONS](#) to this dealer