



Denims and diapers



or best bib and tucker

'57 CHEVY'S got  
6 SASSY WAGONS

A CHEVY wagon's a handy dandy  
for any occasion!



For haulin' or callin', you can't beat a Chevrolet station wagon. For work, there's load space by the cubic yard. You can pile in the baggage . . . the beach

For fun, you step out in high style. Chevrolet wagons have all the beauty of the finest sedans—with a distinction and sparkle all their own.

a half-ton of cargo with ease!

And it's just as handy for a wagonload of people . . . the whole Scout troop or the ladies' auxiliary. Chevrolet wagons come in models to carry six or nine passengers as you please.

top performance that's traditional in all Chevrolets. Power . . . pep . . . rock-solid roadability . . . and the easiest handling ever!

For work or play—on any occasion—Chevrolet's got the handiest, dandiest wagons of them all!





# THERE'S A WAGONLOAD OF PLEASURE IN A CHEVY STATION WAGON



*Come in and drive it.... and SEE why!*

We believe there's more to choosing a wagon than you'd think.

You have to get in to size it up. You have to study it, inside and out, for space and for style. Then you have to get it out on the road.

That's where Chevy does the talking! When you take the wheel of this wagon, you'll discover what "pleasure by the wagonload" really means!



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