

A woman with dark hair styled in a classic 1950s fashion, wearing a vibrant red, long-sleeved, floor-length gown with a deep V-neckline. She is adorned with a necklace and earrings. She is leaning against a decorative wrought-iron fence with intricate scrollwork. The background is plain white.

CHEVROLET
ACCESSORIES
FOR 1955 

Chevrolet Accessories for 1955

To add home comforts to your motoring pleasure!

In this catalog you will find a wide range of accessories, many of which are comparable to items in your home that you use every day to make living more enjoyable.

These accessories are designed to serve useful and functional purposes, to add living-room comfort, greater vision, safety and protection so that you may enjoy while motoring many of the pleasures you enjoy at home. Choose the accessories that best meet your individual needs and requirements,

with the assurance of full value and satisfactory service, and pleasures that will be enjoyed from these outstanding accessories.

All illustrations and specifications contained in this literature are based on the latest product information available at the time of publication approval. The right is reserved to make changes at any time without notice in prices, colors, materials, equipment, specifications and models, and also to discontinue models.

CHEVROLET MOTOR DIVISION

General Motors Corporation • Detroit 2, Michigan

Accessories can give you **Added Comfort,**



The accessories-equipped cars shown will give you the general idea of the appearance and location of the accessories when installed. The accessories enhance and add to the modern sleek appearance of the 1955 Chevrolet.

Advantages, Convenience



Look over the fine accessories shown in this catalog, pick the ones that you are used to and that best meet your requirements, then ask to have an accessories demonstration ride, see the added convenience, comfort, safety and protection they afford. Your Chevrolet salesman will be glad to show you the "All-New Accessories for 1955."

All Nylon Modern Fret



A truly new modernistic pattern to accentuate the modern mode of styling. Available for four- and two-door sedans in rich Brown, Green and Blue. Cool . . . durable . . . silky smooth—will not cling to clothing.



Emblem
of Quality

Plastic Twin Tones



A most versatile seat cover that will withstand the hardest of use over a long period. Available in Brown, Green and Blue for four- and two-door sedans. Tailored and fashioned as only fine craftsmen can . . . styled for town and country, and equally at home in either place.

The Trademark
of Value



Fiber Wicker Weave



Nature created the colors for these fine-count fiber covers available for four- and two-door sedans in Brown, Green and Blue. The vibrant new pattern is cool and refreshing. . . . A popular seat cover with many car owners for its lasting beauty and long-wearing qualities.



Emblem of
High Seat-Cover
Values

Nylon-Dacron Glamour Glide



The rich nylon-dacron (Nydac) cushion protectors are ideal for the modern car interiors as they cover the cushion where the wear is the hardest and yet show the smart appearance of the car's upholstery. Silky smooth . . . cool and easy to clean . . . available for four-doors, sport coupes and two-doors in seven luxurious colors.



New Entertainers

3



MANUAL TUNING RADIO

The excellent tone quality and long range performance of this six-tube (with rectifier) radio is excelled only by the pleasure and enjoyment this modern superheterodyne radio will give you wherever you go.



FENDER MOUNT ANTENNA

Super-sensitive nickel-chrome brass antenna . . . Capacity matched to operate with all three radios for excellent performance in the city or open country.



SIGNAL-SEEKING RADIO

An ultra-modern eight-tube (with rectifier) deluxe radio with a one-button automatic tuner that tunes in the listenable stations wherever you are traveling, plus five push-buttons that can be set to favorite most-listened-to stations for quick automatic tuning.

to make your driving more enjoyable



**CUSTOM DE LUXE
PUSHBUTTON RADIO**

A modern superheterodyne seven-tube (with rectifier) radio . . . an outstanding performer with a push-pull audio system for superb tone. Five mechanical pushbuttons, which can be set to five predetermined stations for easy, quick tuning.



REAR SEAT SPEAKER

A large (6 x 9 inch) speaker used in conjunction with the speaker in the radio . . . the combination of the two speakers gives excellent tone quality and tone distribution throughout the car for greater enjoyment.

2

New Powerful Heaters

that turn **Winter** into



DE LUXE HEATER AND DEFROSTER

A controlled heating and ventilating system for winter and summer, providing living room comfort in all weather. Permits the use of inside or outside air for heating . . . removes smoke, and can change air inside car about once every minute . . . new powerful defroster to remove fog, ice and snow from the new wraparound windshield for better vision. Control panel illuminated for easy control of heater at night.

Summer



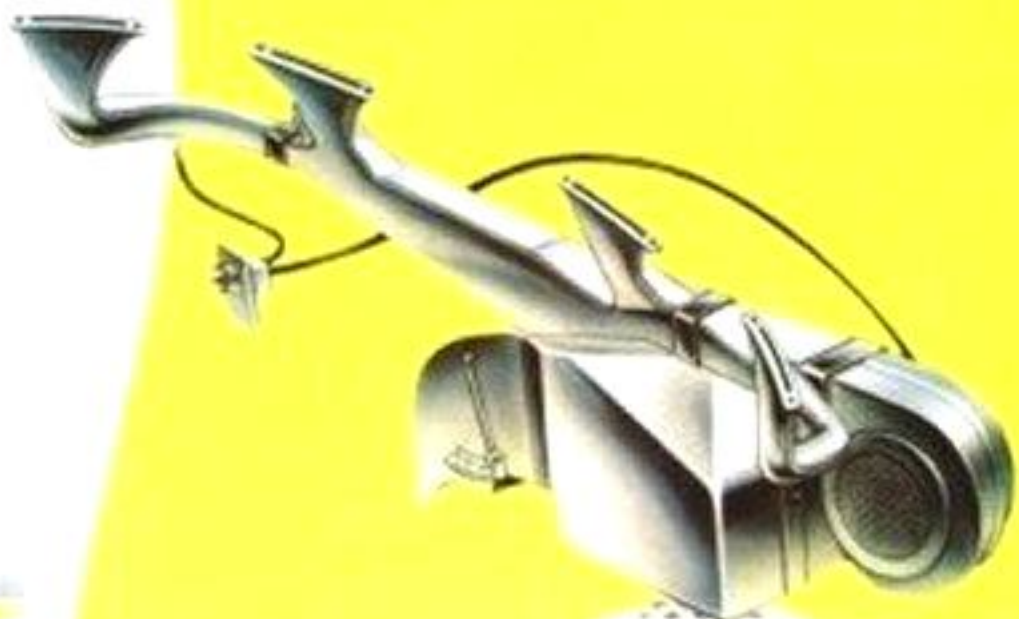
RECIRCULATING HEATER AND DEFROSTER

An all-round utility heater and defroster with large copper heating core, high-speed motor and centrifugal blower, to provide sufficient heat for the car and for removing ice and snow from the windshield. High in value and performance.

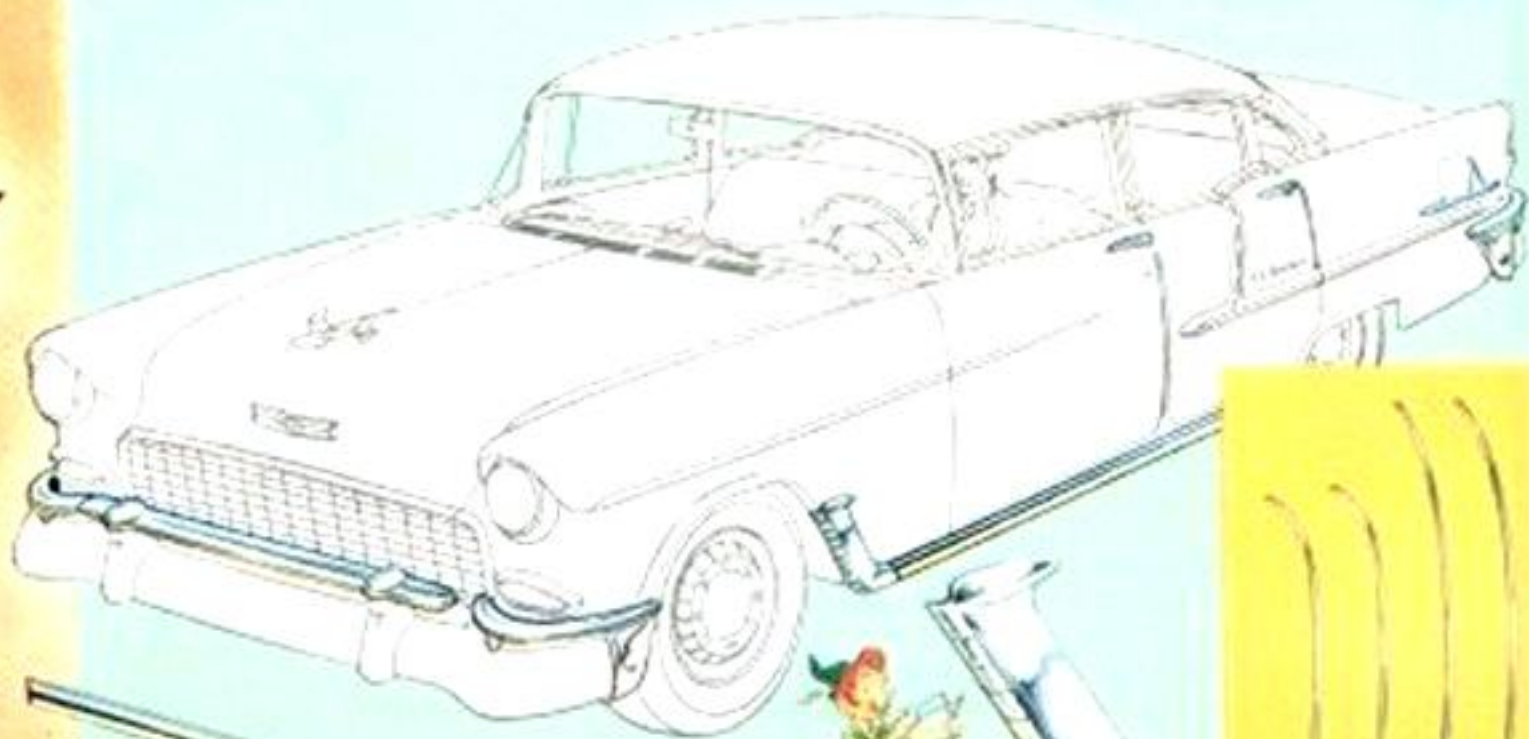


WIRING JUNCTION-BLOCK

A safety and convenience accessory . . . places all accessories' fuses in one location, each fuse marked for easy replacement. Reduces fire hazard, splicing, and overloading wiring harness.



Protection and Glamour,



BODY SILL MOULDING

A stainless steel moulding prevents stones and other objects from chipping or marring paint along body sill.

FRONT FENDER SHIELD

A companion accessory to the body sill moulding.

Too



GASOLINE TANK FILLER GUARD

Prevents chipping of the paint around the filler door by the gasoline nozzle. Stainless steel to match the bright metal of the car.



GRILLE GUARD

Helps prevent bumper from locking . . . added protection to the grille and front-end sheet metal . . . heavy spring steel, chrome plated, good-appearing guard.



DOOR HANDLE SHIELDS

Chromed diecast shields that slip over the door handle to protect the paint around the door handles.



FRONT AND REAR FENDER GUARDS

A set of end guards that add to the wrap-around protection and save the fenders from many dents and scratches. Add to the sweeping sleek appearance of the car. Heavy spring steel, chrome plated—an ideal combination with the grille guard.



DOOR EDGE GUARDS

Protect the paint on the door edges and add to the appearance of the car.



EXHAUST EXTENSION

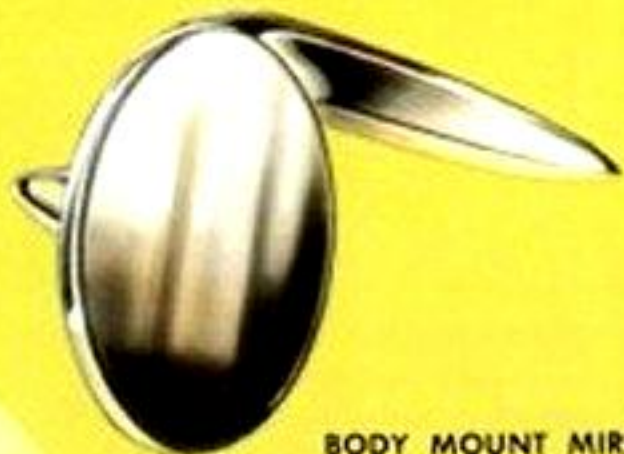
Eliminates discoloring and exhaust smudging of the rear bumper. A diecasting, chrome plated with a built-in heat baffle to prevent discoloring the extension.

Mirrors-so you may see all



REMOTE CONTROL MIRROR

An entirely new type mirror with no gears or friction drive to slip or strip. A direct-drive type that can be set to any position from inside the car. Truly a new, modern mirror.



BODY MOUNT MIRROR

Adds additional safety to rear vision when pulling away from curb or passing on the open highway . . . can be mounted to either right or left hand doors. Optically clear glass, nickel-chrome finish mirror.

around

SAFETYLIGHT MIRROR

A large optically clear mirror is mounted into the head of the safetylight . . . can be tilted from inside the car. Ideal for families where the driver must readjust the mirror.



VANITY VISOR

Ideal make-up mirror for that late-night grooming. An optically clear mirror that can be tilted to either the right or left sun visor.



INSIDE NON-GLARE REARVIEW MIRROR

A rearview mirror that reduces eyestrain from bright headlights is mirror . . . a flip of the tab subdues the bright lights and still permits full vision of traffic to the rear.

Lights for Every



PORTABLE SPOTLAMP

A powerful Sealed Beam light with 12-foot cord . . . plugs into cigarette lighter . . . ideal trouble lamp.



UNDERHOOD LAMP

Automatically casts a flood of light over the entire engine compartment when hood is raised . . . ideal for night engine inspections.



COURTESY LAMPS

Automatically floods floor with light when either front door is opened . . . adding safety and convenience at night.



LUGGAGE COMPARTMENT LAMP

Lights automatically when trunk lid is raised . . . leaving hands free to load or unload the trunk.



ELECTRIC BRAKE SIGNAL

Flashes red warning when ignition is turned on until brake is released.

Need

BACK-UP LAMPS

Light automatically when car is shifted into reverse . . . assist in backing into or out of dark areas or driveways.



SAFETYLIGHT AND MIRROR

A powerful Sealed Beam light . . . casts a ray of light up to 1000 feet . . . can be directed in all directions from inside the car . . . ideal for reading house numbers, highway and street markers.

For All Weather Visibility



SELF DE-ICING WINDSHIELD WIPER BLADE

A rubber hood over the blade prevents ice and snow from freezing on blade . . . assures clean no-streak wipe.



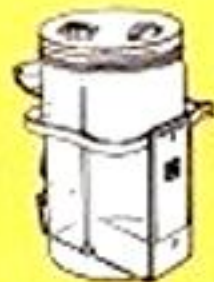
OUTSIDE SUN VISOR

A chrome-trimmed all-metal visor . . . reduces sun glare . . . helps prevent ice and snow from accumulating on windshield . . . painted to match the car.



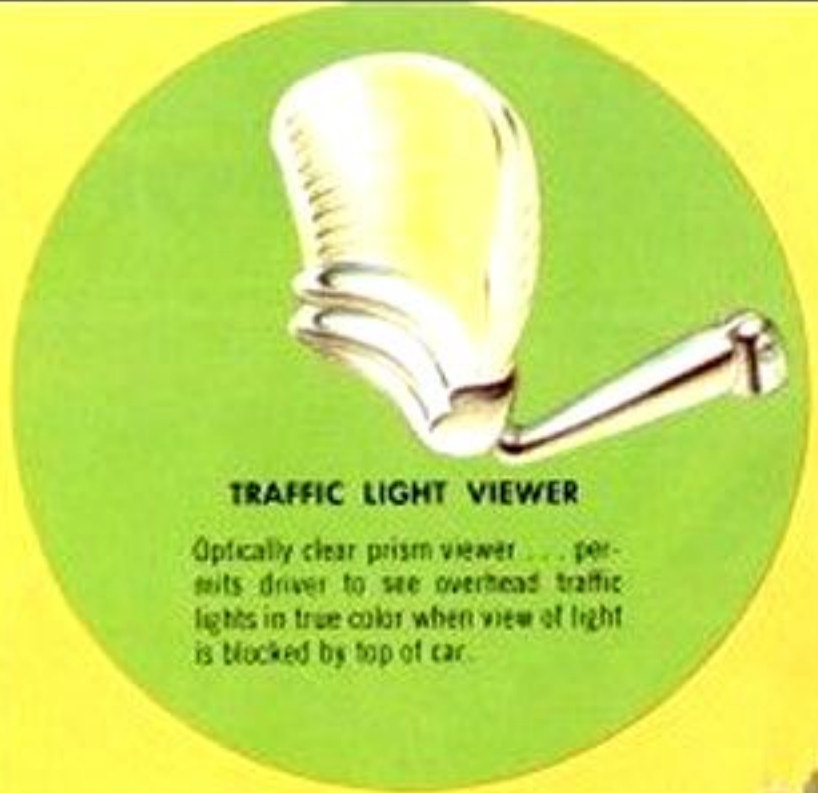
VENTSHADES

Permit windows to be lowered a few inches when driving in rain or when car is parked . . . for improved ventilation . . . help to reduce sun glare . . . help reduce window fogging.



FOOT-OPERATED WINDSHIELD WASHER

Depressing a foot button automatically sprays water on windshield and starts wiper blades. When button is released, wipers stop.



TRAFFIC LIGHT VIEWER

Optically clear prism viewer . . . permits driver to see overhead traffic lights in true color when view of light is blocked by top of car.



CO ORDINATOR

WINDSHIELD WASHER—VACUUM

The vacuum washer can be made completely automatic with the co-ordinator . . . then when the button is depressed for several seconds, water is sprayed on the glass, the wipers are started. When glass is clean, washer automatically stops and wiper blades return to normal position.

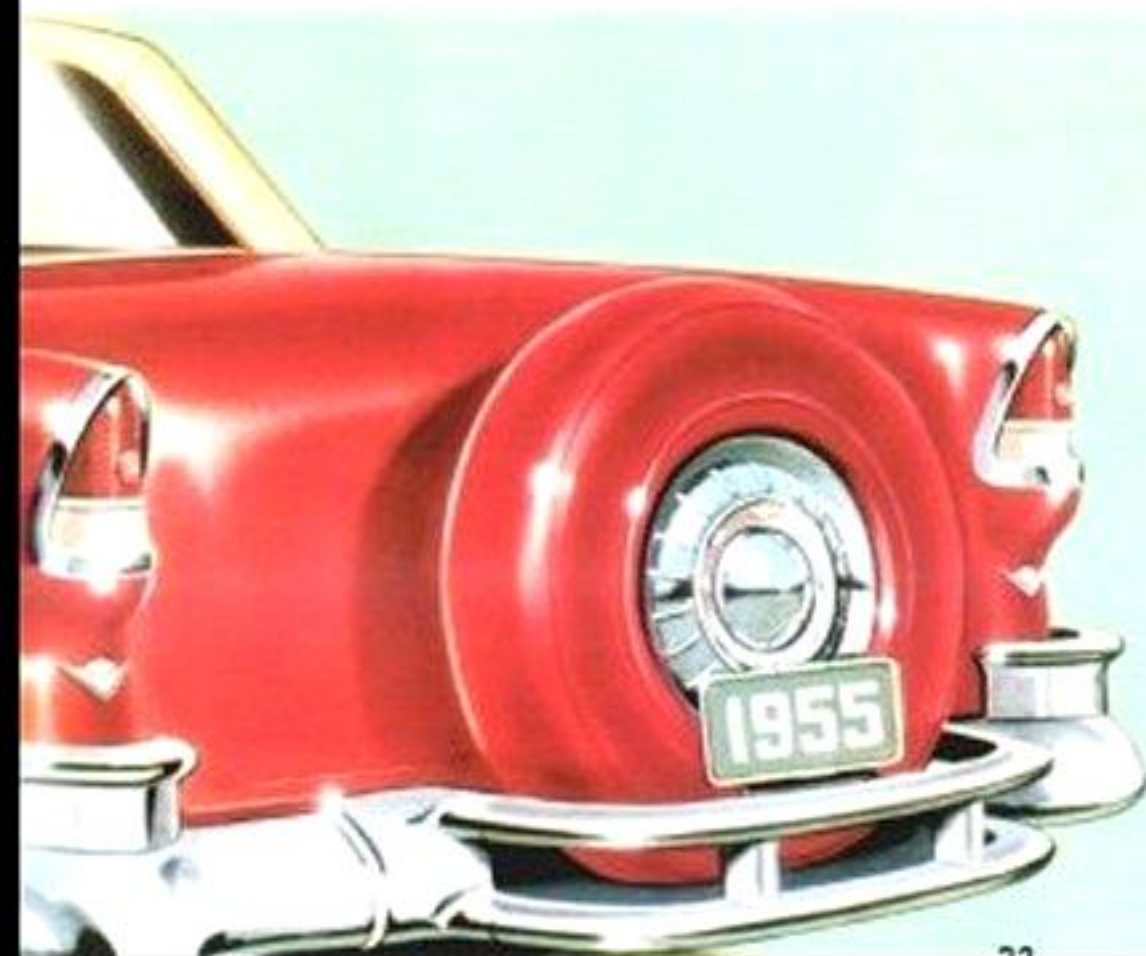


WINDSHIELD WASHER SOLVENT

A solvent to prevent freezing in winter . . . ideal for summer use to remove road film, grime and insects, for better vision.



For that Continental



CONTINENTAL WHEEL CARRIER

A wheel carrier that gives the car a Continental sports car look . . . gives additional trunk space . . . sturdy, rattle free, easy to operate.

Sports Car Look



WHEEL COVERS—DISC

Attractive stainless-steel wheel covers to add the sports car look, smartness and beauty to the wheels; in sets of four.

WHEEL RINGS

Extra-wide highly polished stainless steel rings that snap into the wheel flange to give luxury appearance to the wheels; in sets of five.



AUTOMATIC TOP RAISER

Owners of convertibles can park with top down and not worry about the inside of the car getting wet. The first drop of rain automatically causes the top to be raised.

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For that Showroom



ACCELERATOR PEDAL COVER

Fits snugly and securely over accelerator pedal . . . helps prevent foot slipping from pedal . . . increases life of floor mat.



RUBBER FLOOR MATS

Large colorful mats that help keep that new-car look by protecting the regular mats . . . easy to clean . . . ideal kneeling pad to change tires.

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Look



PORCELAINIZE

A paint treatment that gives a high lustre with depth and brilliance that last. (Must be machine applied.)



POLISHING CLOTH

A large wax-treated flannel cloth for keeping that new-car shine . . . also for household use. Won't scratch the finest finishes. Can be washed when soiled without damaging the polishing qualities.



LUSTUR SEAL

An ideal cleaner and sealer for adding a high lustre to the car. (Must be machine applied.)



G. M. UNDERCOATING

Provides a tough coating . . . sealing the underside of the car against rust, corrosion and abrasion . . . deadens road noises . . . lasts the life of the car.

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To Serve You Better



TISSUE DISPENSER

Conveniently located for both driver and passengers . . . holds full box of standard tissues having many uses around the car.



G. M. ELECTRIC SHAVER

Popular four-head shaver designed for home and car use . . . plugs into cigarette lighter . . . operates on 12 volts D.C. in car and 110 volts A.C. in home.



AUTO COMPASS

A reliable compass . . . most useful when general direction of destination is known . . . illuminated at night.

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EMERGENCY TOOL KIT

Tools that will meet most minor road emergencies . . . complete with heavy, durable bag.



LOCKING GASOLINE CAP

Inexpensive insurance against gasoline theft. Nothing can be put in or taken out of the tank without the keys.



COOLING SYSTEM FILTER

A water conditioner and softener . . . helps prevent accumulation of rust, scale and lime in the radiator, heater and engine.



LICENSE PLATE FRAMES

Stainless-steel telescoping tubing to fit all sizes of license plates . . . clips firmly over edges of plate . . . will not rattle.



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Accessories for Your

FOR "150" SERIES



RIGHT-HAND SUN VISOR

Matches the left-hand sun visor . . . reduces sun glare . . . fully adjustable to all driving positions.



ELECTRIC CLOCK

A self-starting precision timepiece . . . sapphire jeweled movement . . . dependable service . . . illuminated dial for night driving.

Convenience



CIGARETTE LIGHTER AND LAMP

A de luxe lighter with ash shield to reduce danger of hot ashes falling on clothing or upholstery . . . illuminated to assist replacing lighter at night



GLOVE COMPARTMENT LAMP

Lamp operates automatically with the opening and closing of the door . . . makes it easy to find articles.



ARM RESTS

Provides a sturdy door pull . . . increases driving comfort . . . reduces fatigue . . . matches upholstery of car.



ASH RECEIVER

A large ash receiver mounted into the instrument panel . . . equipped with a stubber . . . aids in reducing fire hazards.



Handy Service Accessories



G. M. ANTI-FREEZE

G.M. Permanent Type Anti-Freeze is non-evaporating, with high boiling point and a rust and corrosion inhibitor.

G.M. Methanol Anti-Freeze is an economical cooling-system protection, with rust inhibitor.



TOUCH-UP PAINT TUBE

Convenient paint with brush for touch-up.



DOOR EASE

A dry non-staining lubricant . . . stops squeaks and sticking doors . . . ideal for car and house use.



G.M. LOCKEASE

A graphited lock lubricant that penetrates locks, prevents sticking, rusting, and freezing. Useful for both car and home.



CHROME POLISH

An easy-to-use chrome polish . . . rub it on and wipe it off . . . leaves a bright surface . . . will not harm finish.



TRIPLE ACTION POLISH

An easy-to-use hand polish one application does it . . . wipe on—let dry—wipe off . . . leaves a hard mirror-finish.



SPOT REMOVER

An ideal cleaner for both car and home . . . ideal for removing spots.