



sensational
styling

amazing
acceleration

extra-low
center of gravity

outstanding
performance

The Thrilling New Chevrolet Corvette

THE FIRST ALL-AMERICAN SPORTS CAR!



ATTRACTIVE FRONT STYLING

HEADLIGHTS—Recessed in hood. **BUMPER**—1955—In style of radiator grille. **CHROME**—Chrome on every spot. **GRILLE**—Chrome radiator grille and hood ornament. **WHEELS**—Close Wheel Design at front, alloy wheels

at rear. **WINDSHIELD**—Structurally breaking support glass. **WINDSHIELD**—Structurally breaking support glass. **WINDSHIELD**—Structurally breaking support glass. **WINDSHIELD**—Structurally breaking support glass.



SPACIOUS, COMFORTABLE COCKPIT

WHEEL—Flooring includes bucket seats, driver's and passenger. **WHEEL**—Built in door also has built-in storage space. **WINDSHIELD**—Structurally breaking support glass. **WINDSHIELD**—Structurally breaking support glass. **WINDSHIELD**—Structurally breaking support glass.

STRONG, LIGHTWEIGHT PLASTIC BODY

CONSTRUCTION—Light, uncorroded, plastic body. **CONSTRUCTION**—Light, uncorroded, plastic body. **CONSTRUCTION**—Light, uncorroded, plastic body.



GRACEFUL REAR STYLING

WHEEL—Structurally breaking support glass. **WHEEL**—Structurally breaking support glass. **WHEEL**—Structurally breaking support glass.

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Agile performance

For swift acceleration, full steering, and control, there's nothing quite like the Chevrolet Corvair—and it handles like a dream. To make it so, Chevrolet engineers combined great engine power with light weight. As the result, the engine won't pull only 18 pounds per horsepower. Contributing to the Corvair's swift, too, is the light weight structure of its low, unadorned plastic body. Wheel length (only 14 feet) and our steering quickly maneuvering in traffic and parking. A very low center of gravity, six-stage rear suspension, and broad wheel tracks stabilize the car and allow fast "cornering." Extra-large brakes insure smooth, positive stops. Hydraulic suspension provides a level, comfortable ride, and gives you a safe, sure control "feel" of the road. Response of the car to your control is always immediate and precise.



Sensational styling

The latest Corvair body expresses the softness that was dramatically demonstrated by the car's performance. Taking full advantage of the new body material—glass fiber reinforced plastic—Chevrolet engineers have created a sports car body in which all contours are smoothly

contoured. There are no distracting protrusions. The front glass and headlights are dressed out of lines as smoothly, adding to the fast appearance and the clean-lined, unagitated silhouette, precise rear fenders, and sections of chrome in the tailless wheel hubs. A new kind of styling, too, is apparent in the chrome radiator grille, temperature, and cooling fan grilles, the hood and one of the wheels.



Luxurious comfort

In the spacious Corvair cockpit, you're surrounded by all the features you want in a sports car. Four-lying seats with foam rubber cushions are smoothly upholstered in leather-grained vinyl. The driver's seat is adjustable. Storage pockets are built in the doors and the center is heated for cold springs. The steering wheel is equipped with horn blowing ring and direction signal lever. The Powersteer wheel drive is better than ever. Right-hand Chevrolet instruments, including a tachometer, are arranged before you. The standard top dual organ, defroster area, and a washer, wiper blade and wiper arm provide convenience in the sun. For extra protection, there is a screened wind deflector. All temperature, cigarette lighter, stereo clock, and courtesy light are standard. The front-window, signal-sounding radio and record-playing feature are extra-cost accessories.

Chevrolet Corvette for 1954

**The First All-American
Sports Car**

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