

*Genuine Chevrolet*

**ACCESSORIES**

*for  
1952*



*Genuine Chevrolet* **ACCESSORIES** *for 1952*



**YOU'LL ENJOY DRIVING WITH ACCESSORIES  
MADE EXCLUSIVELY FOR CHEVROLET**

Designed *for* Chevrolet, by Chevrolet engineers, and made of the *highest quality materials*, these genuine Chevrolet accessories actually dress up your car, increase its value, and make driving safer, more pleasant and more comfortable for you. Every accessory shown here has been created to serve you . . . and to give you long, satisfactory service. So look at these grand Chevrolet accessories, and choose the ones you want and need now for your Chevrolet.

CHEVROLET DIVISION OF GENERAL MOTORS, DETROIT 2, MICHIGAN

## RAYON SEAT COVERS

- Lustrous rayon.
- Choice of three colors—red, blue, or green.
- Rolled rayon piping to match.
- Pattern printed with vat dyes.



*Genuine Chevrolet*

# ACCESSORIES

## Seat Covers

Designed especially for Chevrolet and built to Chevrolet's high standards. Finest cover materials, carefully selected for wear and water-resistance. Tailored to fit and to hold their shape. Patterns and colors to complement your car; easy to clean.

### RED PLAID FIBER SEAT COVERS

- Distinctively patterned in light gray and black stripes.
- Highlighted with threads of yellow, black, white and red.
- Top and sides in red leatherette, ivory binding.
- Clear lacquer coating for easy cleaning.

### BLUE AND BLUE STRIPE FIBRE SEAT COVER

- Three color combinations—gray and black, green with green stripe, blue with blue stripe.
- Leatherette trim in matching color, ivory binding.
- Triple-stitched for maximum strength.
- Cool and comfortable.



*Genuine Chevrolet*



### **HOUNDSTOOTH FIBER SEAT COVER**

- Background of dark maroon and blue.
- Houndstooth pattern formed by interlaced threads of white.
- Top and sides of backrest in dark gray leatherette, bound in ivory.
- Excellent style and superior comfort.

### **ROMAN STRIPE FIBER SEAT COVER**

- Light gray with wide and narrow stripes.
- Narrow stripe is red and white.
- Wide stripe contains red, yellow, blue, green, white, black.
- Red leatherette trim, ivory binding.

# ACCESSORIES

## BLACK AND GRAY STRIPE PLASTIC SEAT COVERS

- Rich looking in black and gray, with a red pin stripe.
- Trimmed in gray leatherette and silver-gray rayon.
- Covers entire seat assembly.
- Smooth and form-fitting.

## PLAID PLASTIC SEAT COVERS

- Made of enduring plastic.
- Beautiful small plaid design.
- Available in red, blue, or green, with matching trim.
- Supremely comfortable.

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# ACCESSORIES



## MULTI-COLOR PLASTIC SEAT COVERS

- Enduring rayon, plastic-coated leatherette, and plastic.
- Colorful pattern of red, blue, green and yellow stripes.
- Fast-color maroon rayon trim.
- Smooth surface, will not cling to clothing.



## BLUE SQUARE PLASTIC SEAT COVERS

- Fast-color rayon, plastic-coated leatherette, and plastic piping.
- Bold pattern in two shades of blue with black and white squares.
- Exceptionally smooth surface.
- Long-wearing—retains its good looks.



# *Genuine Chevrolet*

## FENDER ANTENNA

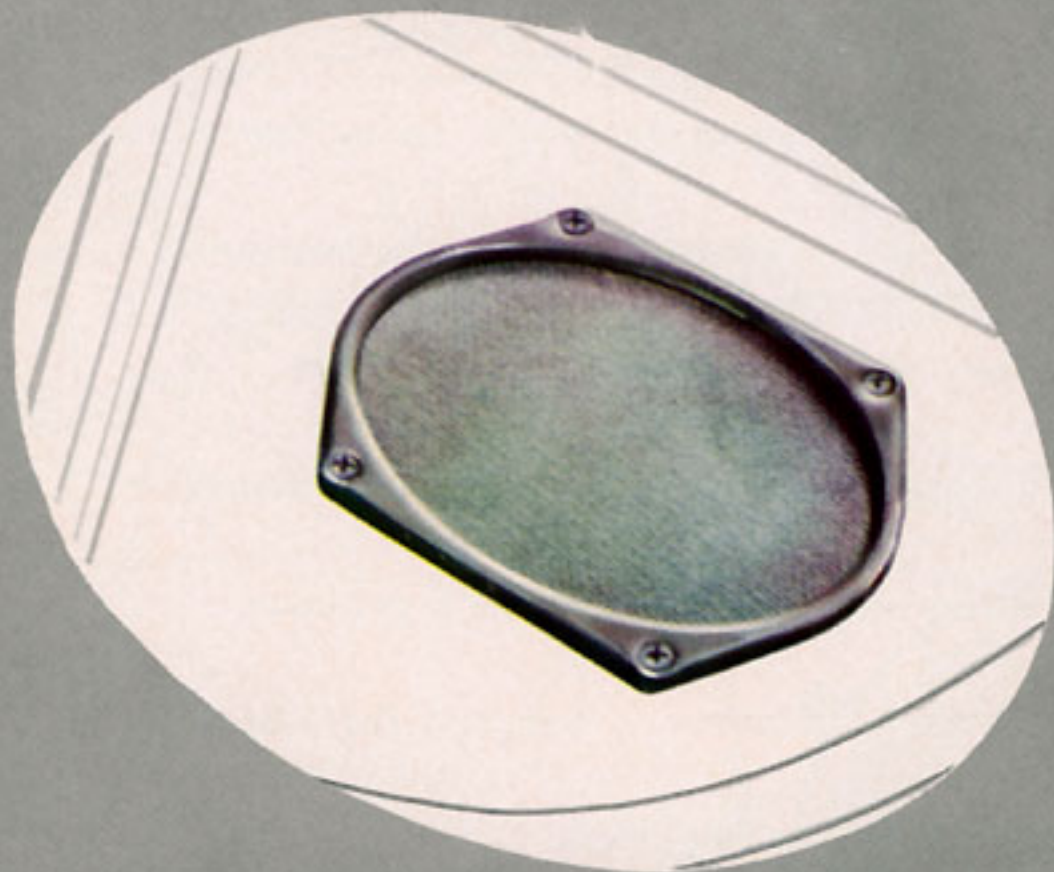
- Engineered for the radio and car.
- Built to serve in town or country.
- Extends to maximum of 80 inches.

## CUSTOM DE LUXE RADIO with PUSH-BUTTON TUNING

- 6-tube radio (with rectifier).
- Dual-purpose tubes give 8-tube performance.
- Big 6" x 9" speaker.
- Five push-buttons for automatic tuning.
- Fine clarity; automatic volume control.

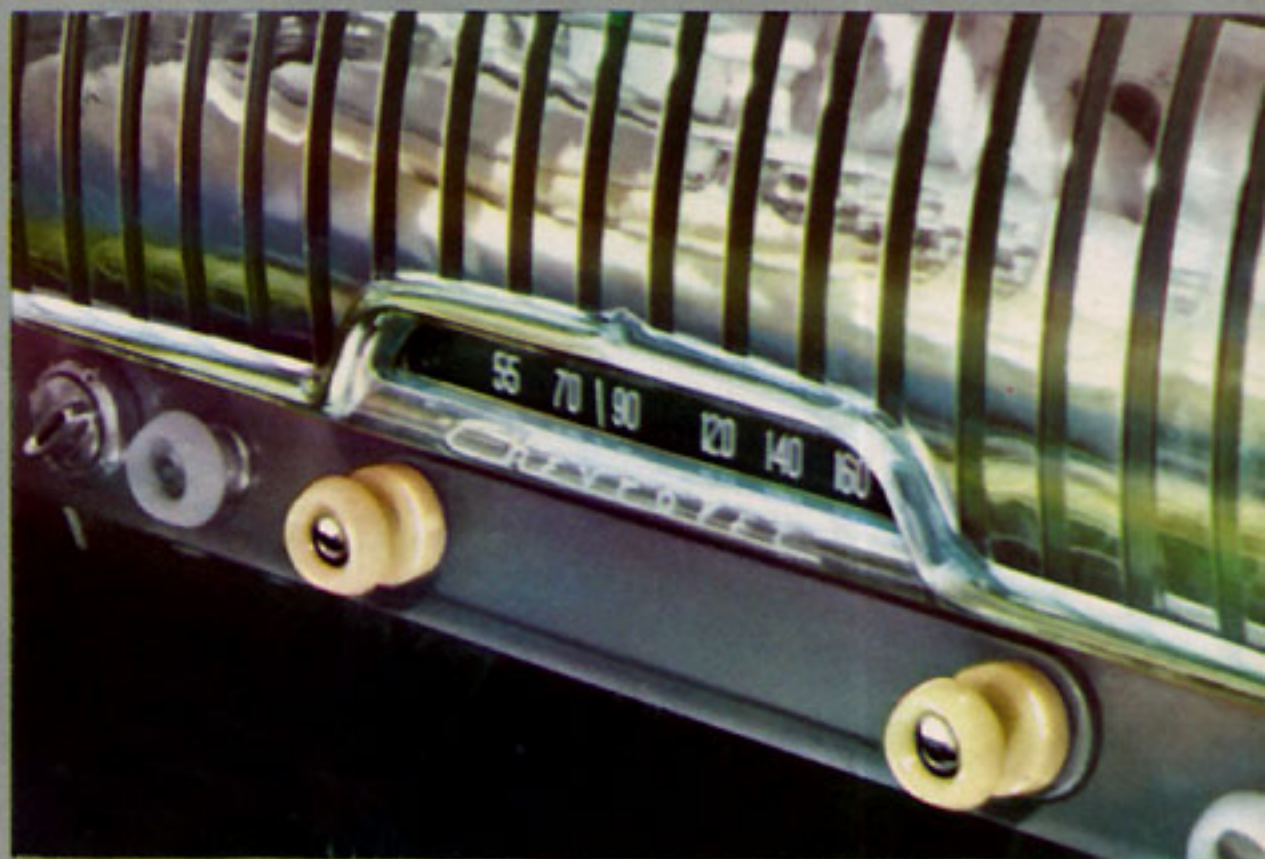


# ACCESSORIES *for Comhott*



## REAR-SEAT SPEAKER

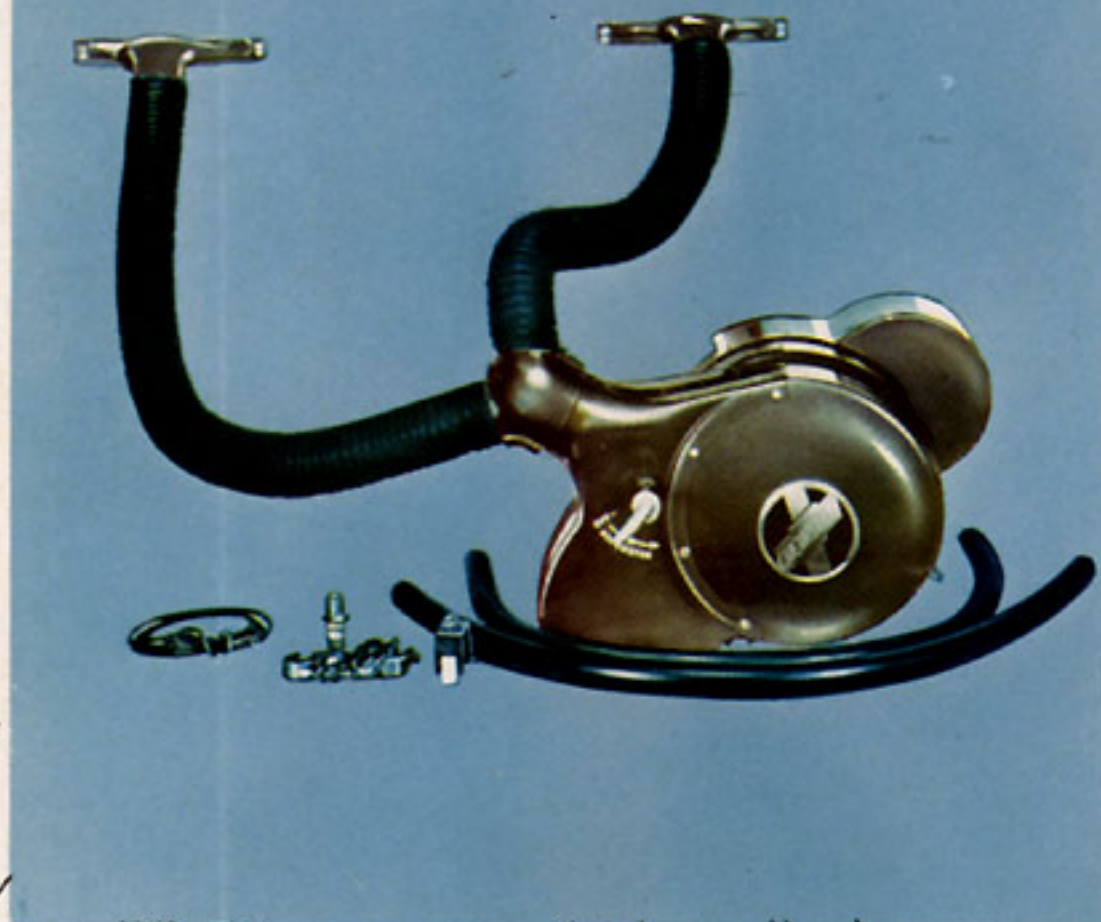
- More enjoyment for your passengers.
- Less "blasting" for the driver.
- Driver can use either front or rear speaker, separately or together.



## CUSTOM DE LUXE RADIO (Manual)

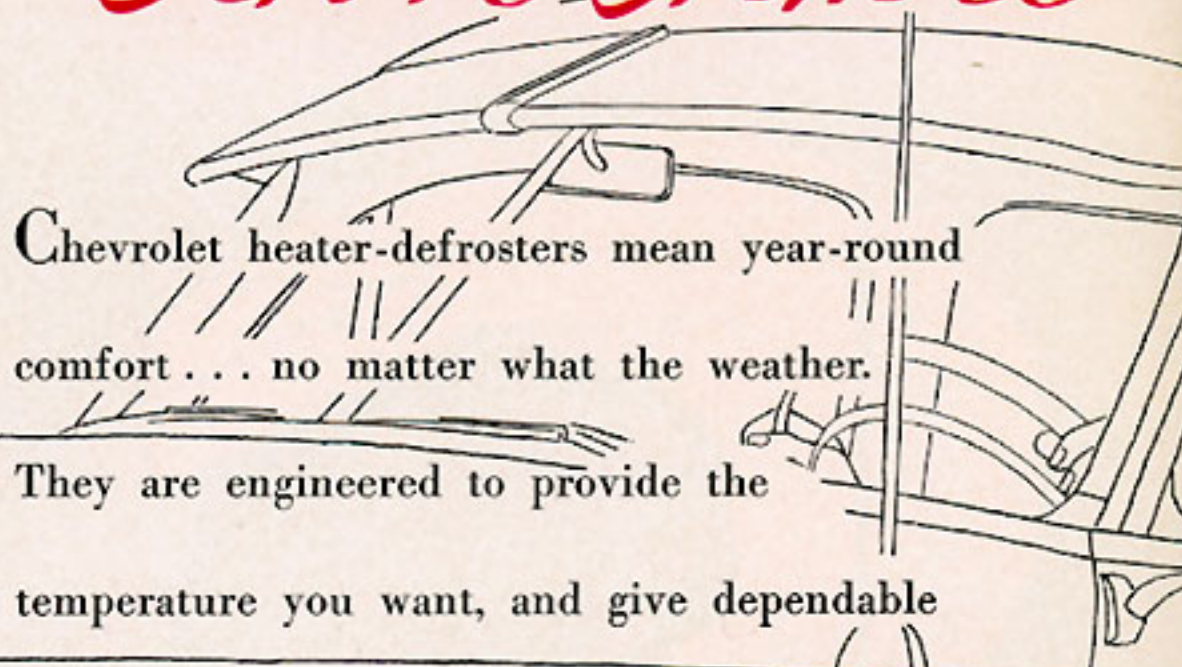
- 6-tube radio (with rectifier).
- Designed to give 8-tube performance.
- Good tone quality and selectivity.
- 5" x 7" speaker; full-vision dial.

# Genuine Chevrolet



## RECIRCULATING HEATER AND DEFROSTER/

- Provides Air Flow heater features.
- Ample heat in any weather.
- Three-speed switch.
- Built-in windshield defroster.



Chevrolet heater-defrosters mean year-round  
comfort . . . no matter what the weather.

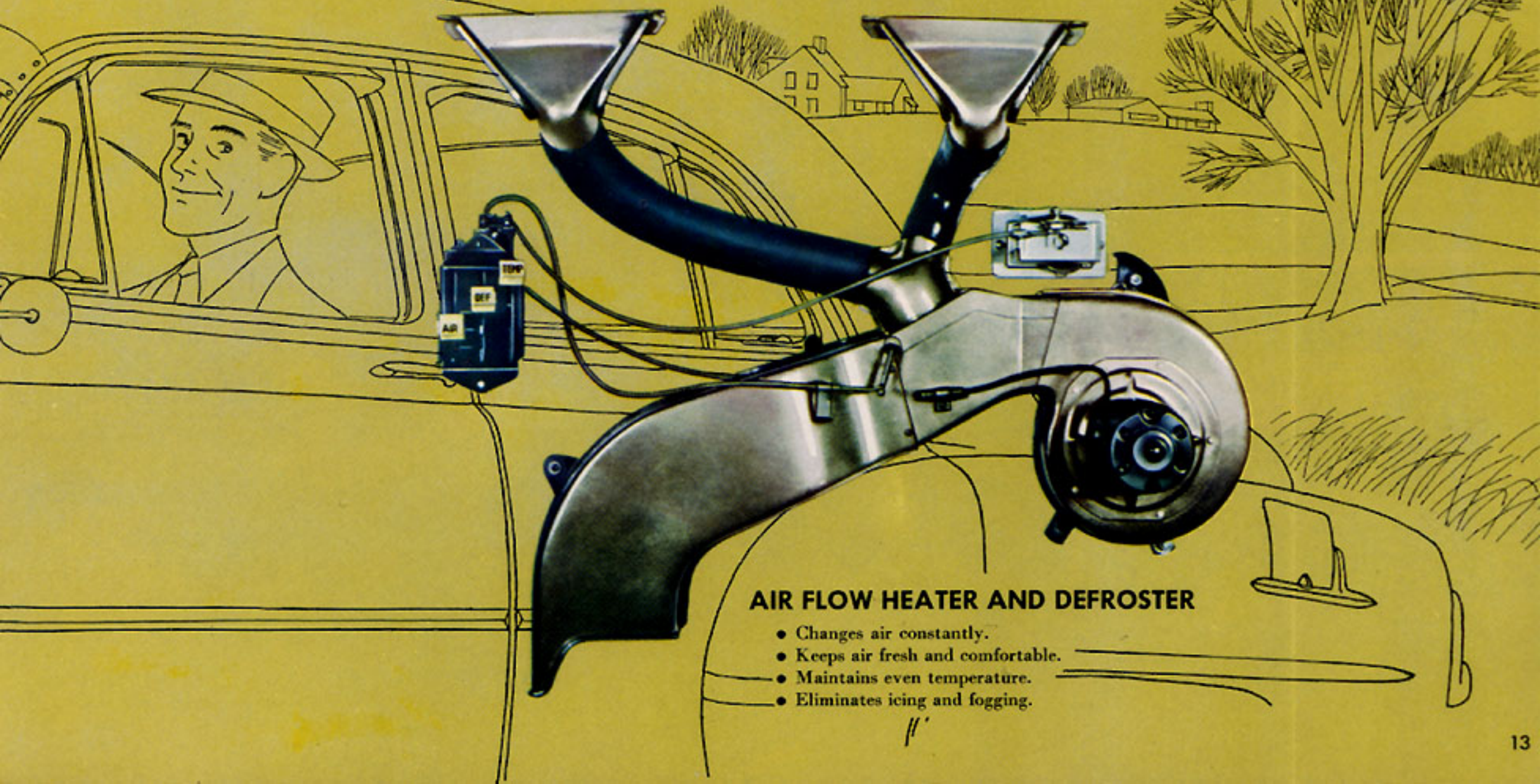
They are engineered to provide the  
temperature you want, and give dependable

service. Be sure you order a genuine

Chevrolet heater . . . designed for Chevrolet

by Chevrolet engineers.

# ACCESSORIES *for Comhott*



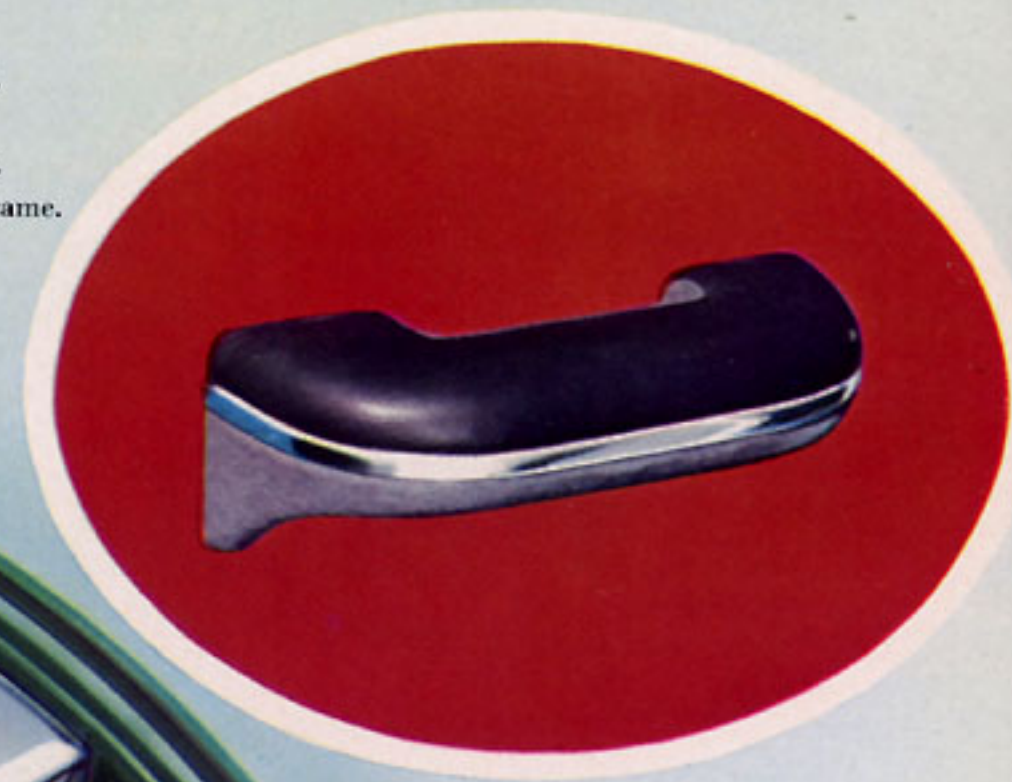
## AIR FLOW HEATER AND DEFROSTER

- Changes air constantly.
- Keeps air fresh and comfortable.
- Maintains even temperature.
- Eliminates icing and fogging.

# *Genuine Chevrolet* **ACCESSORIES**

## **DOOR ARM REST**

- Increases driving comfort.
- Sturdy, easy to grasp.
- Upholstered to match car.
- Leatherette top; plastic frame.



## **ALL-WEATHER VENTISHADES**

- Lets you partially lower windows in any kind of weather.
- Helps prevent glass fogging.
- Attractive on car.



## **ACCELERATOR-PEDAL COVER**

- Saves wear on the floor mat.
- Restful for your right foot.
- Made of new black rubber, fits snugly and wears long.

*For Comfort*



#### **ELECTRIC VANITY VISOR MIRROR**

- Designed to serve women, day or night.
- Light and switch are built in.
- Attaches to right-hand sun visor.
- Wiring harness and fuse holder included.



#### **VISOR VANITY MIRROR**

- Large, convenient make-up mirror.
- Clips to top of sun visor.
- Six small frosted panels for recording service information.



#### **RIGHT-HAND SUN VISOR**

- Benefits driver and passengers.
- Adjusts up, down, and horizontally.
- Upholstery matches left visor.
- Sturdily built frame.

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## ACCESSORIES



### ELECTRIC CLOCK

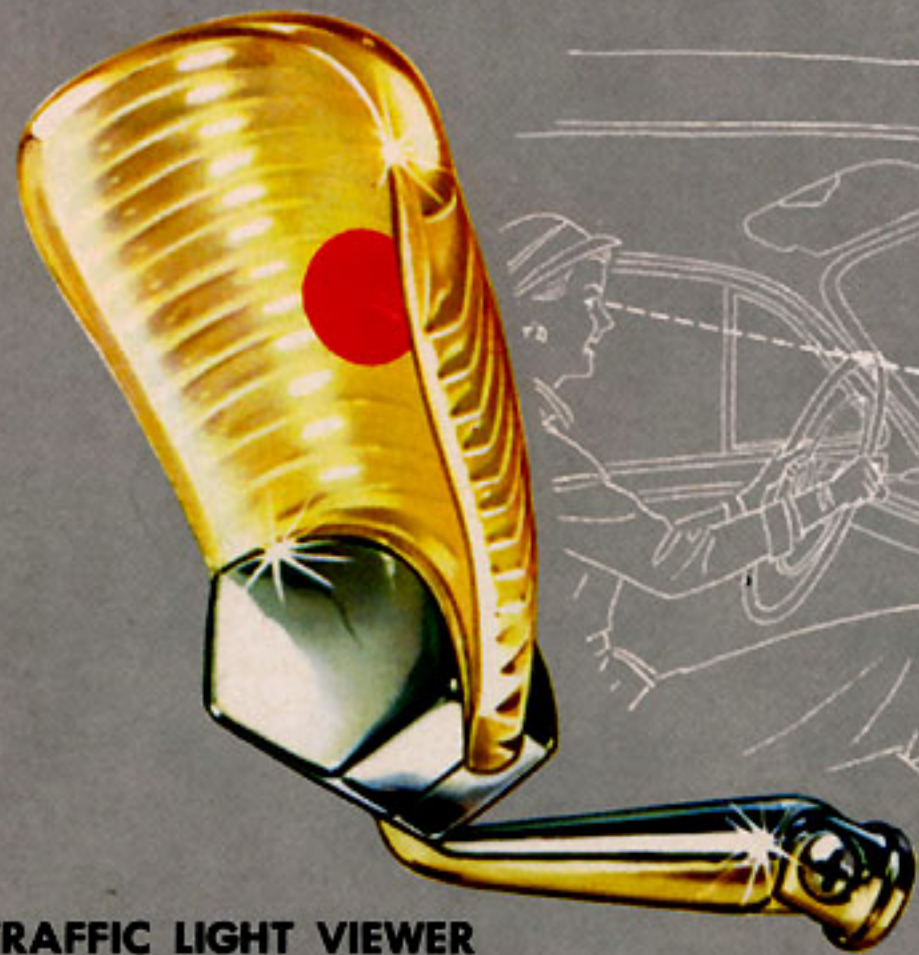
- Dependable sapphire-jewel movement.
- Self-starting; easy to set.
- Lighted when car lights are on.
- Mounts in center of instrument panel.

### HANDY TISSUE DISPENSER

- Holds up to one hundred double tissues.
- Ideal for soiled hands, dusty or damp windshield, steering wheel.
- Easily attached to lower edge of instrument panel.

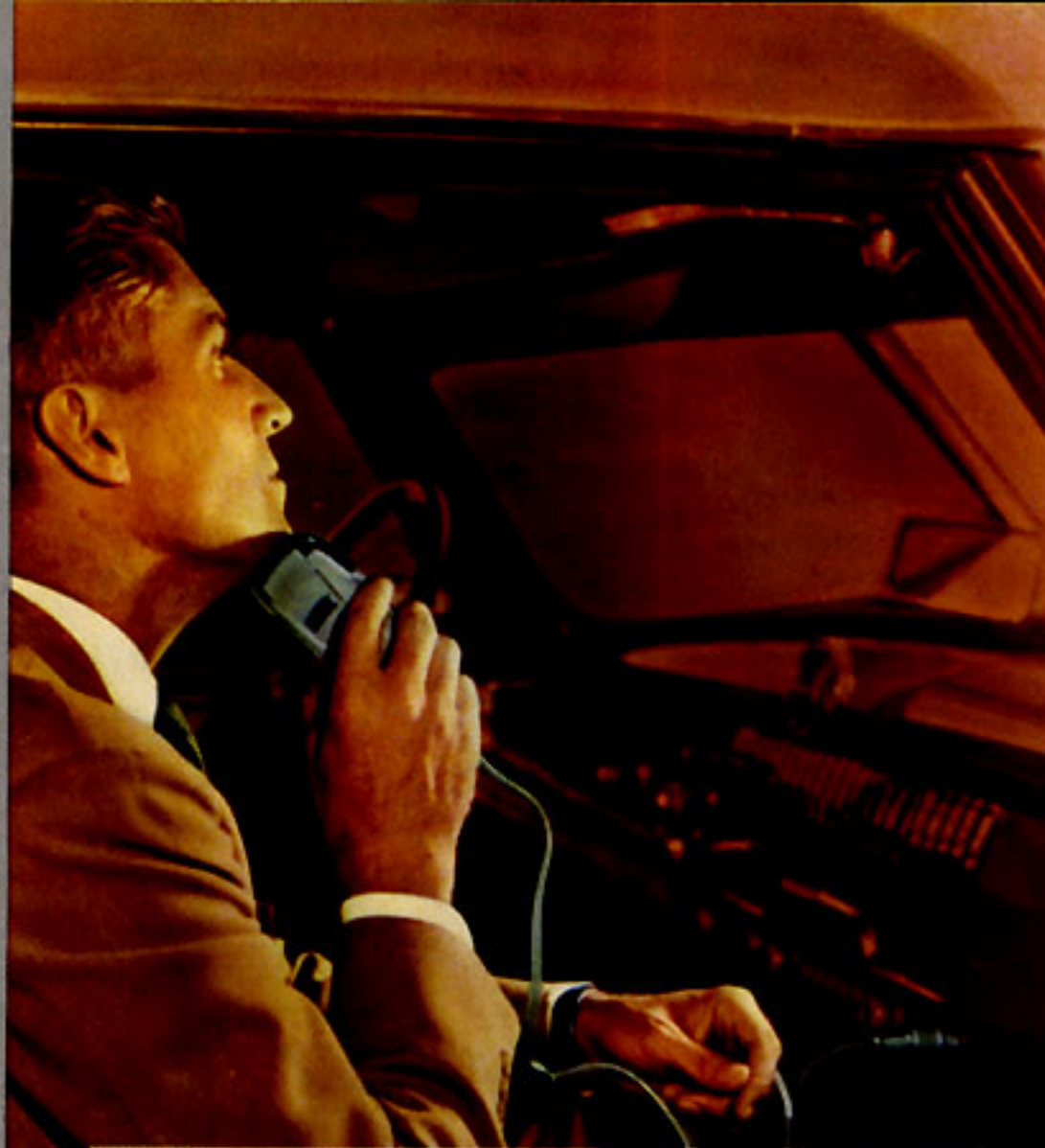


*For Convenience*



### TRAFFIC LIGHT VIEWER

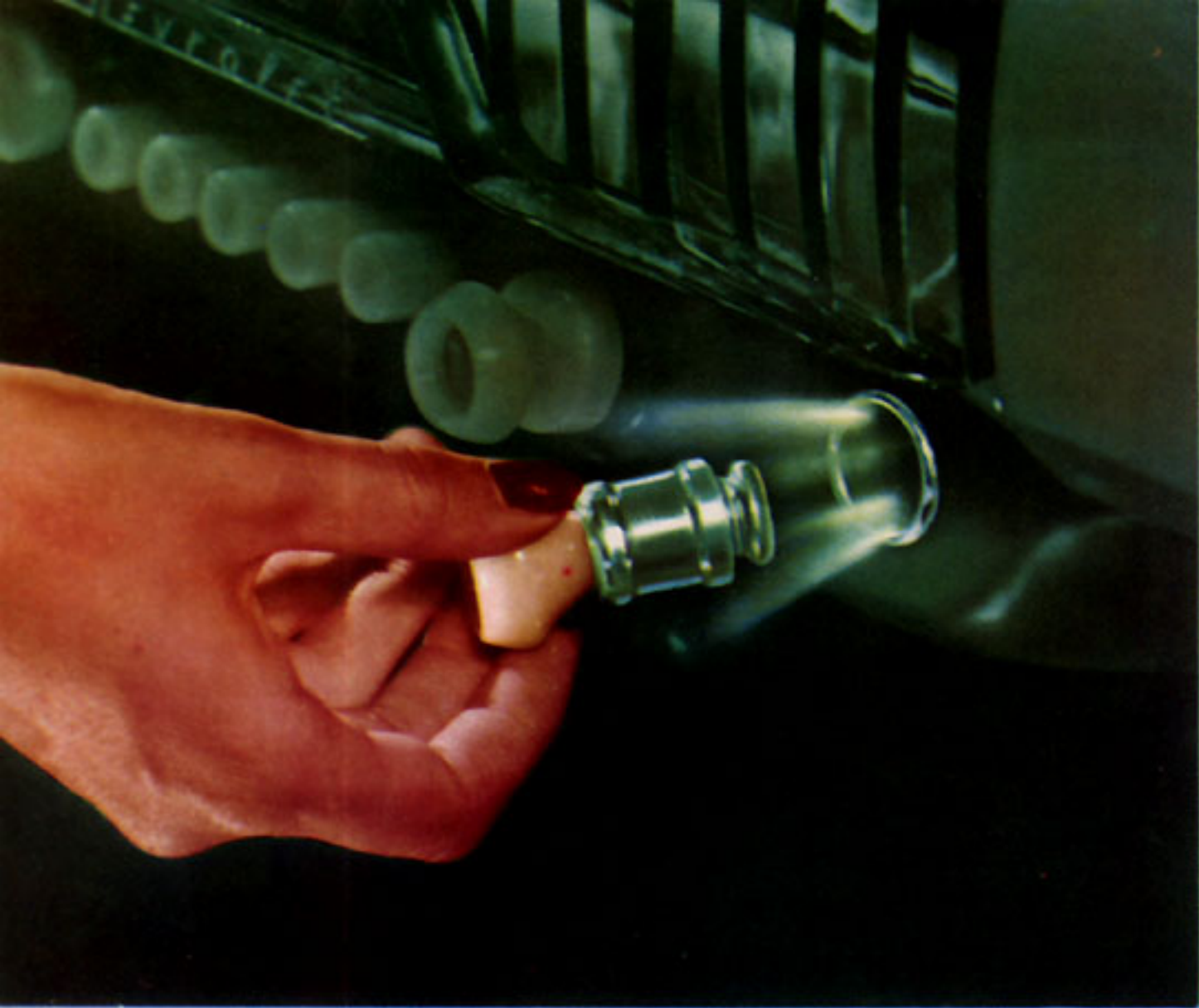
- Shows overhead traffic lights when your view is obstructed by car top.
- Traffic lights visible in actual color.
- Mounts atop instrument panel.



### FIVE-CONTOUR ELECTRIC SHAVER

- Ideal for travelers, campers, hunters.
- Plugs into cigarette-lighter socket.
- Five-Contour head gives close, clean shave.
- Operates on 6-volt car battery or 110-volt house current (AC or DC).





### ILLUMINATED CIGARETTE LIGHTER

- Easy to replace lighter in dark.
- Electric lamp lights the well when cigarette lighter is withdrawn.
- Ends scratching of instrument panel.

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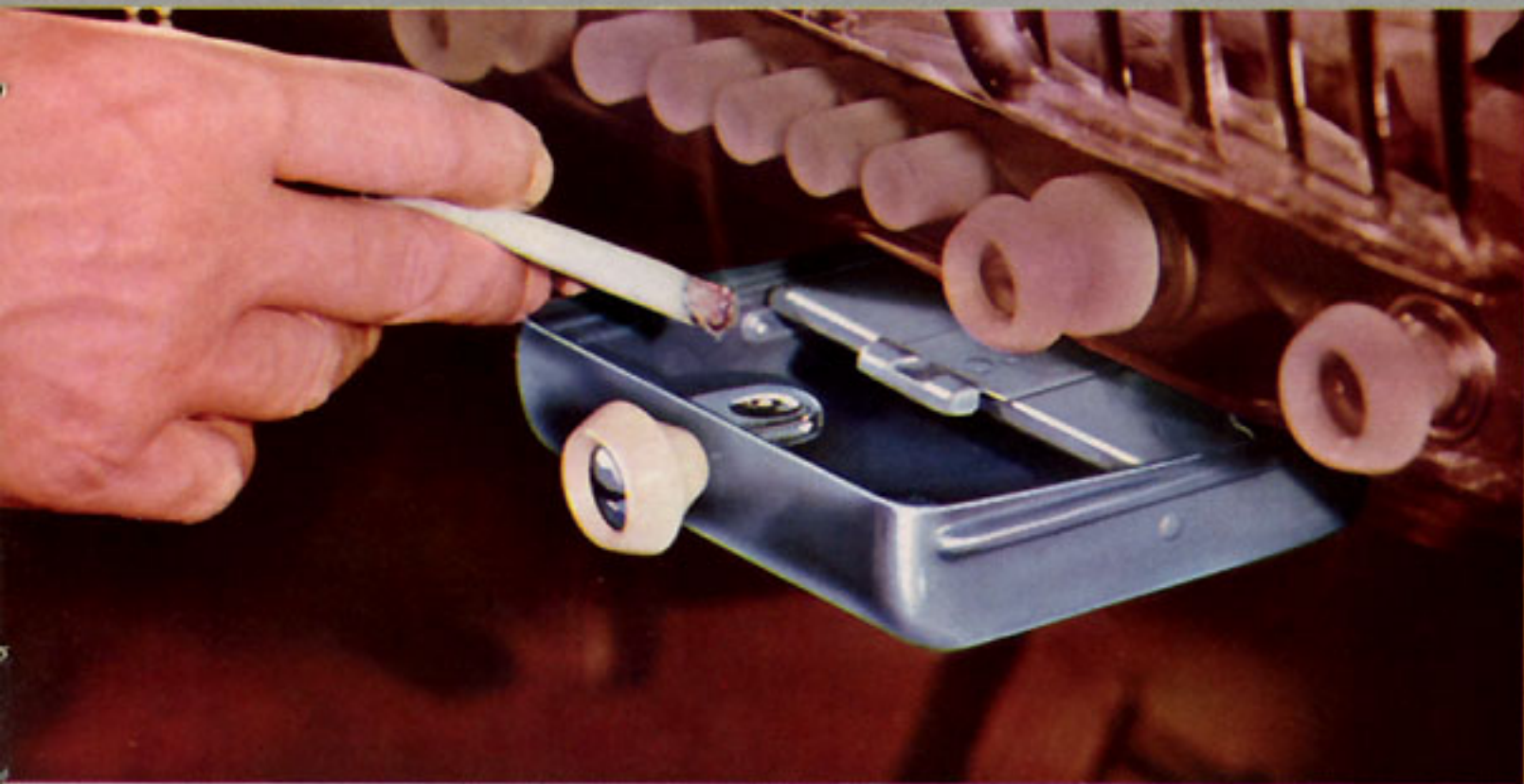
### CHEVROLET TOOL KIT

- Be ready for emergency repairs.
- Kit provides basic tools: Hammer, screwdriver, pliers, spark plug wrench, 3 double open-end wrenches.
- Packed in durable container.



# ACCESSORIES

## *For Convenience*



### ASH RECEIVER

- Helps keep your car clean.
- Cuts down fire hazard.
- Sliding drawer easy to operate and to empty.

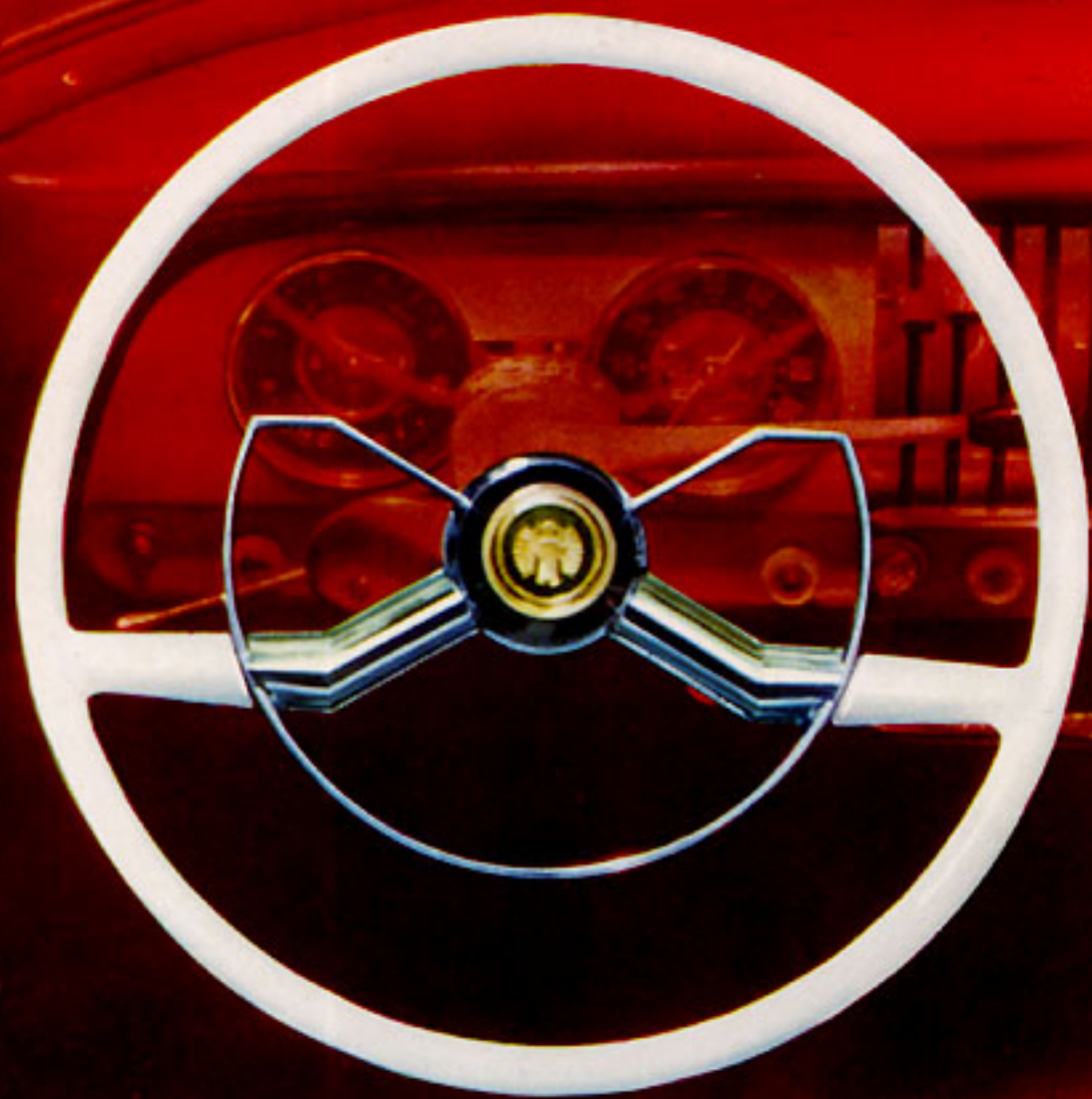
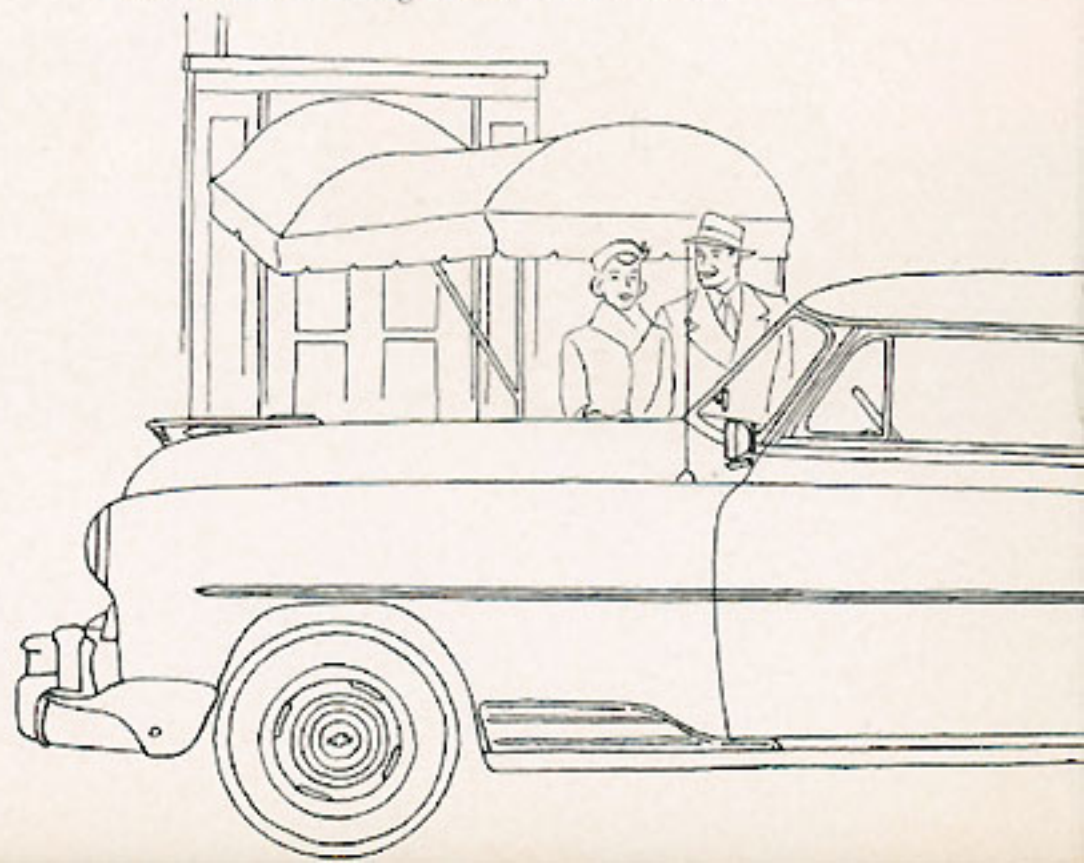
### OVERFLOW CONDENSER

- Traps overflow from radiator.
- Returns fluid when radiator cools.
- Avoids loss of coolant; ends waste of anti-freeze solution.



# Genuine Chevrolet

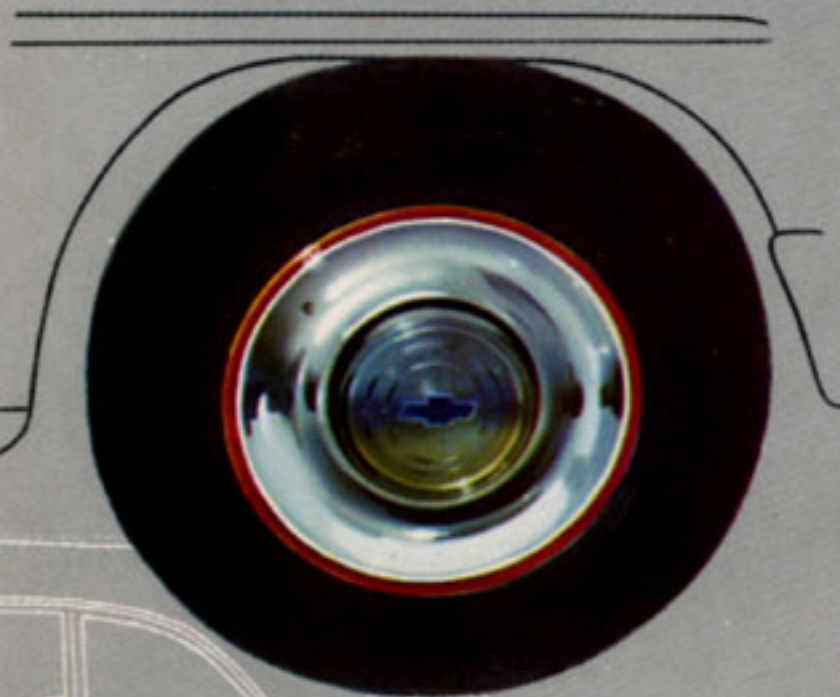
Designed for the Chevrolet owner who takes real pride in his car. Each and every accessory here has been created to give your Chevrolet the luxurious appearance and beauty such a fine car deserves . . . and all Chevrolet accessories are built to the exacting Chevrolet standards.



## DE LUXE STEERING WHEEL

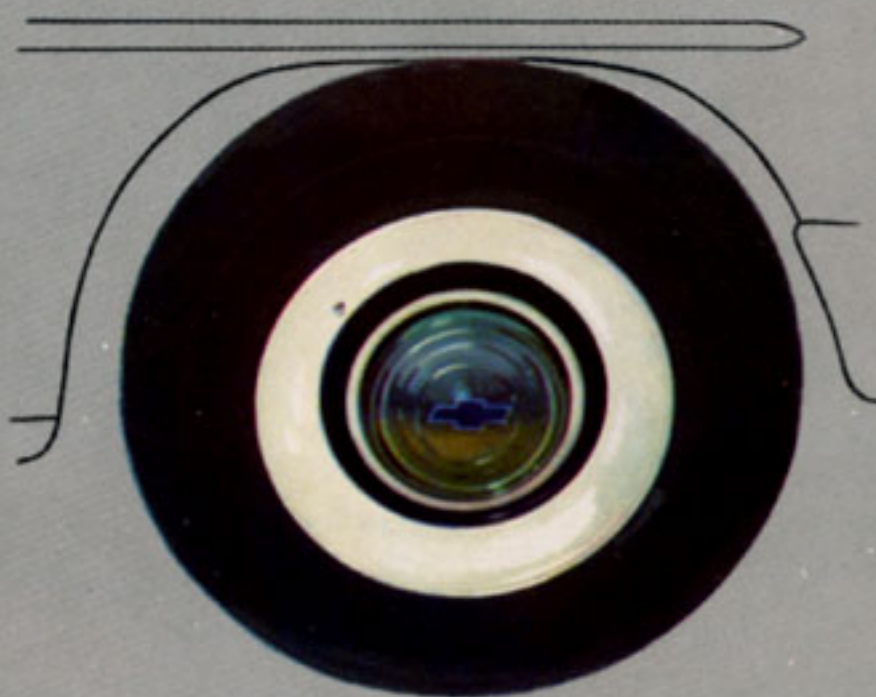
- Ultra-modern with medallion center.
- Gives clear, full vision of instruments.
- Feather-touch, chrome plated horn ring.
- Steel wheel, embedded in non-cracking plastic.

# ACCESSORIES *for Appearance*



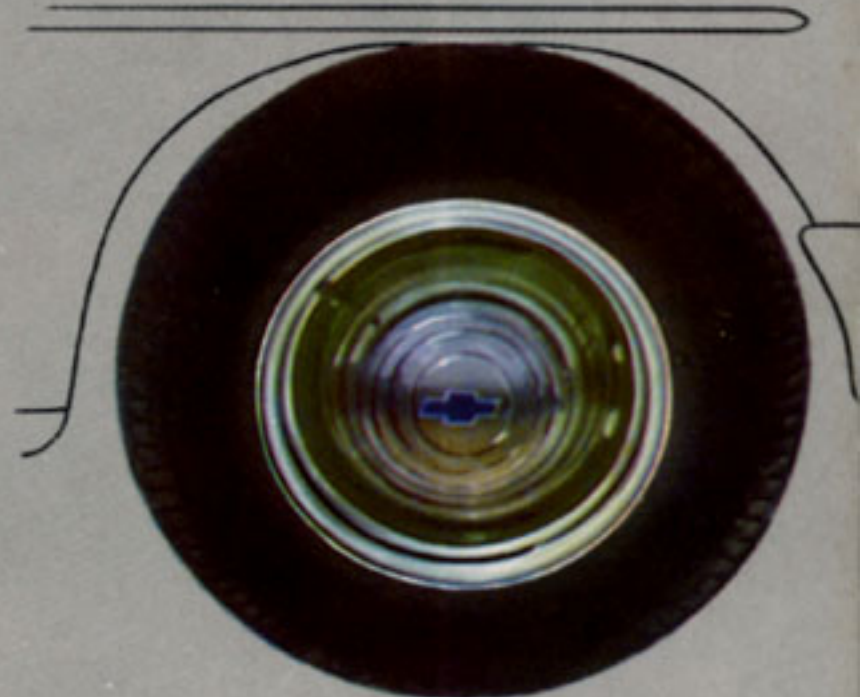
## WHEEL DISCS

- Bright stainless steel.
- Cover outside painted area of wheels.
- Held securely by steel fingers.



## WHITE-SIDEWALL RINGS

- The beauty and smartness of white sidewall tires at low cost.
- White plastic; easy to clean.
- Held securely by hub caps.

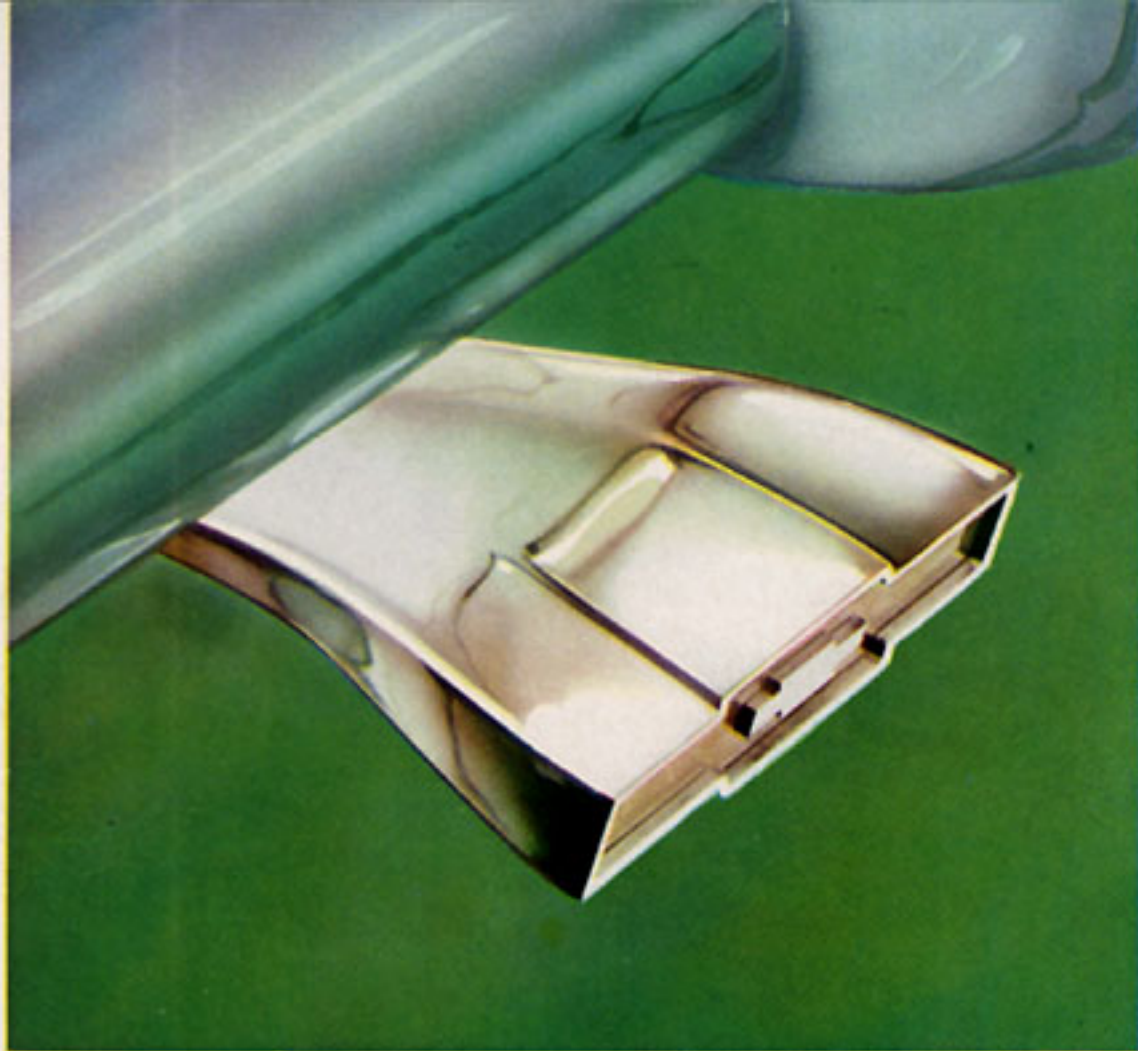


## WHEEL TRIM RINGS

- Gleaming trim rings of highly polished stainless steel.
- Add luxury look to your Chevrolet.
- Easily installed; wedge into rim.

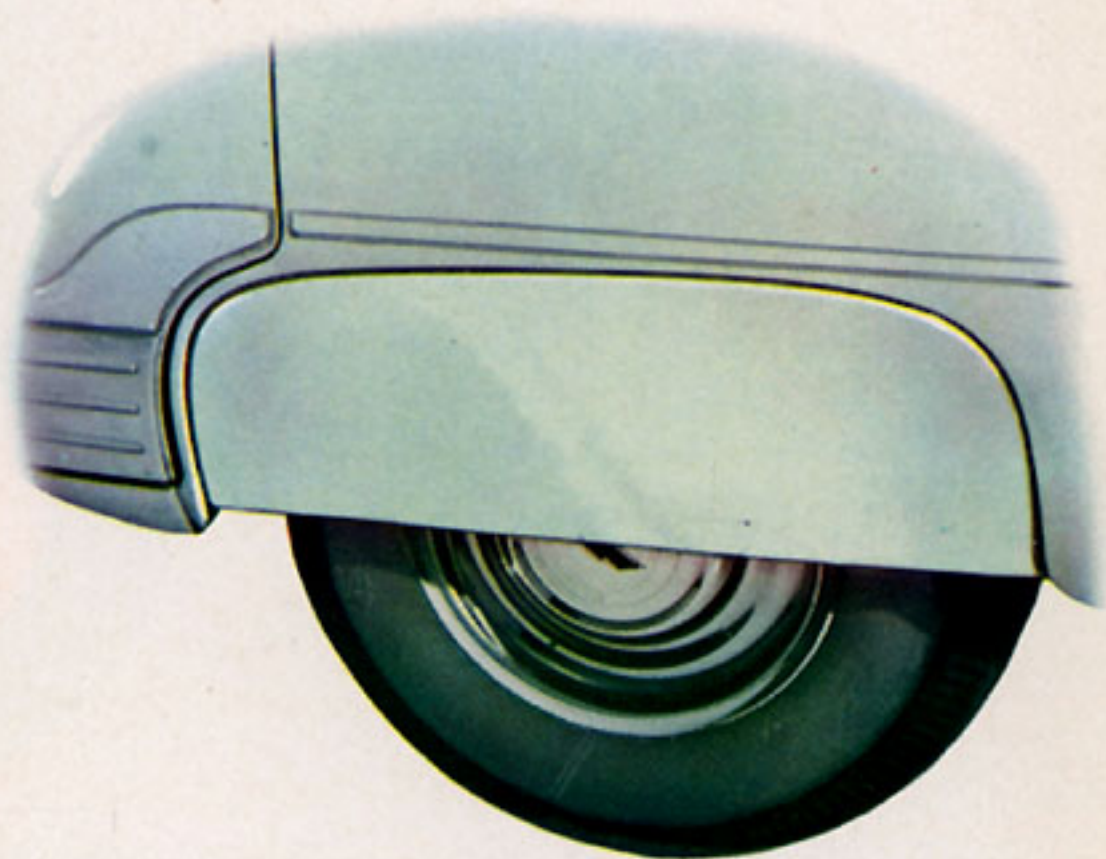


# *Genuine Chevrolet*



## **TAIL PIPE EXTENSION**

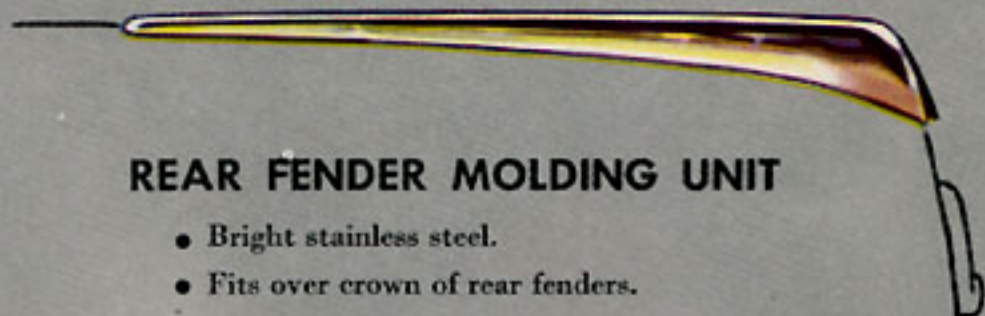
- Prevents exhaust smudge to bumper.
- Heavily chromed; stays beautiful longer.
- Die-cast with a built-in baffle.



## **REAR FENDER PANEL**

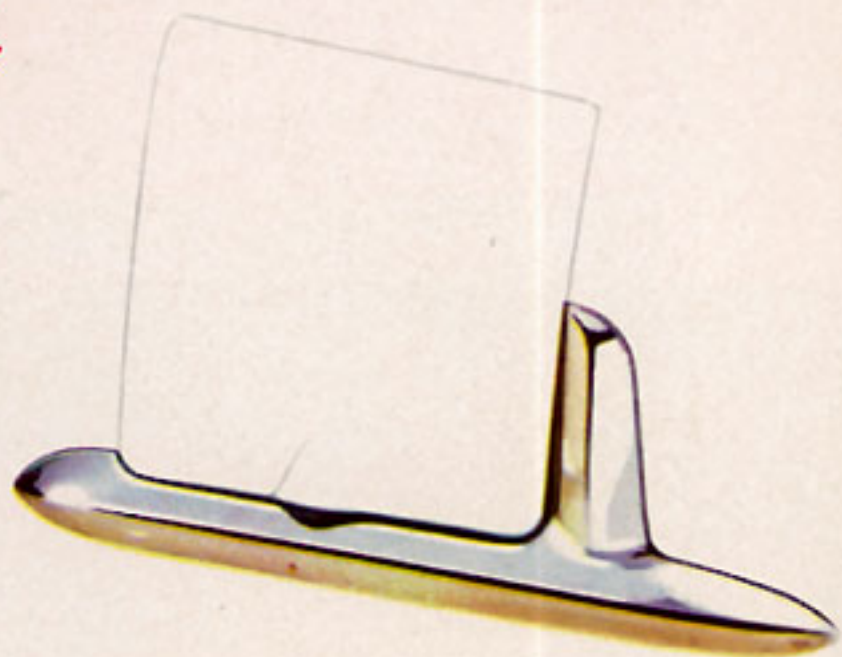
- Gives your car a low, sleek look.
- Guards rear fenders against mud splashes.
- Finished to match your car's exterior.
- Locks in place, easy to remove.

# ACCESSORIES *for Appearance*



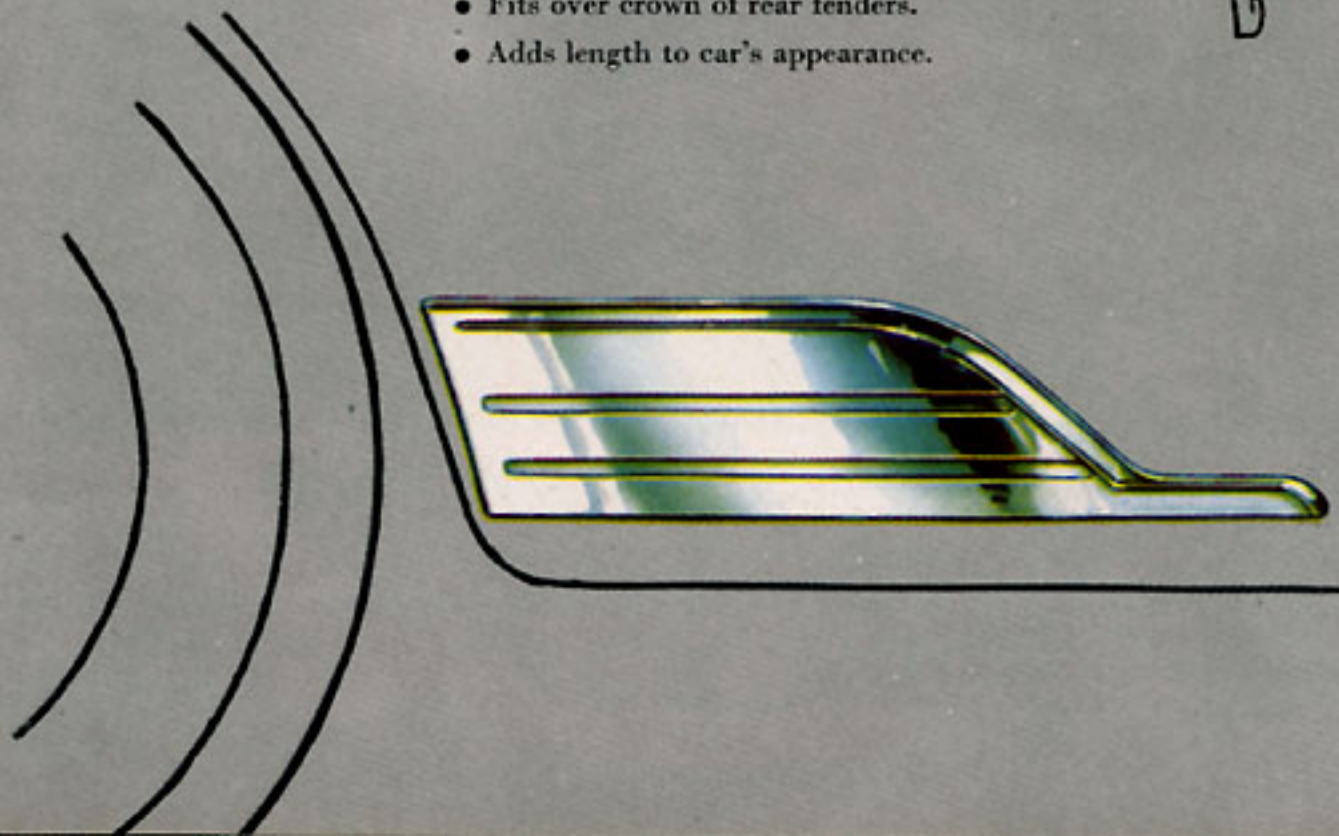
## REAR FENDER MOLDING UNIT

- Bright stainless steel.
- Fits over crown of rear fenders.
- Adds length to car's appearance.



## GAS TANK FILLER GUARD

- Guards paint around gas tank filler door.
- Gleaming stainless steel matches car trim.
- Easy to attach at tank opening.



## FRONT FENDER SHIELDS

- Adds distinctive beauty to your car.
- Fashioned of highly polished stainless steel.
- Provide lasting beauty.

*Genuine Chevrolet*

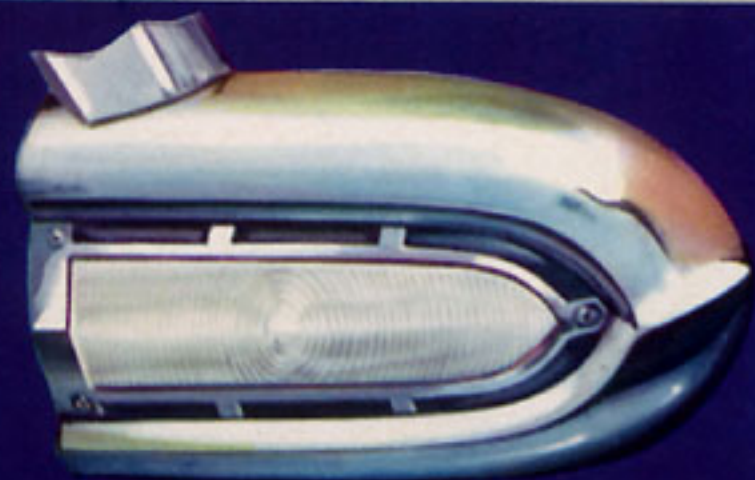
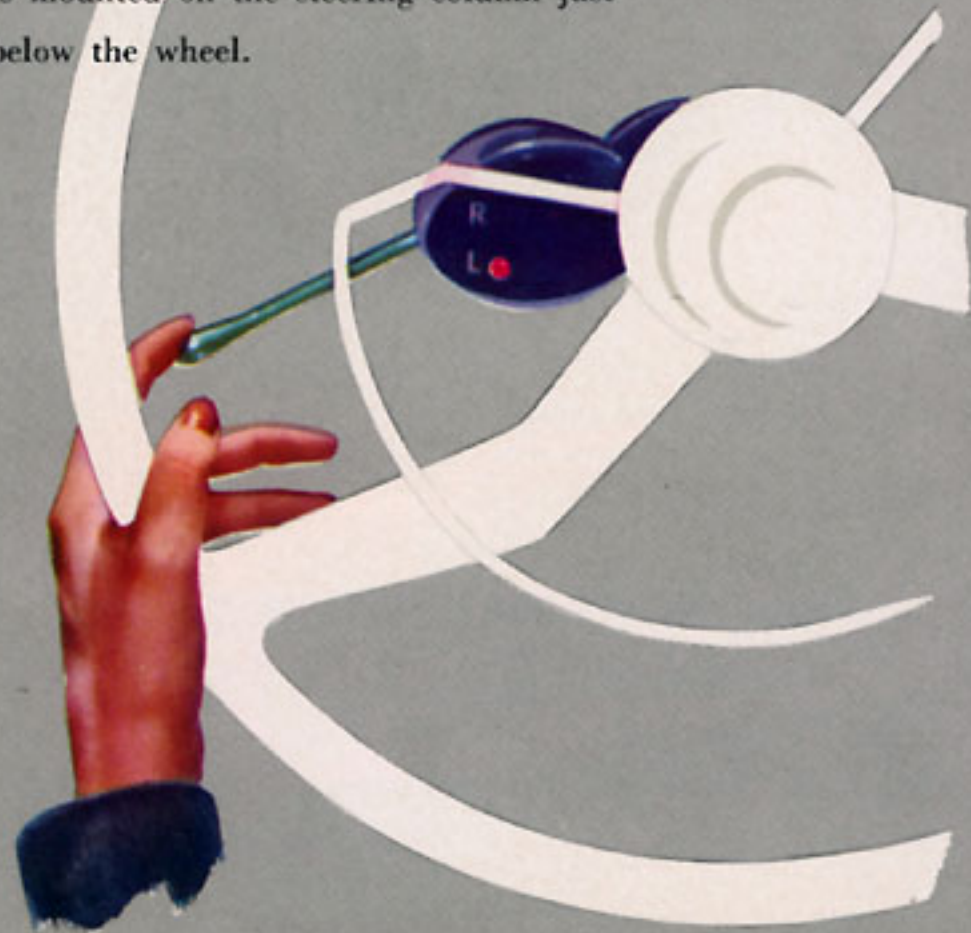


#### **QUICK ACTION WINDSHIELD WASHER**

- Assures clear vision for safer driving.
- Sprays liquid on windshield at touch of a button.
- Windshield wiper blades do the cleaning.
- Includes jar, pump, hose, control and jets.

# ACCESSORIES *for Protection*

More positive than any arm-and-hand signal are flashing lights that clearly indicate—day or night—your intention to make a left or right turn. The control is mounted on the steering column just below the wheel.

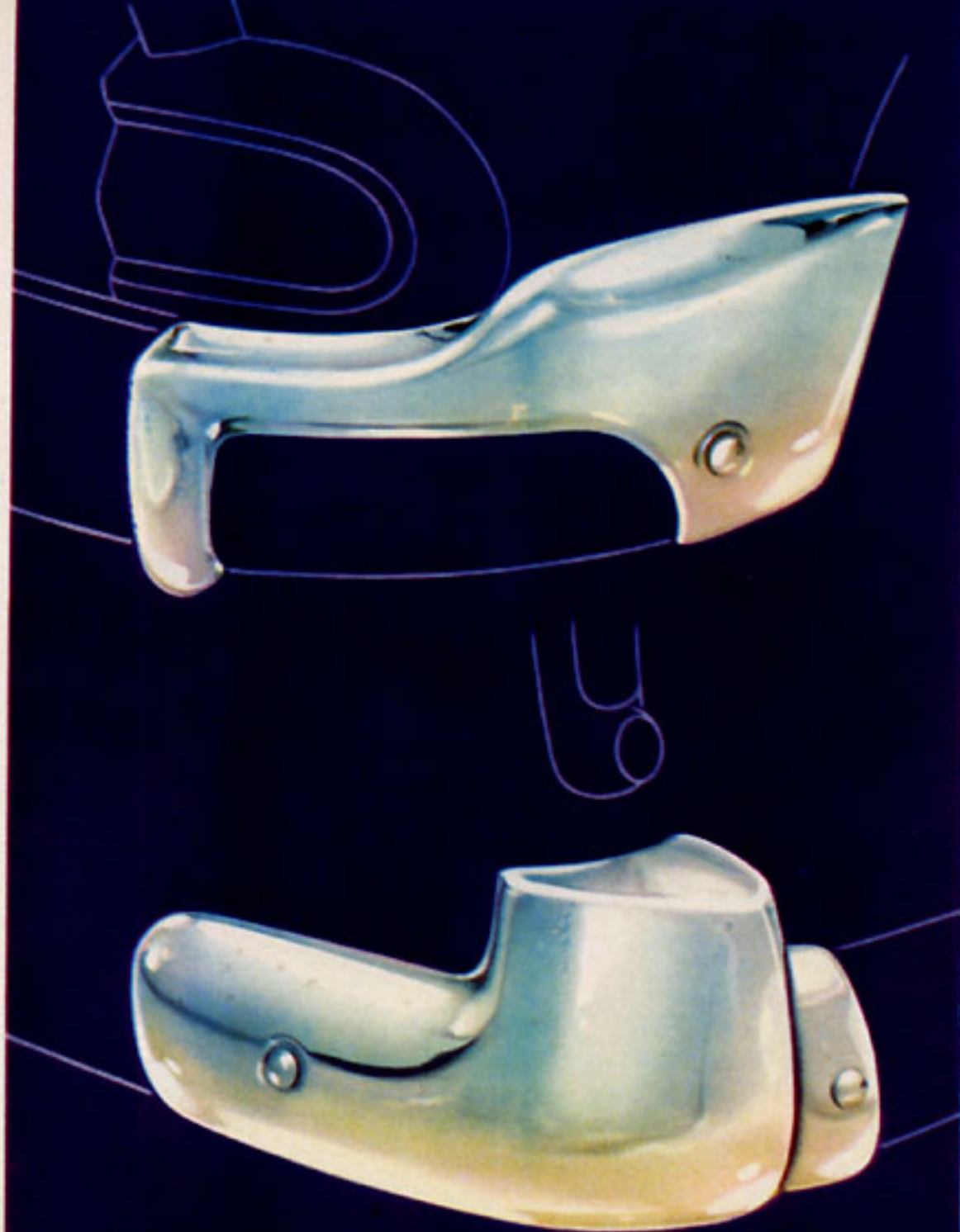


## DIRECTION SIGNALS

- More convenient and safer than arm signals.
- Control mounts on steering column.
- Operates with a flick of the finger.
- Signals flash front and rear; automatically stop when turn is completed.







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### **GASOLINE FILTER UNIT**

- Keeps your carburetor cleaner.
- Special filter element prevents dirt, dust, condensation from entering carburetor.

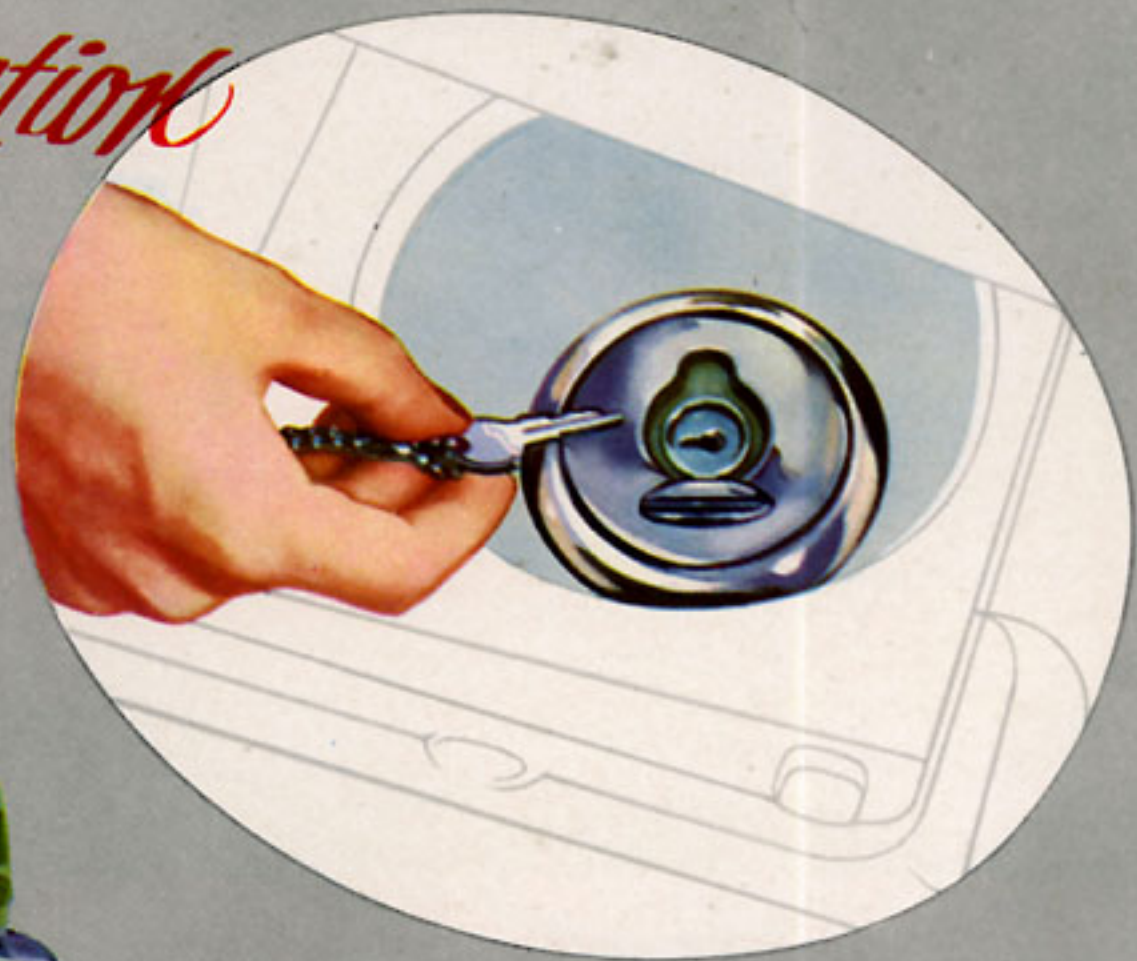
### **FRONT AND REAR FENDER GUARDS**

- Massive chrome-plated steel.
- Gives wrap-around protection.
- Adds impressively to car beauty.

# ACCESSORIES *for Protection*

## TRUNK GUARD

- Added protection for rear of car.
- Guards against rear bumper locking.
- Gives effect of two bumper face bars.
- Heavy drawn-steel bar with chrome finish.



## LOCKING GAS TANK CAP

- Safeguards against gas theft.
- Five-tumbler lock, two keys.
- Key removable only when locked.
- Snap-down cover protects lock.



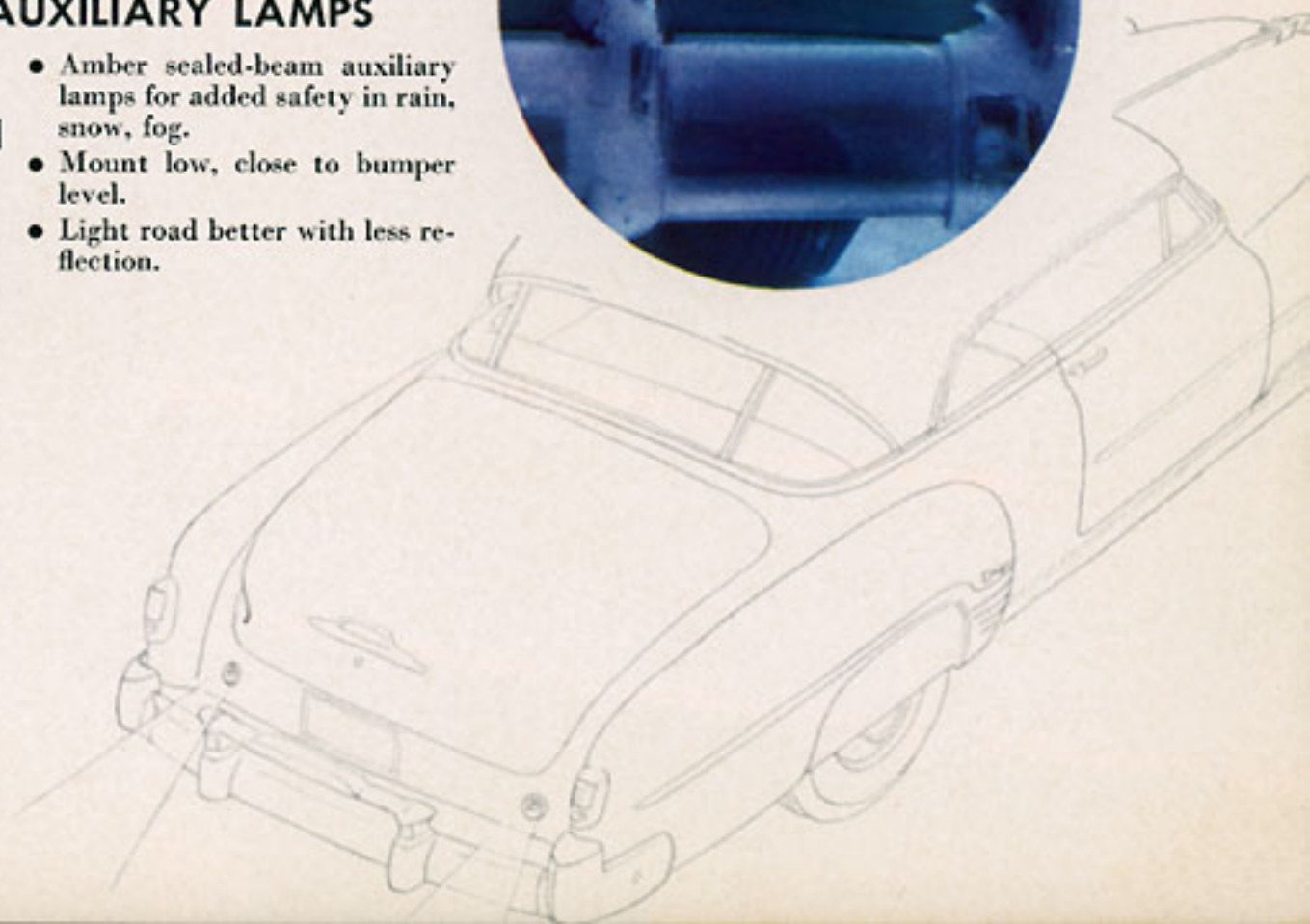
# Genuine Chevrolet

## BACK-UP LAMPS ▶

- Don't back into trouble.
- Light automatically when gearshift is put into reverse.
- Sold in pairs for all models.

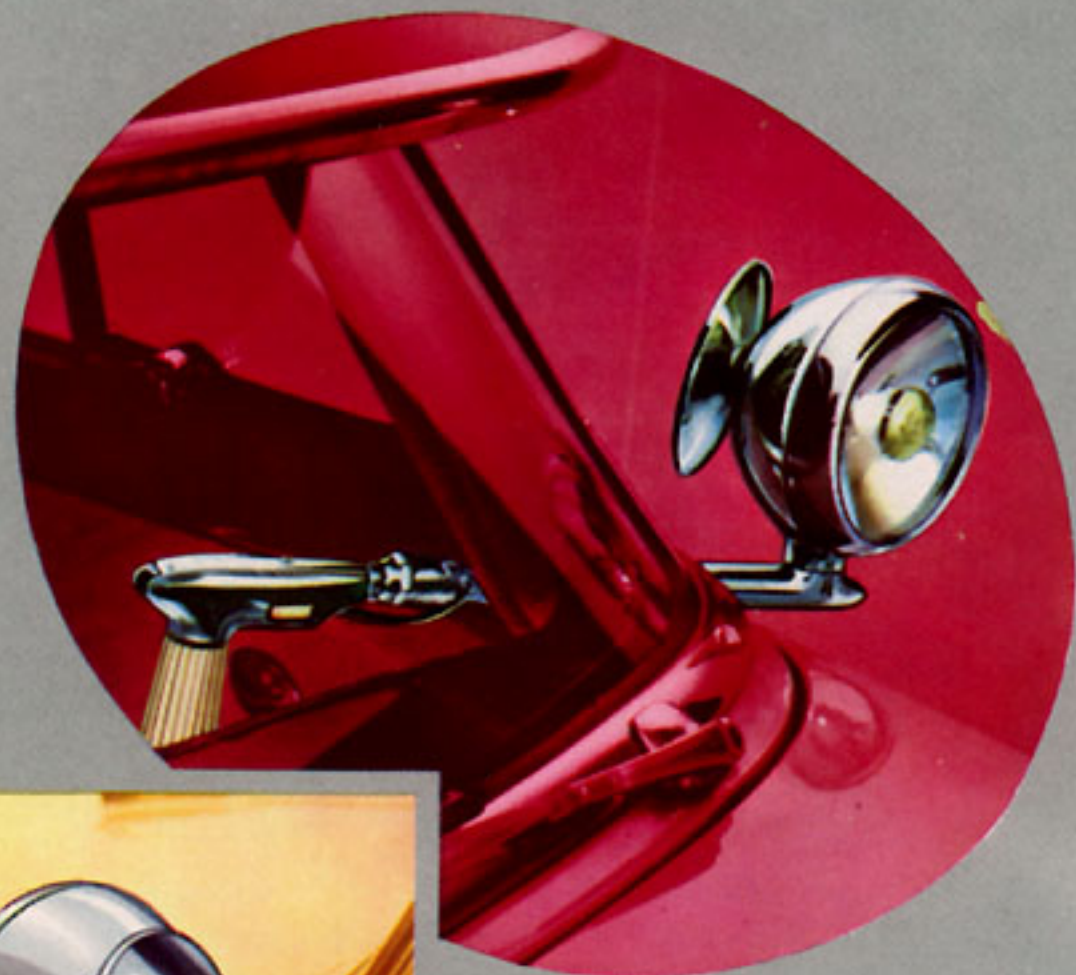
## AUXILIARY LAMPS ◀

- Amber sealed-beam auxiliary lamps for added safety in rain, snow, fog.
- Mount low, close to bumper level.
- Light road better with less reflection.



# ACCESSORIES

# *for Protection*



## SAFETY LIGHT AND REARVIEW MIRROR

- Spotlight with powerful beam.
- Rearview mirror adjusts from inside car.
- Sealed-beam lamp; on-off switch in handle.
- Mounts on the left front door panel.



## PORTABLE SPOTLIGHT

- Powerful sealed-beam spotlight.
- Plugs into cigarette lighter; can be used all around the car.
- Chrome plated for lasting beauty.



# *Genuine Chevrolet*



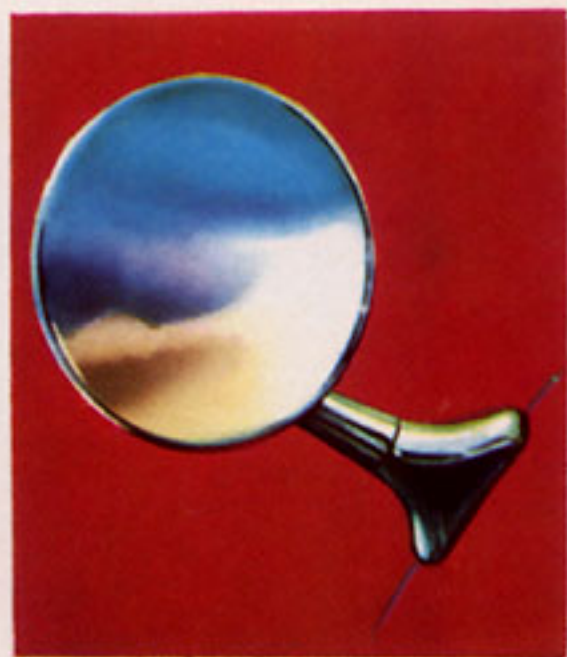
## **OUTSIDE SUN VISOR**

- Helps make car cooler in summer; helps prevent windshield icing in winter.
- Best protection against bright sun.
- Sturdy metal; finish to match car.
- Fastens to molding and windshield divider.



## **DOOR-TOP RAIN DEFLECTOR MIRROR**

- Clear four-inch beveled mirror.
- Gives a wide vision of traffic.
- Adjust to any angle necessary.
- Mounts on right or left door.



## **OUTSIDE REARVIEW MIRROR**

- Helps eliminate blind spots.
- Adjustable to your needs.
- Full four-and-one-half inches wide.
- Mounts on right or left door.

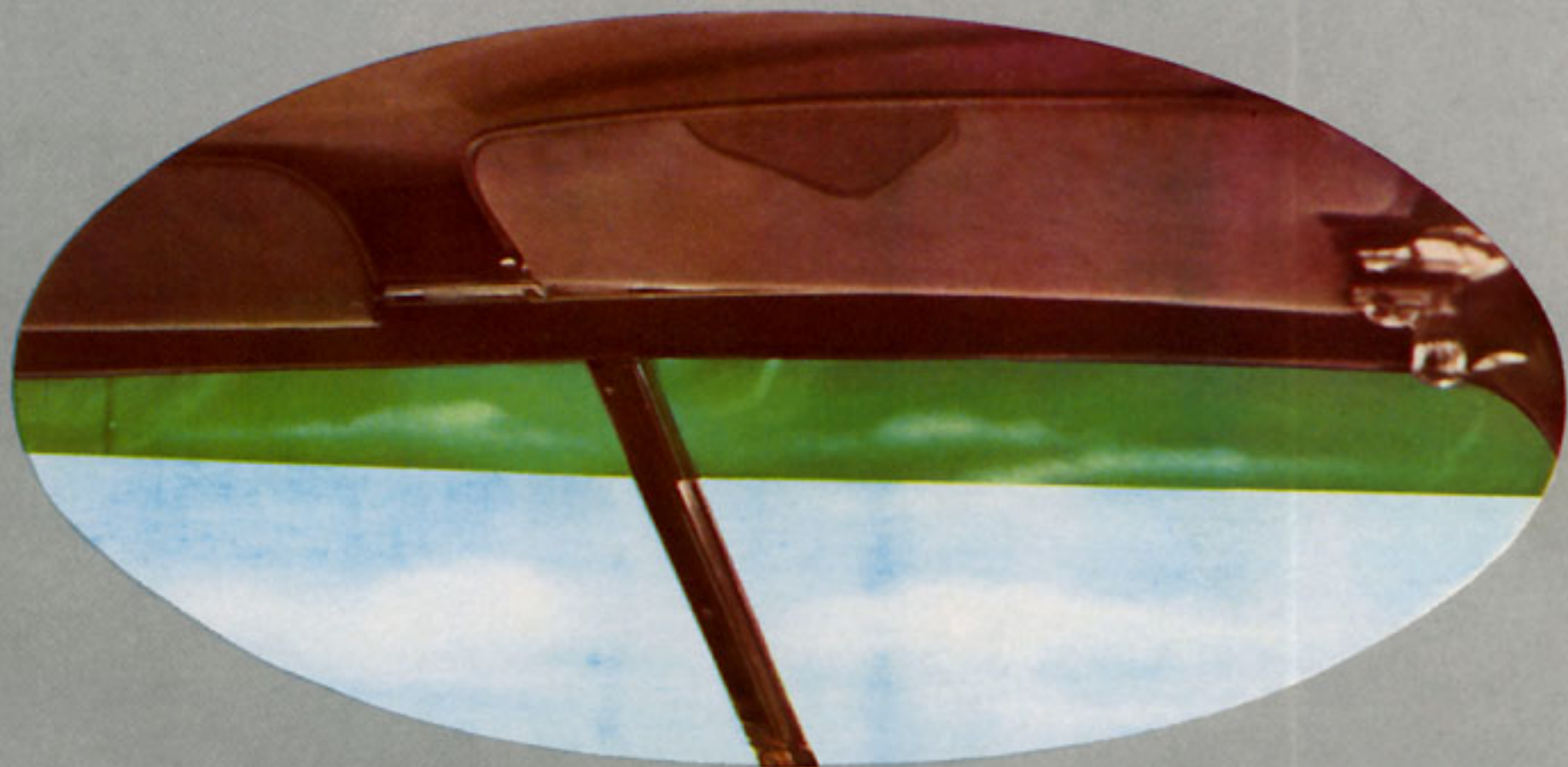
# ACCESSORIES

# *for Protection*



## GLARE-PROOF REARVIEW MIRROR

- Gives clear reflection yet eliminates blinding lights.
- Flip of finger cuts out glare.
- 8½ inches long for wide view.



## WINDSHIELD GLARESHADE

- Filters sunlight for safe driving.
- Fits to inside of windshield.
- Made of transparent, colored Plexiglas; easy to install.

**GENUINE CHEVROLET**

*Accessories*



**FOR** *1952*