



Small round mirror for your car. It's a handy little mirror that fits in your pocket and is always ready to use.



Special tread tires for your car. They give you extra grip and safety on wet roads.



Tray for your car. It's a handy little tray that fits in your car and is always ready to use.



Tray for your car. It's a handy little tray that fits in your car and is always ready to use.



Small round mirror for your car. It's a handy little mirror that fits in your pocket and is always ready to use.



Small round mirror for your car. It's a handy little mirror that fits in your pocket and is always ready to use.



Close-up of a car's interior or exterior detail.



Let pleasure surround you!



Close-up of a car's front grille and headlights.



CHEVROLET Driving becomes an even greater pleasure when your Chevrolet has these Genuine Chevrolet Accessories. They make your driving safer... more comfortable. Stronger, engineered and precision made for your Chevrolet, of the quality materials, these accessories... **YOU GET THE BEST WHEN YOU BUY**

BRUSH FLOOR MATS For extra safety and protection, brush floor mats are available for your Chevrolet. They are made of the finest materials and are available in a variety of colors.

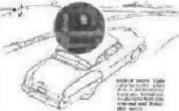
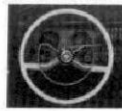
Genuine Chevrolet accessories actually drive up your car and increase its value. So how pleasure can surround you? Come in and look over the wide and wonderful choice of Genuine Chevrolet Accessories in display at your Chevrolet dealer... Chevrolet Division of General Motors, Detroit 2, Michigan.

GENUINE CHEVROLET ACCESSORIES

At the bottom of each illustration is a small illustration of the accessory. It is a small illustration of the accessory. It is a small illustration of the accessory.



Close-up of a car's interior, possibly a seat or a door panel.



Shown here are some of the fashionable Chevrolet approved accessories for 1952.

Chevrolet Accessories For 1952

DEALER LIST AND NET PRICE SCHEDULE

Effective April 1, 1952

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE



The "List Prices" shown in this schedule are suggested prices for sales to consumers.

1952 ACCESSORIES

Description	Part No.	Unit	Net Price	List Price	Description	Part No.	Unit	Net Price	List Price
Antenna - Fender - Pass.	986652	1	3.96	6.60	Heater and Defroster - Air-Flow	986492	1	42.54	69.73
Antenna - Cowl - Com'l. and Truck	986069	1	4.49	7.48	Heater and Defroster - Recirculating Air-Flow	986513	1	25.29	41.46
Block - Wiring Junction	986442	1	.99	1.65	Heater and Defroster - Air-Flow - Com'l. & Trk.	986104	1	43.01	67.41
Bracket - Mirror - R.H. Com'l. and Truck	986441	1	1.10	1.83	Heater and Defroster - Dash Recirculating -Trk.	986248	1	25.26	39.59
Cap Battery Filler (12)	986781	12	10.00	16.68	Hook Unit - Garment (12)	986537	12	9.00	15.00
Cap - Gas Tank, Locking	986689	1	1.56	2.60	Horns - Matched - Com'l. and Truck (Pair)	986397	Pair	7.99	13.32
Clock - Electric	986677	1	12.60	21.00	Kit - Seat Cover Installation	986432	1	3.30	NL
Clock - Spring Wind	986678	1	6.65	11.08	Lamp - Auxiliary Dual (Fog) - Pass	986686	Pair	10.09	16.82
Condenser - Radiator Overflow - Pass	986282	1	2.31	3.85	986697	Pair	10.09	16.82
Cover - Accelerator Pedal (6)	986325	6	4.20	7.00	Lamp - Auxiliary Dual (Fog) Comm'l. & Truck	986524	Pair	9.29	15.48
Cover - Seat - Plastic - 2-Door, 4-Door, Bel Air		Set	24.23	40.38	Lamp - Back-Up - Conventional Trans. (Pair)	986408	Pair	5.70	9.50
Cover - Seat - Fiber - 2-Door, 4-Door, Bel Air		Set	15.45	25.74	Lamp - Back-Up - Power Glide (Pair)	986409	Pair	5.70	9.50
Cover - Seat - Rayon - 2-Door, 4-Door, Bel Air		Set	16.35	27.25	Lamp - Glove Compartment	986489	1	.70	1.17
Cover - Seat - Fiber - Com'l. and Truck	986644	Set	8.87	14.79	Lamp - Luggage Compartment	986238	1	.93	1.56
Disc - Stainless Steel - Do-Nut Type -Set	986417	4	9.56	15.93	Lamp - R.H. Tail - Comm'l. and Truck	986299	1	4.48	7.47
Disc - Stainless Steel - Do-Nut Type Single	986416	1	2.59	4.32	Lamp - Underhood	986250	1	.93	1.56
Dispenser - Tissue	986546	1	2.02	3.37	Lighter - Cigarette - Illuminated - Pass.	986488	1	1.72	2.87
Extension - Exhaust	986382	1	1.87	3.12	Mat Unit - Rubber Floor (Blue) (6)	986765	6	6.30	10.50
Filter Cooling System Unit	986705	1	6.57	10.95	Mat Unit - Rubber Floor (Red) (6)	986766	6	6.30	10.50
Filter & Element Cooling System					Mat Unit - Rubber Floor (Green) (6)	986767	6	6.30	10.50
6 Filters, 2 Elements	986760	6	52.74	87.90	Mat Unit - Rubber Floor (Black) (6)	986768	6	6.30	10.50
Filter & Element Cooling System					Mirror - 8 1/2" Glare-proof Inside R.V.	986632	1	2.37	3.95
24 Filters, 8 Elements	986761	24	210.96	351.60	Mirror - Outside Rear-View - Body Mounting	986762	1	2.08	3.47
Filter - Gasoline Pass (Autochoke)	986640	12	15.84	26.40	Mirror - Outside Rear-View - Rain Deflector	986692	1	1.80	3.00
Filter - Gasoline (12) - Pass	986620	12	14.99	24.98	Mirror - Outside R.V.	986305	1	1.88	3.13
Filter Adapter - Gasoline (6) - Truck	986621	6	1.92	3.20	Mirror - R.V. Extendable - Comm'l. and Truck	986440	1	2.19	3.65
Frame - License Plate - (Pair)	986708	Pair	1.96	3.27	Mirror - Vanity Visor	985268	1	.93	1.56
Garment Bag and Hangers - Ladies (3)	986437	3	7.11	11.85	Mirror - Vanity Visor - Bel Air and Conv't.	986605	1	.94	1.57
Garment Bag and Hangers - Men (3)	986438	3	7.11	11.85	Mirror - Electric Vanity Visor	986439	1	2.80	4.67
Glareshade - Windshield - Styleline	986354	Pair	6.20	10.33	Moulding Unit - Rear Fender	986702		4.83	8.05
Glareshade - Windshield - Fleetline	986355	Pair	6.20	10.33	Panel - Rear Fender (Pair)	986519	Pair	10.05	16.75
Glareshade - Windshield - Bel Air and Conv't.	986539	Pair	6.20	10.33	Radio Unit - Push Button and Antenna	986517	1	48.35	80.58
Glareshade - Windshield - Com'l. and Truck	986604	Pair	6.60	11.00	Radio Unit - Manual Tuning and Antenna	986518	1	39.32	65.53
Guard Unit - Front and Rear Fender	986496	Set	20.17	33.61	Radio Unit - Push Button and Antenna -				
Guard - Bumper - Commercial	986113	Pair	4.34	7.23	Com'l. and Truck	986444	1	45.55	75.91
Guard - Radiator Grille - Commercial	986486	1	14.16	23.60	Receiver - Ash	986676	1	.84	1.40
Guard - Radiator Grille - Truck	986536	1	15.48	25.80	Reflector - Red Reflex	985223	1	.95	1.58
Guard - Gas Tank Filler Fender (6)	986552	6	5.83	9.72	Rest - Arm Door (Pair) - Pass.	986682	Pair	5.26	8.77
Guard - Bumper (Truck)	986538	1	6.75	11.25	Rest - Arm Door - Truck	986154	1	2.34	3.90

Description	Part No.	Unit	Net Price	List Price
Ring - Trim - 15" Wheel - Set	986258	5	6.45	10.75
Ring - Trim - 15" Wheel - Single	986259	1	1.62	2.70
Safetylight and Mirror - L.H./Bracket - Pass	986407	1	13.17	21.95
Safetylight and Bracket - Com'l. and Truck	986173	1	11.43	19.05
Shaver - Electric - 6V-110V	986418	1	14.97	24.95
Shield - Front Fender (Pair)	986535	Pair	3.71	6.18
Sidewall Unit - White - 15" Wheel Set	986269	4	6.60	11.00
Sidewall Unit - White - 15" Wheel - Single	986297	1	1.66	2.77
Signal Direction - Self-Cancelling	986679	1	9.93	16.55
Signal - Direction Unit - Com'l. Truck	986636	1	19.06	31.76
Signal - Direction Lamp Unit - Com'l and Truck	986551	1	15.66	26.10
Signal - Parking Brake	986529	1	1.33	2.21
Speaker - Rear Seat Radio	986532	1	6.39	10.65
Spotlight - Portable	986555	1	4.96	8.27
Tool Kit - With Bag	986362	1	1.85	2.80
Undercoating - 54 Gal. Drum	986359	1	49.50	NL

Description	Part No.	Unit	Net Price	List Price
Undercoating - 54 Gal. Drum	986637	1	49.50	NL
Undercoating - 80 Drum Carload	986548	1	3283.20	NL
Undercoating - 80 Drum Carload	986638	1	3283.20	NL
Ventshade - Styleline 2-Door	986272	Set	7.94	13.23
Ventshade - Styleline 4-Door	986274	Set	7.94	13.23
Ventshade - Fleetline 4-Door	986276	Set	7.94	13.23
Ventshade - Coupe	986273	Set	4.13	6.88
Ventshade - Truck	986623	Set	4.13	6.88
Visor - Outside Metal	986433	1	10.90	18.17
Visor - R.H. Sun - Pass.	986544	1	2.91	4.85
Visor - R.H. Sun - Truck	986155	1	2.01	3.35
Viewer - Traffic Light	986550	1	1.59	2.65
Washer - Windshield - Pass.	986404	1	4.35	7.25
Washer - Windshield - Foot Operated Com'l. and Truck	986527	1	4.06	6.77
Wheel - Steering - Ornamental	986545	1	11.46	19.10

SERVICE ACCESSORIES

Description	Part No.	Net Price	List Price
Anti-Freeze - 100% Methanol (24-1qt. Cans)	986700	9.00	6.30
Anti-Freeze - 100% Methanol (6-1 Gal. Cans)	986701	9.00	5.88
Anti-Freeze - 100% Methanol (54-Gal. Drum)	986369	81.00	48.60
Anti-Freeze - Ethylene-Glycol (24-1Qt. Cans)	986698	24.00	16.08
Anti-Freeze - Ethylene-Glycol (6-1 Gal. Cans)	986699	22.50	15.06
Anti-Freeze - "Zerex" - (24-1Qt. Cans)	986645	24.00	16.08
Anti-Freeze - "Zerex" - (6-1 Gal. Cans)	986646	22.50	15.06
Anti-Freeze - "Zerone" - (24-1Qt. Cans)	986647	9.00	6.30
Anti-Freeze - "Zerone" - (6-1Gal. Cans)	986648	9.00	5.88
Anti-Freeze - "Zerone" - (54 Gal. Drum)	986649	81.00	48.60
Anti-Freeze - W/S Washer (12-6oz. Bottles)	986180	7.20	4.32
Caroma Evaporator - Unit (12 Vials)	983715	3.60	2.16
Cleaner Unit Fabric (12-16 oz. Cans)	986076	6.60	3.96
Cleaner - Fabric (1 Gal.)	986285	3.25	1.95
Cleaner - Sponge (12)	986225	5.88	3.12
Cleaner - White Sidewall, Tire (1 Gal.)	986284	2.50	1.50
Cleaner Unit Glass (12-10 oz. Cans)	986193	5.40	3.24
Cleaner Upholstery (1/2 Gallon)	985260	NL	1.75
Cleaner - Cooling System (12 Cans)	986052	12.00	6.72
Cloth Unit - Polishing (12 Cloths)	986077	6.00	3.60
Compound - Hand Rubbing (1 Gal.)	985560	NL	1.50
Compound - Machine Rubbing (1 Gal.)	986092	NL	1.50
Compound - Valve Grinding (36-4oz. Cans)	986078	9.00	5.04

Description	Part No.	Net Price	List Price
Element - Cooling System Replacement	986706	1.85	1.11
Finish - Black Rubber (1 Gal.)	985229	NL	1.40
Flush Unit - Radiator (12-16oz. Cans)	986079	5.88	3.12
Injector - Static Eliminator Powder	986033	1.25	.75
Lock-Ease (12-4oz. Cans)	986434	4.20	2.80
Lubricant - Stick door-ease (12 Sticks)	985093	1.20	.68
Oil Unit - Dripless, penetrating (36-4 oz. Cans)	986082	9.00	4.68
Oil Unit - General Use (36-4 oz. Cans)	986054	9.00	4.68
Perfect Seal - Gasket Paste (Single)	985872	1.75	1.05
Polish Unit - Chromium (12-8 oz. Cans)	986084	4.20	2.52
Polish Unit - Triple Action (12-16 oz. Cans)	986085	9.00	5.40
Polish - Triple Action (1 Gal.)	985888	3.15	1.89
Porcelainize Liquid (24-8 oz. Bottles)	986175	105.60	60.00
Porcelainize Wash Cream (24-8 oz. Bottles)	986176	14.40	8.64
Porcelainize Cleaner (1 Gal.)	986363	NL	4.75
Powder Unit Static Eliminator (12 envelopes)	986087	4.80	2.88
Preventive Unit - Rust (24-4 oz. Cans)	986086	6.00	3.60
Ru Glyde (1 Gallon)	986047	3.60	2.15
Sealer Unit - GM Chrome Protective	986680	15.00	9.00
Sealzit Unit - Glass Sealer (12-2 oz. Bottles)	986199	10.20	6.12
Spot Remover Unit (12-8 oz Cans)	986075	6.00	3.60
Stop Leak Unit Radiator (12-10 oz. Cans)	986088	5.88	3.12
Wax Unit Auto, liquid (12-16 oz. Cans)	986072	9.00	5.40