

GMC

TRUCK



GMC TRUCK
IT'S NOT JUST A TRUCK ANYMORE.

GMC FULL-SIZE PICKUPS

In the GMC tradition of excellence, GMC takes pride in offering full-size Pickups with a full measure of value — trucks that combine job-tough strength with high-tech quality, good looks and luxury. And for '87, we've added more standard value under the hood, including computer-controlled Electronic Fuel Injection

on all gasoline engines for impressive performance and reliability.

Choose the pickup for you. GMC's full line of Pickups offers a variety of models, appearance packages, power teams and performance equipment, including 2-WD and 4-WD models, V6 and V8 gasoline

engines, and proven 6.2 Liter diesel power. There are Regular Cab, Bonus Cab, and Crew Cab Pickups as well as comparable Cab & Chassis models to match your needs.

Style, comfort, convenience. Your GMC Pickup can be equipped the way you like it. Select from: standard Sierra or uplevel

High Sierra or Sierra Classic trim levels; 10 standard solid paint colors; available two-tone paint combinations and other appearance treatments; plus a wide range of available comfort and convenience options that add to your driving pleasure. Ask your GMC Dealer for a demonstration drive.

4-WD Sierra Classic Wideside Pickup shown with available equipment. Tires are supplied by various manufacturers.



Sierra Classic Wideside Pickup with Deluxe Two-Tone paint scheme and other available equipment



MODEL SELECTION*

PICKUP TYPE	WIDESIDE REGULAR CAB PICKUP		FENDERSIDE REGULAR CAB PICKUP		WIDESIDE BONUS/CREW CAB PICKUP
	117.5	131.5	117.5	131.5	164.5
WHEELBASE (in)	117.5	131.5	117.5	131.5	164.5
BOX LENGTH (ft)	6.5	8.0	6.5	8.0	8.0
Series R-1500 (1/2-Ton 2-WD)	X	X	X		
Series R-2500 (3/4-Ton 2-WD)		X		X	X
Series R-2500/C6P (HD 3/4-Ton 2-WD)		X		X	
Series R-3500 (1-Ton 2-WD)		X+		X	X+
Series V-1500 (1/2-Ton 4-WD)	X	X	X		
Series V-2500 (3/4-Ton 4-WD)		X		X	
Series V-2500/C6P (HD 3/4-Ton 4-WD)		X		X	
Series V-3500 (1-Ton 4-WD)		X+			X+

* Consult your GMC Truck Dealer for details.
+ Dual rear wheels available



4-WD Sierra Classic Wideside Pickup



Sierra trim with available Deluxe Cloth seat upholstery

GMC CABALLERO

Our luxury-car pickup. Looks like a car, works like a truck. That's the elegant GMC Caballero. Up front, there's room and comfort for three persons. Out back, a pickup box with 35.5 cu ft of cargo space. And underneath it all, the strength to haul a 1250-lb payload, including people, equipment and cargo. Responsive performance is provided by Caballero's standard 4.3 Liter Vortec V6 or the available 5.0 Liter V8.

Diablo...the top-of-the-line Caballero.
Tires are supplied by various manufacturers.

MODEL SELECTION*

MODEL TYPE	2-WD GASOLINE	
WHEELBASE (in)	117.1	
DÉCOR LEVEL	Std	O91 + Z15
Caballero	X	
Caballero Amarillo		X
Caballero Diablo		X

* Consult your GMC Truck Dealer for details
+ Feature option for standard model



GMC SUBURBAN

The great one for people or payloads. Equipped with available seating, Suburban can carry up to nine adults. And it hauls truck-size payloads — up to 3850 lb (people, equipment and cargo). Towing a trailer? A properly equipped Suburban can handle the big ones with ease. Choose from 2-WD or 4-WD models

with electronically fuel-injected gasoline engines, or 6.2 Liter diesel power.

A truckful of value. Standard features include power brakes, power steering (except gasoline engine 2-WD models), steel-belted radial-ply tires, tinted glass, extensive anti-corrosion protection, and much more.

Sierra Classic Suburban with available Special Two-Tone paint scheme and other equipment



Available 55/45-split bench seat with velour cloth upholstery

GMC Caballero features distinctive exterior trim. Shown with available Rally wheels and raised white-lettered tires. Tires are supplied by various manufacturers.



Sierra Classic interior with available seating

MODEL SELECTION*

MODEL TYPE	PANEL REAR DOORS	TAILGATE
WHEELBASE (in)	129.5	
Series R-1500 (1/2-Ton 2-WD)	X	X
Series R-2500 (3/4-Ton 2-WD)	X	X
Series V-1500 (1/2-Ton 4-WD)	X	X
Series V-2500 (3/4-Ton 4-WD)	X	X

* Consult your GMC Truck Dealer for details

GMC S-15 PICKUPS

An idea that's tough to beat. Bigger than most imported pickups for hard-working capability...smaller than many full-size pickups for precise maneuverability. And plenty of room and comfort on the inside. Choose from 2-WD or 4-WD, long or short cargo box, Regular Cab or extra-roomy Club Coupe models. The standard powerplant is the fuel-injected 2.5 Liter Tech IV engine. If you want more perfor-

mance, go with the available 2.8 Liter Fuel Injection V6. Both engines feature a new single-belt accessory drive that replaces multiple V-belts and does not require adjustment for the life of the belt. Models with the 2.5L engine have an increased output Delcotron generator and Delco Freedom battery for '87, and the heavy-duty battery — available with both engines — also has a higher capacity.



Sierra Pickup with available equipment. Tires are supplied by various manufacturers.

MODEL SELECTION*

MODEL TYPE	REGULAR CAB PICKUP	CLUB COUPE PICKUP
WHEELBASE (in)	108.3	117.9
BOX LENGTH (ft)	6.1	7.4
2-WD TS10603	X+	
2-WD TS10603	X	
2-WD TS10803		X
2-WD TS10653		X
4-WD TT10603	X	
4-WD TT10803		X
4-WD TT10653		X

* Consult your GMC Truck Dealer for details
+ N81 Special Pickup model



Sierra Classic Club Coupe interior with available high-back bucket seats

GMC SAFARI

The innovative new-size van. Safari is designed for today's needs. Properly equipped, it can seat up to eight persons, provide up to 151.8 cu ft of cargo space, and tow large-size loads. It parks in an average-size garage and handles easily on city streets and parking lots. Front-engine, rear-wheel-drive configuration contributes to Safari's impressive load-

carrying and trailing capability. Refinements for '87 include a higher horsepower rating for the standard fuel-injected 4.3 Liter Vortec V6 for improved performance, higher capacity standard and available Delco Freedom batteries, and four new solid exterior color paint selections.



Safari's rear-wheel drive is designed to permit maximum load and towing capabilities. Tires are supplied by various manufacturers.

MODEL SELECTION*

MODEL TYPE	2-WD GASOLINE		
WHEELBASE (in)	111		
DECOR LEVEL	Std	YCS	YCS
Safari SL	X		
Safari SLX		X	
Safari SLE			X

* Consult your GMC Truck Dealer for details



Available 8-person seating

GMC S-15 JIMMY

Going places beautifully. S-15 Jimmy is the sporty utility vehicle that can be equipped to carry four adults and their luggage nearly anywhere they want to go...from back country to country club. There's a choice of 2-WD or ground-gripping 4-WD models in Sierra, Sierra Classic or Gypsy Sport versions to suit your taste for luxury. An available super-sporty "Timberline" trim package is a

new offering for 1987. Other '87 features include new available Sunshine striping, new available Vaquero seat upholstery with leather trim in the seating areas, higher capacity Delcotron generator for the standard 2.5 Liter engine, new lighter weight, higher capacity Delco Freedom batteries for the 2.5L engine and available heavy-duty option, and other refinements under the hood.



Sierra Classic interior with available equipment

Sierra Classic 4-WD S-15 Jimmy with available Custom Two-Tone paint and other equipment. Tires are supplied by various manufacturers.

MODEL SELECTION*

MODEL TYPE	2-WD/4-WD GASOLINE		
WHEELBASE (in)	100.5		
DECOR LEVEL	Std	YC2	YC3
S-15 Jimmy Sierra	X		
S-15 Jimmy Sierra Classic		X	
S-15 Jimmy Gypsy			X

* Consult your GMC Truck Dealer for details

GMC V-JIMMY

Make tracks for the fun...in style.

Four-wheel drive gives you the traction you need for off-road going. And big V8 engines pack the power you want for cruising on the highway, climbing mountain roads or towing trailers. Inside, V-Jimmy is roomy enough to carry up to five persons with available rear seat. Or,

pack aboard up to 90 cu ft of gear with the rear seat folded up. For '87, gasoline engine models offer a choice of standard 5.0 Liter V8 power or an available 5.7 Liter V8 — both with Electronic Fuel Injection and higher power ratings. Diesel models are powered with a truck-tough 6.2 Liter V8 (not available in California).



Sierra Classic interior with available seating

Sierra Classic V-Jimmy with Special Two-Tone paint scheme and other available equipment. Tires are supplied by various manufacturers.

MODEL SELECTION*

MODEL TYPE	4-WHEEL DRIVE	
WHEELBASE (in)	106.5	
DECOR LEVEL	Standard	YE9
V-Jimmy Sierra	X	
V-Jimmy Sierra Classic		X

* Consult your GMC Truck Dealer for details

GMC RALLY

Versatility for work or fun. Whether you want to move a lot of people or a lot of cargo, Rally is a great way to do it. Five-person seating is standard, and there are available seating arrangements for eight or 12 persons, depending on the model. Or, remove the quick-release rear seats and you've got truck-size cargo space for family fun or business. For '87, Rally

Rally STX has special appearance items inside and out. Shown with available equipment.

gasoline engines feature Electronic Fuel Injection along with other under-the-hood improvements. Rally comes in 1/2-, 3/4-, and 1-ton models, and you have a choice of gasoline or diesel engines (gasoline only for 1/2-ton models). Choose the trim level you prefer from standard Rally or uplevel Rally Custom and Rally STX models.



Rally STX interior with Custom Cloth seat upholstery

GMC CARGO VANS

Vandura and Safari...try one for the size that suits you. Vandura is our full-size cargo van for the dollar-wise businessman. Built to be big on space and easy on expenses, it's available on 110" and 125" wheelbases...both with large cargo areas that can be fitted out with racks and bins to suit professional needs. GVW's are available in a 4900 to 8600-lb range,

depending upon model.

Safari is the new-size cargo van that's slightly smaller than Vandura, but has a surprisingly spacious interior — up to 189.9 cu ft of space for commercial cargo, or for conversion to a recreational vehicle or travel van. Payload ratings of 1000, 1350 or 1700 lb offer the muscle for your job requirements.

Safari Cargo Van shown with available equipment



Available driver and passenger high-back bucket seats. Shown with Custom Cloth trim.



Available high-back driver and passenger seats



Series 1500 Vandura shown with available Special Two-Tone paint scheme

MODEL SELECTION*

MODEL TYPE	LIGHT DUTY FORWARD CONTROL			
	RALLY		RALLY CUSTOM	RALLY STX
WHEELBASE (in)	110	125	125	125
Series G-1500 (1/2-Ton 2-WD)+	X	X	X	X
Series G-2500 (3/4-Ton 2-WD)		X	X	X
Series G-3500 (1-Ton 2-WD)		X	X	X
Series G-3500 (HD 1-Ton 2-WD)		X	X	X

* Consult your GMC Truck Dealer for details
+ Not available in California

MODEL SELECTION*

MODEL NAME	VANDURA		
	SAFARI	110	125
WHEELBASE (in)	111	110	125
Series M-1500 (1/2-Ton 2-WD)	X		
Series G-1500 (1/2-Ton 2-WD)		X	X
Series G-2500 (3/4-Ton 2-WD)		X	X
Series G-3500 (1-Ton 2-WD)			X
Series G-3500 (HD 1-Ton 2-WD)			X

* Consult your GMC Truck Dealer for details

WHAT IS COMMITMENT PLUS?

It's a gesture of goodwill from GMC Truck and its Dealers to its valued retail customers to show appreciation for their purchases of GMC Light Duty Trucks. Also, it's intended to add value to GMC Light Duties, enhance customer satisfaction and loyalty, and encourage repeat purchases of GMC Trucks. In short, it's just one more important thing GMC does to make owners feel good about their new GMC Trucks.

GMC COMMITMENT PLUS INCLUDES...

- A THOROUGH NEW VEHICLE INSPECTION
- A NO-EXTRA-CHARGE FULL FUEL TANK: At the time of delivery to a retail customer, the GMC Dealer will fill one fuel tank with gasoline or diesel fuel at no extra charge to the customer.
- GMC COMMITMENT PLUS ADDED FEATURES:
 - 3000-mile maintenance service, including oil change and oil filter at no extra charge
- PERSONALIZED IDENTIFICATION CARD AND OWNER'S PACKAGE: (The identification card is mailed to the new GMC Truck Owner to include in the Owner's Package.)
 - Owner manual
 - Maintenance Schedule
 - Warranty Explanation
 - New Vehicle Delivery Benefits Brochure

Applies to retail sales only.

1987 VEHICLES ELIGIBLE FOR COMMITMENT PLUS:

- Safari Passenger Van
- Safari Cargo Van
- R&V-1500 Regular Cab Pickup
- R&V-2500 Regular Cab Pickup
- R-2500 Bonus/Crew Cab Pickup
- R&V-1500 Suburban
- R&V-2500 Suburban
- S-15 Regular Cab Pickup
- S-15 Club Coupe Pickup
- S-15 Jimmy
- V-Jimmy
- G-1500/2500 Rally
- G-1500/2500 Vandura
- Caballero

A WORD ABOUT ENGINES

GMC Trucks are equipped with engines produced at facilities operated by GM car and truck groups, subsidiaries or affiliated companies worldwide.

NEW GM-CAMS MAINTENANCE SYSTEM

GM-CAMS represents a computerized automotive maintenance system, with emphasis on diagnostics. Your participating GMC Truck Dealer's terminal is connected to your gasoline-powered vehicle's on-board computer and interacts with a comprehensive computer network. That, in turn, is supported by the continuously updated master data base of repair procedures at the GM Information Center. In effect, GM's total diagnostic and repair resources stand ready to help with your individual truck engine problems, should they occur.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, and models. Check with your GMC Dealer for complete information.



GMAC

At your GMC Truck Dealer, financing or leasing your new GMC Truck is as easy as saying GMAC...the financial services people from General Motors.



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Litho in Canada