

1987 CHEVROLET CARS AND TRUCKS



THE HEARTBEAT OF AMERICA TODAY'S CHEVROLET

More people have depended on Chevy to take them to work, to play, on vacation and home for the holidays than on any other automobile for the past 45 years.

Chevrolet is, unquestionably, America's car.

And when there's work to be done, Chevy's there, too. Since 1948, more Chevrolet trucks have been in use than any other make. Every year, every day, nothing works like a Chevy truck.

Today's Chevrolet is the contemporary design of Celebrity Eurosport and S-10 Blazer. It is the flair of Camaro, the luxury of Caprice, the stretch-out room of Chevy Astro and the romance of Corvette.

From Sprint to Suburban, Today's Chevrolet has the most complete range of cars and trucks available in any showroom.

You'll love the variety, the value and the fun. America is seeking out new ideas in personal transportation. And America is finding them... in a Chevy.

CHEVROLET AT A GLANCE

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Introducing Turbo Sprint. A spirited addition to the Sprint family of coupe and sedan minicars.

Cavalier Hatchback gives you Cavalier quality, handy versatility and room for five.



SPRINT, SPECTRUM, CHEVETTE CS, CAVALIER HATCHBACK.

Put a lot of fun in your life. Chevy fun. The kind of enjoyment Chevy builds into the cars you see here. Snappy performance. Hatchback versatility. Contemporary design. Proven value. Qualities you want in a vehicle you can depend on. At a price that will let you enjoy many of life's other fun things.



Chevette CS, one of America's best-known cars, has proved its mettle in millions of owner-driven miles.



The intelligent choice, Spectrum, with sharp styling, contemporary engineering and a choice of sedan and coupe models.



S-10 Blazer 2WD goes anywhere in style. Tires supplied by various manufacturers.



S-10 Pickup 2WD is as handy for getting to the office as it is for weekend chores.



**S-10 BLAZER 2WD,
S-10 PICKUP 2WD.**

Stylishly handsome on the outside. Truck tough underneath. That's the idea behind S-10 Blazer and S-10 Pickup. That's why so many people are discovering the advantages of vehicles that do so much and look so good. Weekend projects? Load 'em up. Commuting to the office? S-10s fit right in. An outing? No problem. After all, you do a lot. Your vehicle should, too.

Nova, in sedan and hatchback versions, is good-looking, spacious and surprisingly well equipped.

Take the hot-selling Cavalier, dress it in sleek RS decor, ride in comfort and style.



NOVA, CAVALIER, CELEBRITY.

When it's time to talk about cars with space for the family and contemporary styling, too, Chevrolet has plenty to say. About compact cars. Mid-size cars. Front-drive traction and responsiveness. Sporty performance. And the value you expect from Chevrolet. Take a look. There's a family Chevy just right for you.



The "Woodie" updated with simulated wood grain, in a Celebrity Estate Wagon that can hold up to eight (with optional third seat).



Celebrity Eurosport — sporty styling and performance in a mid-size car.



New size, new styling, traditional Chevy value. Astro is today's kind of van.

ASTRO, S-10 MAXI-CAB, SPORTVAN.

At last. Time to load up the Chevy and get away from it all. Fortunately, there's plenty of room to take it with you, from kids to camping gear to the family dog. Tow the boat, too, when your Chevy is properly equipped. Because beneath the attractive sheet metal, these vehicles are Chevy truck tough.



A great idea expanded — the S-10 Pickup Maxi-Cab, with extra cab space built in. Truck tires supplied by various manufacturers.

When big room plus big power is what you need, full-size Sportvan delivers both.



Cavalier plus performance — that's Cavalier Z24.



Monte Carlo SS. Super performance, super styling, Super Sport.



The Corvette Convertible. Open to wind, open to sunshine, open to the envious stares of those consigned to lesser cars.

IROC-Z, the ultimate Camaro. One of America's favorite family of 2 + 2 sport coupes.



**CAMARO, CAVALIER Z24,
MONTE CARLO SS,
CORVETTE.**

Chevy Thunder. Echoing across the U.S.A. Bringing you performance in a variety of guises, sizes and prices. In everything from a front-drive compact to America's sports car. With powerful acceleration, head-turning styling, people-pleasing interiors and driver systems that keep you fully in touch with the road. Get the Thunder. Then feel your heartbeat.



**S-10 BLAZER 4X4,
S-10 PICKUP 4X4,
FULL-SIZE PICKUP 4X4,
FULL-SIZE BLAZER,
EL CAMINO.**

Adventure calls you and your Chevy. Off-road, hubs locked, 4x4 engaged. Whether your destination is a remote trout stream or a mountain pinnacle, Chevy trucks have the rugged engineering to take you there. In pickups and Blazers that are full size or compact. All built Chevy tough.

S-10 Pickup 4x4 features Insta-Trac, the 4x4 system that lets you shift to 4WD High at any speed without stopping.



Full-size Pickup 4x4 thrives on the challenge of rough country.



Every full-size Blazer is a rugged Chevy 4x4.



El Camino. For those who like to do their trucking in stylish comfort.



S-10 Blazer 4x4 with Insta-Trac. High adventure for up to four, when optional seating is added. Truck tires supplied by various manufacturers.

The most luxurious way to say Chevrolet — Caprice Classic Brougham. One of several Caprice models available.



CAPRICE, MONTE CARLO LS, SUBURBAN.

In a downsize world, it's comforting to know some things remain unchanged. Like the ample room for people and cargo built into these Chevrolets. Vehicles with a tradition of luxury, a heritage of power and the towing capability of rear drive. When it comes to full-size vehicles, Chevy still understands your desires.

Caprice Classic Estate Wagon. With standard seating for as many as eight.

Power to go, power to tow and stretch-out comfort with optional seating for up to nine. The truck-tough Suburban offers a choice of 2WD or 4x4 models. When you need more versatility than any conventional wagon can offer, count on America's Superwagon, Suburban by Chevrolet.



LS stands for Luxury Sport, and the Monte Carlo LS coupe is certainly that and more.



Among its many abilities, Astro Cargo Van tows up to 6,000 lbs., including equipment, trailer and cargo, when properly equipped.

NOTHING WORKS LIKE A CHEVY TRUCK



S-10 Pickup combines compact dimensions with a let's-get-at-it attitude toward work.

Large interior dimensions accessible from the side and rear. Chevy Van believes that's what a van is all about.



**S-10 PICKUP,
FULL-SIZE CHEVY PICKUP,
ASTRO CARGO VAN,
CHEVY VAN**

Getting the work done — on time, with capacity to spare. That's what these Chevys are all about. With rugged engineering, plenty of power choices, comfortable interiors and the determination to hang in there even when the going gets tough. Compact or full size, van or pickup, there's a Chevy that works as hard as you do.



Chevy's most popular truck, the hardworking full-size pickup.

The 1987 Chevrolets incorporate many technological changes, all designed to make your motoring more enjoyable. You'll discover:

ADVANCED ENGINE TECHNOLOGY.

Cavalier's standard 2.0 Liter L4 with Electronic Fuel Injection features a



Cavalier's 2.0-liter engine features increased horsepower and simplified Electronic Fuel Injection.

Caprice retains its rugged full-frame construction, Full Coil suspension and rear-drive design.



new aluminum cylinder head and redesigned combustion chamber for increased power and improved dependability.

The 2.8 Liter V6 features a new aluminum cylinder head and a reshaped combustion chamber in 1987. Benefits include improved efficiency. This V6 with Multi-Port Fuel Injection is standard on Cavalier Z24 and optional on Celebrity.

The Tech IV 2.5 Liter L4 with Electronic Fuel Injection, standard in Celebrity, has also been revised to provide efficiency and dependability.

Other engine news for '87 includes the introduction of a 3-cylinder Turbo model that adds even more fun to Chevy Sprint. The wide selection of V6 and V8 engines in Chevrolets continues, including the awesome 5.0 Liter V8 with Tuned-Port Fuel Injection that's optional on Camaro Z28.

For trucks in 1987, most Chevrolet gasoline engines receive Electronic

Fuel Injection. The popular 4.3 Liter Vortec V6 with EFI gives Astro more power than any front-drive van.

MANY TRANSMISSION CHOICES.

Three-speed automatic, four-speed automatic with overdrive. Four-speed and five-speed manual transmissions. Chevy has them all.

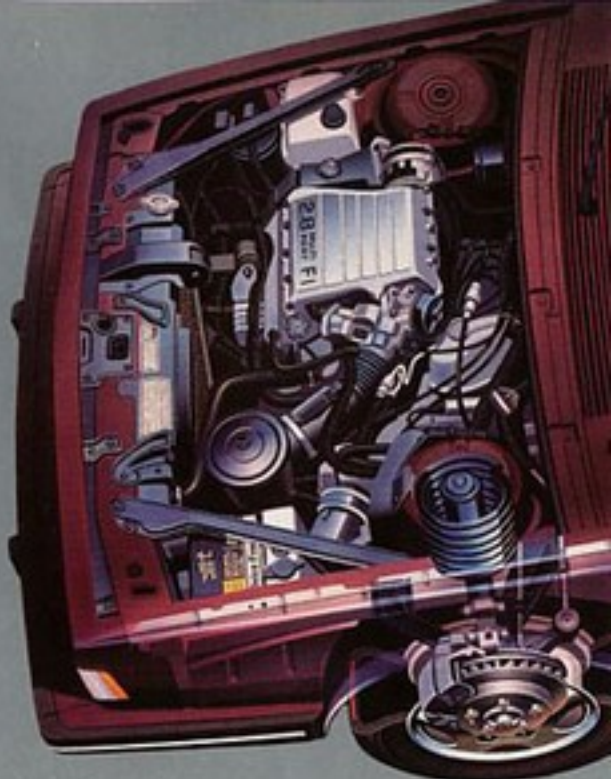
S-10 Pickup and S-10 Blazer 4x4s continue to feature Chevy's patented Insta-Trac, the revolutionary system that allows you to shift from 2WD to 4WD "on the fly." Another example of Chevy technology working for you.

ADVANCED CHASSIS DESIGN.

Chevrolets incorporate many different types of body/chassis construction, all designed specifically for each individual application. For example, the mid-size Celebrity utilizes a front-drive layout and unitized construction, while the full-size Caprice retains full-frame construction and rear drive. All Chevy cars and trucks are designed to resist corrosion through the use of specially coated and galvanized steels in crucial areas.

QUALITY IN MANUFACTURING.

The latest manufacturing technology is being applied in GM facilities, and the goal is to make quality consistently high. Of course, the most important factor is people, and the Chevrolet team is dedicated to making your new Chevrolet the best car or truck you've ever owned.



Chevy Celebrity, America's favorite family-size car, features a front-drive, transverse-engine design. Optional 2.8 Liter V6 with Multi-Port Fuel Injection shown.

Chevrolet is committed to owner satisfaction. Sophisticated manufacturing technology and careful personnel training help make every Chevy a quality product that delivers more than you expect for the price.



THE HEARTBEAT OF AMERICA. TODAY'S CHEVROLET.

PLACE
POSTAGE
HERE

