CHEVROLET



If ever there was a car to covet, the Collector Edition Corvette Hatchback Coupe is it. A brilliant blend of sophisticated design and advanced engineering, it's distinguished by unique silver-beige metallic paint. remote-release glass hatchback, finned aluminum wheels, multitone leather seats, Eagle GT

steel-belted radials, and more. And a civility comes to all Corvettes with Cross-Fire Injection and 4-speed automatic transmission with overdrive fourth gear.

Inside, an environment satisfying in creature comforts and practical touches. '82 Corvette. Superb roadability, unsurpassed style.

- Corvette Collector Edition multi-tone leather seats and door trim.
- Corvette instrument panel with functional, space-age appearance.

CORVETTE



USA-1 IS TAKING CHARGE

This year, we at Chevrolet are going to prove something very important.

We're going to prove that your faith in American ingenuity, technology and skill has not been misplaced.

In the coming months, you'll see that proof in places you may not have checked lately. In our Chevrolet products.

Take a good, hard look, this year especially.

You'll discover a Chevrolet that's much more than simply number one in sales.
You'll discover a Chevrolet that's taking charge in providing better,
more exciting, affordable products.

Chevrolets built with higher-quality design and assembly procedures.

Chevrolets built with more state-of-the-art production techniques.

Chevrolets utilizing the most advanced, worldwide automotive technology ever in our history.

Whether or not we become your next new car, we want to make you proud that we are America's car.

We are USA-1. And USA-1 is taking charge.

A word about engines.

Some Chevrolets are equipped with engines produced by other GM divisions, subsidiaries, or affiliated companies worldwide. See your dealer for details.

LET'S GET IT TOGETHER...BUCKLE UP.

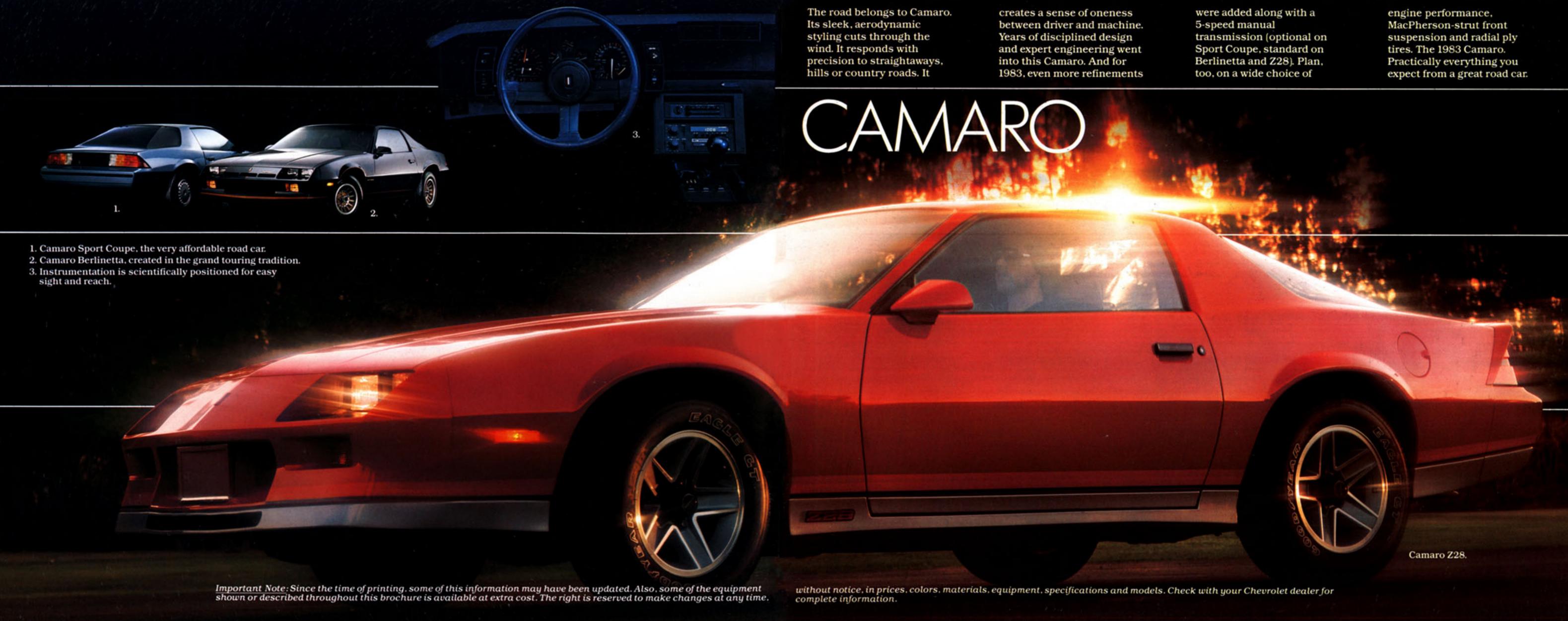
USA-1 IS TAKING CHARGE



Camaro * Cavalier * Chevette * Citation * Celebrity * Malibu * Monte Carlo * Caprice * Corvette



Litho in U.S.A.



Cavalier is a fine example of how technology and aesthet-ics join in producing one of today's most advanced frontwheel-drive cars. There's rack-and-pinion steering, a

new electronically fuelinjected, high-compression 2.0 Liter engine, and a new optional 5-speed manual transmission.* For a fine fit and finish, laser beams,

robots and gamma rays go to work, followed by over 1,000 quality-control checks. Inside Cavalier's beautiful, aerodynamic shape is comfort for five. Most of all,

Cavalier is a pure pleasure to drive. In coupe, sedan, hatchback (CS model only) and wagon. And early in '83, an exciting new convertible. Note: The Cavalier CL

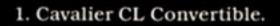
Convertible will have limited availability. See your dealer for details. *Not available at model Announcement. Check your dealer for availability.





CAVALIER





- 2. Fuel-injected 2.0 Liter engine and front-wheel drive.
- Cavalier CS Sedan.
- Cavalier CS Hatchback with CL Equipment Package and other options.

There's a certain youthful zest and vigor about the '83 Chevette that says it can be anything you want. A fun way to drive, a stylish way to arrive, a happy hauler, or an

easy-to-park commuter. The choice is yours. At a price that's easy on your pocketbook. Yet Chevette offers a long list of standard features, hatchback

convenience and nononsense practicality. No wonder more people have bought Chevette over the past four years than any other small car. In 2-door and 4-door economy Chevette Scooter, popular Chevette, and Diesel Chevette models. If you're looking for a small car that's got it all, Chevette is it.

- Diesel Chevette Hatchback Sedan.
- 2. Optional 5-speed manual transmission with overdrive (standard with diesel).
- 3. Up to 29.3 cu. ft. for cargo with rear seat down.

CHEVETTE





Come drive Chevrolet's newgeneration Celebrity. The bright new shape of Chevrolet. The handling of front-wheel drive, the comforts of a larger car. Now

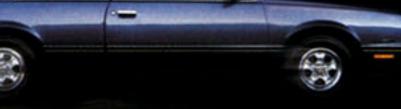
all in one car. A shape so aerodynamic it cuts lean and low through the wind. Yet a shape so thoughtfully engineered you enjoy better than six feet of combined front- and rear-seat leg room. And there's a big 16-cu.-ft. trunk behind. A car that gives a feeling of poised precision on the road, as well as quick, true steering

response. To believe the smoothness, room, comfort and quiet, you have to drive the 1983 Celebrity. The bright new shape of Chevrolet.

- Electronically fuel-injected 2.5 Liter engine with power rack-and-pinion steering and front-wheel drive.
- 2. Celebrity Coupe.
- 3. Celebrity CL Custom Interior.

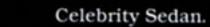












GELEERINE

The 1983 Malibu is a beautiful and practical choice for those preferring six-passenger room in a trim size. There's a smooth, solid ride thanks to Full Coil suspension, front stabilizer bar and full-perimeter frame. And get proven performance from a 3.8 Liter V6 (V8 and diesel power are optional). Plus automatic transmission with torque converter clutch, power front disc brakes, power steering and radial ply tires for more operating efficiency. Enjoy family-sized passenger room and trunk space, a long list of standard features and a Chevrolet price. Malibu, in sedan or wagon. A great way to meet your family's needs—and do it with style.

- Malibu CL Custom Interior with notchback bench seat and folding center armrest.
- 2. Malibu Station Wagon.









Room, ride and value have helped make full-size Chevrolets the most popular cars of their kind in the world. Elegance, comfort and classic styling are the

hallmark of Caprice Classic. Yet it's a car of substance. With a standard V6 engine (V8 standard on wagons) or optional diesel power. Plus aerodynamic and technical sophistication. Still another popular family member: Impala, our full-size value leader with room for six, 21-cu.-ft. trunk capacity and many standard features.

- Caprice Classic Station Wagon.
- 2. Impala Sedan.
- 3. Luxurious Caprice Classic Sedan CL Special Custom Interior.

CAPRICE

Caprice Classic Sedan.