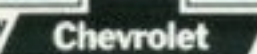


# CHEVY EL CAMINO



Building a better way  to see the U.S.A.





El Camino Classic Estate

## SO COMFORTABLE YOU'RE SURPRISED IT'S SO PRACTICAL.

### There's an exciting look to El Camino

The 1974 El Camino sports a distinctive new grille with a chrome look and features that you don't expect to find in an everyday car. It features El Camino's wide stance which emphasizes the long, low profile. Front-end lines give you the road pickup and give you the sleek road look.

You also get 4 full width door-to-door steel body construction. Choose from 6 wheel and tire packages. El Camino has 24, 6 bolt wheels. There are matching vinyl floor, side panels and headliner. Folding straps in back seats and vinyl covered rubber seats are available. The floor mat is cut size carpet and can be ordered in a variety of 7 colors.

### Swiveling bucket seats

For easy entry and exit, swiveling bucket seats that pivot up to 90° and down a back to back seat are available. The interior all vinyl seats are covered in rubber and can be ordered forward and backward for added comfort.

### El Camino Conquists

Start with the 1974 Street El Camino, enter the special Street package and special body package and you've got a very sporty and exciting vehicle... El Camino Conquists.

### El Camino SS

Here's what El Camino SS adds up to. First you specify either the top or low-level version of the Turbo-Flex 350 V6 or the Turbo-Flex 424 V6. And order the Turbo Hydro-boost transmission or the alternative 4-speed 4894 V6. Then choose the gear shifting right and left sport steering, with the 120 degree adjustable lower toe pedal, a black leather grille, four choice of black or white body side stripes, 14" x 7" "TURBO 7" wheels and 320-14 white lettered bias belted ply tires, eight wheel covers, drop rail, tailgate and upper body moldings, and 35 cushions on the seats and lower bodies and interior.

Looks like you'll be driving in the lane like a pro and when you're a special customer, order it with your beach.

### Classic Estate

To add some more elegance to the El Camino Classic, the Elite package is available. You'll see why we call it Elite when you see the full body side and tubular wheel with a special wood-grain vinyl trim. You also get special body side moldings, drop rail and wheel opening moldings.

### Classic

There's an elegant look both inside and out to this El Camino. Inside there's a full-width custom seat with a fold-down outlet covered leather-trimmed panel padding. Door panel trim, Deluxe vinyl-covered headliner. And black leather trimmed console. Outside, there's a single lower body side molding to reveal El Camino Classic's beauty.



El Camino Classic

## YOU FORGET EL CAMINO IS A TOUGH TRUCK TILL YOU NEED ONE.

### One-handed tailgate

In spite of all its good looks El Camino is a working truck. It's built with Chevy's tough dual-wall cargo box and a tailgate as well reinforced steel for use open or with the seat back.



### Tough double-wall construction

El Camino is built from the outside. And to help keep it that way the cargo box is constructed with double walls of steel. That way the inside can take the dents and dings without the outside walls bowing. Dents, bends and rust also have two-wall construction. And every other body part on lower body is built to help protect the body against the abuse of water, salt and road dirt.

### Concealed storage compartment

Behind the driver's seat there's a storage compartment that's ideal for storing tools or extra articles you want to keep out of view. Just unscrew the front and there it is. The space fits in around behind the passenger seat.

### Air-adjustable rear shock absorbers

When you load your El Camino and the rear end settles a bit, it's easy to notice on some roads. Just flip on the correct gas valve and pump action air lets the rear shock absorbers. There's a control valve at the rear frame plate for that purpose.

Air-adjustable shocks, standard on El Camino, not only make for improved load and ride but help reduce the possibility of unwanted "bottoming out."



### Front suspension ball joint wear indicator

To give warning for ball joint replacement, a visual wear indicator has been added to the lower control arm ball joint on El Camino.



### Front disc brakes Standard

These brakes are of the single-piston floating caliper type. They wear less and require little brake fluid maintenance. El Camino's new drum brakes are fitted for efficient cooling.

### Disc brake lining wear sensor

Standard front disc brakes are equipped with wear-sensing wear sensor. It sounds an audible alarm when pads need replacement.

	3-Speed	4-Speed Close-Ratio	Turbo Hydro-matic
Standard Engine			
Turbo-Fire 380 V8 (2 bbl.)	*		*
Available Engines			
Turbo-Fire 380 V8 (4 bbl.)	*		*
Turbo-Fire 400 V8 (2 bbl.)			*
Turbo-Fire 400 V8 (4 bbl.)			*
Turbo-Fire 454 V8		*	*



### Double bumper system

El Camino's new front bumper system uses full-size steel and extra bumper bar construction with two hydraulic/cumulative systems to help provide maximum protection.

### Engines

You even power your El Camino trip with choice of standard and available engines, all with the efficient turbo-injected design and quiet hydraulic valve train.

### Transmissions

So that you have a power train to your El Camino that meets just about any set of requirements, you can specify four major three- or four- speed transmissions (depending upon engine choice).

Standard transmission is a fully synchronized four-speed. A five-speed is available. And you like automatic, order the smooth 3-speed Turbo Hydra-matic.

### Chassis and suspension

El Camino rides smoothly on a Full Coil spring suspension. Front springs have a rating range of 1107 to 1675 pounds each while the rear springs have a rating range of 1275 to 1400 pounds each.

### Standard El Camino

You get a full-width four-way power seat upholstered in black vinyl, gears of 2400 and 4000 rpm shifters with rotating metal floor, set a power and headliner. The floor is equipped with washdown floorboards when. Other standard equipment includes independent front suspension without springs, suspension 2015-2000 lbs. (springs separately 1157-1475 lbs. with shock absorbers 17" diameter, four suspension rods, coils separately 2750-2000 lbs. Tapered shaft separately 1200-1450 lbs. with shock absorbers 16" diameter type.



Standard El Camino



Standard El Camino

may be selected by opening air vents. Cruise control system, Turbo 380 V8 standard. Turbo 400 V8 (200 V8) 11" diameter 1404 V8.

Standard: 51-watt hi-beam, 18-watt parking lamp, 4-watt side marker and side marker lights.

front end over, Governor, Heavy Duty, Washdown engine, dual electric with washdown. Headrests, driver and passenger. Power door lock (1200-145 1200-14) with lock (with 30). Turbo dual engine cylinder. Transmission: 4-speed manual.

## MAKE SOMETHING GOOD EVEN BETTER.



### Deluxe bumpers

Deluxe sport strips to help give added protection to bumper. Front and rear bumper guards required.



### Dual sport mirrors

For an added safety touch, mirror stabilizes body mirror. Mirror on the driver's side is adjusted by remote control, the right-side mirror is manual.



### Turbine 1 wheels

Tough construction, urethane backed by steel wheels has the appearance of expensive cast aluminum.



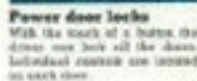
### Wire wheel covers

All metal metal spokes are carefully detailed for easy to maintain for new wheels.



### Four-Season air conditioning

Control the temperature you want. The air blower, fresh air filter, defrost, drier and evaporator fan are for driving comfort.



### Power door locks

With the touch of a button, the driver can lock all the doors. Individual controls are located on each door.



### Power windows

The driver can raise or lower side windows with the power seats. There is a separate control for passenger entertainment.



### AM/FM radio

Fully featured portable radio that allows presentation of 5 AM and 5 FM stations. The antenna is mounted in the wheel well.



### Power steering

To help facilitate parking and low-speed maneuvering.



### Comfort steering wheel

For comfort while driving and ease of entry and exit the steering wheel will rotate six degrees.

# Hightail it.



New special edition El Camino Conquista in the San Gabriel Mountains, Calif.

# Chevy El Camino.

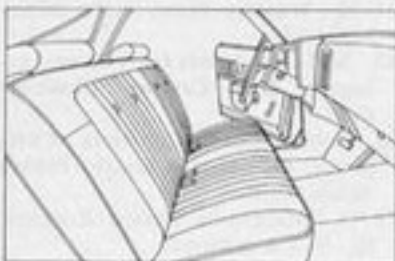
Order a 454 V8 and take off.

This truck is something special. You can even specify a responsive 454 V8. The computer-derived suspension system is smooth and quiet. Handling is confident, precise. El Camino lets you move out with authority.

## Performance you'd expect from a road car.

El Camino is built on a Chevelle chassis with a specially modified suspension. Result: car-like roadability with up to 1250 lbs. of cargo carrying ability including three passengers. The advantages of a truck, in a car.

## Comfort and luxury are priority items.



Luxury comes in three available interior trims, including the sporty SS interior. You can even order new 90-degree swiveling bucket seats to make getting in and out easier. Special instrumentation, including tach.

Variable-ratio power steering. Power brake assist. And heavy-duty front and rear suspension. Air-adjustable rear shocks help level ride and load. Air shocks allow load-leveling adjustment by filling them with air through a valve located at the rear license plate.

## What else gives you all this standard?

- New pillared hardtop design.
- Tough double-wall doors, hood, roof, cargo box and tailgate.
- Perimeter-type frame.
- Coil spring independent front suspension.
- Front disc/rear drum brakes.
- Air-adjustable rear shock absorbers.
- Standard engine 307 V8 with fully synchronized 3-speed transmission.

## A lot more that's available.

SS interior and exterior trim  
Four-Season air conditioning  
Heavy-duty battery  
Deluxe seat and shoulder belts  
Positraction rear axle  
Console  
Power door locks  
Power brake assist  
61-amp. Delcotron generator  
Tinted glass  
Special instrumentation  
Auxiliary lighting  
Heavy-duty radiator  
AM, AM/FM pushbutton radio

Vinyl roof cover  
Swivel Strato-bucket seats (Custom El Camino only)  
Comfortilt steering wheel  
Variable-ratio power steering  
Special front and rear suspension  
Wheel covers  
14" x 7" "TURBINE 1" wheels  
Turbo Hydro-motion, 4-speed, 4-speed close-ratio  
350 V8 (2 bbl.), 350 V8 (4 bbl.), 454 V8  
Deluxe bumpers  
And more.

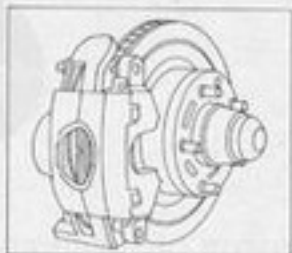
## How El Camino adds a new dimension to your pleasure.



Wheelbase	116"
Overall length	213.2"
Overall width	76.6"
Overall height	53.8"
Cargo box capacity	38 cu. ft.
Cargo box length—floor	81"
Cargo box length	71 1/2"
Cargo box width—tailgate opening	57"
Width between wheelhouses	45 1/4"
Box depth	13 1/2"
Wheel type disc	14" x 6"
Wheel (rim width)	6"
Tires	many available (G78-14B-Std)

## Front disc brakes standard.

El Camino features single-piston floating-caliper front disc brakes. Durable and self-adjusting, these brakes provide resistance to fade and recover quickly from water immersion. Rear drum brakes are finned for efficient cooling.



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