

**Here's a special opportunity
on a very special Cadillac.**





Now you can get big savings on a new Fleetwood Brougham.

For a limited time, special factory incentives make it possible for your Cadillac dealer to pass along significant savings on a new 1985 rear-wheel-drive Fleetwood Brougham.

This puts you in a very good position to drive home a great value on this Cadillac tradition. Whether you choose the formal Fleetwood

Brougham Sedan or the distinctive Fleetwood Brougham Coupe, you'll have a very spacious, very special car with all the comfort and quality you expect of a Cadillac.

Significant savings are available for a limited time only. You must take actual retail delivery out of dealer stock. See your Cadillac dealer for details.

Fleetwood Brougham

BEST OF ALL...IT'S A CADILLAC.





There's no time like now to own a new Fleetwood Brougham.

An added incentive: easy GMAC financing or leasing. Your Cadillac dealer is ready to arrange GMAC financing right in the showroom. Terms are tailor-made to suit your personal needs. You can choose your own monthly payment date. And the rates are as friendly as can be.

Still the longest wheelbase of any production car.

With a wheelbase just over 10 feet, the Fleetwood Brougham has a silky ride that makes cruising hours on the interstate pure luxury. Only the limited-production Cadillac Fleetwood Seventy Five Limousine has a longer wheelbase.

Full-size room for six full-size adults.

One of the Fleetwood Brougham's most convenient features is the ability to seat six in Cadillac comfort. Naturally, this spacious interior is

also beautifully appointed. Here you see the available pillow-style leather seating areas of the Fleetwood Brougham d'Elegance.

It even knows when you add luggage to the trunk.

The Fleetwood Brougham's cavernous trunk (19.6 cubic feet) can accommodate anything from luggage for a long vacation to the demonstration materials of a sales executive. Another accommodating feature: the Fleetwood Brougham automatically levels itself when you add luggage. But there's more. A remote trunk lid release and power pull-down are also standard.

A generous supply of those Cadillac touches.

Soon after you become a Fleetwood Brougham owner, you'll wonder how you ever managed without all its thoughtful conveniences.

For instance, just push a front

door-handle button and the illuminated entry system automatically illuminates the keyhole and turns on the inside courtesy lights.

There's also an electronic climate control system that's so precise you can adjust the temperature setting to a single degree. Not to mention plush six-way power seats for both the driver and passenger sides.

Why wait any longer for the Cadillac you've wanted all along?

Here's your opportunity to get big savings on a new Fleetwood Brougham. What more incentive do you need to see your Cadillac dealer today?

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