

# DATSUN 1980

*The Quality Shows*

# DATSUN 210. WORTH ITS WEIGHT IN GAS.

Slip into our economy car. The colors are so beautifully coordinated, the appointments so thoughtfully executed that it doesn't feel like an economy car. It feels substantial. It feels solid. It feels rich!

## SPECIAL 210 HIGHLIGHTS

- New 1.2 liter economy engine for 210 2-Door Sedan
- New 1.5 liter engine with automatic transmission (Deluxe models only)
- New 5-speed overdrive manual transmission is now standard equipment for all 210 Deluxe models
- Nine new body colors for 1980
- Ingenious, child-safety rear door locks for 4-door Sedan and Wagon
- Styled steel wheels
- Two new contemporary interior colors
- Improved headroom and newly designed seats for greater lumbar support to enhance driving and seating comfort

## SPECIAL 210 STANDARDS

- Power-assist front disc brakes
- WSW bias ply tires (Deluxe models except Hatchback)
- WSW steel belted radial tires (Hatchback)
- Fully reclining front bucket seats (except 2-door Sedan)
- Passenger seat walk-in device (2-door Deluxe models)
- Child-safety rear door locks (4-door Sedan and Wagon)
- Split, fold-down rear seat backs (Hatchback and Wagon)
- Full cut-pile carpeting (except 2-door Sedan)
- Electric rear window defroster
- Front side window defoggers
- Swing-out rear side windows (all 2-door models)
- Roll-down side windows (4-door Sedan and Wagon)
- Tinted glass on all windows (except 2-door Sedan)
- Bright bumpers with guards front and rear
- Wrapped 3-spoke steering wheel (Hatchback)
- Color-coordinated seat/shoulder belts
- Center console (Hatchback)
- Resettable trip odometer (except 2-door Sedan)
- Temperature gauge
- Inside hood release
- Plus much, much more



210 Hatchback with optional Sport Accent stripes and Sportwagon with optional Deluxe Woodgrain Package.



210 2-door Deluxe, 4-door Deluxe and 2-door Standard.

## 1980 E.P.A. ESTIMATED 210 MPG

Model	49 States EST/HWY	Calif. EST/HWY
Hatchback: 5-speed	(31) / 43	(29) / 41
Sedans: 4-speed	(31) / 41	(29) / 39 <sup>(1)</sup>
5-speed	(31) / 43	(29) / 41
Automatic	(28) / 34	(26) / 32
Wagon: 4-speed	(31) / 41	(29) / 39
5-speed	(31) / 43	(29) / 41
Automatic	(28) / 34	(26) / 32

1980 E.P.A. estimates. Remember: Compare these estimates to the "estimated MPG" of other cars. You may get different mileage, depending on how fast you drive, weather conditions and trip length. Also remember that your actual highway mileage will probably be less than the EPA estimated highway fuel economy. <sup>(1)</sup>1.2 liter engine with California emission equipment (29) / 37.

## DIMENSIONS AND WEIGHT

	2-door	4-door	Hatchback	Wagon
Length	165.0"	165.0"	165.0"	167.3"
Width	62.2"	62.2"	62.2"	62.2"
Height	53.7"	53.7"	52.6"	52.6"
Wheelbase	92.1"	92.1"	92.1"	92.1"
Turning Diam.	32.8'	32.8'	32.8'	32.8'
Curb Weight*	1,995 lbs.**	1,990 lbs.	2,015 lbs.	2,070 lbs.
Fuel tank capacity	13.2 gals.	13.2 gals.	13.2 gals.	13.2 gals.

\*Vehicles with optional equipment or California emissions equipment will be slightly heavier. \*\*2-door Standard: 1,905 lbs.

# DATSUN 310. FRONT-WHEEL DRIVE AT THE HEAD OF ITS CLASS.

Here's front-wheel drive at its driven best. Whether you want it for its quick action on the curves or its sure traction in the snow and wet.

Combines lean lines on the outside with lush life in the inside. Mixes all-out economy with out-and-out luxury.

## SPECIAL 310 HIGHLIGHTS

- New 310 Deluxe Sedan gives you a lower priced front-wheel drive with very good fuel economy
- New lift-off skyroof option for GX Models
- Tachometer on GX Models
- Availability of three interior colors for GX Models
- Warning chimes
- Bumper guards eliminated for a sleeker look
- Rear license plate relocated to back panel for wider look
- Bright trim rings for GX Models for 1980
- Sporty four spoke steering wheel with GX Models

## SPECIAL 310 STANDARDS

- 1.4 liter (1,397cc) 4-cylinder OHV engine, transverse mounted
- Fully synchronized 4-speed manual (Sedans)
- Fully synchronized 5-speed manual (GX Coupe)
- Front-wheel drive
- 4-wheel independent suspension
- Rack-and-pinion steering
- Power-assist front disc brakes
- BSW 155SR13 steel belted radials (Deluxe)
- BSW 165/70SR13 steel belted radials (GX Models)
- Styled steel wheels
- Bright trim rings (GX Models)
- Fully reclining front bucket seats
- Passenger seat walk-in device
- Split, fold-down rear seat backs (GX Models)
- Flip-out rear side windows (Deluxe Sedan)
- Remote control rear side windows (GX Sedan)
- Roll-down rear side windows (GX Coupe)
- Tinted glass on all windows
- Full needling carpeting (Deluxe Sedan)
- Full cut-pile carpeting (GX Models)
- Tachometer (GX Models)
- Electric rear window defroster
- Quartz sweep-hand clock
- Plus much, much more



310 GX Sedan with optional skyroof and exterior accent package.



310 GX Coupe and Deluxe Sedan.

## DIMENSIONS AND WEIGHT

	Sedans	GX Coupe
Length	159.0"	159.0"
Width	63.8"	63.8"
Height	53.5"	52.0"
Wheelbase	94.3"	94.3"
Turning Diameter	31.5'	31.5'
Curb Weight*	1,985 lbs.	2,015 lbs.
Fuel Tank Capacity	13.2 gals.	13.2 gals.

\*Vehicles with optional equipment or California emissions equipment will be slightly heavier.

## 1980 E.P.A. ESTIMATED 310 MPG

Model		49 States EST/HWY	Calif. EST/HWY
Hatchback Deluxe Sedan	4-speed	(31) / 41	(29) / 39
Hatchback GX Sedan	4-speed	(31) / 41	(29) / 39
Hatchback GX Coupe	5-speed	(31) / 43	(29) / 41

1980 E.P.A. estimates. Remember: Compare these estimates to the "estimated MPG" of other cars. You may get different mileage, depending on how fast you drive, weather conditions and trip length. Also remember that your actual highway mileage will probably be less than the EPA estimated highway fuel economy.

# NEW DATSUN 510. ASTONISHING FAMILY CARS FOR THE '80's.

Datsun's engineers started out looking to cut emissions and ended up improving performance and saving fuel\* —all at the same time.

## SPECIAL 510 HIGHLIGHTS

- Major facelift for 1980 includes dual rectangular headlamps, redesigned grille and bumpers for fresh new modern look.
- New revised instrumentation layout for cleaner appearance, easier readability and more complete information
- New smooth running, more economical NAPS-Z 2-liter engine
- New 4-door Hatchback Sedan added to the 510 line
- Five speed overdrive manual transmission is standard in the 4-door Hatchback Sedan and optional on the 2-door Sedan and 4-door Wagon
- Tachometer is now included in all 510 models for 1980
- Eight new body colors add flair for 1980
- Styled steel wheels with trim rings are standard on the 4-door Hatchback Sedan
- New soft vinyl with accent stripe gives a new touch of comfort to the interior
- New pattern cloth upholstery is featured on all 1980 body styles

## SPECIAL 510 STANDARDS

- 2.0-liter (1,952 c.c.) 4-cylinder OHC NAPS-Z engine
- Fully synchronized 4-speed manual transmission (except 4-door Hatchback)
- Fully synchronized 5-speed overdrive manual transmission on 4-door Hatchback
- Variable-ratio recirculating-ball steering
- Power-assisted front disc rear drum brakes
- White sidewall steel belted radial tires
- Full wheel covers
- Full wheel covers (except 4-door Hatchback)
- Styled steel wheels and trim rings (4-door Hatchback only)
- Fully reclining front bucket seats
- Driver's seat lumbar support adjuster
- Passenger seat walk-in device (2-door Sedan)
- Split, fold-down rear seat backs (except 2-door Sedan)
- Flip-out rear side windows (2-door Sedan)
- Rolldown rear side windows (except 2-door Sedan)
- Tinted glass on all windows
- Full cut-pile carpeting
- Plus much, much more



510 4-door Hatchback



510 2-door Sedan with optional body-side molding and 4-door Wagon with optional Woodgrain Accent Package.

## DIMENSIONS AND WEIGHT

	Sedan	Hatchback	Wagon
Length	169.5"	169.5"	172.2"
Width	63.0"	63.0"	63.0"
Height	54.7"	53.9"	55.3"
Wheelbase	94.5"	94.5"	94.5"
Turning Diameter	32.8'	32.8'	32.8'
Curb weight*	2,195 lbs.	2,280 lbs.	2,390 lbs.
Fuel Tank Capacity	13.2 gals.	13.2 gals.	13.2 gals.

\*Vehicles equipped with optional equipment or California emissions equipment will be slightly heavier.

## \*1980 E.P.A. ESTIMATED 510 MPG

Model		49 States EST/HWY	Calif. EST/HWY
Sedan:	4-speed	30/39	29/39
	Automatic	28/35	27/34
Hatchback:	5-speed	31/43	30/42
	Automatic	28/35	27/34
Wagon:	4-speed	30/40	29/38
	Automatic	28/35	27/32

1980 E.P.A. estimates. Remember: Compare these estimates to the "estimated MPG" of other cars. You may get different mileage, depending on how fast you drive, weather conditions and trip length. Also remember that your actual highway mileage will probably be less than the EPA estimated highway fuel economy.

# NEW DATSUN 200-SX. THRILL-INJECTED HARDTOP AND HATCHBACK.

It's one of the quickest high mileage\* cars you can buy.

So totally electrifying, so astonishingly beautiful, the new 200-SX is crafted into two configurations. Hardtop and Hatchback.

## SPECIAL 200-SX HIGHLIGHTS

- Totally new contemporary styling for 1980
- New 2.0 liter, 4-cylinder fuel injected NAPS-Z engine
- Ten striking new body colors
- Lift-out skyroof option (Sports Luxury Hardtop and Hatchback)
- Increased front and rear headroom for greater comfort
- New partially recessed windshield wipers
- New full mag-style wheel covers
- New 14-inch diameter wheels
- Rear wiper/washer (Sports Luxury Hatchback)
- New soft vinyl (Deluxe models only) or soft velour (SL models only) upholstery
- Driver's seat with adjustable lumbar and thigh support is standard in both Sports Luxury models
- Four speaker stereo radio with power antenna (Sports Luxury models)
- Split, fold-down rear seat backs (Hatchback)
- Four-wheel power-assisted disc brakes increase braking efficiency
- Power steering (optional in Sports Luxury models)
- New four-bar link rear suspension provides improved ride for 1980
- Warning chimes are new for 1980
- New five-speed overdrive manual transmission
- Increased door opening for 1980 vs. 1979 200-SX
- Improved visibility in Hardtop by 11% over last year

## SPECIAL 200-SX STANDARD EQUIPMENT

- Adjustable height, lumbar support and thigh adjuster on driver's seat (Sport Luxury)
- Fully reclining front bucket seats
- Multi-warning system (Sport Luxury)
- AM/FM stereo radio (4 speakers) (Sport Luxury)
- Quartz sweephand clock (Deluxe)
- Plus much, much more.



200-SX Hardtop with Sport Luxury Package and two-tone paint.



200-SX Hatchback with Sport Luxury Package.

## DIMENSIONS AND WEIGHT

	Hardtop		SL	
	Hardtop	Hatchback	Hardtop	Hatchback
Length	176.4"	176.4"	176.4"	176.4"
Width	66.1"	66.1"	66.1"	66.1"
Height	51.6"	51.6"	51.6"	51.6"
Wheelbase	94.5"	94.5"	94.5"	94.5"
Minimum ground clearance	6.7"	6.7"	6.7"	6.7"
Curb weight*	2,611 lbs.	2,637 lbs.	N.A.	N.A.
Turning Diameter	34.2'	34.2'	34.2'	34.2'
Fuel tank capacity	14.0 gals.	15.9 gals.	14.0 gals.	15.9 gals.

\*Vehicles with optional equipment or California emissions equipment will be slightly heavier.

## \*1980 E.P.A. ESTIMATED 200-SX MPG

Model	49 States EST/HWY	Calif. EST/HWY
Sport Coupe: 5-speed	(28) / 40	(27) / 39
Automatic	(26) / 34	(25) / 33
Hatchback: 5-speed	(28) / 40	(27) / 39
Automatic	(26) / 34	(25) / 33

1980 E.P.A. estimates. Remember: Compare these estimates to the "estimated MPG" of other cars. You may get different mileage, depending on how fast you drive, weather conditions and trip length. Also remember that your actual highway mileage will probably be less than the EPA estimated highway fuel economy.

# DATSUN 810. INCREDIBLE PERFORMANCE, AFFORDABLE PRICE.

Here are the luxury Datsuns that equal the best Europe has to offer at a price unequaled in value anywhere.

The Datsun 810s. The luxury Sedan. The personal Hardtop. And the family-performance Wagon.

## SPECIAL 810 HIGHLIGHTS

- New Halogen high beams (inner two lamps) for brighter road illumination at night
- Cruise Control now standard with all transmissions for 1980
- Plush wall-to-wall carpeting
- Soft velour (all models) or soft vinyl (Wagon only) upholstery is now available to give greater seating comfort
- Six new body colors
- Four striking new interior colors are available in four-door Sedan. Three for Hardtop and Wagon.
- New sew pattern for upholstery is standard on all 1980 models
- Brighter illumination of digital clock provides easier reading
- Warning chimes take the irritation out of being reminded

## SPECIAL 810 STANDARDS

- 2.4 liter (2,393 c.c.) 6-cylinder OHC fuel-injected 240-Z engine
- Fully synchronized 4-speed manual transmission (Sedan and Wagon)
- Fully synchronized 5-speed manual transmission (Hardtop)
- Cruise control
- Power steering
- Power-assist front disc brakes
- 4-wheel independent suspension (Hardtop and Sedan)
- Independent strut front, semi-elliptic leaf spring rear suspension (Wagon)
- 185SR14 steel belted radial tires
- Full wheel covers (each body style features a different design)
- Six-way driver's seat with lumbar support adjuster
- Fully reclining front passenger seat
- Passenger seat walk-in device (Hardtop)
- Split fold-down rear seat backs (Wagon)
- 4-speaker AM/FM stereo radio with surround sound control
- Power antenna
- Adjustable steering column
- Plus much, much more.



810 4-door Sedan with optional two-tone paint



810 2-door Hardtop with optional Protection Package and 4-door Wagon with optional Woodgrain Accent Package.

## DIMENSIONS AND WEIGHT

	Hardtop	Sedan	Wagon
Length	183.9"	183.9"	186.0"
Width	64.8"	64.8"	64.8"
Height	54.5"	54.9"	56.1"
Wheelbase	104.3"	104.3"	104.3"
Turning Diameter	40.0'	40.0'	40.0'
Curb Weight*	2,764 lbs.	2,764 lbs.	2,856 lbs.
Fuel Tank Capacity	15.9 gals.	15.9 gals.	14.5 gals.

\*Vehicles equipped with optional equipment or California emissions equipment will be slightly heavier. Weights shown are for models with optional automatic transmissions.

## 1980 E.P.A. ESTIMATED 810 MPG

Model	49 States EST/HWY	Calif. EST/HWY
Sedan: 4-speed	(21)/27	(21)/28
Automatic	(21)/26	(21)/25
Hardtop: 5-speed	(21)/29	(22)/30
Automatic	(21)/26	(21)/25
Wagon: 4-speed	(21)/27	(21)/28
Automatic	(21)/26	(21)/25

1980 E.P.A. estimates. Remember: Compare these estimates to the "estimated MPG" of other cars. You may get different mileage, depending on how fast you drive, weather conditions and trip length. Also remember that your actual highway mileage will probably be less than the EPA estimated highway fuel economy.

# DATSUN 280-ZX. THE MYSTIQUE GOES ON.

This Datsun was born a legend. In the year since its birth, it has captured the entire spectrum of accolades and honors—from Motor Trend's Import Car of the Year to stunning victories on the race track.

## SPECIAL 280-ZX HIGHLIGHTS

- New 'T' bar roof with dark band windshield optional for all two-seater GL models
- Plush and luxurious leather seats are the crowning touch of the Gold Accent Package.
- Six-way adjustable seat w/lumbar support adjuster has been added to the front passenger seat for even more comfort. (GL models)
- Automatic heating and air conditioning temperature control is part of the Gold Accent Package.
- Five new body colors for 1980.
- Power antenna
- Blackout package is available on selected colors for a sleek and trim look (Deluxe 2-seater only)
- New digital clock with date and elapsed time feature (GL models)
- Lockable hidden storage (GL models)
- 2 key locking system

## SPECIAL 280-ZX STANDARDS

- 6-cylinder, 2.8-liter (2,753 c.c.) OHC engine
- Electronic fuel injection
- 5-speed manual transmission with overdrive
- Rack-and-pinion steering (Deluxe 2-Seater)
- Power steering (GL models)
- 195/70HR14 Steel belted radials
- RWL radial tires (GL models)
- Full simulated alloy wheel covers (Deluxe 2-Seater)
- 6JJ-14 aluminum alloy wheels (GL models)
- AM/FM stereo w/3 speakers (Deluxe 2-Seater)
- AM/FM stereo w/4 speakers and surround sound control (GL models)
- Power antenna
- Cruise control (GL models)
- 6-way driver's seat with lumbar support (Deluxe 2-Seater)
- Dual 6-way front seats with lumbar support (GL models)
- Split, fold-down rear seat backs (2+2)
- Complete aircraft-type instrumentation, including tachometer
- Electric rear window defroster
- Plus much, much more



280-ZX Grand Luxury 2-seater with optional T-bar roof and gold accents.



280-ZX Grand Luxury 2+2 and Deluxe 2-seater.

## DIMENSIONS AND WEIGHT

	Coupe	2+2
Length	174.0"	181.9"
Width	66.5"	66.5"
Height	51.0"	51.4"
Wheelbase	91.3"	99.2"
Turning Diameter	32.2'	34.8'
Curb Weight* (5-spd.)		
Deluxe:	2,786 lbs.	
G.L.:	2,844 lbs.	2,941 lbs.
Fuel Tank Capacity	21.1 gals	21.1 gals

\*Vehicles with optional equipment packages or California emissions equipment will be slightly heavier.

## 1980 E.P.A. ESTIMATED 280-ZX MPG

Model	49 States EST/HWY	Calif. EST/HWY
2-seater: 5-speed	(21)/31	(20)/31
Automatic	(19)/26	(20)/25
2+2 5-speed	(21)/31	(20)/31
Automatic	(19)/26	(20)/25

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# 1980 DATSUN TRUCKS: A NEW GENERATION OF BRAWN AND BEAUTY.

These new Datsun pickups offer you more style per mile than ever before. From new dual rectangular quadrabeams to new one-hand tailgate release, they're longer, wider and more efficient.

## SPECIAL TRUCK HIGHLIGHTS

- All new styling for a total contemporary look for 1980
- One-hand tailgate release offers incredible loading convenience in all Datsun Trucks
- Innovative, new jump seats in King Cab® GL and as a Dealer Option in King Cab Deluxe
- Five-speed overdrive manual transmission is now standard in Deluxe and Grand Luxury trucks (except Cab & Chassis)



King Cab with Grand Luxury Package

Deluxe Li'l Hustler



Deluxe Strrretch



- New Bright 'T' type tie down hooks highlight all models (except Cab & Chassis)
- Five new body colors are available in Deluxe Li'l Hustler, Strrretch and King Cab®
- White styled steel wheels are now standard equipment on all trucks
- Tinted glass will be included in all Deluxe and Grand Luxury trucks for the first time in 1980 (except Cab & Chassis)
- New dual rectangular headlights set all our new trucks apart from the crowd
- New quartz sweep-hand clock has been added to the Grand Luxury King Cab® for 1980

## SPECIAL TRUCK STANDARDS

- 4-cylinder 2-liter (1,952 c.c.) OHC engine
- 5 speed overdrive manual transmission fully

- synchronized (except Standard Li'l Hustler and Cab & Chassis)
- 4 speed manual transmission fully synchronized (Standard Li'l Hustler and Cab & Chassis)
- Independent front suspension
- Brake-loading Proportioning Valve
- Steering column lock (except Standard Li'l Hustler)
- Tinted glass all around (except Standard Li'l Hustler and Cab & Chassis)
- Quad rectangular headlights
- Bright 'T' Type tie down hooks (except Cab & Chassis)
- One handed tailgate release (except Cab & Chassis)
- Plus much, much more.

## DIMENSIONS AND WEIGHT

	Li'l Hustler	Strrretch	King Cab	Cab & Chassis
Length	171.7"	187.0"	187.0"	173.4"
Width	63.4"	63.4"	63.4"	63.4"
Height	61.2"	61.0"	61.2"	61.8"
Wheelbase	101.4"	110.8"	110.8"	110.8"
Ground Clearance	7.9"	7.9"	7.9"	7.9"
Turning Diameter	34.1'	36.7'	36.7'	39.4'
Curb Weight*	2,425 lbs.	2,515 lbs.	2,540 lbs.	3,450 lbs.
Payload	1,400 lbs.	1,400 lbs.	1,400 lbs.	N.A.
Fuel tank capacity	13.2 gals.	16.9 gals.	13.2 gals.	16.9 gals.
Bed Length	73.4"	88.8"	73.4"	N.A.
Bed Width	56.9"	56.9"	56.9"	N.A.
Bed Height	15.6"	15.6"	15.6"	N.A.

\*Vehicles with optional equipment or California emissions will be slightly heavier.

## 1980 E.P.A. ESTIMATED 720 MPG

Model	49 States EST/HWY	Calif. EST/HWY
Li'l Hustler, Strrretch and King Cab: 5-speed	(25)/32	(23)/32
4-speed	(24)/31	(22)/30
Automatic	(24)/27	(22)/25
Cab & Chassis: 4-speed	(15)/18	(15)/19



Cab & Chassis with small utility application.

Cab & Chassis offers many applications available from your Datsun Dealer. The completed vehicle shown is an example of one of the applications which may be made of the Datsun Cab & Chassis. Nissan Motor Co., Ltd., and Nissan Motor Corporation in U.S.A. make no representations, nor do they authorize others to make any representations on their behalf, as to the suitability of a particular application, conversion or completion of the Cab & Chassis.

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# DATSUN CARS AND TRUCKS. THE GREATEST ECONOMY OF ALL: QUALITY.

Year in and year out, our demand for improvement, our drive for quality increases.

Because we are dedicated to perfection—driven to excellence.

Every Datsun is designed to live a long, challenging life. There are no short cuts, no easy outs.

The tools are as modern as computer modeling and as ageless as human ingenuity.

The designers and engineers discover what you want—and what the world needs. Then they calculate and compute, draw and mold, plan and execute—until they have a prototype that meets their most demanding demands.

They test and reject. Refine and rebuild. Until they're certain the car's purpose is flawlessly realized.

Then they build. Nothing is spared. Every process that can be automated and computerized, is automated and computerized. There is simply no room for compromise.

And even though Datsuns are built on the world's most automated assembly line, they are not rushed like cookies through a cutter. It takes three times longer to build the average

Datsun as it takes to build the average domestic car.

In competition, Datsuns were born to perform. In America, Datsun has virtually dominated its class in every race and rally in which it was active for ten straight years. Last year alone, Datsun won first place 414 times.

We maintain one of the largest import car parts warehouses in the United States, plus additional warehouses strategically located throughout the country.

A highly sophisticated computer network makes sure your dealer has the part you need should you need it.

That goes for expert service, too. Your dealer's highly trained service staff is constantly being updated with new advancements in automotive technology.

You can buy or lease a Datsun secure in the knowledge that Datsun's dedication to quality runs deep.

All the way from the people who build Datsun cars and trucks, to the Datsun dealer near you who services them.

After all, that's what "We Are Driven!" means.

## DATSUN WE ARE DRIVEN



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