

Seville
BY CADILLAC



Seville is
a unique American luxury car.
International in size. Timeless in styling.
Engineered to be one of the finest production
cars built anywhere in the world.



What makes Seville unique?

To start, Seville is the first American production car to offer a 5.7 Litre (350 cu. in.) Electronic-Fuel-Injected Engine as standard equipment.

Electronic-Fuel-Injected Engine.

It is designed for a wide variety of driving conditions and driver habits—with quick response, fast starting, smooth engine idle and few required maintenance operations.

A number of sensors constantly feed data on various engine factors to an on-board electronic analog computer located under the instrument panel. The computer instantly calculates the fuel charge needed at the cylinders. It signals the eight injectors to meter the correct fuel charge to each cylinder from the constant-supply Fuel Rail. Resistors of the Electronic Control Unit are laser-trimmed for close tolerances.

Also standard are big 15-inch steel-belted radial tires. A 2.56 to 1 axle or 3.08 to 1, as required. And a Fuel Monitor System.

No carburetor maintenance.

Carburetor maintenance is eliminated because there is no carburetor. And the

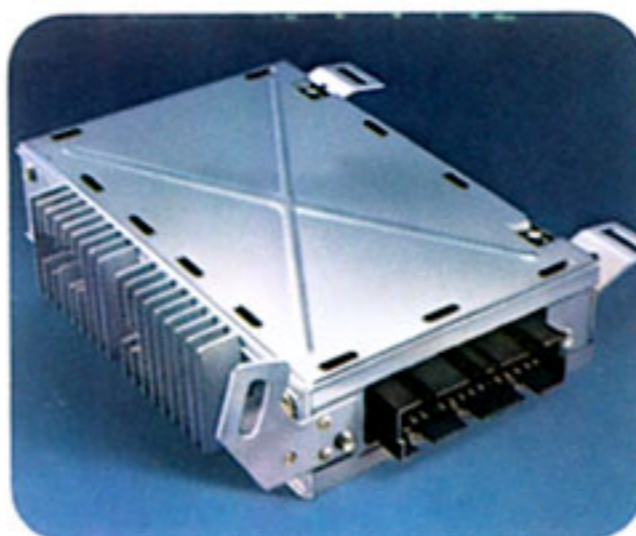
fuel injection system itself has only a few required maintenance operations.

Total Car Concept.

Here is a car that unites advanced instrumentation and technology with tasteful elegance. Seville is the first American car to combine international size, styling and performance with Cadillac comfort and convenience.

The quest for perfection.

Seville was a great car when it was introduced. It is an even more refined car today. Because it is our policy to con-



On-board computer for the Cadillac Electronic-Fuel-Injected Engine.

stantly seek out ways to enhance Seville—to maintain Seville's position as one of the finest cars ever built. One example of this ongoing commitment is the addition of four-wheel disc brakes as standard equipment in 1977. Another: The retuned suspension system which is complemented by Butyl® rubber body mounts to provide lateral and vertical vibration dampening qualities.

Altogether, these and other refinements make Seville an even more desirable car choice for 1977.

Service: Another strength.

Seville was designed for few required maintenance operations. And, should your Seville require service, there are over 1,600 Cadillac dealers across the U.S.—with trained technicians and parts readily available.



It just might be the best performing luxury car you've ever driven.

Seville represents a new dimension in luxury car driving. For impressive maneuverability and easier parking, Seville is about 18 inches shorter than the full-size Cadillacs. Yet, Seville is designed for interior roominess and comfort.

A beautiful road car.

Seville's agility is due in part to its trim, 114.3" wheelbase. However, there are many factors that contribute to Seville's ease of handling and confidence on the road. There's Variable Ratio Power Steering—with an overall ratio of 16.4-13.8 to help maintain steering response. Front and rear stabilizer bars to help reduce body roll during cornering. Standard 15" steel-belted radial tires. And Automatic Level Control to help keep the car level with changing loads.

Four-Wheel Disc Brakes.

Four-wheel disc brakes are standard on Seville. Combined with a Power Brake Booster, they provide the braking capacity you would expect from one of the world's best equipped cars.



The Seville ride.

There are many reasons for Seville's impressive ride. The Teflon® liners in rear springs that reduce friction. The large Pliacell shock absorbers to help control road vibrations. The use of Isoflex body mounts for a soft but firm ride. And match-mounting of tires and wheels. (A tire's high point of radial force is matched with the wheel's low point for rolling smoothness.)

The quiet side of Seville.

To help minimize outside noise, sound-absorbing padding and molded

acoustic insulators are strategically applied in key areas. There's super-soft weather stripping on doors to help reduce wind noise. And the one-piece instrument panel cover helps reduce squeaks and rattles.

Seville fights rust.

To battle rust through the years on the outside, Seville's side and wheelhouse moldings are formed of bimetal (stainless steel laminated to aluminum). Underneath, Zincrometal® is used in key areas. Plus other rust-fighting materials.



AM/FM Signal-Seeking Stereo Radio with Scanner.



Jewel-Like Stand-Up Wreath and Crest.



Individual Reading Lamps.



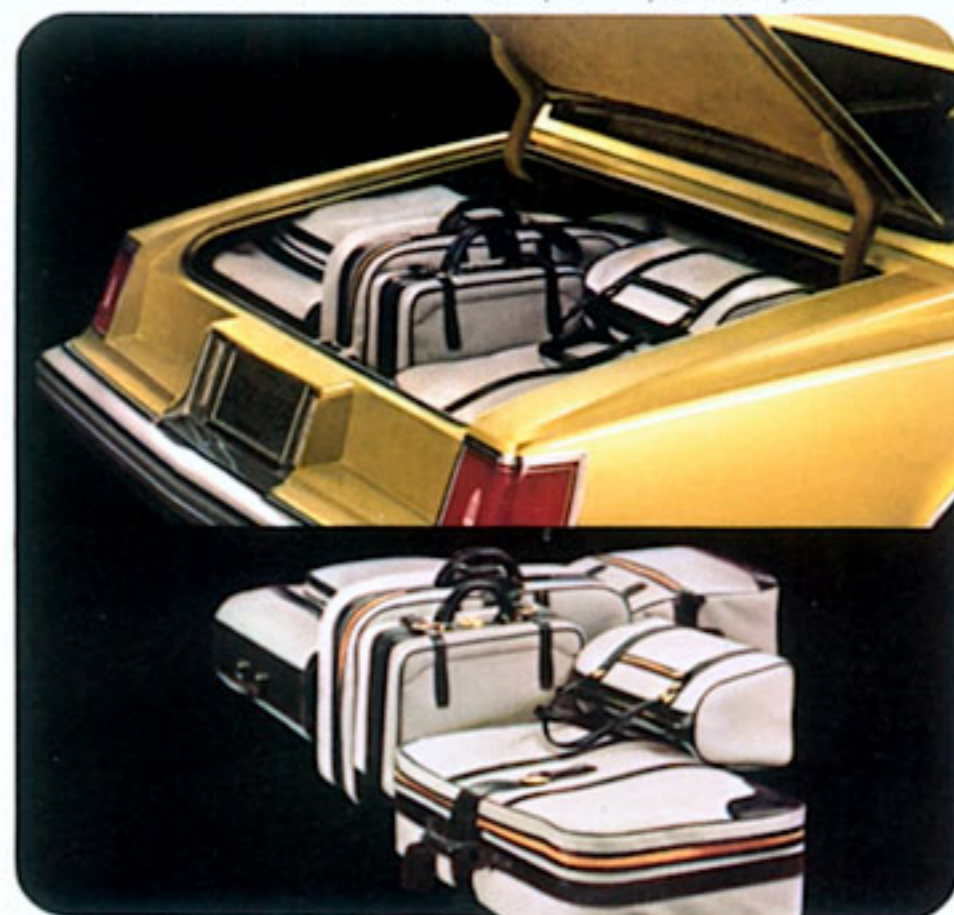
Automatic Level Control, Bumper Impact Strips.



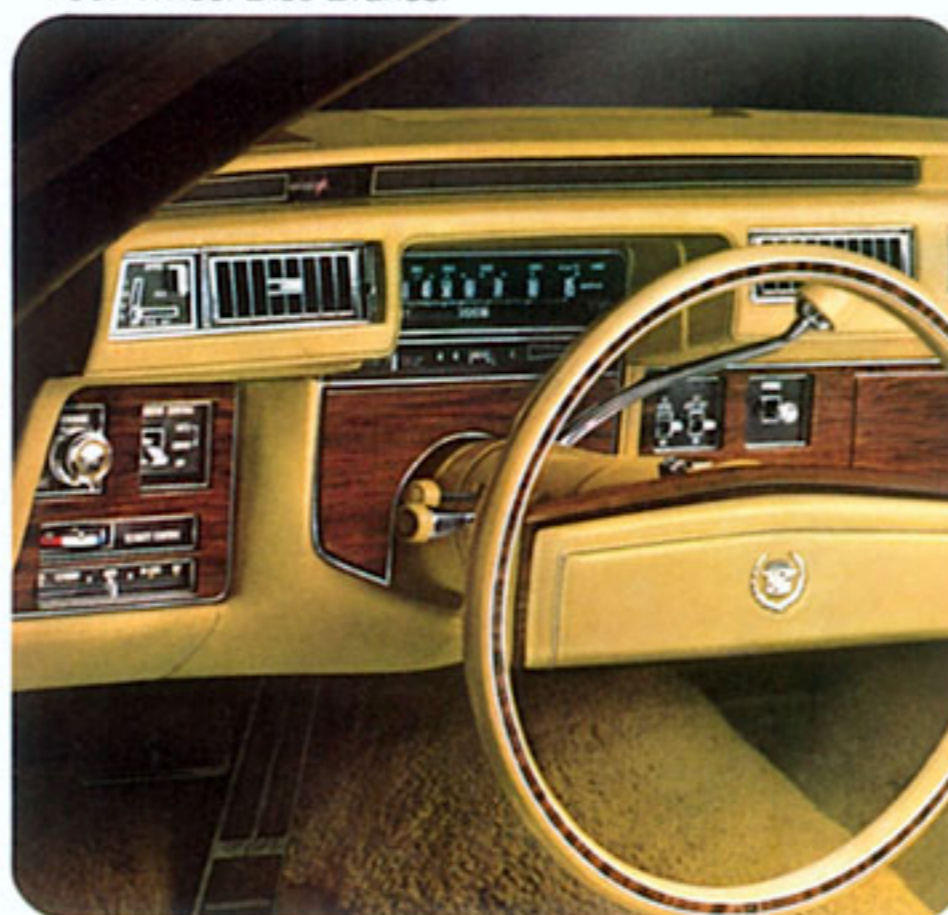
Four-Wheel Disc Brakes.



Lamp Monitors and Cornering Lights.



Fully Carpeted Trunk to hold this much luggage.



Automatic Climate Control, Tilt/Telescope Steering Wheel.



Choice of Metal Top, shown, or Padded Vinyl Roof.

The car complete.

Seville is one of the world's best equipped cars. Features that are standard include the following:

Four-Wheel Disc Brakes. Four-wheel disc brakes have an audible warning device that signals when brake pads need service.

Automatic Climate Control. Heating/cooling/dehumidifying system maintains the temperature you select. Redesigned for 1977 so that the compressor works only when necessary.

AM/FM Signal-Seeking Stereo Radio with Scanner and Power Antenna. This superb instrument seeks out the strongest AM, FM or FM stereo stations when horizontal bar is pushed—in addition to standard push-button operation. New Scan Button enables you to sample each station for six seconds—push the button a second time to hold desired station. Power antenna can be set to rise automatically when radio is turned on—recede when ignition is turned off—or maintain a pre-selected position.

Fuel Monitor System. Lights on the instrument panel let you know how you are driving—green for efficiently and amber for inefficiently. A red light indicates you're low on fuel.

Electronic-Fuel-Injected, 5.7 Litre Engine. See preceding pages.

Automatic Level Control. Automatically adjusts to changing loads to help keep the car level.

Power Door Locks and Windows. A touch of the finger locks or unlocks all doors. Master

control at each front door. Power windows have individual controls plus driver's master control.

Cornering Lights. They project light from the side of the car to help illuminate the road-side when turning.

Variable Ratio Power Steering. Affords easy parking and cornering, while retaining the feel of the road.

Convenient Power Seat Adjuster. The 50/50 front seats have a six-way power seat adjuster for the driver side and a two-way power seat adjuster for the passenger side. (Six-way is available.) Controls are conveniently located on door armrests.

Choice of Roof Treatment. Choose a color-keyed padded vinyl top in new Tuxedo Grain pattern—from 16 roof colors, including metallics. Or, if you prefer, specify a matching metal top.

Exterior Color Selection. There are 15 standard colors. Six Firemist colors are available at additional cost. Accent paint striping is standard.

Steel-Belted Wide-Whitewall Radial Tires. Built to GM specifications. Their advanced tread design provides impressive traction on wet and snowy roads. And their steel-belted radial construction offers stiff resistance to cuts, as well as low rolling resistance.

Tilt and Telescope Steering Wheel. Tilts up or down for easy entry and exit and adjusts in or out to accommodate the driver's height and reach.

Controlled Cycle Wiper System with Washer Fluid Low-Level Indicator. A delay feature adjusts wiping action for light rain, and an amber light on the instrument panel indicates when washer fluid is low.

Lamp Monitors. Front fender monitors show if high beam, low beam and parking and signal lamps are functioning. Rear monitor, visible through the rearview mirror, reports on taillights, stoplights and turn signals.

As well as...

- Remote Control Left-Side and Right-Side Exterior Rearview Mirrors.
- Front Passenger's Manual Seat-Back Recliner.
- Remote Control Trunk Lock Release.
- Individual Front Armrests.
- One-Piece Deep Pile Carpeting.
- Individual Rear Seat Interior Reading Lamps.
- Inside Hood Lock Release.
- Color-Keyed Litter Container.
- Quartz Digital Clock.
- Soft Ray Glass.
- Stowaway Spare Tire.
- Color-Coordinated Spare Tire Cover and Trunk Carpeting, including Deck Lid.
- Assist Straps on Back of Front Seats as well as Overhead Type.
- Pull-Type Handle on Each Door.
- Automatic Storing of Safety Belts.
- Bumper Impact Strips.
- Carpeted Rear Shelf.
- Dome Courtesy and Reading Lamp.
- An 80-Amp Generator.





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The luxury inside.

Seville interiors are understated. Elegant in their simplicity. Yet, they are designed with function always in mind.

There are Dual Comfort 50/50 Front Seats. A six-way power seat adjuster for the driver. A two-way power seat adjuster with manual seat-back recliner for the front passenger. With power controls conveniently located on the door armrests. And the thoughtful addition of individual, fold-down center armrests.

The upholstery itself has been chosen to

enhance Seville's interior beauty and comfort. Smooth, velvet-like Dover Cloth is standard. In Claret (right), Black, Light Gray, Dark Blue, Medium Sage Green, Light Yellow-Gold, Light Buckskin and Medium Saffron. Also available are interiors with soft, supple Sierra grain leather for the seating area. In White (above) with Black Carpet and Trim—or in nine other colors. The tailored look of the interior is complemented by deep pile carpeting which features single-piece construction.





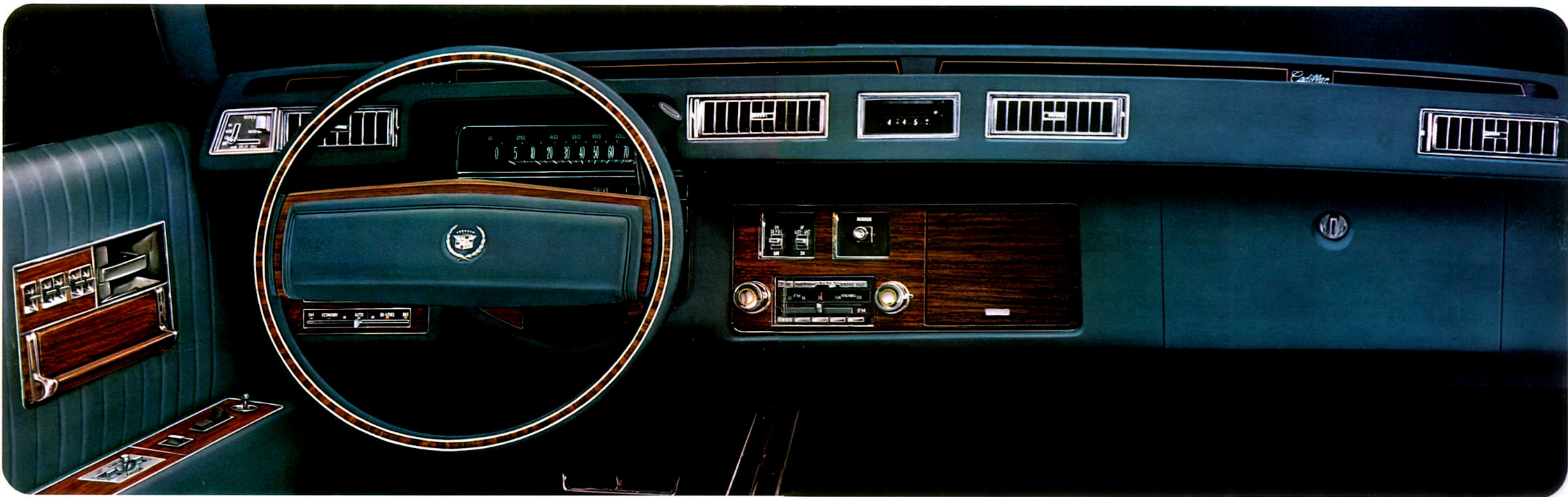
Convenience. Comfort. Elegance.

For your convenience, Seville provides such standard features as power door locks and power windows. A Tilt and Telescope Steering Wheel. An inside hood lock release. Individual reading lights in the rear. In addition, there are many little things that go all but unnoticed. An automatic parking brake release, for instance. And a convenient new seat/shoulder belt combination that lets you extend belts across your lap on the first try.

For your listening enjoyment, Cadillac's

AM/FM Signal-Seeking Stereo Radio with Scanner is standard. The new Scan feature automatically samples each station for six seconds—then you push the button a second time to hold desired station. The fullness of stereo is broadcast throughout the car with four cross-balanced speakers—two in front and two in the rear. For your comfort year-round, there's Automatic Climate Control. Simply dial the temperature you desire and air is heated or cooled and dehumidified automatically.





Seville is a delight to drive.

It is here, in the driver's seat, that you will understand why Seville is meeting the needs of more and more particular people—making it one of the most successful new luxury cars of this, or any other decade.

From the moment a pleasant chime—not a buzzer—asks you to buckle up, you know this is a different kind of luxury car.

Directly in front of you is an instrument panel that organizes information for you . . . more immediate functions over the steering column . . . and fuel gauge, quartz digital clock and warning func-

tions in an information band on the upper panel.

You'll note that the Electronic-Fuel-Injected Engine can be started without touching the accelerator. And, as you shift into drive, the automatic parking brake releases.

Then, you will discover why Seville is called a car of performance. Responsive. Rugged. Smooth of ride. And solid of feel. It's then that the Cadillac commitment to Seville's overall performance comes into play. The way it corners in city traffic. The ease with which it parks. The comfort. The power. The quiet. The convenience.

And for your added pleasure . . .

In addition to the great number of features that are standard on Seville, these additional features are available: **Cruise Control.** New electronic Cruise Control includes both "Resume" and "Advance" features, offering increased flexibility for speed selection and alteration. **Stereo Pushbutton Radio with Citizens Band.** Has integral 23-channel transceiver controls. CB module is installed out of sight in the instrument panel area. **Astro-roof.** Laminated and tinted safety glass lets the sunshine in even when closed. Power-operated. Includes adjustable sun shade. **Sunroof.** Operates like Astrorooft except the elec-



trically-powered roof panel is metal. **Deluxe Wire Wheel Discs** (shown) or **Turbine Wheel Discs.** **Controlled Differential.** Helps provide additional traction under varying road conditions. Directs power to the rear wheel having the better traction. **Illuminated Entry System.** Pushing front door handle button illuminates door lock cylinders and turns on inside courtesy lights. **Lighted Vanity Mirror.** Visor mirror on passenger side provides illumination when protective cover is raised. **Power Trunk Pull-Down.** When trunk lid is lowered manually and engages latch, power mechanism pulls down and locks the lid securely in place. **Theft Deterrent System.** Sounds horn and flashes exterior lights when

car's security is violated. **Also available:** Six-way Passenger Power Seat Adjuster. Accessory Engine Block Heater (dealer installed). Interiors with genuine leather for seating areas. AM/FM Stereo Radio with Integral 8-Track Tape Player. Door Edge Guards. Firemist Paint. Carpeted Floor Mats. Guide-Matic Headlamp Control. Twilight Sentinel. Heavy-Duty Cooling System. License Frames. Rear Shoulder Belts (dealer installed). Electric Rear Window Defogger. Trunk Mat. AM/FM Stereo Radio with Digital Display. High Altitude Package. Performance Axle. Automatic Door Locks. Power Recliner Driver and Passenger Seats. Illuminated Outside Thermometer. California Emission Equipment and Testing.

Chimes ask you — not order
you — to buckle up.

Epoxy-encapsulated bolts
to remain tight.

Zincrometal* used in key
areas to help fight rust.

Two primers, one sealer and
four finish coats
of Acrylic lacquer.

15" steel-belted radial tires.

Automatic Level Control.

Super-soft weather stripping
to help reduce wind noise.

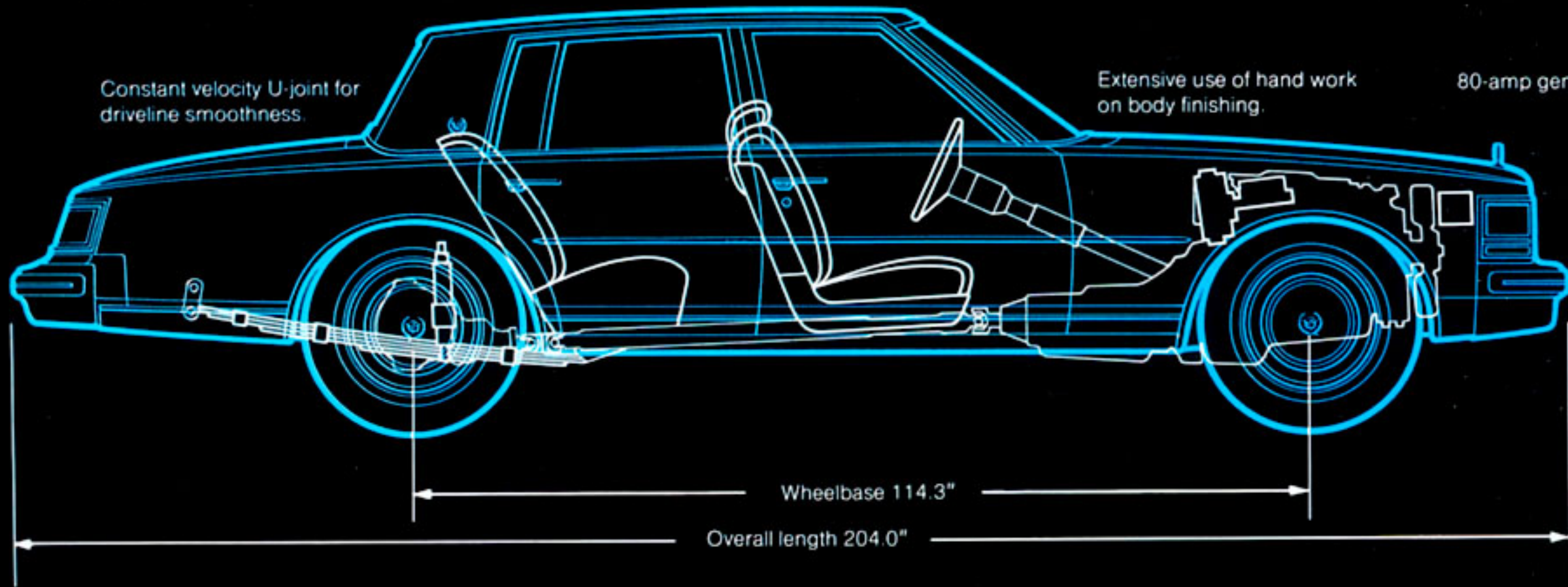
Concealed wiper arms with
Controlled Cycle Wiper System.

Freedom™ Battery never
needs water.

Constant velocity U-joint for
driveline smoothness.

Extensive use of hand work
on body finishing.

80-amp generator.



Large diameter Pliacell
shock absorbers, as on
the Cadillac Limousine.

Four-wheel disc brakes.

Teflon* liners in rear
springs reduce friction.

Isoflex body mount cushions help
provide a Cadillac ride.

Quality is everywhere.

Under that classic exterior lies another kind of beauty. It's the unseen evidence of quality...the telltale testimony that bespeaks the kind of car this is. It's the use of advanced components. Such as Isoflex body mounts to help provide a comfortable ride, Epoxy-encapsulated bolts to remain tight, the Freedom™ Battery that never needs water. It's going beyond the expected. Four-wheel disc brakes...15" tires...Teflon® liners in rear springs...an 80-amp generator...large diameter Pliacell shock absorbers,



as on the Cadillac Limousine. It's the way the car is designed and built. With the use of computer graphics, computer simulation, advanced structural analysis techniques and advanced testing instrumentation. And sometimes, it's what isn't there. Such as no seams in interior carpeting...and no visible seams on door opening and lock pillar surfaces. The signs of quality in Seville are everywhere. A new driving experience awaits you...at your Cadillac dealer's now. Seville by Cadillac.

Seville

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Specifications

Engine

8-Cylinder, 90° V-Type
 Bore 103.05 mm (4.057")
 Stroke 85.98 mm (3.385")
 Displacement 5.7 Litres (350 cubic inches)
 Compression Ratio 8.0 to 1
 Firing Order 1-8-4-3-6-5-7-2
 Mounts 3 points, rubber insulated
 Emission Controls Positive Crankcase
 Ventilation, Air Injection Reactor,
 Evaporative Control, Oxidizing
 Catalyst, Exhaust Gas Recirculation
 with Exhaust Pressure Transducer
 Lubrication Full-pressure, full-flow oil filter

Fuel System

Induction System Cadillac Electronic
 Fuel Injection
 Type Speed-density, port-injected
 Delivery Timed, 2-phase, 4 cylinders each
 Filter In-line, 20 micron
 Pumps 2 electric (1 in-line, 1 in-tank)

Note: The 1977 Cadillac Seville engine is designed to operate only on unleaded gasoline of at least 91 Research Octane. The gasoline should also have a Motor Octane of at least 83. Unleaded gasoline is essential for proper emission control system operation, and it will reduce spark plug fouling. The use of leaded gasoline can severely reduce the effectiveness of the emission control system.

Fuel Tank

Capacity 79.5 Litres (21 gallons approx.)
 Emission Controls (For Vapor Control) Domed
 fuel tank, charcoal canister

Electrical

Battery 12 volt, negative ground Freedom™
 Battery, 3500-watt, sealed top, side
 terminal, no filler/vent caps
 Generator 80 amp
 Voltage Regulator Solid state, integral
 with generator
 Ignition High Energy Ignition

Transmission "400 series" 3-speed
 Turbo Hydra-Matic

Propeller (Drive) Shaft Rear has constant
 velocity joint, front of shaft
 is a single "U" joint

Rear Axle Salisbury type with 215.90 mm
 (8½") ring gear
 Ratio—Standard—Fed. & Calif. 2.56 to 1
 —Standard—Altitude 3.08 to 1
 —Optional 3.08 to 1

Front Suspension Independent Coil
 Springs Coil
 Stabilizer Link Type
 Shock Absorbers Hydraulic direct action

Rear Suspension Hotchkiss leaf spring
 Stabilizer Link Type
 Shock Absorbers Hydraulic direct action
 Height Control Automatic Level Control

Brakes Disc—disc self-adjusting
 Master Cylinder Dual hydraulic
 Power Booster 203.20 mm (8") vacuum assist
 Front & Rear Single piston sliding
 calipers, ventilated discs
 Lining Material (Front & Rear) Molded asbestos
 Swept Area (Total) 3057.30 cm² (474.0 sq. in.)
 Parking Brake Silent action with vacuum release
 Action Mechanical on rear brakes
 Telltale Light Indicates hydraulic malfunction
 or parking brake applied
 Linings Audible wear indicators

Steering Variable Ratio Power
 Damper Hydraulic shock absorber
 Overall Ratio 16.4-13.8
 Wheel & Column Tilt & Telescoping
 Steering Knuckle Integral knuckle, arm &
 caliper support, integral
 hubs & rotors on spindles
 Bearings Tapered roller
 Spherical (Ball) Joints Wear indicator on
 lower joints

Wheels & Tires

Tires GM Specification Steel-Belted Radial
 Sidewall Wide whitewall
 Size GR 78-15B
 Spare G78-15B Slowaway
 Wheels 15 x 6 JJ

Headlamps Rectangular

Cornering Lights Front fender integral
 with side marker

Lamp Monitors Standard front & rear

Overall Sizes

Tread Width 1557 mm (61.3" front),
 1499 mm (59.0" rear)
 Wheelbase 2903 mm (114.3")
 Overall Length 5182 mm (204.0")
 Overall Width 1824 mm (71.8")
 Overall Height 1389 mm (54.7")
 Shipping Weight (Less Options) 1900 kg
 (4190 lbs.)

Noise & Vibration Features

Steering Linkage Damper (Hydraulic Shock
 Absorber)
 Isoflex Body Mounts
 Transmission Rear Support Lateral Strut Rod
 Propeller Shaft Tunnel Strap
 Rear Leaf Spring Dampers
 Insulated Fuel Line Retainers

Safety Features

Occupant Protection

Seat belts with push-button buckles for all
 passenger positions
 Two front combination seat and inertia reel shoulder
 belts for driver (with reminder light and
 chimes) and right front passenger
 Energy-absorbing steering column
 Passenger guard door locks
 Safety door latches and hinges

Energy-absorbing padded instrument panel and
 front seat back tops
 Contoured windshield header
 Thick laminate windshield
 Safety armrests
 Safety steering wheel
 Glove box door latch impact security
 Smooth contoured door handles
 Low-profile coat hooks and dome lamp
 Automatic locking rear outboard seat belt retractors
 Shoulder belt anchorages for rear seat outboard
 occupants
 Pressure lock radiator cap
 High-strength front seat anchorages and
 construction
 High-strength rear seat retention
 Stamped steel door hinges

Accident Prevention

Side marker lights and reflectors
 Parking lamps that illuminate with headlamps
 Four-way hazard warning flasher
 Backup lights
 Lane change feature in direction signal control
 Windshield defrosters, washer and three-speed
 wipers
 Wide-view inside mirror (vinyl-edged, shatter-
 resistant glass and deflecting support)
 Outside rearview mirror
 Dual master cylinder brake system with warning
 light
 Starter Safety Switch
 Dual action safety hood latch
 Headlamp aiming access provision
 Low-glare instrument panel top, inside windshield
 moldings, wiper arms and blades and steering
 wheel metallic surfaces
 Safety wheel rims
 Uniform shift quadrant
 No-winged wheel nuts, discs and caps
 Disc brakes with audible wear indicators
 Self-adjusting brakes
 Illumination of windshield wiper and washer,
 heater/air conditioning and defroster controls
 Pressure relief gas cap

Anti-theft

Anti-theft ignition key reminder buzzer
 Anti-theft steering column lock
 Anti-theft key system (one key for ignition only,
 other key for glove compartment, doors and trunk)
 Visible vehicle identification

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 make changes at any time, without notice,
 in prices, colors, materials, equipment, spe-
 cifications and models and also to discon-
 tinue models. On some of the cars shown
 and described in this catalog are features
 and accessories available at extra cost
 but well worth it for the added driving com-
 fort and convenience they provide.



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