





FLEETWOOD
SEVENTY-FIVE
by Cadillac





FLEETWOOD SEVENTY-FIVE

Most Impressive of the World's Luxury Cars

The Cadillac Fleetwood Seventy-Five nine-passenger Sedan or Limousine offers splendor and greatness unmatched in all of motordom. No other motor cars are more respected at business and social occasions.

None are so luxuriously appointed for comfort, convenience and privacy.

The only limousines built in the land designed specifically as limousines, the majestic Seventy-Fives have a long 149.8" wheelbase and more than 20 feet overall length. There's remarkable spaciousness in the passenger compartment—room to relax in comfort and conduct your business in privacy. Automatic Climate Control keeps passengers comfortable in any kind of weather. (There's a separate system for the driver.) Automatic Level Control helps keep the car level even with a heavy load. In addition, a glass partition in the Limousine encloses the chauffeur's compartment, affording an unusual degree of privacy for rear-seat passengers.

With all this luxury, comfort and convenience, it's completely understandable why the Seventy-Fives are regarded in the business community and the social sphere as the most impressive of motor cars. . . why you'll find them to be a most practical and rewarding investment.



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A close look at greatness

Big 472 V-8 engine with 375 horsepower and 525 foot-pounds of torque, smoothly and quietly delivers an astonishing responsiveness for a motor car of such magnificence. Yet there is an ample reserve to power all the Seventy-Five's luxury accessories and convenience features.

Cadillac Turbo Hydra-matic Transmission provides instant, smooth response at all speeds, and with proven dependability.

Cadillac Power Steering affords almost effortless parking and cornering and, in highway travel, retains a reassuring feel of the road.

Cadillac Dual Power Brakes for smooth, straight stops. They require less pedal effort. Front disc brakes are standard.

Automatic Climate Control provides separate systems for driver and passenger compartments—keeps car comfortable even if you drive from desert heat to mountain snow.

Automatic Level Control helps keep car level for best appearance and excellent handling. Automatically compensates for passengers and luggage compartment loading.

Automatic Cruise Control (available) maintains any preselected speed without need of keeping your foot on the accelerator.

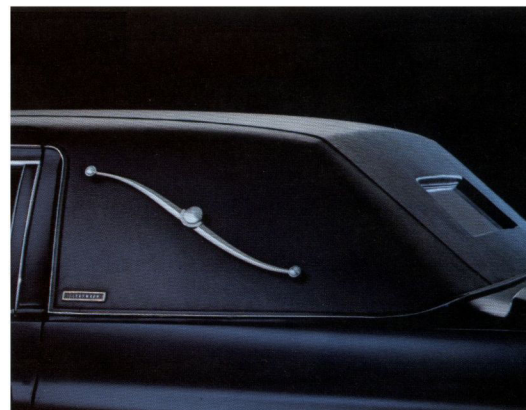
Twilight Sentinel (available) turns driving lights on and off as required by lighting conditions. Permits leaving headlamps and either cornering lamp lighted for up to 90 seconds to light your way from car.

Guide-Matic (available) automatically dims headlamps at the approach of oncoming cars . . . returns them to bright beam after passing.

Tilt and Telescope Steering Wheel (available) adjusts up and down, and telescopes in and out for relaxed driving. Swings up at the touch of a lever for easier entrance and exit.



Five elegant interiors are available in the Seventy-Fives. Finely textured Divan cloth, shown in Medium Blue, can also be obtained in Light Grey and Medium Beige. Or you can select Decordo cloth or Dumbarton cloth with leather. *Full-width folding seats* accommodate three passengers. *Rear controls* in the Limousine permit you to raise or lower the windows, turn on the reading lights, activate the Automatic Climate Control, tune the radio and raise or lower the glass partition.



The Landau top, available on the Fleetwood Seventy-Five Limousine, adds elegance and dignity to this magnificent motor car, and provides privacy for rear-seat passengers. *Two folding footrests* offer additional convenience. Rich, deep-pile carpeting, which blends with seat upholstery, also enhances passenger comfort. *A glass partition* in the Limousine encloses the leather-upholstered chauffeur's compartment, permitting rear-seat passengers to conduct their business in privacy.

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