



## In the Vanguard of Invasion

In every theater of war, wherever American forces are hitting the enemy—by land, by sea or in the air—Cadillac products are usually in the vanguard of invasion.

Such famous fighter planes as the Airacobra, the Lightning, the P-40 and the Mustang—powered by Allison, America's foremost liquid-cooled aircraft engine—all carry Cadillac-built parts. *For Cadillac builds many parts for Allison.*

*Every Sunday Afternoon . . . GENERAL MOTORS SYMPHONY OF THE AIR —NBC Network*

In land invasions, Cadillac-built tanks are often among the first to "hit the beach" in the desperate business of overcoming enemy defense positions. And these tanks—powered with Cadillac V-type, eight-cylinder engines, equipped with Hydra-Matic transmissions—are equally busy once the beachhead is won, and land fighting is in progress.

"Craftsmanship a Creed . . . Accuracy a Law" has been a Cadillac principle for more

than forty years. Thus, all the skills we have acquired throughout this long period of peacetime activity are now being devoted to one single end . . . that the finest soldiers in the world shall not lack for anything that it is within our power to produce.

CADILLAC MOTOR CAR DIVISION



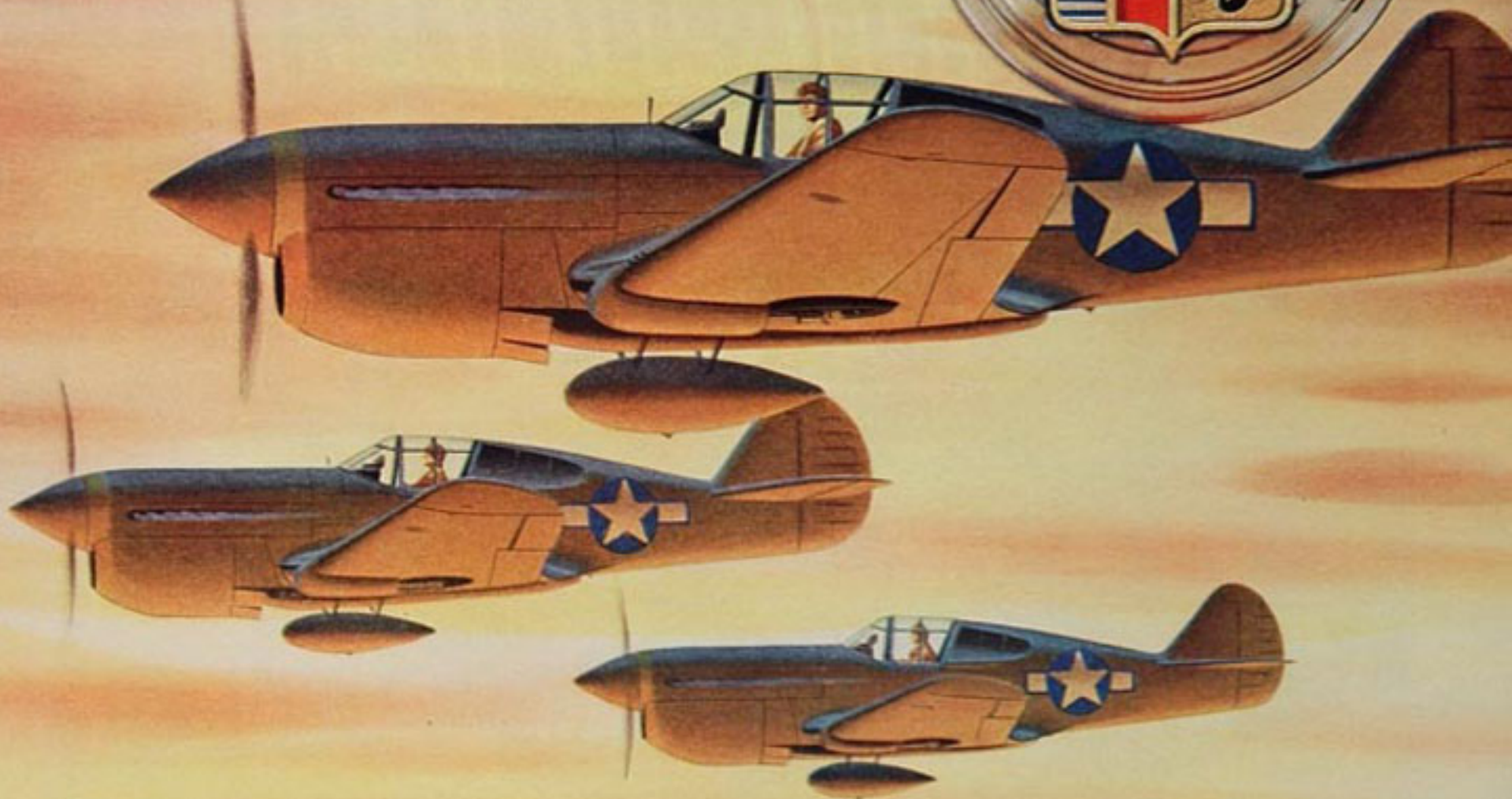
GENERAL MOTORS CORPORATION



LET'S ALL  
BACK THE ATTACK  
BUY WAR BONDS



# Cadillac



## Stalkers of Hidden Devilfish

In the vanguard of the fighter craft that track the U-boat down are fighter planes powered by the Allison—America's first and foremost liquid-cooled aircraft engine.

To their splendid list of achievements in combat, these stalkers of hidden devilfish have added a gratifying record for dependability—thus demonstrating not only the skill and daring of the combat pilots who fly them, but also the inher-

ent ruggedness of the planes themselves.

Building the vital inner-assemblies for the Allison engine has been a Cadillac manufacturing trust since March of 1939. During the five years that have intervened, millions of Allison parts—crankshafts, camshafts, connecting rods, super-charger gears, impellers, and other component units—have “gone to war” bearing the imprint of Cadillac's precision workmanship.

*The high-speed M-5 light tank and the M-8 Howitzer Motor Carriage, produced by Cadillac, are equipped with Cadillac V-type engines and Hydra-Matic transmissions.*

Developed over a period of 40 years of building to the principle, “Craftsmanship a Creed—Accuracy a Law,” this mastery of exacting manufacture in volume production is but a wartime projection of the peacetime skill that has so long made Cadillac-built products “The Standard of The World.”

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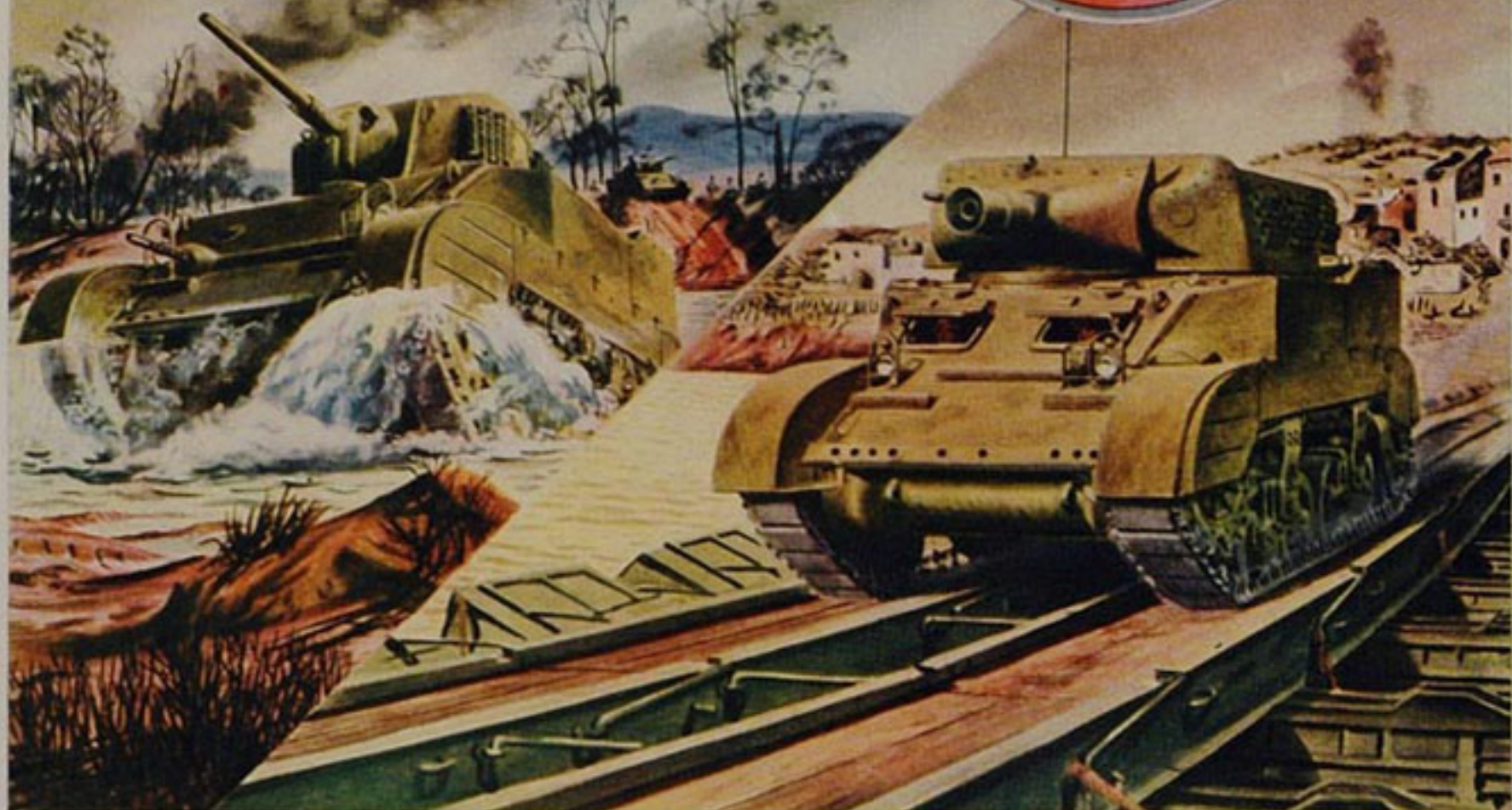
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# Cadillac



## Some go Through – Some go Over !

Under the direction, and with the cooperation, of Army Ordnance—Cadillac has developed, and is building, what have proved to be two of the most effective pieces of armament in the Arsenal of Democracy.

One is the M-5 Light Tank—a fast, quick, highly maneuverable weapon, armed with a high velocity, 37 mm. cannon. This tough, speedy, hard-hitting tank is one of America's great "surprise weapons"—ideal for upsetting enemy formations. Like a speedy halfback, it darts through the slightest opening in the line, or "runs the ends," as the need may be. It is almost as fast as a motor car.

The other is the M-8 mounting the Army's 75 mm.

Howitzer cannon. Utilizing the same chassis as the M-5, it gives to demolition artillery a degree of mobility it has never known before. With this weapon, big guns can follow their targets—maintain positions of utmost advantage.

The two units that give these weapons their power and maneuverability were Cadillac peacetime developments; the Cadillac V-type engine and the Hydra-Matic transmission.

The quickness with which these peacetime units were sent to war not only attests their inborn quality of design and construction—but it indicates the splendid manner in which Army Ordnance has utilized the nation's resources to astound the world with its armament program.

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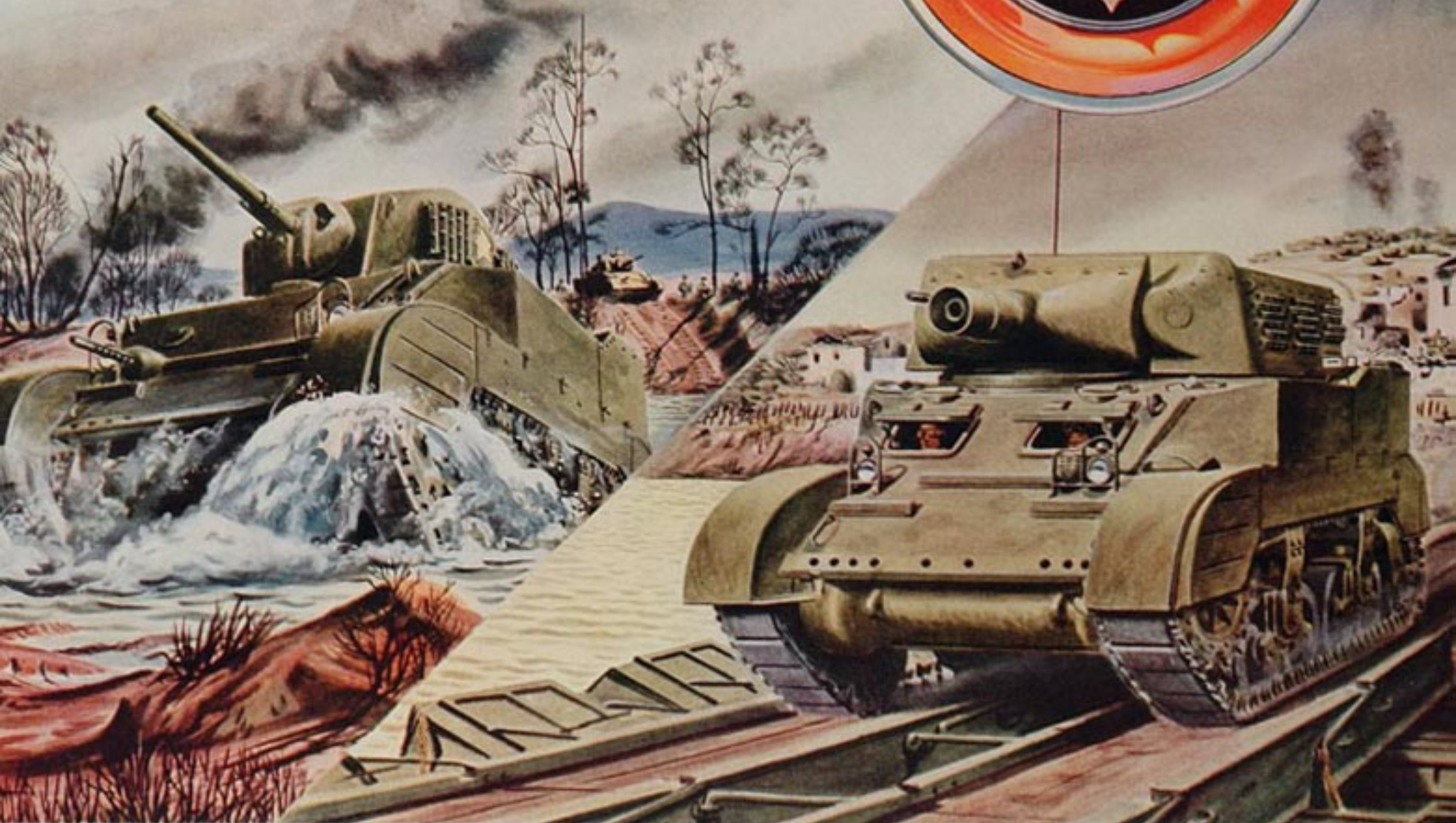
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The other is the M-8 mounting the Army's 75 mm. Howitzer cannon. Utilizing the same chassis as the M-5, it gives to demolition artillery a degree of mobility it has never known before. With this weapon, big guns can follow their targets—keep the position from which they can do the most good.

The two units that give these weapons their power and maneuverability were developed by Cadillac in peacetime: the Cadillac V-type

engine and the Hydra-Matic transmission.

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