



1999 *Park Avenue* by Buick



Trends come and go as quickly and as unnoticed

as a thousand yellow taxis in the night.

Only true elegance and genuine substance merit lasting attention.

Elegance never goes out of style

It's nearly indefinable, yet you know it when you see it.

And you will know it when you drive it.

Park Avenue by Buick. Tasteful luxury. Lasting elegance.



Park Avenue *Ultra*



*Park Avenue Ultra in Midnight Blue Pearl,
shown with optional equipment.*



Discreetly,
it demands your attention.

Park Avenue quietly and confidently makes a lasting impression. For, in Park Avenue, you will find luxury with taste and purpose, and every amenity you can imagine. Its spacious cabin and 10-way adjustable power seats ensure your comfort, while the rigid body structure and triple door seals provide welcome peace and quiet.

In addition, the optional Driver Information Center relays relevant information, such as mileage remaining until you need to refuel.

**Refined, sophisticated —
and supercharged.**

By putting very generous power at your command, Park Avenue Ultra makes a strong statement — not with brute force, but with a refined, supercharged V6 engine. This technological marvel delivers smooth, responsive performance, instantaneously and consistently.

E. 64 ST.
PARK AVE.

The name Park Avenue invokes images of elegance, power and sophistication.



Instead of burning more fuel to deliver more power, Ultra's supercharged V6 burns fuel more completely than a normally aspirated engine. The impellers on the supercharger accomplish this by forcing combustion gases to burn more efficiently.



Without hesitation, Ultra's tried and proven 3800 Series II Supercharged V6 quietly and purposefully delivers 240 horsepower, so you have power in reserve whenever you need it.



Its architecture *provides both strength and beauty.*

*Whether it's a building or an automobile,
superior aesthetic design begins with a solid
foundation. Park Avenue is engineered
with an extremely rigid unitized body structure.*

*This exceptional rigidity contributes to
Park Avenue's notably smooth and graceful
ride, as well as its fluid, almost effortless
handling. The result is a reassuring sense
of stability and predictable, surefooted control.*

Luxuriously engineered.

*True luxury is not added on, it is engineered
into the design. Park Avenue's sumptuous seats,
for example, were tested both in the lab and by
a Comfort Team that drove over 100,000 miles to
ensure that the seats are accommodating in the real
world. The innovative safety belts travel with the
seats, so you remain comfortable in any position.*



*Park Avenue's optional Personal
Choice memory settings allow
two different drivers to program
a number of features to their
own liking, such as seating
positions, radio stations and
mirror adjustments.*



*The 10-way adjustable
power seats are intuitively
simple to operate, because the
switches are metaphorically
shaped like the seats.*



*For optimum comfort, Ultra's
front seats are not just
leather-trimmed and 10-way
power adjustable, they also
provide heating controls
(optional on Park Avenue).*



Park Avenue has been receiving excellent reviews from newspapers all around the country.



It's not just the nation's newspapers that are writing glowing reports about Park Avenue — automotive enthusiasts are obviously impressed as well.



We invite you to do your own research on Park Avenue. You will find information on a wide variety of automotive-related Web sites.

"Uncompromising integrity."

— Automobile Magazine

"...a bona fide six-passenger luxury car, loaded with every comfort and convenience any captain of industry could want..."

— Automobile Magazine

"...a dignified conveyance with fun froufrous, whispered oomph and some sexy lines. As the parking valet said, "Nice car."

— The New York Times

"Few import sedans, and fewer domestics, can match the new Park Avenue Ultra's combination of comfort and performance."

— AutoWeek

"Expansive and inviting as a club room."

— USA Today

"...changes lanes with delightful quickness and accuracy, particularly given its generous dimensions."

— Motor Trend

"Add excellent road manners to subdued good looks...very much in step with the late 20th century."

— Detroit Free Press

The New York Times

BUSINESS ROLE
ON CHINA
QUESTION

MAJOR MERGERS EXPECTED



Park Avenue responds immediately to your every command. We're confident you'll find it to be an exhilarating experience.

Smooth, responsive, dependable power is just as much a luxury

as a leather-trimmed interior—and Park Avenue provides an abundance of it.

the luxury of *power*

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Whether you're negotiating the chrome and glass canyons of Manhattan,

wide open freeways or busy suburban streets, Park Avenue performs beautifully.

Park Avenue's 3800 Series II V6 provides 205 horsepower, while the supercharged version (standard on Ultra) delivers an impressive 240 horsepower. Both offer generous torque for smooth, quick acceleration and passing power.





Park Avenue's smooth, solid ride is further enhanced by the optional Gran Touring suspension package, which provides an excellent feel of the road.



A true luxury sedan is one without surprises. With its four-wheel

independent suspension and responsive handling, Park Avenue

reassuring *accuracy*

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is designed to be precise and predictable — while maintaining its incredible smoothness.

This is one very well-mannered luxury car.

Anti-lock brakes and traction control combine with the long wheelbase and wide track to engage the road confidently, even in less than ideal conditions.*

*Standard on Ultra, optional on Park Avenue.





Park Avenue's four-wheel anti-lock disc brakes help you maintain steering control and help prevent skidding on most slippery surfaces, especially under hard braking conditions.

Safety and security are priorities for everyone.

That's why Park Avenue envelops you in a strong steel safety cage and offers

confidence is standard

*a wide array of standard safety features, from Next Generation air bags**

to automatic daytime running lamps to articulating power front head restraints.

The steel door beams provide additional strength and are engineered to help prevent occupant compartment intrusion in the event of a shallow-angle side-impact collision.



*Always use safety belts and proper child restraints, even with Next Generation air bags. See Owner's Manual for more safety information. Also see the inside back cover for additional information.



Dual automatic ComforTemp climate control allows the driver and front passenger to have different temperature settings for individualized comfort.

Throughout Park Avenue's spacious interior, you will find a multitude

of features that are not merely luxurious, but thoughtful and

purposeful luxury

functional as well. The seats, for example, distribute your weight evenly,

so there are no uncomfortable pressure points, even on long journeys.



Steering wheel controls allow you to adjust your radio or your temperature settings without taking your hands off the wheel (standard on Ultra, optional on Park Avenue).



communication center

A high-angle, close-up photograph of the rear passenger area of a luxury car. The seats are upholstered in dark leather with prominent stitching. A center console is visible between the seats, with a folded newspaper resting on it. The lighting is dramatic, highlighting the texture of the leather and the contours of the seats. The text "enduring elegance" is overlaid in the upper left quadrant.

enduring *elegance*

The optional EyeCue® Head-up Windshield Display shows a range of key driver information, allowing you to check your current speed, for example, without taking your eyes off the road.



When you need to conduct business away from the office, Park Avenue

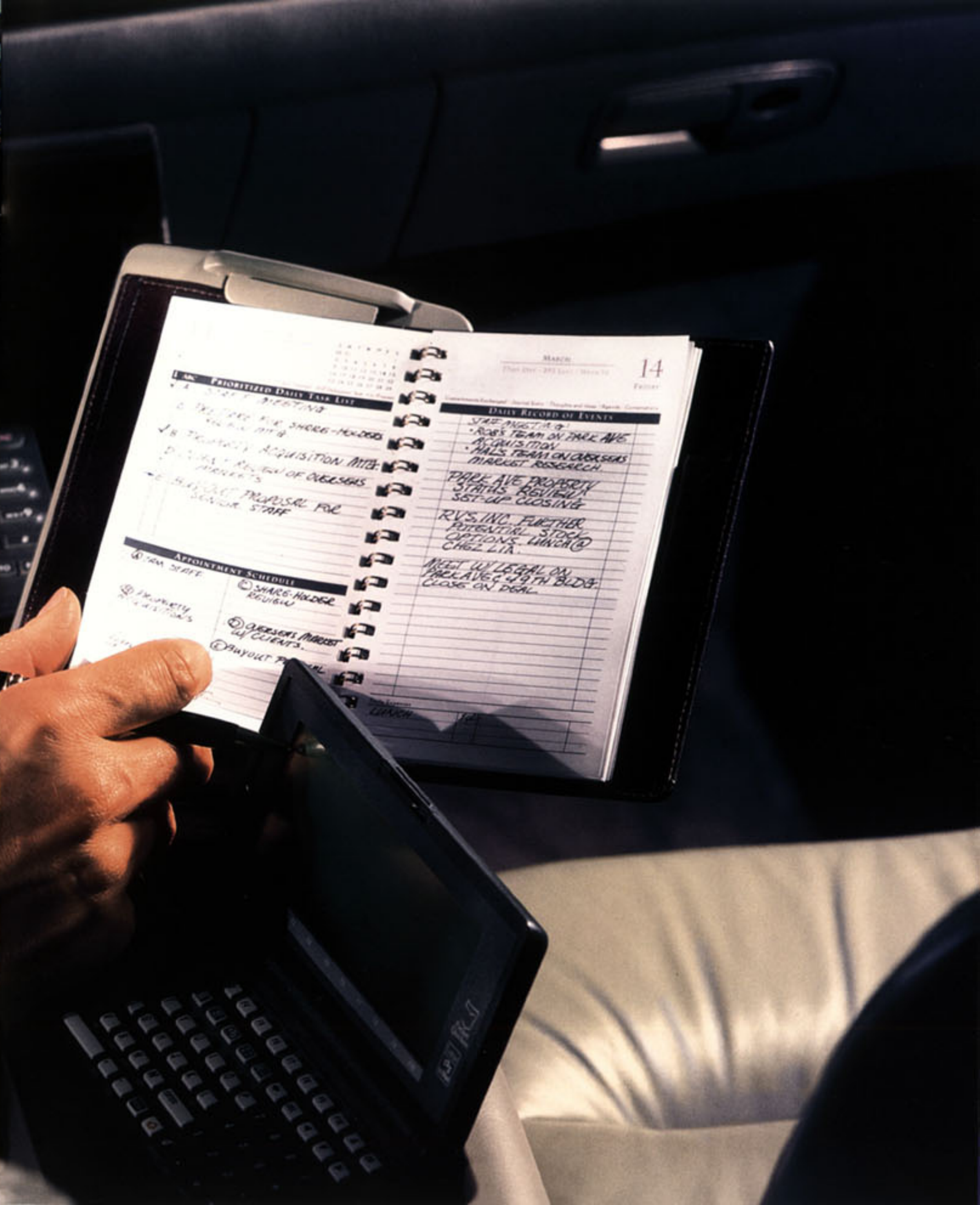
provides a very conducive environment. The convenience console (optional on Ultra)

business travel

includes a writing surface and auxiliary power outlets. If you want

a little fresh air, the optional Astrorooft responds at the push of a button.

The magnificent quality of the optional AM/FM stereo/cassette/CD player works in harmony with the nine speakers included in Concert Sound III (standard on Ultra, optional on Park Avenue).



Park Avenue



distinctive surroundings



The triple door seals and flush-mounted door handles help reduce wind noise, contributing to Park Avenue's remarkably busbed interior environment.

With Park Avenue, standard equipment goes far beyond the usual fare.

The array of thoughtful touches includes power remote folding outside mirrors, electric

*setting higher **standards***

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remote trunk release, a convenient rear-seat pass-through and a sophisticated

air filtration system that significantly reduces cabin dust particles and pollens.

The convenient remote keyless entry activates the perimeter lighting system, illuminating Park Avenue's exterior and interior lights simultaneously.





Instead of struggling to read a computerized map, you reach a trained OnStar Advisor who has instant access to immense resources.



In conjunction with your OnStar® cellular

handset, this optional service gives you access to over 250 different service categories.

OnStar Advisors can call emergency service providers if needed,

constant companion

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give you directions, find an ATM, make dinner reservations, unlock your car

by remote and more. OnStar offers you truly useful services.



Push a button on the cellular phone and OnStar is at your command. Once in use, OnStar is a hands-free, voice-activated service.

OnStar uses existing emergency service providers and cellular and satellite technology. OnStar requires cellular services to be available and operating for features to function properly.

Colors and fabrics

Bright White (16)



Bright White Diamond Tri-Coat (78)*



Sterling Silver Metallic (12)



Platinum Beige Metallic (83)



Gold Firemist (60)



Dark Bronzemist Metallic (76)



Bordeaux Red Leather



Medium Gray Leather/Cloth



Medium Blue Leather/Cloth



Taupe Leather/Cloth



Emerald Green Pearl (38)



Midnight Blue Pearl (28)



Santa Fe Red Pearl (53)



Bordeaux Red Pearl (51)



Black (41)

Wheels



16" Aluminum Wheel
(standard on Park Avenue)



16" Aluminum Wheel
(standard on Ultra)



16" Aluminum Wheel (included with
optional Grand Touring Package)



16" Chrome-Plated Wheel
(optional on Park Avenue and Ultra)

Color Compatibility

| Exterior | Interior |
|---------------------------------------|---|
| Bright White (16) | Medium Blue, Medium Gray, Taupe, Bordeaux Red |
| Bright White Diamond Tri-Coat (78) | Medium Gray, Taupe, Bordeaux Red |
| Sterling Silver Metallic (12) | Medium Blue, Medium Gray |
| Platinum Beige Metallic (83) | Taupe, Bordeaux Red |
| Gold Firemist (60) | Taupe |
| Dark Bronzemist Metallic (76) | Taupe |
| Emerald Green Pearl (38) | Medium Gray, Taupe |
| Midnight Blue Pearl (28) | Medium Blue, Medium Gray |
| Santa Fe Red Pearl (53) | Medium Gray, Taupe |
| Bordeaux Red Pearl (51) | Medium Gray, Taupe, Bordeaux Red |
| Black (41) | Medium Gray, Taupe, Bordeaux Red |

Park Avenue Standards*

- Air bags — Next Generation, driver and front passenger Supplemental Restraint System (SRS)
- Air conditioning — dual automatic ComforTemp, with rear-seat vent control
- Air filtration system
- Antenna — rear window
- Armrest — front-seat storage with dual cup holders
- Armrest — rear-seat with dual cup holders
- Automatic daytime running lamps with Twilight Sentinel*
- Brakes — anti-lock, 4-wheel power disc
- Cruise control — electronic
- Defogger — electric, rear-window
- Door locks — memory power, programmable
- Engine — 3800 Series II V6
- Head restraints — front, power adjustable
- Instrumentation — backlit analog cluster with tachometer, temperature and fuel gauges, and trip odometer
- Lamps — cornering
- Lights — door courtesy and warning
- Lights — front ashtray, trunk, instrument panel courtesy, engine compartment and glove box
- Lights — reading, front and rear seat
- Locks — rear-door child security
- Mirrors — lighted visor vanity, front
- Mirrors — outside, driver and passenger power remote, manual folding
- Radio — power-loading cassette player with ETR® AM-FM stereo with seek and scan and clock
- Rear-seat pass-through opening to trunk compartment
- Recliners — power, driver and front passenger
- Remote keyless entry — with individually programmable transmitters, instant alarm, activation verification and perimeter lighting
- Safety belts — front, all belts to seat with adjustable upper anchors, outboard lap/shoulder belt, and center lap
- Safety belts — rear, outboard lap/shoulder belts, and center lap
- Seats — front, cloth, reclining 55/45 split frame with power headrests and shoulder belt height adjustment
- Seats — 10-way power, with power recliner, driver and front passenger



When set at the "Delay" position, the moisture-sensing wipers activate when water lands on the windshield (standard on Ultra, optional on Park Avenue).



The electrochromic inside rearview mirror automatically dims to help reduce glare behind you (standard on Ultra, optional on Park Avenue). It also houses a compass with digital read-out.



The optional 12-disc CD changer lets you pre-load enough music for a very long and extremely pleasant journey (available on Ultra only).

- Speakers — 6-speaker Concert Sound II
- Steering column — TILT-WHEEL™ adjustable
- Sunshades — front, supplemental, extendable with map pocket
- Suspension — front and rear independent DynaRide® with automatic level control
- Theft-deterrent system — PASS-Key® III
- Tires — P225/60R16 steel-belted, radial-ply all-season blackwall
- Transmission — electronically controlled 4-speed automatic with overdrive and transmission shift interlock
- Trunk convenience net
- Trunk release — electric, remote with security lock
- Wheels — 16" aluminum
- Windows — power with driver express-down and programmable passenger lockout
- Wipers — 2-speed with variable delay

Park Avenue Ultra Standards*

Ultra includes all of the above Park Avenue standards, plus these features:

- Armrest — rear-seat storage with integral dual cup holders⁽¹⁾
- Engine — 3800 Series II Supercharged V6
- Horn — 4-note⁽¹⁾
- Instrumentation — backlit analog cluster with Driver Information Center⁽¹⁾
- Mirror — driver outside, electrochromic-automatic dimming (heated left and right)⁽¹⁾
- Mirror — inside rearview, electrochromic-automatic dimming with compass⁽¹⁾
- Radio — power-loading CD player with automatic tone control and ETR® AM-FM stereo⁽¹⁾
- Seat — driver and passenger, heated, with adjustable 4-way power lumbar⁽¹⁾
- Seats — leather-trimmed 55/45 split frame⁽¹⁾
- Seats, memory — 10-way power memory driver seat, outside mirrors with parallel park assist, memory climate control and radio presets⁽¹⁾
- Speakers — 9-speaker, improved Concert Sound III⁽¹⁾
- Steering — dealer programmable, magnetic variable effort power rack-and-pinion⁽¹⁾

- Steering wheel controls — remote radio and temperature⁽¹⁾
- Traction control — full-range⁽²⁾
- Universal Transmitter — three-function, remote⁽¹⁾
- Wheels — specific 16" aluminum
- Wipers — moisture-sensing delay⁽³⁾

Optional Equipment

- Astroroof — electric, sliding and tilting with power sunshade
- Engine block heater
- EyeCue® Head-up Windshield Display
- Five-person seating, convenience console package — includes 45/45 10-way power split-frame seats, convenience console with writing surface, cup holders, auxiliary power outlets and bi-level rear-seat ComforTemp⁽²⁾
- OnStar (dealer installed)
- 12-disc CD changer, trunk mounted⁽²⁾
- Radio — power-loading CD and cassette players with automatic tone control and ETR® AM-FM stereo
- Suspension — Gran Touring Package
- Wheels — 16" chrome-plated

Park Avenue Prestige Package

- Driver Information Center — includes tire pressure monitor, basic trip computer, reminder lights for low oil level, low coolant level, low fuel level, oil life monitor, door ajar, trunk ajar, Personal Choice programming functions; two separate trip odometers; and calculations for instant fuel economy, miles to empty, and gallons of fuel used
- Mirror, inside rearview — electrochromic-automatic dimming with compass
- Mirrors, driver outside — electrochromic-automatic dimming, remote power, manual folding, heated left and right
- Radio — ETR® AM-FM stereo with seek and scan, preset 12 FM/6AM stations, cassette player with automatic tone control, Theftlock®, and clock; includes steering wheel controls
- Seats, memory — 10-way power memory driver seat with lumbar, outside mirrors with parallel park assist, memory climate control and radio presets
- Universal Transmitter — three-function, remote
- Wipers — moisture-sensing delay



If you prefer some natural sunlight, the optional electric Astroroof slides and tilts, and also includes a power sunshade.



When in reverse, the parallel park assist automatically adjusts the outside passenger mirror to show the driver a clear view of the curb area (standard on Ultra, optional on Park Avenue).



The tire inflation monitoring system automatically alerts you when one of the tires contains less air than the other three (standard on Ultra, optional on Park Avenue).

Engines

| | |
|--------------------|---|
| Type (Park Avenue) | 3.8-liter 3800 Series II V6 |
| Horsepower | 205 @ 5200 rpm |
| Torque | 230 @ 4000 rpm |
| Type (Ultra) | 3.8-liter 3800 Series II, Supercharged V6 |
| Horsepower | 240 @ 5200 rpm |
| Torque | 280 @ 3600 rpm |

Towing

| | |
|--------------------------------|--|
| 3800 Series II V6 | 3.05 final drive ratio 1,000 maximum gross trailer rate (lbs) ⁽³⁾⁽⁴⁾ |
| 3800 Series II Supercharged V6 | 2.93 final drive ratio 1,000 maximum gross trailer rate (lbs) ⁽³⁾⁽⁴⁾ |

Dimensions

| | |
|---------------|------------|
| Exterior | inches |
| Length | 206.8 |
| Width | 74.7 |
| Height | 57.4 |
| Wheelbase | 113.8 |
| Front tread | 62.7 |
| Rear tread | 62.3 |
| Interior | front/rear |
| Legroom | 42.4/41.4 |
| Headroom | 39.8/38.0 |
| Shoulder room | 59.2/58.7 |
| Hip room | 56.4/55.7 |

Capacities

| | |
|-------------------------------------|-------|
| Trunk, cu ft | 19.1 |
| Fuel tank, gal. | 18.5 |
| Base curb weight, lbs (Park Avenue) | 3,778 |
| Base curb weight, lbs (Ultra) | 3,884 |

* Partial listing only — see your dealer for details.

(1) Optional on Park Avenue.

(2) Optional on Park Avenue Ultra.

(3) When properly equipped. Includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Check with your Buick dealer for the latest information. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or combination.

(4) Requires Class II frame-mounted trailer hitch.



Park Avenue has so many thoughtful features, you may not be familiar with all of them. Your dealer will acquaint you with them before you drive away.



When you bring your Park Avenue in for service, there's no need to arrange for someone to pick you up. Your dealer will arrange a ride to your destination.



Park Avenue's emergency Roadside Assistance is available around the clock, 24 hours a day, seven days a week, for the life of your warranty.

We want you to have more than a quality automobile, we want you to have a quality ownership experience as well. That's why Buick's Quality Plus program is standard on every Park Avenue.

These are just some of its advantages:

Quality Plus Delivery *Your Park Avenue will be ready to go when you pick it up, and you will be thoroughly familiarized with its many features.*

New Vehicle Limited Warranty *You're covered for 3 years/36,000 miles, whichever comes first.**

Courtesy Transportation *When you come in for service, we'll give you a ride to wherever you need to go within 10 miles of the dealership.**

Roadside Assistance *Available 24-hours a day throughout the warranty period.*

Customer Assistance *If you have questions or need assistance, just call 1-800-4A-BUICK.*

**See your dealer for details.*





At Buick, we offer real cars through and through, like Park Avenue.

Cars that are solid and substantial, with more power than you may ever need. Cars that are unapologetically comfortable, with wide seats and room to stretch. Cars that are accommodating enough for the family and stylish enough for a night on the town. Buicks are designed to fulfill your desire for a thoroughly enjoyable driving experience.

real power. real comfort. real style.

Buick

isn't it time for a *real* car?™



Riviera



Regal



Century



LeSabre



www.parkavenue.buick.com

For an easy way to discover Park Avenue's many luxuries, simply visit www.parkavenue.buick.com on the Internet. On our frequently updated Web site, you can access more information, including competitive comparisons, current offers and financing or leasing options. You can also send us an E-mail or locate one of more than 2,800 dealers — many of whom have their own Web sites. Another way to get customer assistance and information is to call our toll-free number, 1-800-4A-BUICK. Either way, we're glad to be of assistance.

1-800-4A-BUICK

A word about this catalog We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Some information may have been updated since the time of printing, so please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times. Some models as shown may not be available in California, Oregon, Idaho and Washington.

Child safety Children generally are safer if they are secured in a rear seat using the appropriate child safety seats and restraints, which is why General Motors® recommends that child safety seats be properly secured in a vehicle's rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

Engines Buicks are equipped with engines produced by different operating units of GM,® its subsidiaries or suppliers to GM worldwide.

Assembly Buicks and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buicks with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

Updated service information Buick regularly sends its dealers useful service bulletins about Buick products. Buick monitors product performance in the field. We then prepare bulletins for servicing our products better. You can receive these bulletins too. Ask your dealer or, for ordering information, call 1-800-551-4123.

Warranty The GM 3-year/36,000-mile New Vehicle Limited Warranty covers repairs for any new Buick, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (including tires) will be covered for 3 years or 36,000 miles, whichever comes first. See your Buick dealer for terms of this limited warranty.

The GM Card® For information or to apply for The GM MasterCard® call 1-800-8GM-CARD.

SmartLease® by GMAC® For information about SmartLease or any of the other quality GMAC financing options, see your Buick dealer or call 1-800-32-SMART.



Buick recognizes the importance of mobility to everyone's life and, therefore, offers financial assistance to persons with disabilities through the General Motors Mobility Program. This program can provide up to \$1,000 reimbursement toward the cost of aftermarket mobility adaptive equipment for drivers or passengers, \$200 of which may be applied toward a siren detector for drivers who are deaf or hard-of-hearing. For details and free resource information, call 1-800-323-9935 (TTY users: 1-800-833-9935).





PARK AVENUE ^{By} BUICK 