



1991 BUICK  
DIMENSIONS



# 1991 BUICK DIMENSIONS USERS GUIDE

## THE NEW SYMBOL FOR QUALITY IN AMERICA

Your 1991 Dimensions program introduces you to the quality line of premium American motorcars from Buick. Explore the five program sections at your own pace, in any order. As illustrated in the graphic, you access each section directly from the Main Menu:

### THE 1991 BUICK SHOWROOM



Take a good look at our entire 1991 model line. Investigate technical facts. Compare the standard equipment and

option packages available for various models, with detailed descriptions of every standard and optional feature. Use the included spreadsheet to determine pricing and payment information for buying or leasing a new Buick, using your own financial data. Print out a window sticker for the 1991 Buick of your choice.

### ABOUT YOUR 1991 BUICK



Animated sequences highlight the operation and maintenance of your 1991 Buick. Look under the hood. Check your oil, the battery, and the radiator. Find out how Buick helps ensure your driving enjoyment,



with corrosion protection, safety features and GM's 3-year/50,000-mile Bumper to Bumper Limited Warranty. (See your dealer for the terms.)

### WHAT'S NEW IN THE 1991 BUICKS



An introduction to the brand new members of the Buick family. Superb animation highlights the newest premium American motorcars, and explores state-of-the-art Buick technology.

### LEASING YOUR 1991 BUICK



Trying to decide whether to buy or lease your new Buick? You may want

to consider SmartLease™, the intelligent purchase option. Here are the facts to help you.


### THE 1991 BUICK CLASSIC CHALLENGE



Take a break. Enjoy a few minutes or a few hours testing your golfing skill on the first nine holes of the Westchester Country Club, home of the Buick Classic. You'll even find tips to improve your game on your favorite local golf course. Up to four persons may participate.

### GETTING STARTED

Specific directions for starting up both the Macintosh and IBM/Compatible versions of the 1991 Buick Dimensions program are located inside the back cover. You'll also find a phone number for technical support, in case you have additional questions.

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PLEASE TURN TO INSIDE BACK COVER FOR COMPLETE PROGRAM INSTRUCTIONS.

# THE NEW SYMBOL FOR QUALITY IN AMERICA



Quality is as elusive as truth. Many claim it, few actually capture it.

But nothing else has so much to do with whether an automobile is a lasting pleasure or a memorable disappointment.

Quality is very much a part of Buick's heritage. Today, Buick continues to build upon this proud tradition by offering premium quality automobiles with refinements and features like those shown here.



**Quality cars deserve quality sound.** All Buick sound systems are designed to fill your travels with resonant sound and a beautiful listening experience. And for the serious audiophile, there are available upgrades that can provide even more superb sound quality. The Concert Sound II speaker system is a perfect example, with



**Available compact disc players.** There is a compact disc system available for most Buicks, to bring crisp, low-noise digital sound reproduction and the convenience of compact discs with you on the road. For more details on the variety of exquisite sound systems available, your dealer can provide specifications for the Buick of your choice.



**Choose your climate.** Buick's dual ComforTemp climate control lets you and your front-seat passenger select your individual temperature settings. It is standard on the Park Avenue Ultra and available on Park Avenue and Regal.

rich pure sound reproduction from dual front extended-range woofer/tweeter units matched by dual rear extended-range speakers. Better yet, the Concert Sound system is configured for the acoustics of the specific Buick it is in.



**The available steering wheel controls.** Without lifting your hands from the steering wheel,

you can operate your radio controls. It's easy to use the convenient rocker switches which feature backlighting for added convenience at night. Available on Regal and Century.



**Smoothly forceful.** The combination of the 3800 V-6 with tuned port injection and the advanced new electronically controlled 4-speed automatic transmission with overdrive is potent and civilized. Shifts are almost imperceptible, timed to stay near the engine's torque peak for excellent response.

**A sense of control.** Buick's anti-lock braking system (ABS) minimizes wheel lockup during extreme braking conditions while maintaining steering



control. It monitors each wheel and senses impending lockup. Buick's ABS apportions more braking power to the wheel with the best traction and pulses brake pressure independently up to 15 times a second for retained steering control in most road conditions.



**Convenience and security at your fingertips.** Buick's remote keyless entry system, available in many Buick models, adds to both your convenience and your security. At the touch of a button, you can lock and unlock doors, turn on interior lights

and even open your trunk as you approach your car.



**State-of-the-art safety.** A driver's-side Supplemental Inflatable Restraint system (air bag) is standard on Roadmaster, Park Avenue, Park Avenue Ultra, Riviera and Reatta. It is designed to supplement the manual front-seat lap/shoulder belt system in substantial frontal impacts of over 14 miles per hour. Some Buicks are equipped with automatic safety belt systems for the driver and right front passenger.





**The thinking suspension.**

Buick's advanced DynaRide suspension senses road conditions and reacts accordingly. Advanced valving technology uses a pyramid of disc valves that vary in diameter and thickness. A minor bump deflects just the first disc for isolation from road imperfections. In more severe conditions, pressure in the shock absorbers bends thicker disks for additional control.

**Take it with you.** When properly equipped,

you can tow up to 5,000 pounds (including passengers, trailer cargo and equipment) in Buick comfort and quality. Ask your Buick dealer for detailed towing information; capacities vary.

**Putting rust to rest.** Rust and corrosion can rob a car of its value quickly, so Buick fights it in ways both subtle and direct. For example, many Buick models have body panels galvanized with zinc on both sides every-

where but the roof to help prevent chips from becoming rust spots. That's one of the reasons Buick is warranted not to rust through any body panel for 6 years or 100,000 miles. See your Buick dealer for terms of this limited warranty.

**Protecting your investment and your time.** Buick's protection begins, but does not end, with GM's 3-year/50,000-mile BUMPER TO BUMPER PLUS WARRANTY. See your dealer for terms of this limited warranty. Free roadside assistance is available to owners of all 1991 Buick models. It provides minor repairs or towing for disabled vehicles for 3 years or 50,000 miles, whichever comes first. When you need it, just call 1-800-252-1112, 24 hours a day, 365 days a year. Ask your dealer for details.



## PARK AVENUE ULTRA & PARK AVENUE

**T**he Park Avenue® and Park Avenue Ultra: the most sophisticated 6-passenger sedans Buick has ever offered. They are designed to stir the spirit and excite the soul.



## RIVIERA

**F**rom the beginning, Riviera® has stood apart from the crowd. With its distinctive style, impressive capabilities and pure luxury, it is a contemporary American classic.



## REGAL

**T**he totally new Regal® Sedan is yet another example of Buick's commitment to quality. It's built to please you and your family, while its style and sophistication will attract approving glances wherever it takes you. Also available in a sleek Regal Coupe.



## REATA

**B**uick's Reatta® is a limited production 2-seater with the exhilaration of a sporty car and the luxury and comfort of a Buick.





## LE SABRE

**T**he full-size, 6-passenger LeSabre® has looks, comfort, performance and a full measure of Buick quality to please you and your family. It stands as current testimony to the fact that Buick is the new symbol for quality in America.



## SKYLARK

**I**f you expect an automobile to deliver comfort, quality, and a real driving pleasure every time you drive it, Skylark® is a fitting choice.



## CENTURY

**T**he beauty of the Buick Century® is not just its styling and comfort. It is also in the way Century delivers real value along with proven Buick quality.



## ROADMASTER ESTATE WAGON

**E**very station wagon should be as comfortable, practical and versatile as the new Roadmaster Estate Wagon.™ Pure Buick...the ultimate wagon.



# ROADMASTER SEDAN

**I**f you are one of the millions of Americans with a soft spot in your heart for the original Buick Roadmaster,<sup>™</sup> portholes and all, this is for you. The rebirth of a classic, the new 1992 6-passenger Roadmaster and Roadmaster Limited Sedans will be available in spring of 1991.



## ABOUT BUICK DIMENSIONS 1991



*Whether or not you've been driving Buicks for years, we invite you to learn more about the new premium American motorcars from Buick.*

*Explore 1991 Buick technology and features with the enclosed Dimensions program. Discover the substantial, distinctive and powerful automobiles that are so "classically" Buick. Study the 1991 line of Buick models in the privacy of your office, or at*

*home on your own computer. You'll find a comprehensive list of features and available options, along with complete pricing information.*

*Then we invite you to visit your local Buick dealer. To take a personal test drive in the 1991 model of your choice. And see for yourself why Buick truly is the new symbol for quality in America...and beyond.*

# 1991 DIMENSIONS PROGRAM INSTRUCTIONS

## FOR MACINTOSH COMPUTERS -

Your 1991 Buick Dimensions Package consists of one 3 1/2" disk. To use the program you will need an Apple Macintosh Model 512E (800K internal drive) or newer model and System Version 3.2, Finder Version 5.3 or higher. A second floppy drive or hard disk is recommended.

### ▼ TO START THE PROGRAM USING ONE FLOPPY DRIVE -

Make sure your computer is on, then start up from your System Tools or other System disk. After the system has loaded, eject the System disk and insert the 1991 Dimensions disk. Double click the Buick Icon and follow the system prompts.

### ▼ TO START THE PROGRAM USING DUAL FLOPPY DRIVES -

Make sure your computer is on, then start up from your System Tools or other System disk. Insert the 1991 Buick Dimensions disk into the second drive. Double click the Buick Icon.

### ▼ TO START THE PROGRAM USING A HARD DISK DRIVE -

Insert the 1991 Buick Dimensions disk into a floppy drive. You may drag the program to your hard disk, if desired. Double click the Buick Icon.

Navigating through the Buick Dimensions program is very easy. All portions of the program are accessed through the Main Menu. Click the Buick Icon in the upper left corner of each screen to return to the menu from any point in the program. Click the Right Arrow button to advance to the next screen in a section. Click the Left Arrow button to return to the last screen viewed. If you need assistance, "Help" is available under the APPLE from any screen in the program.

A window sticker for the Buick of your choice may be printed on any Macintosh compatible printer by selecting "Print" from the File menu while in the spreadsheet. If you copy the contents of the Buick Dimensions disk to your hard disk and have an attached ImageWriter printer, you may print ANY screen by holding the Command and Shift keys while typing the number 4.

If you installed the Dimensions program on your hard disk and subsequently wish to remove it, click the Buick Icon once, pull down the File menu and select "Get Info." Click the "Locked" box in the upper right corner of the Get Info window to unlock the application. You may then proceed to remove Buick Dimensions from your hard disk.

*Need assistance with the Dimensions program disk?  
Call 512-734-2224, Monday through Friday,  
8:30 am - 5:30 pm Central Time.*

## FOR IBM / COMPATIBLE COMPUTERS -

Your 1991 Buick Dimensions Package consists of two 5 1/4" disks, or one 3 1/2" disk. To use the program, you will need an IBM PC, XT, AT, PS/2 or compatible computer, a CGA, EGA, or VGA graphic adapter, a minimum of 512K RAM, and DOS 2.0 or higher. Buick Dimensions is compatible with Windows (R) versions 2.0 and higher.

Those with VGA graphic adapters and 640K RAM, will see many sections in the 256 color, MCGA mode and will be able to select individual colors of the car models in the program's Showroom section.

### ▼ TO START THE PROGRAM USING ONE 3 1/2" FLOPPY DISK DRIVE -

Make sure your computer is on and DOS is loaded. When the A:> prompt appears, insert the 1991 Buick Dimensions. Type BUICK and press <Enter>.

### ▼ TO START THE PROGRAM USING ONE 5 1/4" FLOPPY DISK DRIVE -

Make sure your computer is on and DOS is loaded. When the A:> prompt appears, insert the disk marked "Park Avenue" into the floppy disk drive. Type BUICK and press <Enter>. The program will automatically tell you when to insert the disk marked "Roadmaster."

### ▼ TO START THE PROGRAM WITH TWO 5 1/4" FLOPPY DISK DRIVES -

Make sure your computer is on and DOS is loaded. Put the disk marked Park Avenue into Drive A and the disk marked Roadmaster into Drive B. When the A:> prompt appears, type BUICK and press <Enter>. Leave both disks in the drives until after exiting the Dimensions program.

You will use menus and function keys (marked F1, F2, etc.) to gain access to all program sections and features. Specific screen instructions are found on a bar across the bottom of each screen. A pull down menu of specific options is available at all times by pressing the <Esc> key.

Use of a mouse, printer or hard drive is optional. ▼ To use an attached mouse, be sure the mouse driver is installed prior to beginning Buick Dimensions. Highlight available selections or instructions with the mouse cursor, then click with either button. ▼ An attached parallel interface printer may be used to print a Window Sticker for the Buick of your choice by pressing the <F10> key while in the spreadsheet. Check to be sure your printer is on line before attempting to print from the Dimensions program. ▼ Buick Dimensions may be loaded on your hard drive by using the standard DOS Copy command. ▼ Please consult the appropriate software/hardware manuals for information about installing a mouse driver, loading on a hard drive, or connecting printers to your computer.



**BUICK**

The New Symbol For Quality  
In America.

# 1991 BUICK

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## D I M E N S I O N S

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720K DISK FOR MS-DOS™ COMPUTERS. TO RUN, TYPE: BUICK  
THEN PRESS <ENTER> THIS DISK IS PROVIDED AT NO CHARGE.  
FEEL FREE TO COPY AND PASS ON TO YOUR FRIENDS.  
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**BUICK**

PREMIUM AMERICAN  
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