

INTRODUCING

1979

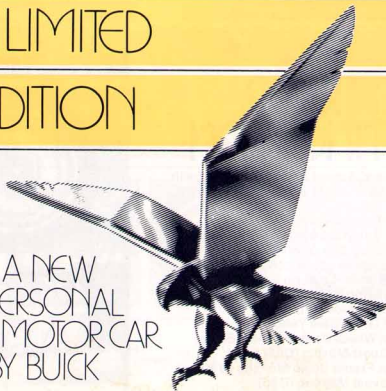
LeSABRE

PALM
BEACH

A LIMITED

EDITION

A NEW
PERSONAL
MOTOR CAR
BY BUICK



PALM BEACH

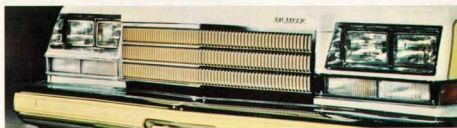
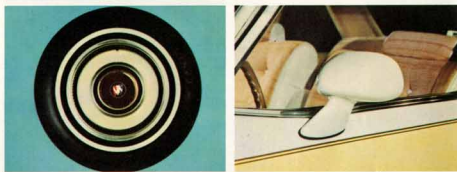
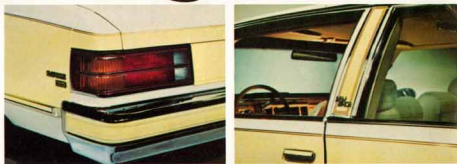


Like all the other superb 1979 Buick LeSabres, the new LeSabre Palm Beach model majors in magnificence. As the LeSabre nameplate implies, here you'll find luxury blended into a creative combination rarely achieved in automotive design. But quite unlike the other fine LeSabre models, are many of Palm Beach's unique exterior and interior decorative nuances.

At every turn your eye will happen upon happy new surprises — from the elegant uses of wood grain applique to the attractive gold body side stripes.

Palm Beach is designed for that particular breed of driver that comprehends an extraordinary motor car, and isn't bashful about it . . . and for those who appreciate the value of a stunning special limited edition automobile.

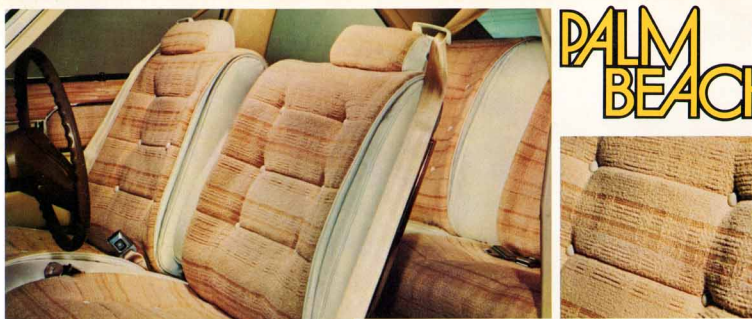
UPC Order Code — WB9. (Wire Wheels (PH8) and White Wall Tires shown on car are optional, extra-cost items).



EXTERIOR DISTINCTION

- Designers' Accent Paint Treatment (with Car Color Code 11 and Accent Paint Yellow Beige.)
- Yellow Beige Door Handle Inserts.
- Yellow Beige Center Pillar Applique.
- Lower Body Side and Fender Molding with Yellow Beige Accent Color.
- "Palm Beach" Logo on Center Pillar.
- Bumper Rub Stripes Yellow Beige.
- Gold Body Side Stripe.
- Side of Grille Bars Yellow Beige.
- Custom Wheel Covers (4) (WG2).
- White Sport Mirrors (D68).
- Window Frame Scalp Molding (B90).
- Belt Reveal Molding (B85).

PALM BEACH



INTERIOR ELEGANCE

- LeSabre Limited Trim Design with Palm Beach Cloth on 55-45 Seats in Yellow Beige, Sales Code 964.
- Special Door Trim with Wood Grain Applique.
- Longer Pile Carpet.
- Special Wood Grain Applique on Instrument Panel and Steering Wheel.
- Palm Beach Logo on Instrument Panel.
- Custom Seat Belts.

AVAILABLE WHEEL AND COVER OPTIONS

- Wire Wheels (4) (PH8).
- Chrome Plated Wheels (4) (WG2).
- Custom Wire Wheel Covers (4) (N95).



OPTIONS NOT AVAILABLE

- Body Side Stripe.
- Two Tone Painted Top (D99).
- Deluxe Wheel Covers (PC1).
- Exterior Molding Package (WC3).
- Long Vinyl Top (CO9).
- Landau Top (CB4).
- Heavily Padded Landau Top (CO4).
- Front and Rear Bumper Guards (V30).
- Mirrors other than Sport Mirrors.

PALM BEACH

Available from your
BUICK DEALER

