

# 1970 Acadian





# Acadian - have it your way!

It was bound to happen. A truly low-priced car has come along that provides the ultimate combination of looks, comfort, reliability and trim size and from a large selection of low cost options, can be tailored to suit any individual's idea of the perfect car.

Acadian is that car.

It's only fair to point out, though, that there are some things you can't pick and choose with Acadian. Whether you select the coupe or the sedan, you're going to have to settle for the most

handsome styling in the economy car field, the most reliable performance, the most contemporary interiors and the most comfortable ride. After that, it's up to you.

There's a whole book full of outstanding options and option packages to choose from. Like air conditioning to keep you cool, calm and collected all year round. Like the hidden windshield radio antenna you get when you order a radio or tinted glass. Or the all-new variable ratio power steering. Or the choice of four

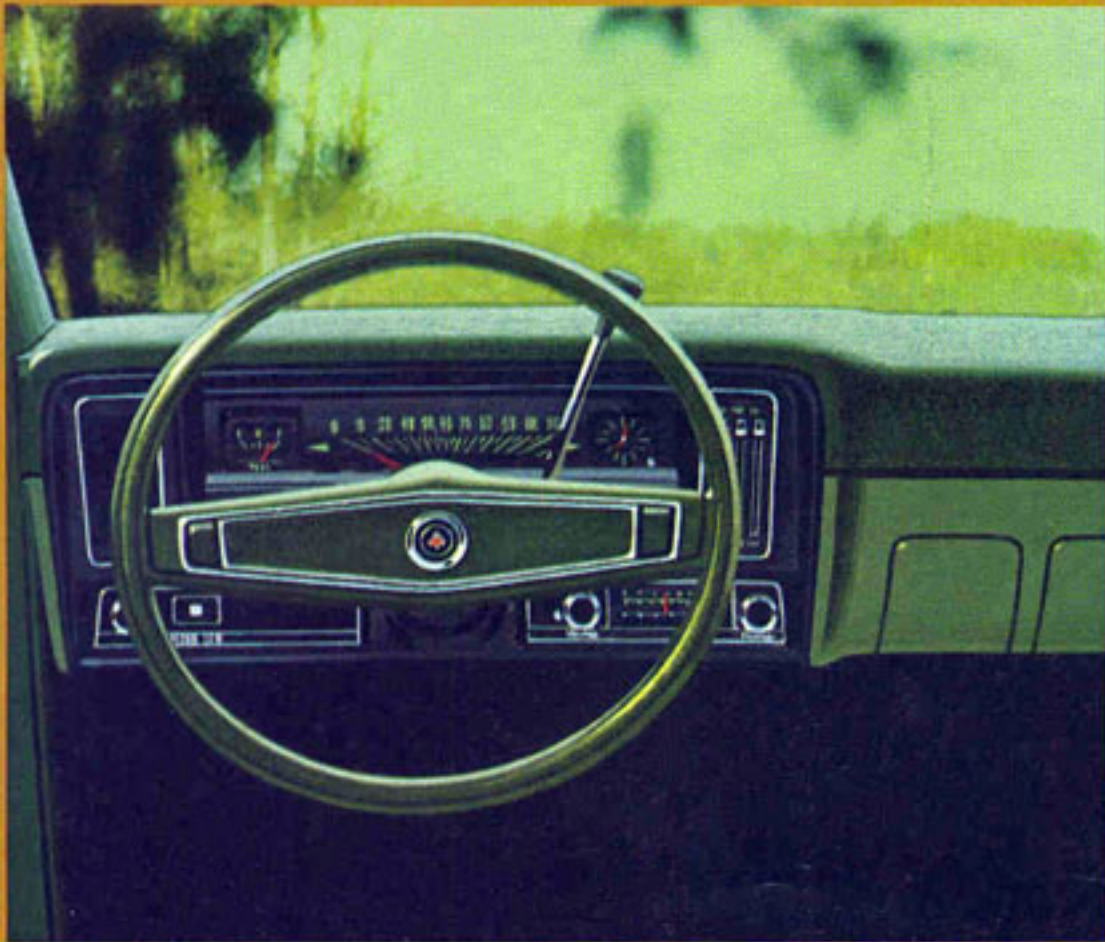
transmissions including two optional automatics and Torque-Drive semi-automatic.

Go as mild or as wild as you like. Make it your Acadian. An economy Acadian. A luxury Acadian. A muscular Acadian. There's really only one kind of Acadian you can't make. And that's a dull Acadian.

*Cover: Two-door Coupe.  
This page, top and bottom right: Four-door sedan.  
Bottom left: Standard Four-door sedan interior in Gold.*







Acadian's all-new interiors feature a choice of three rich new Roma cloth and vinyl upholstery combinations plus an all-vinyl version. Deep foam cushions give you and your passengers armchair comfort. An optional custom interior, a bucket seat custom interior and a special interior appointments package are described on page 6.

*Left: Acadian's fully-padded instrument panel features non-glare instruments and surfaces. Below: Two-door Coupe.*

*Some of the equipment illustrated is optional at extra cost.*





## The SS 350...Acadian's muscle car.

The SS350 is a road machine with impressive credentials. Power plant is a 350-cubic-inch V8 producing 300-hp and 380 lb.ft. of torque. Special seven-inch wide rims are shod with E70.14 fiberglass-belted tires. Power disc brakes up front are standard. And so is a specially beefed-up suspension. SS350 can really go! And really stop! And really hang on!

Other SS350 goodies include simulated air intakes on the hood, an "SS" nameplate on the grille and extra under-hood insulation.

The fact that the SS350 is such a high contender in the "muscle car" stakes is a great tribute to its very sound basic engineering. The same engineering your wife will bless every time she drives to and from the market in her own

version of the Acadian.

Which takes us right back to the beginning of the Acadian story.

Acadian is adaptable. Whether you decide to take Acadian just the way it comes off the showroom floor with its tough 140-hp six, standard 3-speed transmission and delightfully styled interior, or whether you go all the way to a "Full House" SS350—Acadian gives you a head start on value.



*Left: Coupe interior featuring the all-vinyl bucket seat option package and optional floor console.*

*Below: Acadian SS350 Coupe with optional Custom Exterior Package and Super Sport Wheels.*

*Some of the equipment illustrated is optional at extra cost.*





## Add your personal touch from these fine options.

Listed here are a number of specially co-ordinated option packages that you can have individually or in various combinations. Check off the ones that interest you, then ask your Acadian salesman to help put them all together.

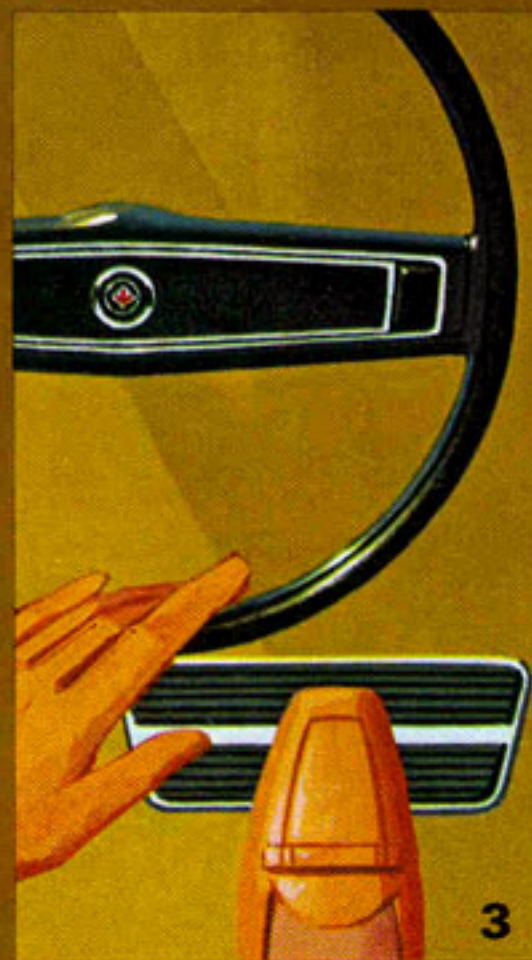
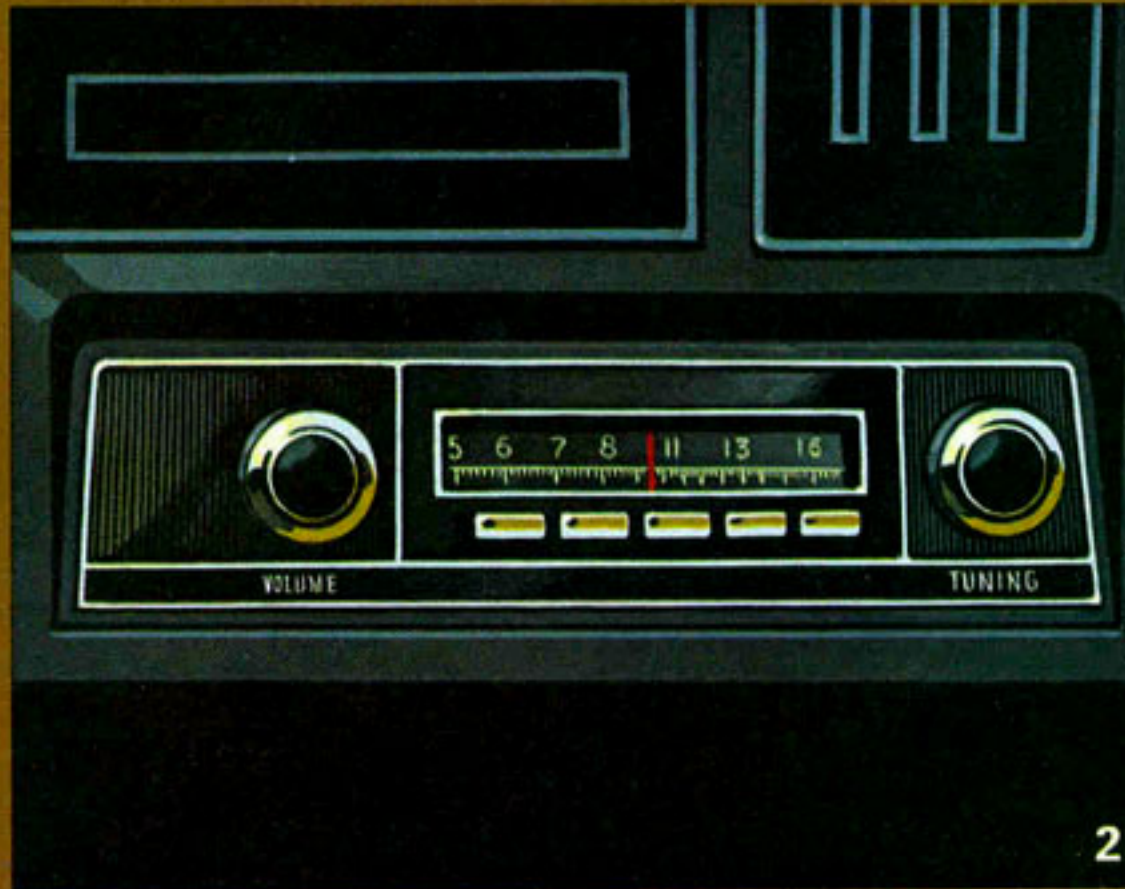
- EXTERIOR DECOR PACKAGE
  - Body side molding • Window frame moldings (coupe only) • Roof drip gutter molding (sedan only).
- CUSTOM EXTERIOR PACKAGE •
  - Body side molding • Window frame moldings (coupe only) • Rocker and

- rear fender extension moldings • Bright rear end panel trim plate.
- SPECIAL INTERIOR GROUP •
  - Satin-finish rear view mirror support and bright dome lamp bezel • Front door-jamb switch, right hand side • Glove box lamp • Bright framing on instrument cluster • Bright pedal-pad trim.

- CUSTOM INTERIOR PACKAGE
  - Includes all Special Interior Group items plus • Deluxe vinyl door trim and seats with extra thick Poly-foam and Cotton padding • Rear-door armrest and ashtray (sedan only) • Under-hood insulation • Deep-twist carpet • Luggage compartment mat • Rear quarter armrest and ash tray (coupe only) • Special floor insulation.

- BUCKET SEAT PACKAGE
  - includes all items in Custom Interior Package plus thickly-padded deep-contour bucket seats (coupe only).

- SS350 SUPER SPORT PACKAGE (coupe only) • 350-cu.-in. V8
  - Simulated air intakes on hood • Bright rear end panel trim plate with integral "Acadian" nameplate • 350 V8 emblem on front fender • "SS" emblem on grille and steering wheel shroud • Black grille with bright upper and lower bars • Special front and rear suspension • Single-piston, floating-caliper front wheel power disc brakes • Under-hood insulation • 14 x 7-inch wheels • White-stripe tires.





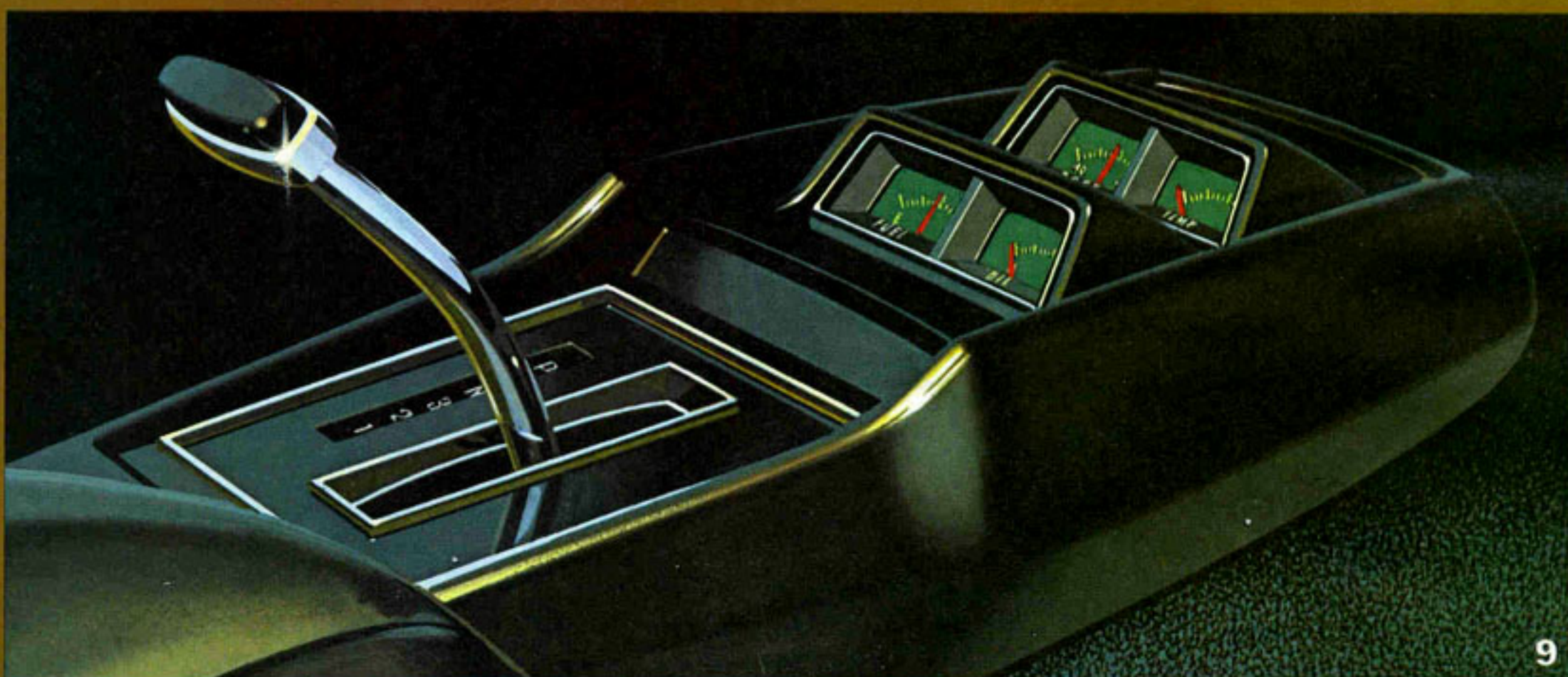
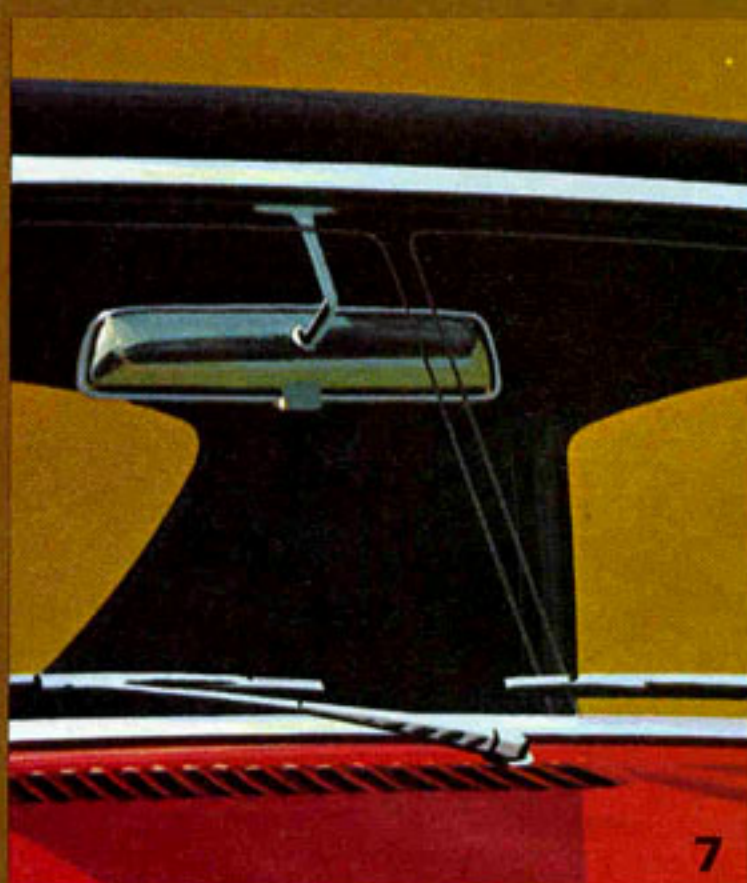
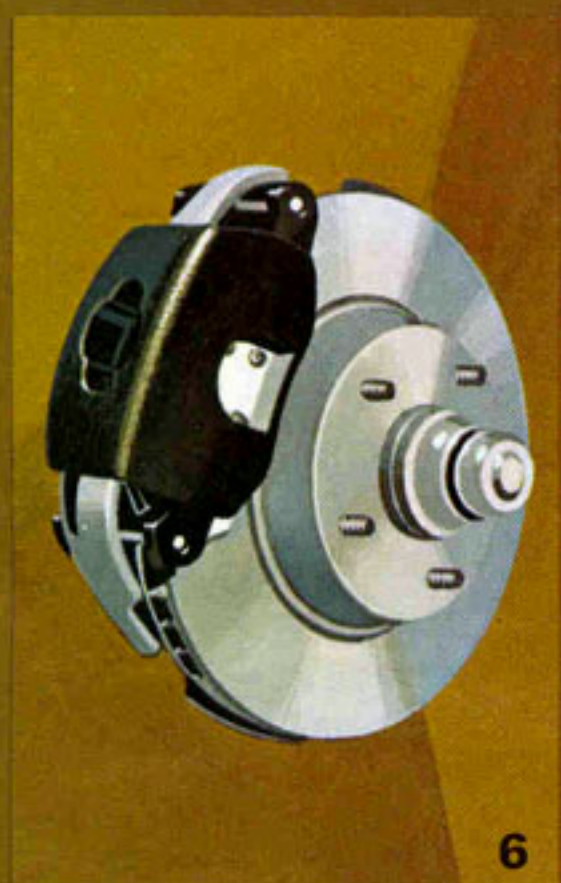


Illustrated on these pages are some of Acadian's attractive extra-cost options. 1. Mag-type Super Sport Wheels (available with the SS350 option package only). 2. Choose from three superb hi-fi radios—an AM, an AM-FM and an AM-FM Stereo. 3. Variable-ratio power steering and power brakes. 4. Bumper guards with rubber inserts. 5. Remote-controlled outside rearview mirror. 6. Power disc brakes. 7. Whichever radio you choose, or if you order tinted glass, you automatically get Acadian's new hidden windshield antenna at no further extra cost. 8. Rear window defogger. 9. Available on bucket seat-equipped coupes only, the centre floor console option also includes a floor-mounted shift

lever (except with Powerglide). The special instrumentation package includes a tachometer and clock located in the instrument cluster and temperature, fuel, oil pressure and ammeter gauges mounted in the console.

Other options, not illustrated, include air conditioning, a bigger 250-cubic-in., 155-hp Six, a 350-cubic-in., 250-hp V8, 3-speed Hydra-Matic automatic, 2-speed Powerglide automatic, 2-speed Torque Drive semi-automatic, four-on-the-floor (optional V8s only), electric clock, Positraction rear axle, dual exhausts, Soft-Ray glass, vinyl roof, wheel covers.

*Some of the equipment illustrated is optional at extra cost.*





**In 1970 all Acadians feature an impressive array of safety and anti-theft equipment. More notable among these are:**

**Occupant Protection:** Seat belts with pushbutton buckles for all passenger positions • Shoulder belts with push-button buckles for driver and right front passenger • Two front seat head restraints • Energy-absorbing steering column • Passenger-guard door locks with forward-mounted lock buttons • Safety door latches and hinges • Folding seat back latches • Energy-absorbing padded instrument panel and front and intermediate seat back tops • Contoured windshield header • Thick-laminate windshield • Padded sun visors • Safety armrests • Safety steering wheel

• Fuel tank impact security • Glove box and console door latch impact security • Padded or yielding windshield pillar moldings • Smooth-contoured door and window regulator handles • Soft, low-profile window control knobs, coat hooks, dome lamp • Two front seat belt retractors • Shoulder belt anchorages for rear seat outboard occupants. • High strength front seat anchorages and construction • High strength rear seat retention • Stamped steel door hinges (at least one per door).

**Accident Prevention:** Side marker lights and reflectors • Parking lamps that illuminate with headlamps • Four-way hazard warning flasher • Backup lights • Lane change feature in direction signal control • Windshield defrosters, washers and dual-speed wipers • Wide

view inside day/night mirror (vinyl edged, with shatter-resistant glass and deflecting support) • Outside rearview mirror • Fiberglass-belted tires and tire tread wear indicators • Dual master cylinder brake system with warning light • Starter safety switch • Dual-action safety hood latches • Headlamp aiming access provision • Low glare instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces • Safety wheel rim • Uniform shift quadrant • No winged wheel nuts, discs and caps • Self-adjusting brakes and corrosion-resistant brake lines. **Anti-Theft:** Anti-theft ignition key warning buzzer • Anti-theft steering column lock • Multiple key combinations • Visible vehicle identification • Tamper-resistant odometer with telltale feature.

Body Styles	2-dr. Coupe 4-dr. Sedan
Engines Standard (6-cyl.)	230
(8-cyl.)	307
Optional (6-cyl.)	250
(8-cyl.)	350
(see chart below)	350
Transmission Standard	3-spd. manual
Optional	4-spd. manual Torque Drive (semi-automatic) Powerglide (2-speed automatic) Hydra-Matic (3-speed automatic)
Brakes Drum diameter	9.5 in.
Area (gross)	168.9 sq. in.
Steering Ratio overall Standard	27.3:1
Power	16:1 to 12.4:1
Turning diameter—Curb to curb	41.0 ft.
Energizer std. 6-cyl. & 307V8	45 amp. hr.
350V8	61 amp. hr.
Optional all engines	76 amp. hr.
Suspension	Front—Coil Rear—Leaf
Frame	Unitized body with partial frame

Wheelbase	111.0 in.	
Length (overall)	189.4 in.	
Height (2-dr.)	52.5 in.	
Width (overall)	72.4 in.	
Weight 6-cyl.	Coupe	3013 lbs.
	Sedan	3037 lbs.
Tread	front	59.0 in.
	rear	58.9 in.
Tires	base	E78-14
	"SS" option	E70-14
Wheel Size	base	14 x 5
	"SS" option	14 x 7
Road Clearance	Coupe	5.0 in.
	Sedan	5.1 in.
Headroom (sedan)	front	38.8 in.
	rear	37.3 in.
Legroom (sedan)	front	41.0 in.
	rear	35.7 in.
Shoulder room (sedan)	front	56.6 in.
	rear	56.6 in.
Hiproom (sedan)	front	56.3 in.
	rear	56.4 in.
Fuel Tank Capacity	15.0 imp. gals.	
Usable Luggage Space (cu. ft.)	13.7	

	230-1 Six	250-1 Six	307-2 V8	350-2 V8	350-4 V8 "SS" OPTION
Displacement (cu. in.)	230	250	307	350	350
HP @ rpm	140 @ 4400	155 @ 4200	200 @ 4600	250 @ 4800	300 @ 4800
Torque lb.ft. @ rpm	220 @ 1600	235 @ 1600	300 @ 2400	345 @ 2800	380 @ 3200
Compression Ratio	8.5:1	8.5:1	9.0:1	9.0:1	10.25:1
Carburetion	1 bbl	1 bbl	2 bbl	2 bbl	4 bbl
Bore x Stroke	3.875 x 3.25	3.875 x 3.53	3.875 x 3.25	4.00 x 3.48	4.00 x 3.48
Fuel	Regular	Regular	Regular	Regular	Premium
Oil System Cap. (less filter) (qts)	3.3	3.3	3.3	3.3	3.3
Cooling System Cap. (qts)	10.5	10.5	13.5	13.0	13.0
Exhaust System	Single	Single	Single	Single	Dual
Valve Lifters	Hydraulic	Hydraulic	Hydraulic	Hydraulic	Hydraulic
Clutch	9.12 in.	9.12 in.	10.34 in.	10.34 in.	11.0 in.
Axle ratio—without Air Cond.	All models	All models	All models	All models	Coupe only
3-speed manual std.	3.08	3.08	3.08	3.08	—
4-speed manual std.	—	—	—	3.08	3.31
Torque Drive std.	2.73	2.73	—	—	—
Powerglide std.	2.73	2.73	2.73	2.56	3.08
Hydra-Matic std.	2.56	2.56	2.56	2.56	3.07

**GENERAL MOTORS OF CANADA LIMITED, OSHAWA, ONTARIO**

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