



**The 1970 all-family
Escape Machine:
Oldsmobile Vista-Cruiser.**



**The one-of-a-kind station wagon
that pampers people.**

Olds' exclusive Vista-Cruiser—everything a wagon ought to be, plus all the qualities that come from being an Olds.

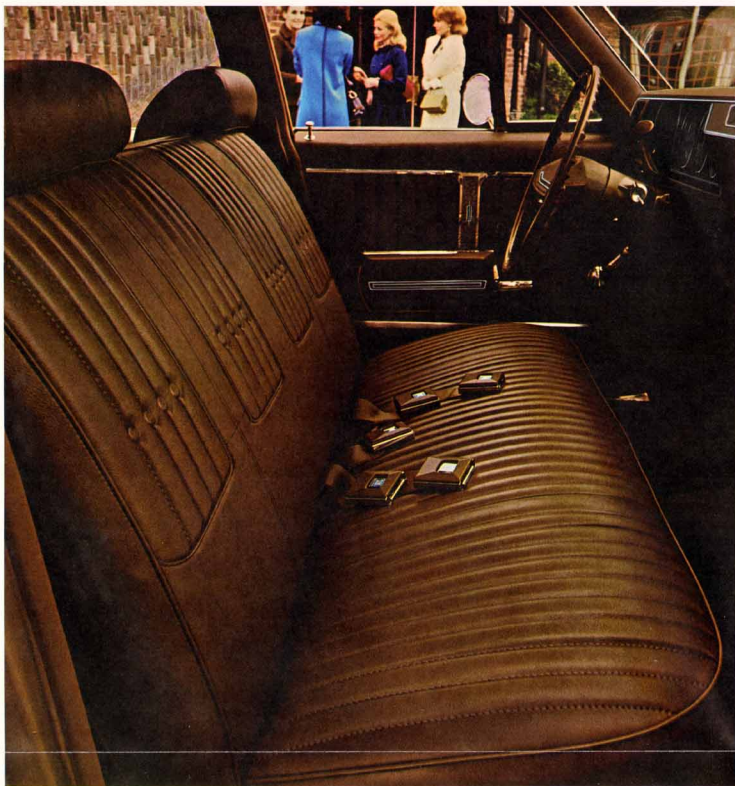
There's the special big-car ride and handling Olds is famous for—that make a station wagon so much nicer to drive. Smooth. Steady. Responsive to your command. And so much quieter than your last one was.

Then, that famous Rocket V-8 performance. Only now it's been improved significantly. New Positive Valve Rotators work full time to maintain that great new-car performance thousands of miles longer than ever before possible.

And best of all, there's all that great Olds luxury. (Example: see that beautifully grained paneling? It's standard.)

Makes you feel like you're on a royal tour—even when you're just taking the kids down to the beach.

That's part of the youngmobile thinking that makes Vista-Cruiser an Escape Machine—in two- or three-seat versions. Now, come on inside and see what makes it the greatest station wagon you've ever wanted to own . . .



Every day is Ladies' Day when Mother drives a Vista-Cruiser. The elegance is no accident in this wagon, because the Moroccan upholstery is as tough-wearing as it is good-looking. And that goes for the limousine-thick carpeting,

too. Even the instrument panel shows Oldsmobile class with burl-grained inlays clear across. And would you believe—there's a pushbutton ashtray to save wear and tear on the fingernails! Nice? It's youngmobile thinking at work.



Someday shopping carts may be as easy to unload as your Vista-Cruiser is, with the Drop-or-Swing tailgate that's now available. Open it like a door, and the cargo space is right there at your fingertips.



Still, when the family needs a tailgate, you've got one! Use it as a picnic buffet or an observation platform when parked—an extra length of floor when moving extra-long ladders and such. It's always handy and ready for service.



Den mothers, Little League chauffeurs and Saturday-matinee regulars can tell you—when it's your turn to drive, a Vista-Cruiser with three seats has room for everybody. The passenger side of the second seat slides forward to make the

third seat easier to get to—and everybody faces forward! We raised the roof to give them extra headroom—and put in heat-shield skylights for a cooler, brighter feeling inside. So nobody has to feel scrunched down anymore.



You'll keep things out of sight and out of harm's way in the hidden storage compartment under the floor of your Vista-Cruiser. It's big, convenient, and easy to reach. A custom version with carpeting and a key lock is available, too.



Two great ideas you can order: A remote rear-window control you operate from the driver's seat. And a handsome, custom-designed roof rack that looks great even when it's not carrying lots of luggage.



Father's day with the Vista-Cruiser usually involves big plans and big things to haul. Obviously, when he arrives in a Vista-Cruiser he's well-equipped to handle the big stuff—there's over 100 cubic feet of room back here. If he needs

it all, the seats flip flat, leaving a clean sweep that's 10 feet long with the tailgate down. When work's done, the tough vinyl flooring sweeps clean in a flash and Vista-Cruiser is ready for the next mission—in high style!

**Vista-Cruiser
thinks about everybody
all the time.**



Vista-Cruiser Specifications

ENGINES

Oldsmobile's Rocket 350 V-8 using regular-grade gas is standard for Vista-Cruiser. A premium-fuel, 310-hp Rocket 350 V-8 is also available. Both engines are offered with Turbo Hydra-matic 350 Transmission. In addition, a 365-hp Rocket 455 V-8 is available, with Turbo Hydra-matic 400.

All three engines are equipped with new Positive Valve Rotators to provide smoother engine operation and peak performance for thousands of extra miles.

GENERAL

Wheelbase	121.0 in.
Overall length	218.2 in.
Overall width	77.2 in.
Overall height (loaded)	58.6 in.

Curb weight (3-seat)	4284 lb.
Tire size	H78 x 14"

INTERIOR

Headroom, front/rear	38.4 in./40.3 in.
Legroom, front/rear	42.8 in./38.0 in.
Shoulderroom, front/rear	58.3 in./57.5 in.
Hiproom, front/rear	59.4 in./59.2 in.
Floor cargo capacity	100.5 cu. ft.
Hidden comp. capacity	8.0 cu. ft.

STANDARD FEATURES

Chrome-framed, grained-vinyl side and tailgate panels; carpeted passenger-area floors, cowl and lower door panels; chromed side-window frames, roof drip molding and wheel opening accents; foam-padded seat cushions (all); deluxe steering wheel; Vista-Roof sun visors; concealed windshield wipers; central dome light and tailgate dome light; burl-grain

instrument-panel inlay; front- and rear-seat armrests; new side guardrails in the doors, and many more GM safety features.

TRAILER-TOWING

Oldsmobile offers a wide array of equipment for custom-tailoring your Vista-Cruiser specifically for the kind of towing you wish to do. Check your Olds dealer, and Oldsmobile's 1970 full-line catalog, for detailed information.

The car illustrations herein show some options and accessories which are offered at modest extra cost. See your Olds dealer for a complete listing.

Oldsmobile reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models.

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MARK OF EXCELLENCE

Oldsmobile Vista-Cruiser: escape from ordinary station wagons