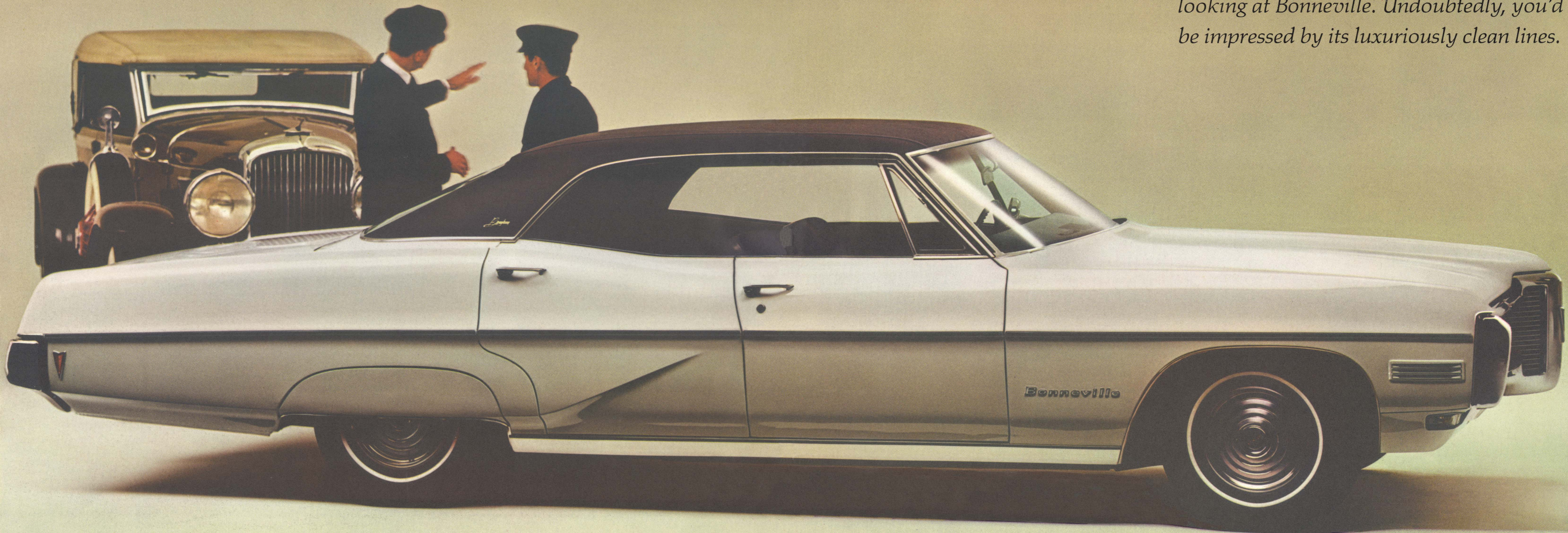


*If you don't want to give up driving  
when you move up to a luxury car,  
move up to a Bonneville Brougham.*





*There's something to be said for just looking at Bonneville. Undoubtedly, you'd be impressed by its luxuriously clean lines.*





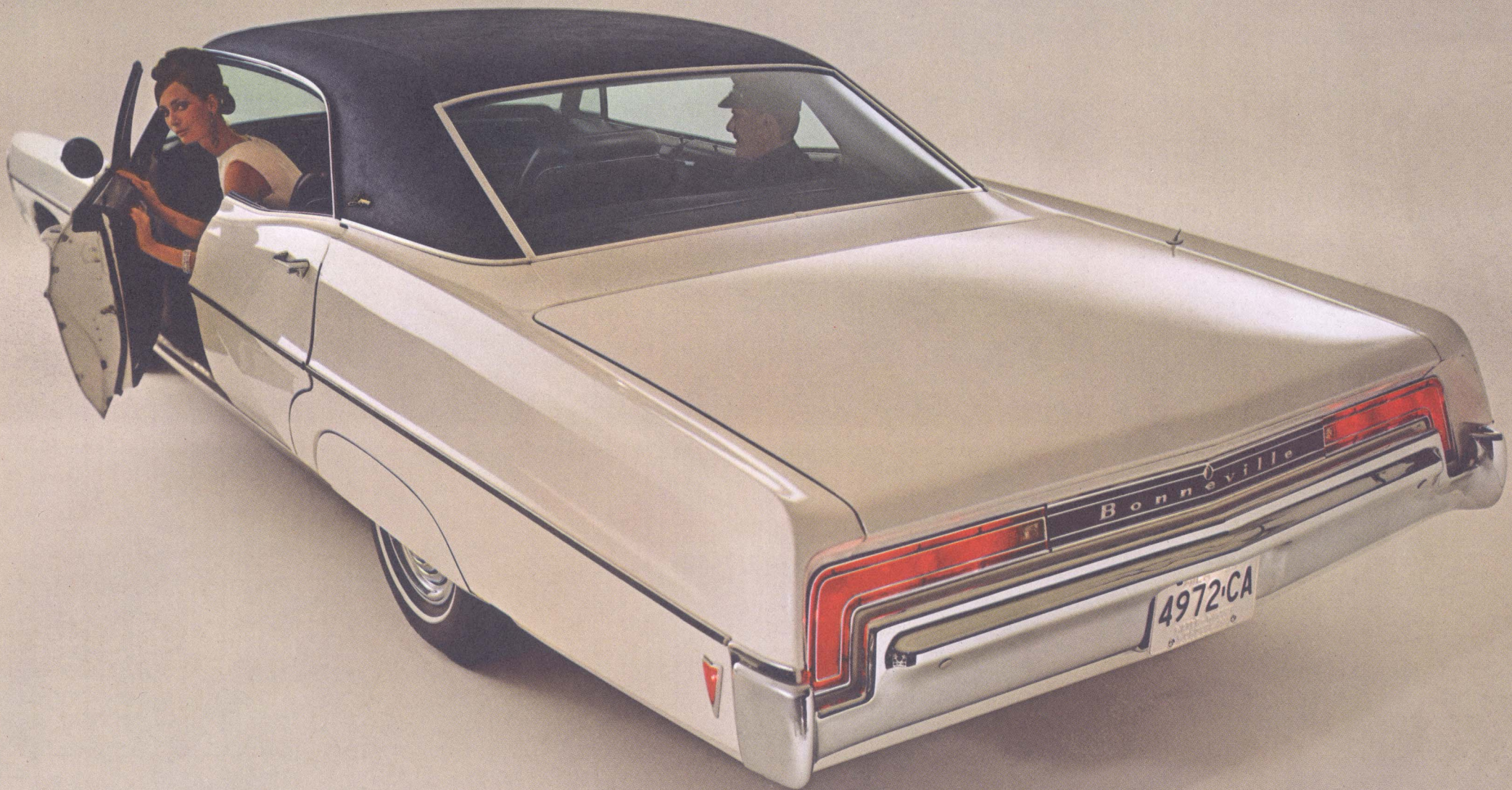


*Brougham*

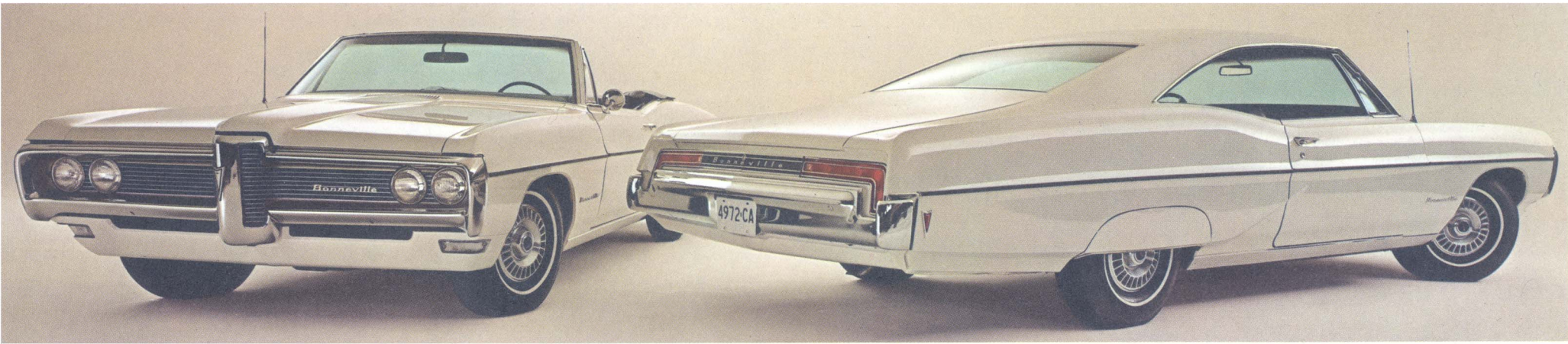
*Or you could try sitting in Bonneville.  
Its elegant interior would be sure to  
come through with a warm, rich glow.*



*But the only way to know the real Bonneville is to test drive it. Then there's no danger of mistaking its sumptuousness for dull driving.*







Two other bright members of the 1968 Bonneville family. Both refuse to have the slightest thing to do with uninspired driving. Both are available in the Brougham option.



This handsome instrument panel is standard on all Bonnevilles. And its Carpathian elm burl wood grain appearance is carried out in the special door insert panels—unless you order the Brougham option,

in which case the door inserts match the upholstery. (Incidentally, to get technical for just a minute, the new, desirable variable-ratio feature is standard on Bonneville when you order power steering.)



Genuine leather (genuine, that is) and expanded Morrokide make the Brougham convertible interior something to behold.



All expanded Morrokide, in a choice of six colors, is a happy (no extra cost) way to pamper yourself in a Bonneville.



In the hardtop coupe or convertible, you can choose bucket seats all beautifully decked out in expanded Morrokide.



Easy to understand why hardtop owners hate to leave this interior of "Princessa" pattern cloth and expanded Morrokide.



*Give us ten minutes of your time.  
We promise you a moving experience.*

*Call and arrange for a test drive. Compliments of your local Pontiac dealer.*

