

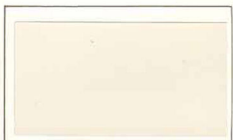
1968 Buick Colors

1968 Buick Colors

Exterior Colors



Regal Black—Code A



Arctic White—Code C



Blue Mist—Code D



Deep Blue Metallic—Code E



Teal Blue Mist—Code F



Ivory Gold Mist—Code G



Aqua Mist—Code K



Medium Teal Blue Mist—Code L



Burnished Saddle—Code M



Maroon Metallic—Code N



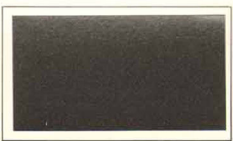
Tarpon Green Mist—Code P



Scarlet Red—Code R



Desert Beige—Code T



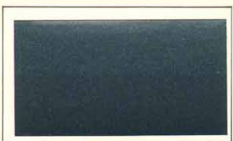
Charcoal Metallic—Code V



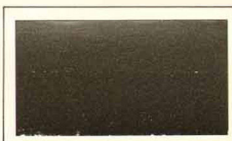
Cameo Cream—Code Y

Exclusive Riviera Colors

All 1968 Buick Riviera models will also be available in these regular Buick Colors: A, C, F, G, K, L, M, N, R, and V.



Midnight Teal Metallic—Code B



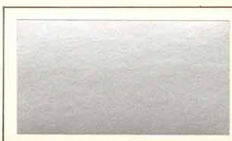
Olive Gold Metallic—Code S



Silver Beige Mist—Code W



Buckskin—Code X



Inca Silver Mist—Code Z

1968 EXTERIOR/INTERIOR COLOR COMPATIBILITY

ALL MODELS (except Riviera)

EXTERIOR COLOR	INTERIOR TRIM COLOR									
	Color Code	Platinum	Blue	Champagne	Parchment	White	Buckskin	Red	Maroon	Black
Regal Black	A	R	R	R	R	R	R	R	R	R
Arctic White	C	R	R	R	R	R	R	R	R	R
Blue Mist	D		R		R	R				R
Deep Blue Metallic	E		R		R	R				R
Teal Blue Mist	F		R		R	R				R
Ivory Gold Mist	G			R	R	R	A		A	R
Aqua Mist	K			R	R	R				R
Med. Teal Blue Mist	L		R		R	R				R
Burnished Saddle	M				R	R	R			R
Maroon Metallic	N			R	R	R	R	A	R	R
Tarpon Green Mist	P	R		A	R	R				R
Scarlet Red	R				R	R		R	A	R
Desert Beige	T	R		R	R	R	R	R	R	R
Charcoal Metallic	V	R		A	R	R	A			R
Cameo Cream	Y	R		A	R	R	R			R

A = Acceptable R = Recommended

RIVIERA

EXTERIOR COLOR	INTERIOR TRIM COLOR								
	Color Code	Platinum	Blue	Champagne	Parchment	White	Buckskin	Black	
Regal Black	A	R	R	R	R	R	R	R	R
Midnight Blue Metallic*	B		R			R	R		R
Arctic White	C	R	R	R	R	R	R	R	R
Teal Blue Mist	F		R		R	R			R
Ivory Gold Mist	G			R	R	R	A		R
Aqua Mist	K				R	R			R
Med. Teal Blue Mist	L		R		R	R			R
Burnished Saddle	M				R	R	R		R
Maroon Metallic	N			R	R	R	R		R
Scarlet Red	R				R	R			R
Olive Gold Metallic*	S	R		R	R	R	R		R
Charcoal Metallic	V	R		A	R	R	A		R
Silver Beige Mist*	W	A		R	R	R	R		R
Buckskin	X				R	R	R		R
Inca Silver Mist*	Z	R	R	A	R	R			R

A = Acceptable R = Recommended *Exclusive Riviera Color

VINYL TOP COLORS

Vinyl tops are available only on these Buick models:

Special Deluxe 2-door Coupe; GS-350 Sport Coupe; Skylark Sport Coupe and 4-door Sedan; Skylark Custom Sport Coupe, 4-door Hardtop, and 4-door Sedan; GS-400 Sport Coupe; LaSabre, Wildcat, and Electra 225 Sport Coups, 4-door Hardtop and 4-door Sedans; Riviera.

LOWER BODY COLOR	VINYL ROOF COLOR	BLACK	PARCHMENT	BUCKSKIN	AVOCADO
	CODE	2	6	7	8
Regal Black	A	*	*	*	*
Midnight Teal Metallic	#B	*	*	*	*
Arctic White	C	*	*	*	*
Blue Mist	*D	*	*	*	*
Deep Blue Metallic	*E	*	*	*	*
Teal Blue Mist	F	*	*	*	*
Ivory Gold Mist	G	*	*	*	*
Aqua Mist	K	*	*	*	*
Med. Teal Blue Mist	L	*	*	*	*
Burnished Saddle	M	*	*	*	*
Maroon Metallic	N	*	*	*	*
Tarpon Green Mist	*P	*	*	*	*
Scarlet Red	R	*	*	*	*
Dark Olive Gold Metallic	*S	*	*	*	*
Desert Beige	*T	*	*	*	*
Charcoal Metallic	V	*	*	*	*
Silver Beige Mist	*W	*	*	*	*
Buckskin	*X	*	*	*	*
Cameo Cream	*Y	*	*	*	*
Inca Silver Mist	*Z	*	*	*	*

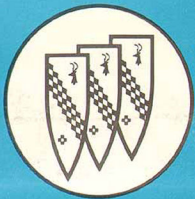
*Color not available on Riviera. #Color available exclusively on Riviera.

TWO-TONE PAINT AND CONVERTIBLE TOPS

NOTE:	Accent Color	BASIC COLOR												CONVERTIBLE TOP COLORS						
		A	C	D	E	F	G	K	L	M	N	P	R	T	V	Y	1	2	8	
*Two-tone colors, where available, are extra cost.	Regal Black	A	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Arctic White	C	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Blue Mist	D	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Deep Blue Metallic	E	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Light Teal Blue Mist	F	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Ivory Gold Mist	G	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Aqua Mist	K	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Medium Teal Blue Mist	L	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Burnished Saddle	M	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Maroon Metallic	N	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Tarpon Green Mist	P	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Scarlet Red	R	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Desert Beige	T	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Charcoal Metallic	V	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
	Cameo Cream	Y	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

*NOTE: For all models except convertibles and Rivieras.

15 DECORATOR-COORDINATED MAGIC-MIRROR FINISHES



Buick Motor Division, General Motors Corporation, reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, and models and also to discontinue models.