



*For 1965 . . .  
the Rocket Action Cars  
from OLDSMOBILE . . .  
with a price for every pocket!*

What a wonderful year to go Olds! And what a brilliant new selection of action-packed Oldsmobile models to help you do it! Thirty-two in all—from the more-elegant-than-ever Ninety-Eight to the smart-to-own F-85! Pick the Rocket that fits your pocket from the exciting choice of Rocket Action Oldsmobiles inside!

*Also offered, at names even cut, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 18 and 19.*





NINETY-EIGHT HOLIDAY - BRUNER KILLAM



## *Ninety-Eight* The most beautiful compliment you can pay yourself!

Every detail of the fashionable new Ninety-Eight clearly states: This is a car that belongs . . . anywhere! Its sleek, sculptured styling is noticeably longer, wider dimensions. Its greater smoothness . . . compliments of a fully refined coil-spring suspension system. Its incredible responsiveness from a new 425-cubic-inch Super Rocket V-8, coupled with Turbo Hydra-Matic Drive. And its many items of standard equipment all accentuate the ease and luxury that make the Ninety-Eight Oldsmobile's proudest series!

*Olds offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 18 and 19.*




Be sure to inspect the Oldsmobile that bears this mark of elegance—the Ninety-Eight Luxury Sedan. Every arduous appointment sets it apart as Oldsmobile's most distinguished model!



New Custom Sport Seat, standard on Holiday and Convertible models, offers you the comfort of bucket seats with center armrest down . . . the luxury of full-width seat with armrest up.



STARFIRE COUPE

 *Starfire* The car that makes luxury a sporting proposition!

Starfire-gazing was never sheer—but just look what's behind that proud new profile! Slip into the foam-padded comfort of leather-appointed buckets. Rush to the sunroof and map that slides Turbo Hydra-Matic (or 4-on-the-floor, if you prefer) into action. Now hear the rumble of dual side exhausts as Oldsmobile's most potent power plant—the new 425-cubic-inch Starfire V-8—unleashes 170 horses! Then relax in the kind of luxury that tells you nothing's too good for Starfire. Or for you!

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Bucket seats, console with Turbo Hydra-Matic and tachometer, power steering and brakes, are all standard. Twin side exhausts, rectangular taillight motif are Starfire styling innovations.



## *Delta 88 Super new way to go Olds with a Super Rocket flourish!*



Oldsmobile's all-new Delta 88 wears a *crisp look of action* other cars can only envy! *New size*—longer, lower, wider, roomier—even the trunk is larger! *New response*—up to 370 horsepower from a Super Rocket V-8 that out-does every Rocket before it! *New ride* from a road-loving four-coil-spring suspension, wide-stance chassis, re-calibrated shock absorbers. Fact is, everything's new about the three Delta 88 models, including the name!



## *Dynamic 88 The look that says "action" . . . the action that says "look"!*

Stylish? You bet it is! And this dashing Dynamic 88 has plenty more going for it, too: Big new 425-cubic-inch Super Rocket V-8 and anger Turbo Hydra-Matic Drive! Ride is smoother than ever! Brakes are bigger than ever! Dynamic 88 has more of what it takes all the way around!

Olds also offers, at modest extra cost, a variety of options and accessories, many of which are shown in the car illustrations and described on pages 18 and 19.





JETSTAR I SPORT COUPÉ



## *Jetstar I Has everything going for you . . . including an easy-going price!*

Better look quickly because this Jetstar I really loves to move! It sports a road-outing, four-barrel, 370-h.p. Starfire V-8. A big, broad-shouldered 123-inch wheelbase. Plus a whole car full of standard appointments like foam-padded bucket seats, console, twin exhaust pipes. All, mind you, at a modest more-for-the-money price! Why not belt yourself into Oldsmobile's lowest-priced, full-line sports model and leave the horizon behind?

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Bucket seats, console, carpets. Maroon-covered instrument panel are standard on Jetstar I. T-tick Turbo Hydra-Matic and fur-on-the-floor are both extra-cost options.



426-cubic-inch Starfire V-8 combines 10.5-to-1 compression ratio, four-barrel carburetor, special high-performance camshaft to develop 370 horsepower.



JETSTAR 88 HOLIDAY BRESMAN



## *Jetstar 88 A dollar never went farther...or more beautifully!*

Think big, spend small, and look like a million doing it! For Oldsmobile's brilliant Jetstar 88 is here—with extra *everything!* Extra action from a stepped-up 250-h.p. Jetfire Rocket V-8. Extra size for added stretch-out room inside. Extra comfort from a wider tread, stronger frame and four-wheel suspension system. Extra style in Jetstar 88's eager-to-go Action-Line Design. And extra savings to boot—because the four fashionable Jetstar 88s are Oldsmobile's least-priced full-size models!

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Rich nylon carpeting is keyed to Moroccan and cloth upholstery in any of five smart colors. (All Moroccan available on Holiday models.)



The subtly curved side glass—free of molding—emphasizes the clean styling on Jetstar 88. Provides extra shoulder room inside, too!



F-85 COULAGE HOLIDAY COUPE



## *F-85 Action leader of the low-price field!*

This unsurpassing Cutlaw gives you some idea of the excitement you'll find in the F-85 lineup! Performance-packed V-8s (up to 315 h.p.) or a thrifty V-6! Action-matched transmissions. Easy-riding front-coil suspension. Mammurable 115-inch wheelbase. Roomy, smartly appointed interiors. F-85 delivers 'em all in style . . . at a price within *any* budget! Drive one soon!



### *4-4-2 400-cu.-in. V-8 . . . 4-barrel carburetor . . . twin exhausts*



If action's your dish, Olds has your number: 4-4-2! This exciting new performance package is available on any F-85 V-8 coupe or convertible! Its exclusive 400-cu.-in., 4-barrel V-8 turns out 345 h.p. Twin exhaust pipes . . . nylon red-line tires . . . heavy-duty suspension are included, too! See your Dealer and ask about the Olds that sports this 4-4-2 emblem!

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4-DOOR EDITION VISTA-CRUISER

V-8 DELUXE VISTA-ROOF



## Station Wagons An Olds-size wagon for every size family!

Pack up all your cures and go . . . where the family action is! How? Oldsmobile's sleek new Vista-Cruiser, of course! It packs over 100 cu. ft. of cargo under that see-all Vista-Roof! Boasts a road-easy, 120-inch wheelbase and smooth coil-spring ride. Offers extra loading height, extra sit-up room in both two- and three-seat models. And it's powered by a Jetfire Rocket V-8 . . . with up to 315 h.p.!

Or do you favor the fashionable low-priced V-8 station wagon? Equip it with a gas-saving V-6 or an action-packed V-8. It carries a full 85.2-cubic-foot load on an easily-manuevered 115-inch wheelbase.

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Vista-Cruiser's third seat faces forward, folds down easily. All Moroccan or Moroccan-similac interior are both pretty and practical!

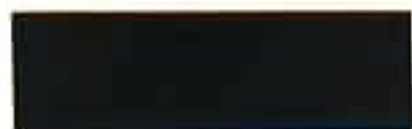


Rear seats fold into floor in seconds. Cargo area is nearly 6 feet wide, more than 6 feet long! Vista-Roof helps accommodate tall items.

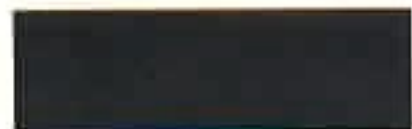


# Choose from FIFTEEN LUSTROUS COLORS

Brilliant Magic-Mirror Finishes Baked In To Last



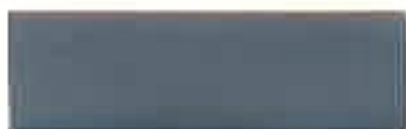
A. EBONY BLACK



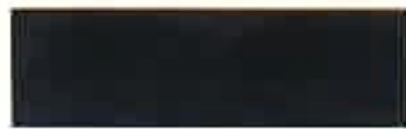
B. NOCTURNE MIST



C. PROVINCIAL WHITE



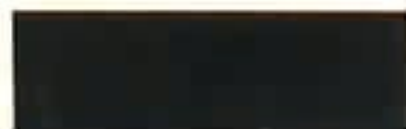
D. LUCERNE MIST



E. ROYAL MIST



H. LAUREL MIST



J. FOREST MIST



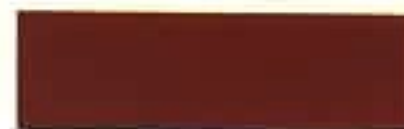
K. OCEAN MIST



L. TURQUOISE MIST



N. BURGUNDY MIST



R. TARGET RED



T. MOJAVE MIST



V. ALMOND BEIGE



W. STERLING MIST



Y. SAFFRON YELLOW



## OLDSMOBILE



DYNAMIC 88 DELTA HOLIDAY COUPE

### 1965 COLORS

### Recommended Color and Trim Combinations

RECOMMENDED EXTERIOR COLOR (See Magic-Mirror Finishes)	INTERIOR COLOR	INTERIOR TRIM																						
		NINETY-EIGHT				STAR-FIRE	DYNAMIC 88 DELTA		DYNAMIC 88 JETSTAR III		JETSTAR I	VISTA-CRUISER		F-85 CUTLASS		F-85 DELUXE	Standard F-85							
		Luxury Sedan	Four Sedan	Holiday Sports Sedan	Holiday Sports Coupe	Convertible Coupe	Celebrity Sedan	Holiday Sedan	Holiday Coupe	Celebrity Sedan	Holiday Sedan	Holiday Coupe	Convertible	Sports Coupe	Custom Vista-Cruiser	Standard Vista-Cruiser	Sports Coupe	Holiday Coupe	Convertible	V-6 Sports Coupe	4-Door Sedan	Station Wagon	4-Door Sedan Club Coupe	Station Wagon
A, C, D, K, L, R, V, W, Y	Black					L	L			V	V	C	V	V	V		V							
A, B, C, W	Sterling	C	C	C		L	L	V		V	C		V	V	V		V							V
C, H, J	Dark Green					L				V							V							
A, D, H, I	Brown	C	C	C					C	C											C	V		C Sep. wife
A, B, C, D, F, W	Esse	C	C	C		L	L	C	C	C, V	V	V	C	V	V	V	V	V	V	V	V	V	V	V
E, T, V, Y	Fawn	C	C	C				C	C	C	V	V	V	V	V	V	V	V	V	V	V	V	V	V
A, C, R, R	Red			C		L	L			V	V	V	V	V	V	V	V	V	V	V	V	V	V	V
A, C, K, L	Turquoise	C	C	C				C		C	C													V
A, B, C, D, E, H, J, R, L, N, E, W, Y	Pearlcast White					L	L			V	V	V	V	V	V	V	V	V	V	V	V	V	V	V

Oldsmobile reserves the right to make changes without notice in colors, equipment, materials and trim, and also to discontinue models.

Lighter materials: C—Dull and Waxed; L—Leather and Microtex; V—Silk Waterfall. OLDSMOBILE DIVISION, GENERAL MOTORS CORPORATION, LITTLE ROCK, ARK.

## EXCITING NEW WAY TO GO...WHERE THE ACTION IS!



CUTLASS CONVERTIBLE



STARFIRE CONVERTIBLE



DYNAMIC 88 HOLIDAY SEDAN



JETSTAR 88 HOLIDAY COUPE



F-85 CLUB COUPE



CUSTOM VISTA-CRUISER



NINETY-EIGHT LUXURY SEDAN



JETSTAR I SPORTS COUPE



F-85 DELUXE 4-DOOR SEDAN

# LUXURIOUS INTERIORS . . . EXQUISITELY DETAILED

**NINETY-EIGHT**



**LUXURY SEDAN**

Elegant Moroccan and fabric upholstery in five stunning shades. Blue (above), fawn, sterling, green and turquoise. Front and rear fold-down center armrests. Rear vanity with tissue and towelette dispenser, mirror, dual lamps. Power windows, seat.



**TOWN SEDAN**

Five striking colors: fawn (above), blue, sterling, green and turquoise—all in beautifully textured Moroccan and pattern cloth. Extra-thick foam-padded seat cushions. Color-keyed deep-pile nylon-rayon carpets. Walnut grained instrument panel.



**HOLIDAY SPORTS COUPE  
HOLIDAY SPORTS SEDAN**

Exquisite fabric and Moroccan trim in six shades. Red (above), green, turquoise, blue, sterling, fawn. Custom Sport Seat gives bucket style, bench seat convenience. Walnut-grained trim. Power windows, seat.



**CONVERTIBLE**

Stylish Moroccan and leather upholstery trim adds to the sleek interior of the beauty-light Convertible. Available in parchment white (above), black, forest green, blue and red. Walnut grained instrument panel trim. Power windows, seat.

**STARFIRE**



**COUPE  
CONVERTIBLE**

Distinctive Moroccan and leather on contour buckets provides elegance with flair. Handsome ladder rib design. Black (above), parchment white, red, sterling, fawn, blue. Smart center-control sports console std.

*Tailored to your taste, the 23 all-new, distinctive Oldsmobile trims provide a full range of interior colors that portray beauty in action!*

**DYNAMIC 88**



**DELTA HOLIDAY COUPE  
DELTA HOLIDAY SEDAN**

Smart, sterling, all-Moroccan upholstery (above) is available on all Dynamic 88 Delta Holiday models. Moroccan and fabric trim in blue, green, fawn, turquoise. Custom Sport Seat. Deluxe chrome trim.



**DELTA CELEBRITY SEDAN**

Four delightful shades of pattern cloth and Moroccan upholstery to complement the interior of the Dynamic 88 Delta Celebrity Sedan. Turquoise (above), green, blue and fawn. All-Moroccan trim in sterling is also available. Deep-pile nylon-rayon carpet.



**HOLIDAY COUPE  
HOLIDAY SEDAN**

Eight stunning trims. Moroccan and fabric in blue (above), fawn, sterling, turquoise. All-Moroccan in forest green, red, parchment white, blue. Deluxe door and window handles. Color-keyed carpeting.



**CELEBRITY SEDAN**

Exquisitely tailored fabric and Moroccan trim comes in green (above), blue, fawn, turquoise. All-Moroccan trim comes in sterling, parchment white and red. Harmonizing headlining is of rich polished Moroccan. Nylon-rayon carpeting.



**CONVERTIBLE**

Stylish all-Moroccan upholstery trim enhances the sporty good looks of the Dynamic 88 Convertible. Available in red (above), blue, fawn, black, forest green and parchment white. Full complement of instrument cluster and exterior lamps.

**JETSTAR I**



**SPORTS COUPE**

Cozy, contour bucket seats are trimmed in handsomely crafted all-Moroccan. Available in fawn (above), blue, red, black and parchment white. Center-control sports console has carpeted sides. T-bar selector, tachometer, map case and three courtesy lamps standard.

**JETSTAR 88**



**HOLIDAY COUPE  
HOLIDAY SEDAN**

Eight stunning trims. Moroccan and fabric in fawn (above), sterling, turquoise, blue. All-Moroccan in forest green, red, parchment white, blue. Harmonizing deep-pile nylon-rayon carpeting. Deluxe chrome.



**CELEBRITY SEDAN**

Distinctively styled Moroccan and fabric upholstery trim comes in fawn (above), blue, green and turquoise. Handsome all-Moroccan trim available in sterling, parchment white and red. Color-keyed Moroccan headlining, deep-pile carpeting.



**CONVERTIBLE**

Rich-looking all-Moroccan upholstery and trim provide long-lasting beauty for Jetstar 88 Convertible interiors. Forest green (above), red, blue, fawn, black and parchment white. Glass rear window. Foam-padded rear seat cushion. Four top colors.

**VISTA-CRUISER**



**CUSTOM; 2-SEAT  
CUSTOM; 3-SEAT**

Stylish fabric and Moroccan in black (above), green and blue. Red, fawn and parchment white is all-Moroccan. Color-keyed Vista-Roof sun visors, front carpeting and headlining. Deluxe chrome trim.



**VISTA-CRUISER; 2 SEAT  
VISTA-CRUISER; 3-SEAT**

Handsome all-Moroccan upholstery and trim comes in five spirited shades. Blue (above), fawn, red and parchment white. Three-seat models also feature a foam-padded divided (1/2-2/3) second seat.

*Richly upholstered, foam-cushioned seats, deep-pile loop carpeting and chrome highlights give Oldsmobile owners unmatched comfort in a setting of superb luxury!*

**F-85**



**CUTLASS HOLIDAY COUPE  
CUTLASS CONVERTIBLE**

Sporty contour buckets have rich-looking all-Moroccan upholstery. Red (above), sterling, parchment white, black, blue, fawn. Deluxe armrests, door and window regulators. Carpeted power door panels.



**CUTLASS SPORTS COUPE  
V-6 SPORTS COUPE**

Six striking colors available in handsome all-Moroccan. Parchment white (above), forest green, black, blue, fawn and red. Color-keyed carpeting and safety-padded instrument panel. Deluxe steering wheel.



**DELUXE 4-DOOR SEDAN**

Choice of handsome Moroccan in green (above), or blue. All-Moroccan trim is available in fawn, red, turquoise and parchment white. Deluxe door and window assists. Stylish lower door panel and floor carpeting. Padded instrument panel.



**DELUXE STATION WAGON**

Smart all-Moroccan upholstery and trim brightens the interior of the F-85 Deluxe Station Wagon. Available in red (above), black, green, blue and fawn. Deluxe steering wheel. Color-keyed front carpeting and safety-padded instrument panel.



**CLUB COUPE**

Choice of handsome Moroccan trims in turquoise (above), red and sterling, or luxurious pattern cloth and Moroccan in blue. Smart, durable vinyl floor covering is uniformly shaded to retain color regardless of wear. Polished Moroccan headlining.



**4-DOOR SEDAN**

Choice of five delightful shades to brighten the interior of the F-85 4-Door Sedan. Blue (above), and green come in fashionable Moroccan and fabric. Red, turquoise and sterling all-Moroccan trims are also available. Heavy-duty vinyl floor covering.



**STATION WAGON**

Perfectly color-keyed all-vinyl interiors make F-85 Station Wagons as beautiful as they are practical. Handsome all-Moroccan seat trim comes in four attractive shades. Fawn (above), blue, red and parchment white. Durable, heavy-duty vinyl floor covering is featured.



## NEW SUPER ROCKET POWER

... to put you *Where the Action is!*

Meet the newest, most advanced power plant ever from Olds — the new 425-cubic-inch, high-compression Super Rocket V-8! It features the durability of a forged crankshaft... integrally-cast valve guides... improved performance of stamped rocker arms. Four-barrel version, 300-h.p. standard on Ninety-Eights, optional at extra cost on Dynamic and Delta 88s. On Dynamic and Delta 88s, 316-h.p. Super Rocket is standard; regular-gas, 300-h.p. is optional at no extra cost. Plus new Turbo Hydra-Matic teamed with the Super Rocket V-8. Oldsmobile's smooth new Turbo Hydra-Matic with variable-ratio torque converter provides up to 40% more torque from a standing start! Standard on Ninety-Eight, Starfire; extra-cost option on Delta 88, Dynamic 88, Jetstar I.

*Plus new Power-Profile chassis.* Superb Olds ride... responsive handling... famed reliability! Engineered to build new comfort and convenience into everyday owner driving. • Guard-Beam Frame • New suspensions • Bigger brakes • Comfort-contoured seats • Vented rocker panels • Increased trunk space • Effortless steering • Vibra-Tuned body mounts.



## OPTIONS AND ACCESSORIES ... for your everyday driving pleasure at modest extra cost!



Four-Season  
Air Conditioning



Tilt-Away  
Steering Wheel



Power Steering  
Power Brakes



Power Door Locks\*  
Cruise Control\*\*



Power Seat  
(6-way) and (4-way)



Anti-Spin Differential

*Plus these  
additional  
accessories*

Super deluxe signal seeker radio\* • AM-FM radio\*  
• Deluxe radio • Rear seat speaker • Power antennas  
• Reverbator speaker\* • Power windows† • Power  
ventilators\* • Deck lid power lock release • Guide-

\*Not available on imp. Ford or Volvo/Chrysler, or †Not available

Marie power headlamp control † • Custom sports steering  
wheel • Simulated wire wheel discs • Deluxe wheel diam  
• Windshield washers • Electric clock • Remote control  
outview mirror • Tinted glass • Rear window defroster

†Not available on standard F-42 or Vista-Cruiser.

## 1965 OLDSMOBILE SPECIFICATIONS

GENERAL	Wheelbase	Length	Width	Hold-Over (Di. Seal)	Shipping Wt. (4 Door Val.)	Tire Size Std.	Fuel Cap. Gal.
NINETY-EIGHT	136"	227.5"	80"	55.8"	4191	8.35 x 14"	25
STARFIRE	123"	218.9"	80"	54.1**	4113*	8.75 x 14"	25
DELTA 88	123"	218.9"	80"	55.1"	3939	8.25 x 14"	23
DYNAMIC 88	123"	218.9"	80"	55.3"	3903	8.25 x 14"	23
JETSTAR 88	123"	218.9"	80"	55.3"	3714	7.75 x 14"	23
JETSTAR I	123"	218.9"	80"	54.2**	3963*	8.25 x 14"	25
F-85	115"	204.3"	73.2"	54.5"	3357*	7.25 x 14**)	20
VISTA-CRUISER	120"	227.7"	73.2"	55.2"	3881	7.75 x 14"	20

\*Compare Starfire and Jetstar I. \*\*V-8; V-6: 2001 (3-Door Custom Model) 119.8; V-6: 4.95 x 14"

ACCESSORIES AND POWER FEATURES DESCRIBED OR ILLUSTRATED IN THIS CATALOG ARE OPTIONAL AT EXTRA COST UNLESS OTHERWISE SPECIFIED. A DETAILED LIST OF ACCESSORIES APPEARS ON PAGE 16. A FULL PRICE LIST FOR ALL MODELS AND OPTIONS IS AVAILABLE AT ANY AUTHORIZED OLDSMOBILE QUALITY DEALER'S.

ENGINE	Type	Displacement Cu.-In.	H.P.	Torque Lb.-Ft.	Comp. Ratio	Fuel
STARFIRE (a)	Starfire Jetstar I	425	170	470	13.5-14-1	Prem.
SUPER ROCKET (b)	Ninety-Eight	425	260	470	10.25-10-1	Prem.
SUPER ROCKET	Dynamic 88 Delta 88	425	210	450	10.25-10-1	Prem. (c)
JETFIRE ROCKET V-8 (c)	Jetstar 88	310	150	353	11.25-10-1	Prem. (e)
JETFIRE ROCKET V-8	F-85 Vista-Cruiser	310	250	331	9.0-10-1	Reg.
CUTLASS V-8	Cutlass	330	215	360	10.25-10-1	Prem. (f)
ECON-O-WAY V-6	F-85	225	155	225	9.0-10-1	Reg.

(a) Operates at extra cost on Ninety-Eight and Delta 88. (b) Optional at extra cost on Dynamic 88 and Delta 88.

(c) 310 h.p. optional at extra cost, 4-lit. carb., 10.25 comp. ratio.

(d) Regular fuel option at no extra cost, 300 h.p. (e) Regular fuel option at no extra cost, 250 h.p.

(f) Regular fuel option at no extra cost, 305 h.p.

OLDSMOBILE RESERVES THE RIGHT TO MAKE CHANGES AT ANY TIME, WITHOUT NOTICE, IN PRICES, COLORS, MATERIALS, EQUIPMENT, SPECIFICATIONS AND MODELS AND ALSO TO DISCONTINUE MODELS. REG. U.S. PAT. & TM. OFF. IN U.S.A.

'65 OLDSMOBILE *Styled to go... where the action is!*



*The Rocket Action Cars:* Ninety-Eight • Starfire • Delta 88 • Dynamic 88 • Jetstar I • Jetstar 88 • Vista-Cruiser • F-85