

VOLUMES
of
VALUE

Value Begins
at six-fifteen

VOL. I

VOL. II

VOL. III

The Pontiac Eight Four-Door Sedan . . . Flat, level floors, front and rear—taupe mohair or broadcloth upholstery—spare tire concealed in big dust-proof luggage compartment—solid steel "Turret-Top" Body by Fisher, with patented Fisher No-Draft Ventilation—chrome-plated fittings—locking glove compartment.

(Eights priced \$750 and up—F.O.B. Pontiac, Michigan)



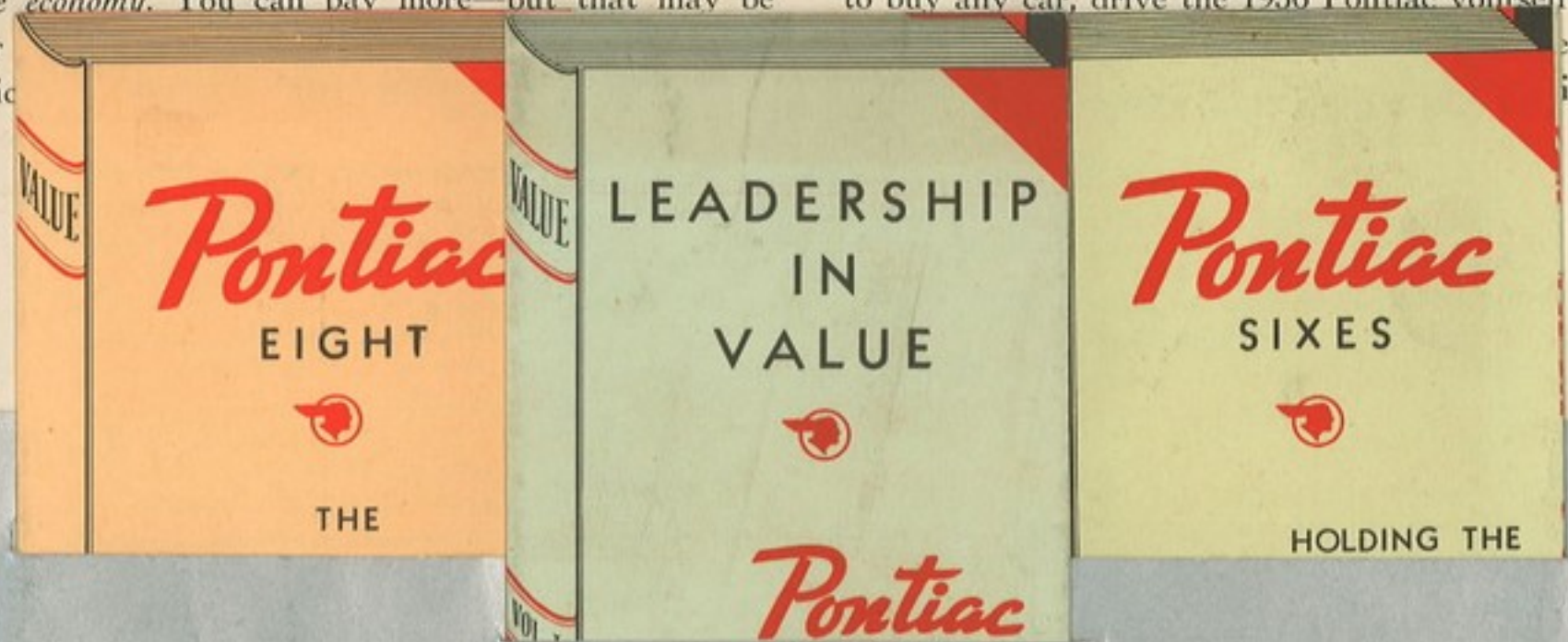
Model shown \$815 list
price at Pontiac, Michigan.

Pontiac Dollars Do Double Duty

- 1: Pontiac gives you extra-value unmatched in cars sold at or near the same low price.
- 2: Pontiac's famous dependability and proven economy will save you money year after year.

You can pay less than the price of a Pontiac—but that may be *false economy*. You can pay more—but that may be *needless* any price.

Pontiac gives you more for your money. Before you decide to buy any car, drive the 1936 Pontiac yourself. That will be the *right price* choice.



Pontiac Dollars Do Double Duty

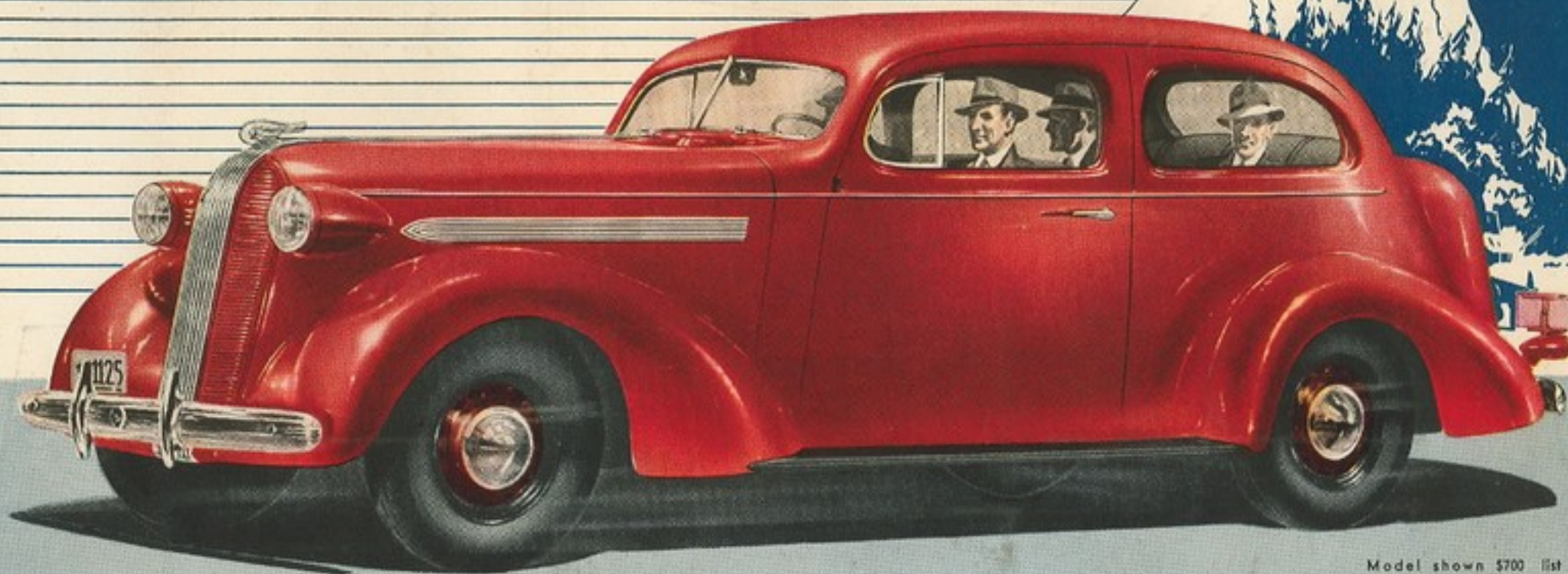
- 1: Pontiac gives you extra-value unmatched in cars sold at or near the same low price.
- 2: Pontiac's famous dependability and proven economy will save you money year after year.

You can pay less than the price of a Pontiac—but that may be *false economy*. You can pay more—but that may be *needless extravagance*. Pontiac asks no odds of any car at any price. Every test and every comparison proves that

Pontiac gives you more for your money. Before you decide to buy any car, drive the 1936 Pontiac yourself. That will convince you that Pontiac is the *right car* at the *right price*—more real value than any car at or near its price.

The Pontiac Six Two-Door Touring Sedan . . . Built to meet the needs of motorists who want extra luggage space. Trunk opens from bottom, revealing a large compartment above the spare tire shelf. Doors have combination door handles and arm rests. Rear ash trays built into arm rests. Taupe mohair or taupe woolen cloth upholstery.

(Sixes priced \$615 and up—F.O.B. Pontiac, Michigan)

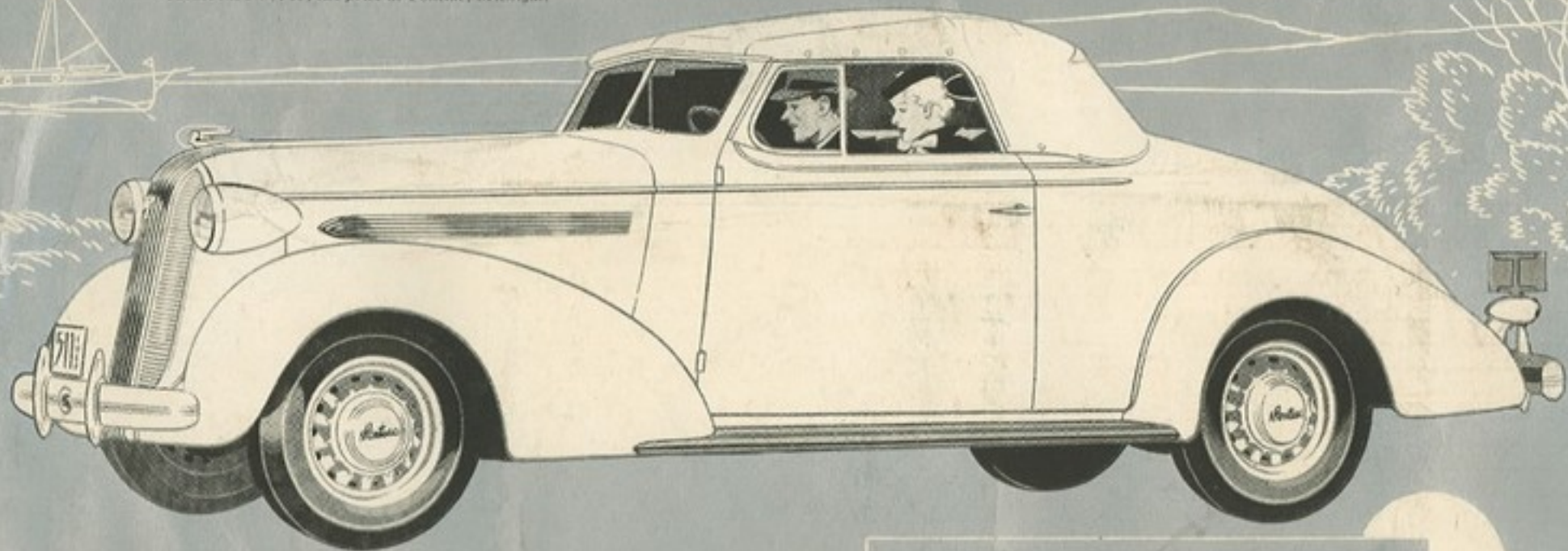


Model shown \$700 list price at Pontiac, Michigan.

The Pontiac Six Cabriolet . . . This model commands an admiring audience everywhere. Upholstered in hand-buffed Spanish leather or worsted Bedford cord. Split seat folds forward to reveal luggage space and concealed spare tire.

(Sixes priced \$615 and up—F.O.B. Pontiac, Michigan)

Model shown \$760, list price at Pontiac, Michigan



*When may I have the opportunity of proving
Pontiac's Extra Value by a demonstration?*

Get the Feel behind the Wheel-

PONTIAC

Ride-
THEN
DECIDE

VOL. I VOL. II VOL.