



PLYMOUTH  
*Prowler*





DRIVE-IN

**Plymouth Prowler. You either get it, or you don't.** A factory hot rod from the only car company that can make it happen. Hot rods are salt flats and blue highways. Christmas trees and quick quarter-miles. The steep, deep purple grades slashing through the Rockies at twilight. They're for cutting short the endless arc of a Texas interstate. • Hot rods are a way of looking at things. A place of the heart. A feeling in your gut. And all of it as uniquely American as the three chords of rock 'n roll or a pair of cowboy boots. Hot rods are deco-designed diners on the Jersey Shore. Elm-shrouded main streets of small Kansas towns on hot August nights. Racing for pinks from a San Fernando Valley drive-in while roller skating car hops crack gum. • Hot rods are an artisan making an assortment of parts into something more than it ever had a hope of becoming. They are lightning in a bottle. Swift, slick graffiti welded to the steel guitar of a young land's brash morning melody. Hot rods are what you make 'em.

*On sale Spring 1997.*



Prowler's sleek grille and space-technology headlamps are protected by bumpers that meet all 1997 federal safety standards. Huge 17-inch front and 20-inch rear wheels put the tread to the tarmac.



Instrumentation is complete, circular, backlit, and analog. Tach mounts on the steering column. Dual air bags\* refine an interior that sacrifices flat bench tuck 'n roll for fully adjustable ergonomics and power accessories.

\*Always wear your seat belts.



Sounds you can actually hear while cruising with the top down are made possible by a seven-speaker, AM/FM Cassette and CD powered by a remote, 320-watt amplifier with eight 40-watt channels. A three-speaker sub-woofer in the rear bulkhead cranks out good vibes.

**Prowler is an unabashed tribute to an original American art form.** It is the result of a bold raid on the corporate parts bins by a buccaneering Plymouth Platform Team that was intrigued with the term "factory hot rod." That's where the resemblance ends. Prowler is an engineering *tour de force*. It's a rare blending of youthful exuberance, mature judgement, and technical excellence that envelopes a refreshing new way for driving enthusiasts to get their enjoys. Prowler is quick, like all hot rods should be, because its LHS-derived, 3.5-liter high-output 24-valve SOHC V6 has been hopped up to a crisply responsive 200-plus horsepower via a classic hot rod bolt-on, stainless steel exhaust manifolds, among other upgrades. The power-to-weight ratio traces to aluminum coachwork, which Plymouth will be bringing to production years before similar two-seaters exhibited in recent shows by European makers like Audi, BMW, and Lotus. Prowler's balanced handling reflects an "Indy"-style independent front suspension with inboard-mounted coil-over shocks; and an independent rear-wheel drive transaxle like the Porsches 928S and 968. Prowler is fully convertible, too. Meaning roll-up windows, and a super-sealing top so svelte that this roadster looks like a chopped three-window coupe when it's raised. Hmm... do *Gran Turismos* prowl drive-ins?



One clever idea after another...after another...after another...after another...after another...after another. That's Plymouth.



### Standard Equipment List

**Air Bags\***—Driver's Side Integral with Steering Wheel; Passenger Side—Located in the Instrument Panel • **Air Conditioning**—Non-CFC Refrigerant with outlets located in Instrument Panel • **Antenna**—Windshield • **Brakes**—4-Wheel Vented Disc • **Bumpers**—Contrasting Front and Rear • **Console**—Center w/Armrest, Cassette Storage and Cupholder • **Convertible Top**—Manual, Cloth (Black) • **Decklid Release**—Remote • **Defroster**—Rear Window Electric • **Door Locks**—Power, Auto w/Time Delay • **Dynamic Side Impact Protection** • **Engine**—3.5L 24-Valve Sequential Multipoint Electronic Fuel Injection 60-Degree OHC V6—includes easy to identify yellow service points • **Floor Mats** • **Fuel Tank Capacity**—12 Gallons • **Grille**—Body Color • **Headlights**—Composite Aerodynamic Quad Projector Beam; Front Side Markers • **Hood Release**—Remote • **Instrument Cluster**—w/Speedometer, Fuel, Temp, Volts and Oil Pressure • **Lighting**—Interior: Dual Front Courtesy, Floor, Glove Box • **Mirrors**—Exterior, Dual Power, Body Color • **Radio** AM/FM

Cassette and CD w/Remote Amplifier and 7 Speakers • **Remote Keyless Entry System**—w/Theft Alarm • **Seat Belts**—Color Keyed, 3-Point Unibelt • **Seats**—Leather Low Back Bucket Seats with Halo Headrest and Seatback Map Pockets, Manual 6-Way Driver Seat Height Adjuster • **Shift Knob**—Leather Wrapped • **Speed Control**—Electronic • **Power**—Windows, Locks • **Steering Wheel**—Leather Wrapped w/Center Horn Blow, Speed Control Switches and Radio Control Switches • **Suspension**—Front: Upper and Lower Control Arms with Pushrods—Rear: Independent Rear Multi Link Modified Double Wishbone—Front and Rear Sway Bars • **Tilt Steering Column w/Tachometer** • **Tires**—Extended Mobility Tires (Run Flat Capability) (P225/45R17 Front, P295/40R20 Rear) w/Low Tire Pressure Sensor System w/Cluster Warning Light • **Wheels**—Cast Aluminum (17" Front, 20" Rear) • **Windshield Wipers**—Wet Arm Intermittent

\*Always wear your seat belts.

### Plymouth Prowler Key Facts:

**(Purpose-Modified) Engine:** 3.5L 24-Valve SOHC V6  
**Engine Breathing:** Dual throttle bodies induction, special exhaust  
**Transaxle:** Rear-wheel 4-speed, Fully adaptive, electronically controlled AutoStick®  
**Curb weight:** 2800 to 2900 lbs.

### Exterior Dimensions:

Wheelbase: .....113"  
 Overall Length: .....165"  
 Overall width: .....76"  
 Overall height: .....51" (Top up)  
 Track (front/rear): .....62"/63"  
 Turning circle:.....39'

### Interior Dimensions:

Headroom: .....38"  
 Legroom: .....43"  
 Shoulder: .....52"  
 (passenger compartment 49 cu. ft., interior space same as Corvette roadster, 10 cu. ft. larger than Viper)

For more information, please phone: 1-800-PLYMOUTH

On the Internet: <http://www.plymouthcars.com>

About this publication Since the time of printing, some of the information you'll find in this brochure may have been updated. Ask your dealer for details.

