

THE NINETEEN HUNDRED NINETY-THREE



CHRYSLER IMPERIAL



ABOUT THIS CATALOG: Since the time of printing, some of the information you find in this catalog may have been updated. Ask your dealer for details.

Some of the equipment shown or described throughout this catalog is optional or available at extra cost.

C
CHRYSLER
IMPERIAL

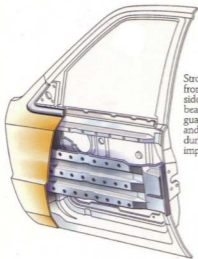
When you drive an Imperial, you are driving an automobile with timeless lines and a sense of the future. A car which reflects the personality of discriminating owners who know what they want and will accept no compromises in room, ride or interior comfort.

Imperial is a full-size automobile

with world-class luxury and safety features engineered into an unmistakably classic and stately sedan. Chrysler advantages in interior refinements and elegance are everywhere you look, while Chrysler advantages in safety and technology enhance your driving pleasure and peace of mind.

A reputation for excellence in driving performance and interior luxury has long been an Imperial hallmark. Yet, its price makes it remarkably attainable.

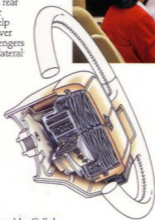
That's why we feel the 1993 Chrysler Imperial is the *perfect balance of self-indulgence and common sense.*



Strong steel front and rear side-door beams help guard driver and passengers during a lateral impact.



Simulated air bag deployment shown.



All Chrysler air bag systems are factory-certified and feature gold-plated terminals to resist corrosion and aid deployment. An air bag, in combination with a lap/shoulder belt, is one of the best driver protection systems available.

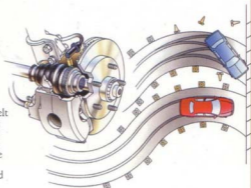


The Portable Cellular Phone lets you make and take calls in or outside of the vehicle. See page 19 for more details.



Child-protection rear door locks help safeguard children.

Three-point Unibelt restraints for front and rear outboard passengers have a cinching latchplate to securely hold passengers or child seats in a proper position.



A standard four-wheel antilock brake system (ABS) enables the driver to control steering and avoid wheel lockup during demanding braking.

T

HE CHRYSLER ADVANTAGE IN SAFETY

As a result of our commitment to automotive safety, drivers and passengers of Chrysler-built automobiles have the advantage of an impressive number of safety-inspired features. For the past few years, a driver-side air bag has been standard on every Imperial that we build. But we didn't stop there.

In addition to air bags, the Imperial provides a modern four-wheel antilock braking system, three-point Unibelt restraints for front and rear outboard passengers, strong steel side door beams, and child-protection rear door locks as standard equipment. Available items that will add to your security include a convenient Portable Cellular Phone with the latest in cellular technology and a Security Package that includes remote keyless entry and a vehicle theft security alarm system.

You'll find a complete listing of Imperial's standard safety features on page 19 of this catalog. Through continued technological improvements of materials and manufacturing methods, Chrysler is determined to make the Imperial as safe as it is comfortable and luxurious.

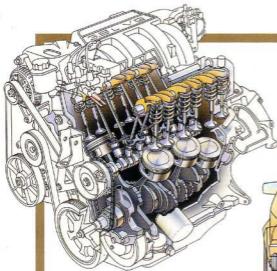
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HE CHRYSLER ADVANTAGE IN ENGINEERING

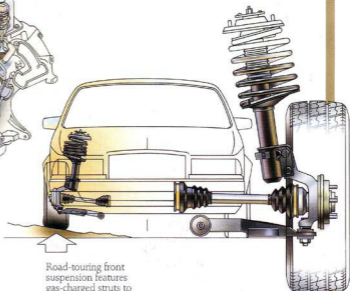
Chrysler has committed itself to automotive engineering excellence for more than six decades. That tradition continues in 1993. That's why the perceptible luxury of an Imperial is complemented by sophisticated technology that adds to your driving pleasure, comfort and safety.

For powerful acceleration and performance, there's a 3.8-liter V6 engine with sequential multipoint electronic fuel injection. For smoother shifting, electronic modulation has been added to the standard four-speed automatic transaxle. For driver control, gas-charged struts and shock absorbers, front and rear antisway bars and rear coil springs take the bounce out of rough roads. For start-up dependability and to automatically control and monitor driveability, Imperial has built-in microprocessors. Total capacity of these microprocessors would exceed that of many computers. And to help maintain proper vehicular height under varying load conditions, an automatic load-leveling rear suspension is standard. (A front and rear air suspension system is also available.)

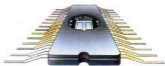
We've also developed processes that will help keep your Imperial looking new for years to come. Give credit to a seven-step anticorrosion process that includes a final Clear Coat paint finish that guards against the harmful etching effects caused by foul weather and pollution.



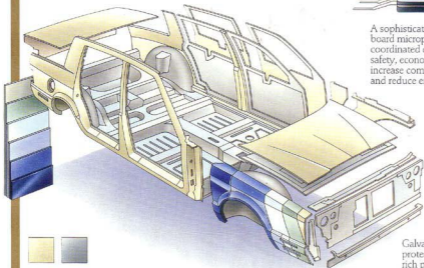
The 3.8-liter SMPI V6 engine has sequential multipoint electronic fuel injection. It provides smooth, steady performance by injecting fuel directly into each cylinder port as needed.



Road-touring front suspension features gas-charged struts to help cushion the ride. An automatic load-leveling rear suspension is standard.



A sophisticated network of on-board microprocessors execute coordinated decisions to improve safety, economy and performance; increase comfort and convenience; and reduce emission.



Galvanized steel, antichip protective coatings, zinc-rich primers and electroplated paints resist corrosion and protect against abrasion, weathering and chemicals.



THAT
LUXURY
LOOK

Imperial's stately appearance is accented by a thickly padded vinyl landau roof, classic opera windows that allow backseat passengers a touch of privacy, and distinctive wire wheel covers. Adding to Imperial's timeless styling theme is an elegant "waterfall" grille and concealed halogen headlights.

Open the doors and an Imperial

welcomes you with remarkable comfort, convenience, luxury and safety. The quiet interior encloses you and your passengers in a refined atmosphere that shuts out the noise of the outside world.

Bring the V6 engine to life and you're ready for around-the-town shopping or highway cruising. Fully adaptive electronic controls help the

four-speed electronic transaxle glide effortlessly through gear changes. A road-touring suspension gives you a precise "feel" for the road. Braking is safe and sure with the four-wheel antilock braking system.

Add it all up and you'll find Imperial gives you the luxury car look, ride and technology — but without the "luxury" price.



THAT
LUXURY
TOUCH

There's no better way to heighten Imperial's luxury touch than by ordering the available elegant interior with leather-seat facings. Here is uncompromising quality in material and workmanship. Besides the refined feel of real leather, you'll enjoy the added convenience of eight-way power front seats with a

two-position memory feature on the driver's seat and exterior mirrors.

You'll also appreciate the security of having a driver-side air bag, speed-sensitive power door locks and an illuminated entry system.

To give your 1993 Imperial the high-tech look, add the available Electronic Features Package* that

includes an electronic instrument cluster with easy-to-read displays and an Infinity RS audio system.

All of the ample comforts and pleasing details obtainable through human engineering and fine craftsmanship are available in the 1993 Imperial.

* See page 18 for complete contents.



FEATURES AND OPTIONS

1. The available Electronic Features Package includes an electronic instrument cluster with high-tech graphics. Other items in the package are listed on page 18.

2. The Infinity RS sound system, included in the Electronic Features Package, adds 10 Infinity speakers in six places to the standard four-speaker graphic equalizer cassette/radio, for outstanding presence.

3. Have your dealer install the optional compact disc system with CD changer and handheld controller for easy magazine switching. Includes six-disc storage.

4. Available electrochromatic day/night mirror electronically dims reflected glare and automatically turns headlights and taillights on and off as needed. Part of the Electronic Features Package.

5. Spacious room, a convenient center armrest, available cup holders, and front seatback storage pockets are comforting amenities for backseat passengers.

6. Easily accessible controls for power windows, door locks and seats are located in the fully upholstered door trim panels.



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E



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Q UALITY ASSURANCE... ADVANTAGE: CHRYSLER

Through a combination of computer technology, intense testing and craftsmanship, the 1993 Chryslers are designed and assembled to make them solid and dependable. Advantage: Chrysler.

A. To help improve aerodynamic design and increase fuel efficiency, wind tunnel testing is performed at two U.S. locations.

B. A computer-operated device called "The Road Simulator" generates a series of motions to determine the effect various road surfaces and vibrations have upon the vehicle.

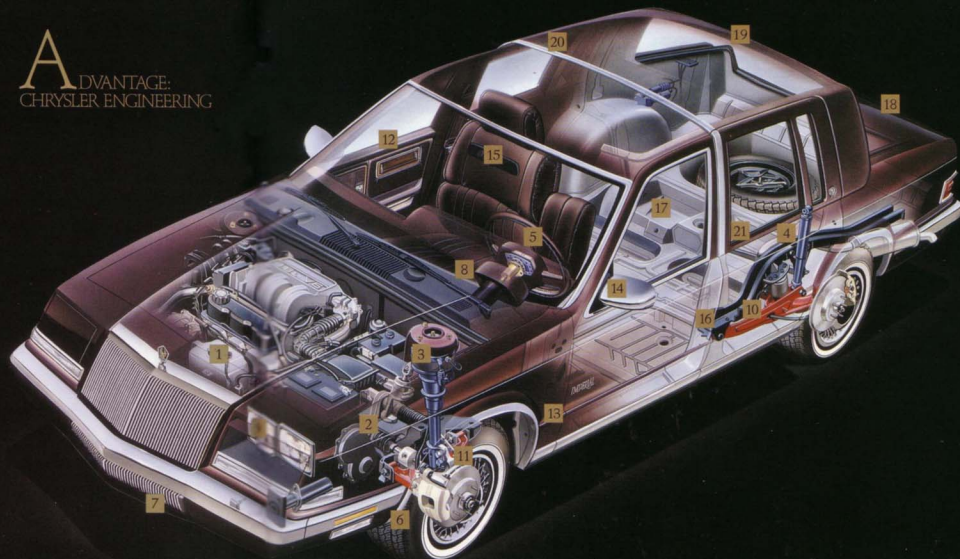
C. An "anaerobic" assembly process applies a thick bead of epoxy/resin cement around the circumference of the inner door structure. This process, when combined with spot welding, provides greater strength, reduced noise and improved rust resistance.

D. To learn more about the structural reliability of our cars, every crash test is filmed at high speed for later study and analysis.

E. For durability, test engines are run at 4,000 rpm for 800 hours in our dynamometer booths.

F. Fifty thousand-mile power train endurance tests, which simulate very aggressive driving conditions, go on 24 hours a day at the Chrysler test track.

A DVANTAGE:
CHRYSLER ENGINEERING



1. Powerful 3.8-liter (230 CID) sequential multipoint electronic fuel-injected V6 engine for performance.
2. Four-speed computer-controlled automatic transaxle for smooth shifting responses.
3. Available automatic electronic front and rear air suspension handles varying load conditions.
4. Rear automatic load-leveling suspension helps maintain vehicle height and levels the ride.
5. Driver-side air bag inflates in

6. Four-wheel antilock disc brakes prevent wheel lockup during hard braking for better control.
7. Energy-absorbing front/rear bumpers.
8. Power-assisted rack-and-pinion steering with an 18.0:1 ratio has a precision road feel.
9. Concealed halogen headlights.
10. Road-touring suspension features gas-charged struts and

11. Front-wheel drive for improved traction.
12. Tinted glass for reduced glare and coolness.
13. Lower bodyside antichip coating for added protection.
14. Dual power remote control heated outside mirrors.
15. Available Electronic Features Package with electronic self-dimming day/night mirror.
16. Illuminated entry system for

17. Available vehicle security alarm system offers increased theft protection.
18. Large 16.7-cubic foot trunk.
19. Rear window defroster.
20. Sound-deadening materials for quiet comfort.
21. Child-protection rear-door locks and speed-sensitive power door locks for added safety.

EQUIPMENT & SPECIFICATIONS

STANDARD AND OPTIONAL EQUIPMENT

Air Bag System—Driver's side	S
Air Conditioning—Automatic temperature control	S
Alarm System—Vehicle theft security	P ¹
Alternator—90-ampere	S
Antenna—Power automatic	S
Battery—500-ampere, maintenance-free with integral test indicator	S
Brakes—Antilock, four-wheel disc	S
Bumpers—Energy-absorbing front and rear	S
Bumper Guards—Rear	S
Carpet—Passenger compartment and lower door trim panels; color-keyed	S
Carpet—Trunk, gray	S
Cellular Phone—Mobile* (dealer-installed)	E
Cellular Phone—Portable phone* (dealer-installed)	E
Cellular Phone—Visorphone** (dealer-installed)	E
Chimes—Warning: fasten seatbelts, headlights on, key-in-ignition, turn signal on reminder	S
Cigar Lighters—Front and rear	S
Clock—Digital; integral with all radios	S
Clock Hooks—Rear; integral with courtesy lights	S
Console—Front: storage, floor-mounted	P ¹
Console—Overhead: includes twin map/courtesy lights and storage	S
Corrosion Protection—Antichip protective coating on lower body panels; extensive use of galvanized steel	S
Cup Holders—Front, integrated with front-seat armrests	S
Cup Holders—Rear, integral with rear seat center armrest	P
Deck Lid—Remote release, electric	S
Deck Lid—Automatic pulldown	S
Defroster—Rear window, electric	S
Demisters—Front door windows	S
Door Locks—Power automatic speed-sensitive actuation with ignition key interlock	S
Door Locks—Rear, child-protection	S
Electronic Ignition, Fuel Injection and Voltage Regulator	S
Electronic Vehicle Information Center (EVIC)	P ¹
Emissions Control and Testing (California only)	E
Engine—3.8-liter SMPi V6	S
Exhaust System—Stainless steel	S
Front-Wheel Drive	S
Fuel Capacity—16 gallons	S
Fuel Filler Cap Tether	S
Glass—Tinted: all windows	S
Glove Box—Lock with deck lid release button	S
Headlight System—Concealed, quad halogen	S
Hood—Counterbalanced	S
Hood Ornament—Crystalline Pentastar	S
Hood Release—Remote	S
Horn—Dual-note	S
Illuminated Entry System	S
Instrument Cluster—Electromechanical with analog display; includes speedometer, odometer, trip odometer, gauges for electrical system voltage, engine coolant temperature, engine oil pressure and fuel level	S
Instrument Cluster—Electronic; includes liquid crystal digital displays for speedometer, odometer and trip odometer; electronic analog gauges for electrical system voltage, engine coolant temperature, engine oil pressure and fuel level	P ¹

Insulation—Premium sound; hood pad	S
Keyless Entry—Remote	P ¹
Lights—Ash receiver; cornering; courtesy reading, front overhead; courtesy reading, rear roof rail; door courtesy; glove box; ignition switch with time delay; trunk; underhood	S
Map Pockets—Front doors, front seatbacks	S
Mats—Floor: color-keyed, front and rear	S
Message Center—Incandescent; car graphic outline with warnings for door ajar, deck lid ajar, and low windshield washer fluid	S
Mirror—Interior rearview; day/night	S
Mirror—Interior rearview; including automatic day/night adjustment; automatic headlight control	P ¹
Mirror—Exterior dual power remote control, bright, heated	S
Mirror—Exterior dual power remote control, bright, heated, with two-position memory	E
Mirror—Interior driver and passenger illuminated visor/vanity	S
Moldings—Bodyside protection, color-keyed; bumper rub strips and extensions, bright wheel lip	S
Multifunction Control Lever—Mounted on steering column; includes controls for turn signals, headlight dimmer, and intermittent windshield wiper/washer	S
Radio—AM stereo/FM stereo electronically tuned; with scan, up-and-down seek, Dynamic Noise Reduction; cassette tape player, Dolby B ¹ Noise Reduction, joystick balance/fader speaker control, five-band graphic equalizer and four-speaker sound system; integral digital clock	S
Radio—AM stereo/FM stereo electronically tuned; with scan, up-and-down seek, Dynamic Noise Reduction; integral compact disc player, Dolby B ¹ Noise Reduction, joystick balance/fader speaker control, five-band graphic equalizer and four-speaker sound system; integral digital clock	S
Radio—Chrysler Infinity RS sound system adds vehicle-equalized 10-speaker in six-location system and trunk-mounted amplifier	P ¹
Roof—Landau; padded vinyl	S
Seatbelts—Three-point Unibelt for front and rear outboard seats, lap belts in center locations	S
Seats—Eight-way power adjustable front seats; driver-side includes two-position memory for seat and outside mirrors	E
Seats—Front 50/50 cloth split-bench, six-way power adjustable for driver and passenger, dual center armrests with cup holders, two-way adjustable head restraints and reclining seatbacks	S
Seats—Leather seat facings trim	P
Seat—Rear, bench with folding center armrest	S
Spare Tire—Compact, T125/70D15	S
Spare Tire—Conventional	E
Speed Control—Electronic, steering wheel-mounted	S
Steering—Rack-and-pinion; power-assisted, precision leak, 18:0:1 ratio	S
Steering Column—Tilt, six-way adjustable	S
Steering Wheel—Luxury; leather-wrapped with integral air bag	S
Stoplight—Supplemental, center high-mounted	S
Stripe—Upper bodyside; painted	S
Suspension—Automatic air, front and rear	E
Suspension, Front—Gas-charged position-sensitive struts, anti-sway bar, and coil springs	S
Rear—Trailing beam axle, coil springs, gas-charged shocks, anti-sway bar and automatic load-leveling and height control	S
Tires—P195/75R14 steel-belted radial, white sidewall (set of four)	S
Transaxle—Four-speed automatic with overdrive, computer-controlled	S

Undercoating	S
Wheel Covers—Wire with locks, 14-inch (set of four)	S
Windows—Power; includes driver-side one-touch-down feature	S
Windshield Wipers—Deluxe two-speed, with intermittent wipe; concealed	S

S—Standard. E—Extra cost. P¹—Package only. Includes in Security Package. Included in Electronic Features Package. Some AM stereo broadcasting may not be compatible with this radio. *Dynamic Noise Reduction is a trademark of National Semiconductor Corporation. **Dolby B is a trademark of Dolby Laboratories. **Visorphone is a registered trademark of Cantel, Inc. See page 19 for more information.

CUSTOMER-PREFERRED™ PACKAGES

Package Contents	A	D
Interior with leather seat facings		•
Rear seat armrest with cup holders		•
Power eight-way front seats with two-position driver-side memory on seat and exterior mirrors		•
Additional Options (Available only with corresponding Customer-Preferred™ Packages)		
Electronic front and rear air suspension system	E	E
Conventional spare tire	E	E
Electronic Features Package—Floor-mounted front storage console, Infinity RS sound system, electronic instrument cluster, Electronic Vehicle Information Center, automatic headlight system with automatic day/night mirror	E	E
Power eight-way front seats with two-position driver-side memory on seat and exterior mirrors	E	P
Security Package—Remote keyless entry system, vehicle theft security alarm system	E	E
AM stereo/FM stereo graphic eq. with integral compact disc player	E	E

• - Included in Customer-Preferred™ Package. E - Extra cost. P¹ - Included in corresponding Customer-Preferred™ Package listed above. *Some AM stereo broadcasting may not be compatible with this radio.

DIMENSIONS

Dimension	Value
Overall Length (in.)	208.0
Wheelbase (in.)	109.6
Overall Height (in.)	55.3
Track—Front (in.)	57.6
Track—Rear (in.)	57.6
Overall Width (in.)	68.9
Turning Diameter (ft)	41.5

Interior (Front/Rear)

Head Room (in.)	38.4/37.8
Leg Room (in.)	48.0/42.9
Hip Room (in.)	51.2/51.9
Shoulder Room (in.)	56.0/55.6
Trunk/Cargo Volume (cu ft)	16.7

ENGINE:

Type	3.8L V6 sequential multipoint electronic fuel injection
Bore x Stroke (in.)	3.78 x 3.43
Displacement (cu in./liters)	230/3.8
Power (hp @ rpm)	150 @ 4,400
Torque (lb-ft @ rpm)	203 @ 3,200
Compression Ratio	9:1
Fuel Type	Unleaded Regular

EXTERIOR COLORS



Black Cherry Pearl Coat



Light Mahogany Metallic Clear Coat



Light Champagne Metallic Clear Coat



Midnight Blue Metallic Clear Coat



Diamond Blue Metallic Clear Coat



Black Clear Coat



Bright White Clear Coat



Claret Red Pearl Coat



Dark Quartz Gray Metallic Clear Coat



Mediterranean Green Pearl Coat



Bright Silver Metallic Clear Coat

NOTE: Due to printing limitations, the colors shown will vary slightly from actual trim. See your dealer for accurate color chips.

INTERIORS

Standard

Kimberly cloth seats have individually adjustable six-way power 50/50 front seats with two-way adjustable head restraints, reclining seatbacks and dual folding armrests with integral cup holders. Map pockets are located on each of the front seatbacks. Colors: Crimson Red, Champagne, Mahogany and Midnight Blue.

Optional

Leather faced seats have eight-way power 50/50 front seats and power reclining seatbacks. The driver's seat has a memory feature for selection of two programmed combinations of seat, recliner, and exterior mirror positions.

Additional colors: Black and Black/Light Quartz.

STANDARD SAFETY FEATURES

Air bag (driver's side only) • Antitheft ignition and steering column lock • Antitheft trunk lock • Backup lights • Brake fluid pressure loss warning light (also serves as indicator when parking brake is applied) • Center high-mounted supplemental stoplight • Combination lap/shoulder belts for driver and right front passenger and rear outboard passengers; lap belts for center locations • Double ball-joint rearview mirror mount • Dual throttle return springs • Electric windshield washers and wipers • Energy-absorbing front seatbacks • Energy-absorbing instrument panel • Energy-absorbing steering wheel • Fade-resistant four-wheel antilock disc brakes • Fasten seat belt reminder • Front seat head restraints • Glare reduction measures for instrument panel, steering wheel, and windshield wipers • Hazard warning flasher system • Headlight and wiper circuit breakers with automatic reset • Inside hood release • Interlocking door latches • Key left in ignition warning • Non-overhead rear door locks • Recessed inside door release handles • Reinforced windshield header and roof • Safety-Rim wheels • Shatter-resistant glass • Side door beams • Side marker lights and reflectors • Turn signals with lane-change feature and reminder chime



THE OWNER'S CHOICE PROTECTION PLAN

Now you have a choice of protection plans to suit your needs. When you purchase a new 1993 Imperial, you can choose either of the two limited warranty plans described below.

3/36 Bumper-to-Bumper Limited Warranty

The three-year or 36,000-mile Basic Bumper-to-Bumper Limited Warranty covers the entire vehicle including power train (excludes adjustments, tires, normal wear items and maintenance). No deductible applies. Restrictions apply. See your dealer for a copy of this limited warranty.

OR

7/70 Power Train Limited Warranty

Upon expiration of the 12-month or 12,000-mile Basic Limited Warranty, coverage is extended on power train components to seven years or 70,000 miles. No deductible applies. Restrictions apply. See your dealer for copies of these limited warranties.

7/100,000 Anticorrosion Limited Warranty

In addition, all Chrysler Corporation vehicles are covered by the 7/100,000 Outer Panel Anticorrosion Limited Warranty. Your dealer will repair or replace at no charge outer body sheet metal panels found to have developed perforation (rust-through) in normal use up to seven years or 100,000 miles. No deductible applies. See your dealer for a copy of the warranty.



We sell satisfaction.

Additional peace-of-mind protection for vehicle owners is available through optional Chrysler Service Contracts. These services are available in a variety of time and mileage combinations to meet your particular driving needs.



Chrysler Credit offers a variety of finance programs that can help make your new Chrysler Imperial even more affordable. These flexible finance programs can be tailored to suit your budget and your lifestyle. They include Gold Key Plus, College Graduate Plans, Gold Key Lease, Retail Financing, and other special payment plans. Ask your salesperson for details.



MOPAR parts are engineered by Chrysler Corporation for use in your new Chrysler Imperial. When replacement is necessary, be sure to specify MOPAR parts. Used by professional automobile technicians worldwide.

MOPAR ACCESSORIES

Here is a partial list of some of the popular Mopar accessories available for the Chrysler Imperial. See your dealer for a complete list and availability.

• Deck Lid Luggage Rack • Compact Disc Player • Compact Disc Changer



For 1993, Chrysler will be offering a selection of dealer-installed/supplied cellular phones in several models to enhance the available optional equipment list. Ask your dealer for details. OKI® and Panasonic warrant and service these products. Ask your dealer for details and a copy of these limited warranties.



Physically Challenged Assistance Program

Cash reimbursement of up to \$500 for purchase and installation of adaptive driving aids or passenger equipment on new 1993 Chrysler Corporation cars, trucks or vans. For further information, contact your dealer or the PHYSICALLY CHALLENGED RESOURCE CENTER at 1-800-255-9877.

All product illustrations and specifications are based upon current information at the time of publication approval. Although descriptions are believed correct, complete accuracy cannot be guaranteed. Chrysler Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.

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Buckle up for safety.



Advantage: Chrysler
A DIVISION OF THE CHRYSLER CORPORATION

