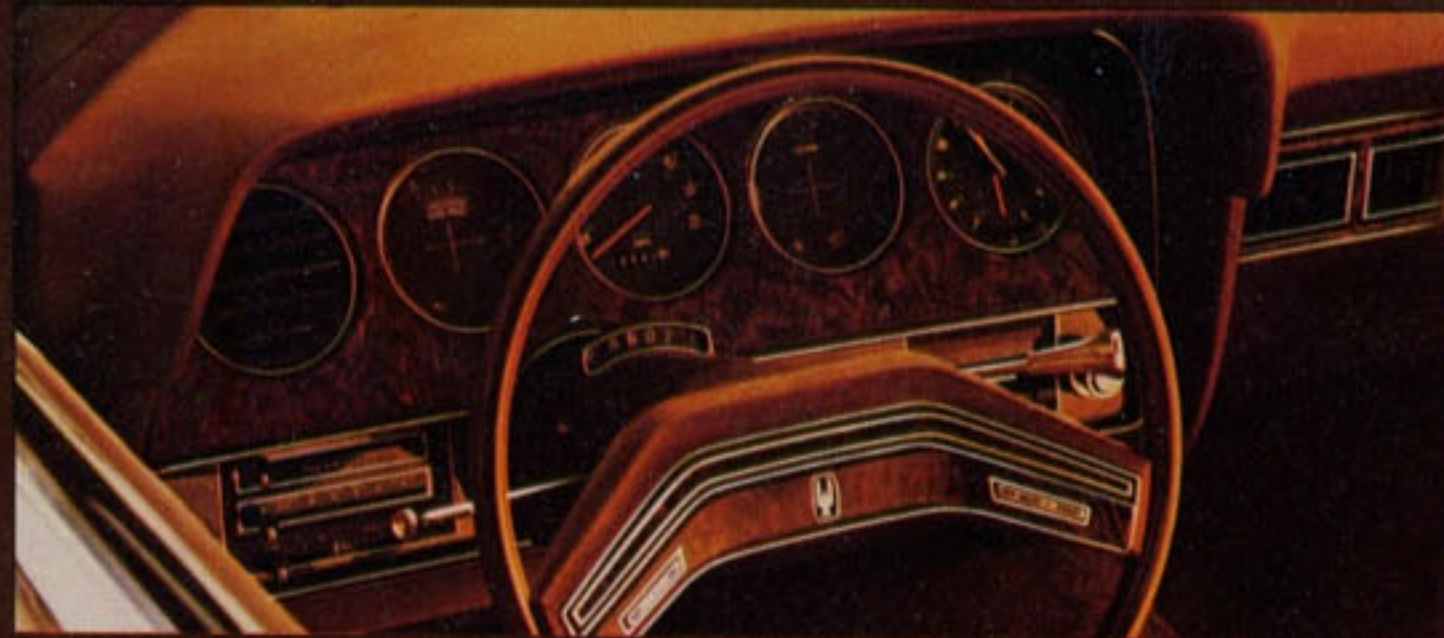


Town Landau



1977 Thunderbird

Introducing our
most luxurious
Thunderbird for 1977.



The new Thunderbird Town Landau lives up to its promise. It's quite simply the best-equipped Thunderbird model we've ever built. With all the elegance, quiet, power and authority that you expect in a Thunderbird. And some very important improvements.

Like all 1977 Thunderbirds, the Town Landau is an all-new car, a leader in the modern trend toward trimmer, leaner cars. Styling alone makes it stand out from other personal luxury cars. Ford Thunderbird pioneered the formal roofline. The Town Landau's new tiara-band roof with its wide expanse of glass carries on this



Inside, your own personalized plaque

innovative tradition. Not only does it provide a unique, elegant look, but driver and passengers have excellent visibility all the way around.

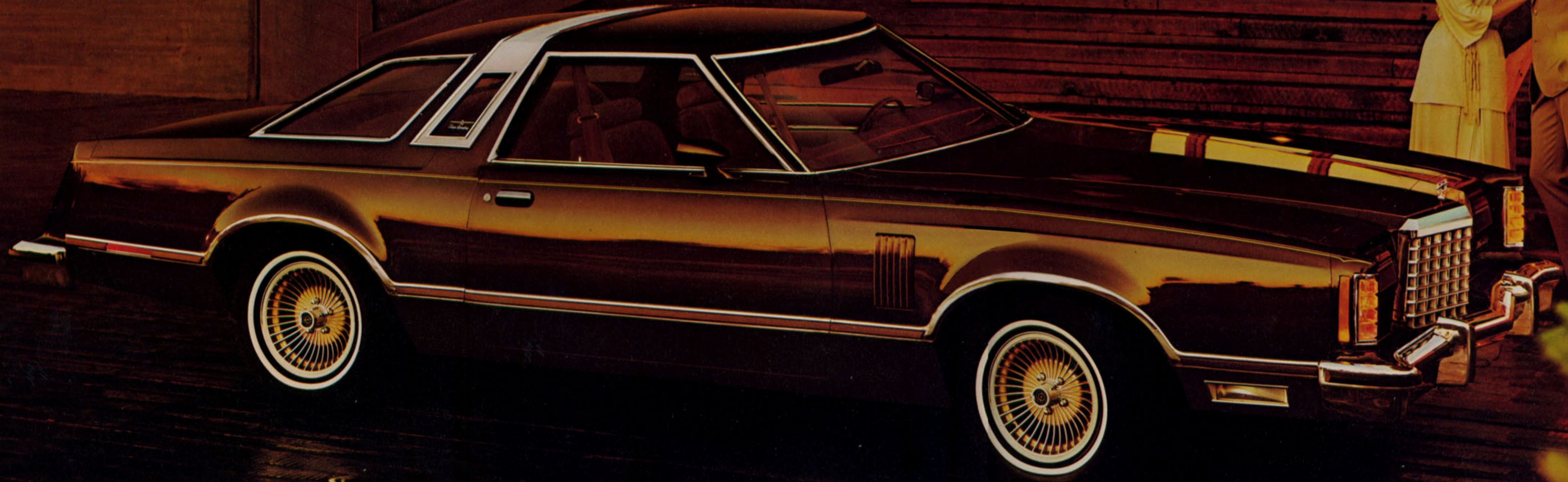
There are also a new wheelbase and suspension refinements. They make Thunderbird a superb handling car. Yet you still get all of Thunderbird's comfort.

The new Town Landau is the epitome in luxury—from the quiet cabin with its roomy split bench seats in soft velour upholstery shown at the right—to the long list of elegant appointments. Few cars in the world are as completely equipped as the new Town Landau. You'll find the more important Town Landau features listed on pages 6 and 7. We've included just about every aid to your comfort and well-being that modern technology has created. And the few available extra-cost options are there to let you meet your own unique requirements.

We invite you to inspect and flight-test the remarkable Thunderbird Town Landau at your local Ford Dealer.



Spirited elegance.



In handsome Dark Brown Metallic.

One of the most
beautifully equipped cars
in the world.

Power Team and Power Assists
400 CID V-8 · SelectShift automatic
transmission · Power steering · Power front
disc brakes · Power windows · Six-way
power driver's seat · Power door locks
· Remote control deck lid release · Auto-
matic seatback release · Automatic parking
brake release · DirectAire ventilation.

Exterior

Brushed aluminum wrapover tiara · Color-
coordinated translucent hood ornament
· Turbine spoke cast aluminum wheels with
accent paint · White sidewall steel-belted
radial ply tires · Opera windows with
Town Landau script · Accent stripes on
bodysides, hood, deck lid, headlamp

doors, and fender louvers · Wide color-
keyed vinyl insert bodyside moldings with
partial wheel lip moldings · Concealed
headlamps · Front cornering lamps · Front
and rear bumper guards and horizontal
rub strips · Dual remote control sport mirrors.

Interior

Velour split bench seats with fold-down front
center armrests and manual passenger
recliner · Velour seatback inserts · Luxury
door trim panels with velour inserts
· Courtesy lights and velour inserts in coved
rear quarter · 18-ounce luxury carpeting
· High gloss woodtone instrument panel
appliques · 22K gold finish plaque in-

scribed with owner's name · SelectAire
conditioning · Tinted glass · AM/FM stereo
search radio with two front-door mounted
speakers and dual rear seat speakers · Tilt
steering wheel · Quartz crystal day/date
clock · Color-keyed deluxe belts · Illumi-
nated visor vanity mirror · Dual beam map
light · Courtesy lights under instrument
panel · Lights in glove box, ashtray, engine
compartment and luggage compartment
· "Headlights on" warning buzzer · "Door
ajar" warning light · Interval windshield
wipers · Trip odometer · Extensive sound-
proofing · Ford Motor Company Lifeguard
Design Safety Features.

