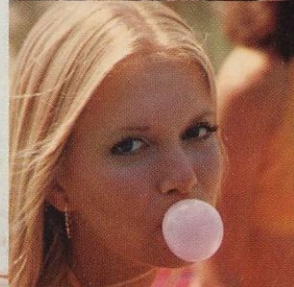


1977 Dodge Tradesman Vans.

They've got it where it counts.



Dodge Tradesman vans for '77, with newness where it counts.

Quality features make Dodge Tradesman a value leader among vans; and this year, they're better than ever. Including smart new exterior colors to increase pride of ownership and prestige value, new interior features such as optional high-back Command swivel seats, a new 400-cubic-inch V8,* and a new Fuel Pacer System to help you minimize your operating costs.

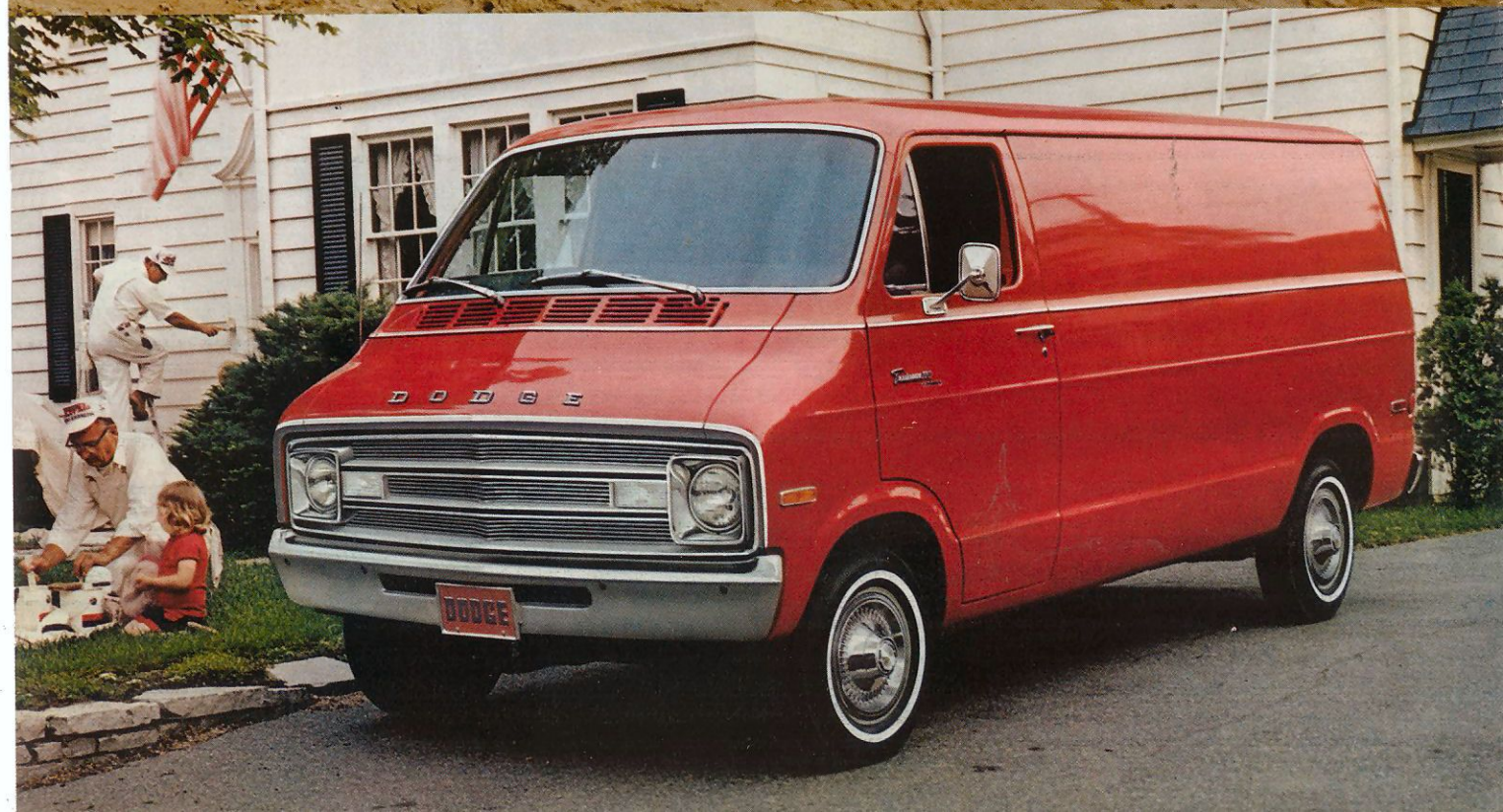
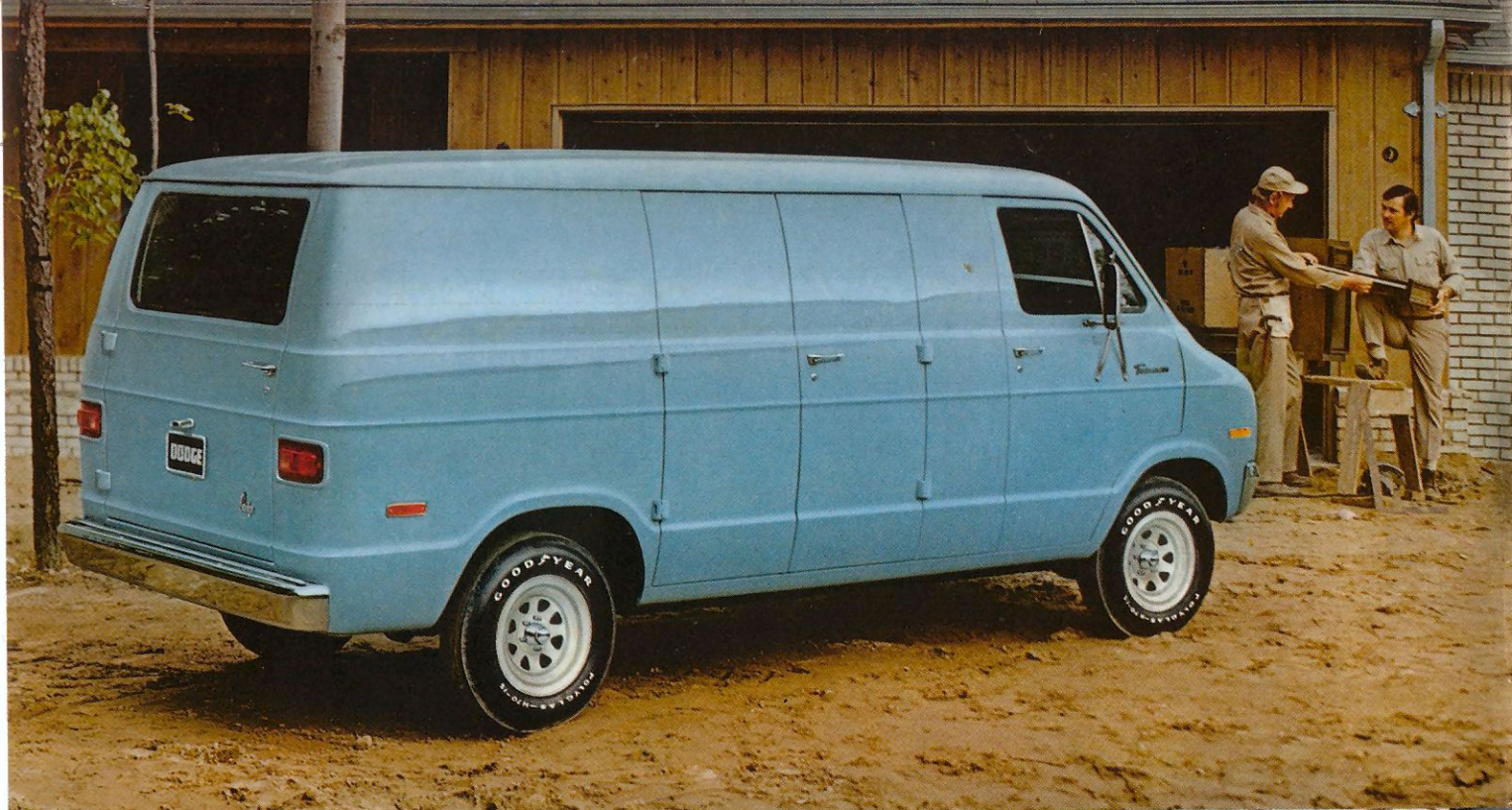
A wide variety of payloads and engines to choose from. And one construction: tough.

Dodge Tradesman van value starts with choice: assurance of getting the right van for maximum earning capacity. You can select from a big lineup of B400, B200, and B300 models on two wheelbases, with payload capacities to suit your requirements. (See charts.)

And you get a big power choice, as well: standard 225 Slant Six or 318 V8, plus three bigger optional V8s. Engines with cost-saving advancements like the Electronic Ignition System.

For stay-on-the-job toughness, you get a van body that's specially protected against rust. And a sturdy independent front suspension system designed for easy handling and a comfortable, smooth ride. Extra-special features include a sliding side door to ease deliveries, optional on 127-inch-wheelbase models. Shown at right (top): 127-inch-wheelbase Tradesman with full-width rear door and 8-spoke painted wheels; (below): 109-inch-wheelbase Tradesman with Custom Package and deluxe wheel covers.

*Not available in California.





A Dodge Tradesman van can save you time and money. Here's why: First, you get a short turning diameter; true compact truck maneuverability that helps you do more work in a day. Yet the load compartment is big, to pack in plenty of payload. To accommodate long loads, the design of the Tradesman positions the engine well forward, where it takes up less interior space. And to save on servicing time and expense, key engine check points are easily accessible through the wide-opening hood. Savings stem, also, from front wheels which can be aligned economically, on car wheel-alignment equipment. And from standard tires that are sized to save you money at tire replacement time.

Maxivan: long on loadspace and keeping costs low.

It's America's biggest working van, with 18 inches of extra van length on an agile 127 inch wheelbase; a cargo area so big it can carry loads as long as almost 11 feet, or even longer, if you leave out the passenger seat. Heavy loads, up to 4,150 pounds. In a truck that gives you a full complement of the extra-value features that are provided with every Tradesman van. Shown at left: Maxivan with optional five-slot chrome disc wheels, H70 x 15 tires, and sliding side door.

109-inch-wheelbase models

MODEL	WHEEL-BASE (IN.)	OVERALL LENGTH (IN.)	PAYLOAD ALLOWANCE (LB.)	
			MIN.*	MAX.*
B100	109	176	1,045	2,005
B200	109	176	2,485	2,785
B300	109	176	2,600	3,950

*Includes driver and all passengers.

127-inch-wheelbase models

MODEL	WHEEL-BASE (IN.)	OVERALL LENGTH (IN.)	PAYLOAD ALLOWANCE (LB.)	
			MIN.*	MAX.*
B100	127	194	925	1,880
B200	127	194	2,365	2,665
B300	127	194	2,485	4,305

*Includes driver and all passengers.

Maxivan models

MODEL	WHEEL-BASE (IN.)	OVERALL LENGTH (IN.)	PAYLOAD ALLOWANCE (LB.)	
			MIN.*	MAX.*
B200 Maxivan	127	212	2,190	2,445
B300 Maxivan	127	212	2,330	4,150

*Includes driver and all passengers.

Some items pictured on vehicles on this and other pages of this catalog are extra-cost options.

New Dodge Street Van

For you van fans, a basic vehicle that's something else. Plus some far-out ideas about going your own way.

Your way sums up the whole Dodge Street Van plan. That's why... as you can see here... we provide you with a vehicle that's highly individualistic to begin with; an ideal basis for adding all the goodies you want, to make it yours, like nothing else on the road.

High-back Command bucket seats, carpeting, road wheels, fat tires, and more.

First, the standard Street Van exterior gives you a lot of custom bright trim in the right places—on front grille surround moulding, front and rear bumpers, windshield moulding, tail lamp bezels, and side mirrors.

Then, you get extra pizzazz on the inside; big, new high-back Command bucket seats with fold-down armrests upholstered in sharp Boca Raton cloth and vinyl. Choose blue, green, parchment, or saddle. And there are added dress-up items like carpeting, padded instrument panel with simulated wood-grained insert, and color-keyed vinyl door trim panels with simulated wood grain.

Finally, we put the whole rig on your choice of either five-slot chrome disc road wheels or white painted spoke road wheels—and add fat H70 x 15-B raised white letter tires. **Note: It may be necessary to secure some of the equipment items pictured here through customizing shops.**



Street Van

Street Van Extra: A Do-It-Yourself Customizing Idea Kit

Inside your new Dodge Street Van, you'll find a big box containing a wealth of customizing ideas and materials...to help you complete the exterior and interior yourself, just the way you want it.

Exterior ideas you can use any way you please, including illustrations and trick paint-scheme designs. And for customizing

the inside of your van, there are full-sized paper templates and step-by-step illustrated instructions for doing a professional-looking job. Plus tips on installing stereo sound systems and lists of suppliers for sharp additions: portholes, sun roof, roof vent, side pipes, decals, spoilers, fender flares, and more.

Join the Van Clan.

On top of everything else, buying a Dodge Street Van also gives you automatic membership in the Van Clan, an owners' association that offers many advantages, both practical and pleasurable. Ask your Dodge Dealer about it, when you're talking to him about all the kicks that can be yours, when you go your own way in a new Dodge Street Van.



Tradesman Interiors

Here's everything it takes to make long working days seem shorter.

With Tradesman, you get a driver compartment that's both good-looking and comfortable. Pleasant working conditions, provided by features like the stylish instrument panel, shown at right, with controls positioned for convenience. For instance, easy-to-reach heater switches in the middle—with the heater itself inside the engine compartment, where it's out of the way. Also, to help minimize fatigue, seats are contoured to support you

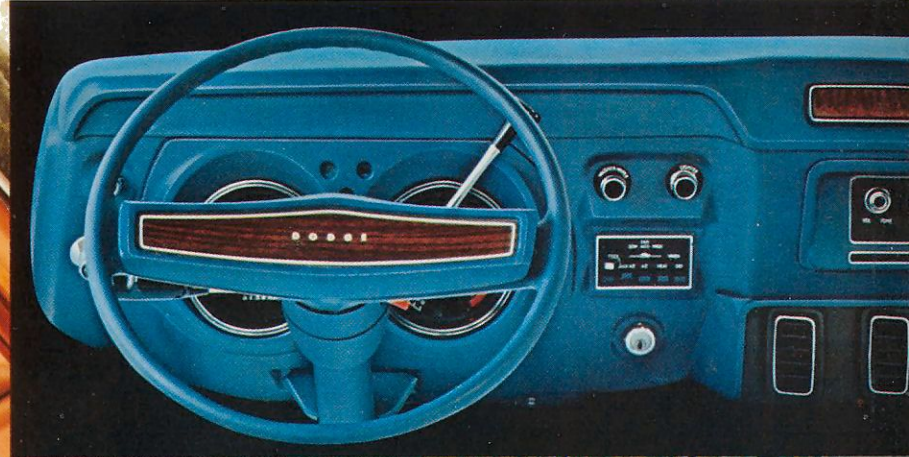
properly; a full 20 inches wide with all-vinyl foam construction. New high-back Command swivel seats, if you'd like, available optionally. And to reduce noise, a sturdy fiber-glass cover fits snugly over the engine. It's all right here for your working ease, including many options you can add, like air conditioning, AM/FM radio, and more.

Optional cloth-and-vinyl high-back Command bucket seats.

An interior that includes handsome Boca Rafon cloth and durable vinyl upholstery.

Seats with inboard fold-down armrests. Now available optionally as swivel seats for added working comfort. In a choice of colors: saddle, blue, green, and parchment.

Optional deluxe vinyl bucket driver and passenger seats (below, right). Choose this custom package for deluxe driver's seats, padded instrument panel with simulated wood-grain, bright instrument cluster trim, color-keyed carpeting, vinyl door panels and horn bar with simulated wood grained inserts. Colors: saddle, blue, green, parchment.





Tradesman Cargo Area

Extra space and working convenience that can add to profitability.

Tradesman's cargo area is designed throughout for more profit-producing work per day. You get space to pack in extra cargo—as much as 288.3 cubic feet of it in the king-sized Maxivan models. Even the smallest Tradesman vans, on a 109-inch wheelbase, provide well over 200 cubic feet of loadspace inside.

But size is only the beginning; you also get built-in features and advantages that contribute to a bigger day's work. For instance, the basic design of the Tradesman interior positions the engine well forward, to give you more room for the longest loads. Also, as you'll note in the picture at the left, the wheel wells are flat on top, so that they can be utilized for cargo stowage. And the floor is grooved, to help you slide heavy items in or out more easily. Overhead, you'll notice, there's a cargo area lamp, to shed light on your nighttime deliveries.

You'll benefit from the standard Tradesman doors, as well—high and wide, for your cargo-handling convenience. Or for special needs, special doors are available: an optional sliding side door for 127-inch-wheelbase models... and an optional, exclusive full-width single rear door, with large rear window, for all models.

Special reasons throughout why the Tradesman cargo area can help offset operating costs by enabling you to get in more work, for more profit, every day.

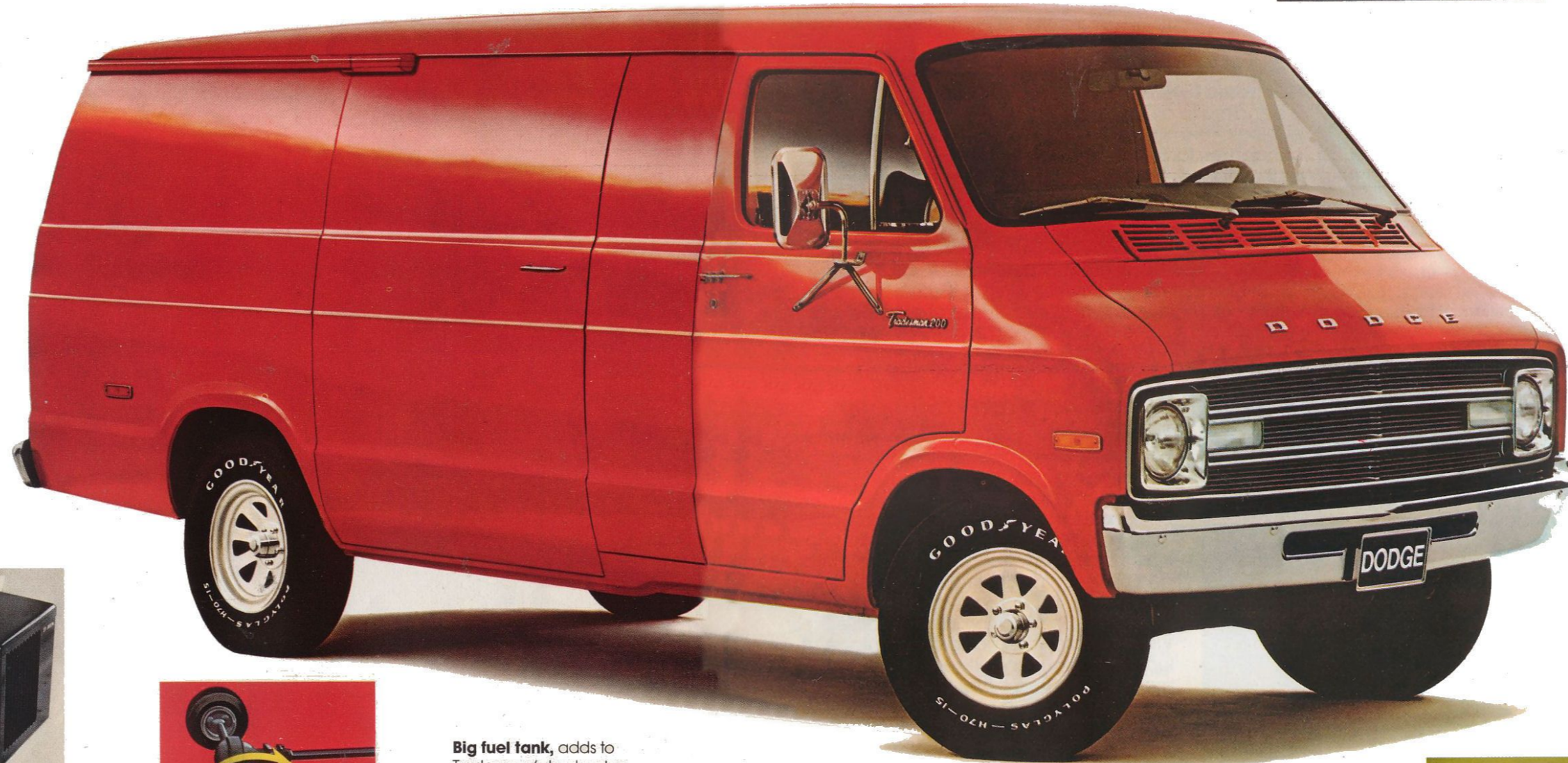
Tradesman Van Features and Options

Here's evidence that 1977 Tradesman vans have it where it counts...in features, standard or optional, that make special contributions to economy, dependability, comfort, convenience, and eye-appeal.

New features, like eye-catching exterior colors, new bright wheel covers, powerful heavy-duty alternator, new V8 power... and proven features that have demonstrated their ability to stand up to years of hard use, on tough jobs all over America.

New or proven, standard or optional, components such as these combine to provide the overall quality that makes Dodge Tradesman a value leader among vans.

The Tradesman Maxivan 127-inch-wheelbase model, shown at right, features optional painted white eight-spoke wheels, H70 x 15 tires, and optional sliding side door.



Exclusive single rear door. Only Dodge offers this feature: a full-width rear door you can open easily with one hand. With a big window... plus a door check to hold the door open conveniently.



Auxiliary rear heater. Adds to working comfort in cold weather by keeping the load compartment warm. Available optionally.

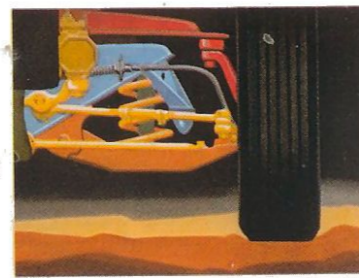


Antispin differential to dig you out of ice, mud, or snow. When one wheel spins, the power is automatically transferred to the other wheel. Available optionally.

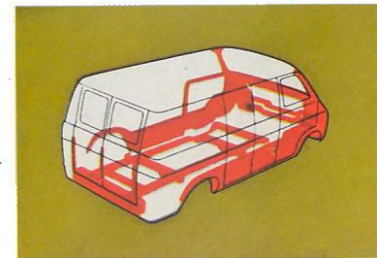


Big fuel tank, adds to Tradesman's truck value. 22-gallon tank standard. 36-gallon tank optional.

Independent front suspension. Front wheels "step" over bumps independently, to lessen jolts for truck, driver, and load. And wheels can be aligned economically, on car alignment equipment.



Special protection against rust. For longer lasting like-new appearance, those truck components which are most exposed to moisture and road salt receive a heavy galvanized coating.



Automatic speed control for added driving convenience on long-distance runs. You simply set your speed at the pace you prefer; it will stay on that setting until you release it or apply the brake.



Fast repairs and maintenance, less costly downtime, result from easy engine access through the wide-opening hood. Check points such as dipstick, battery, and radiator are right up front.



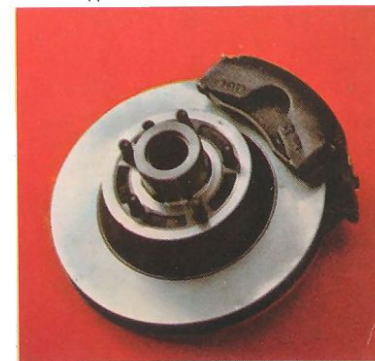
Two-stage door check eases your ins and outs on delivery runs. By holding the door either half-way open or all the way open, as you like it.

You're protected from engine heat and noise by a sturdy fiber-glass engine cover that lifts off easily for engine maintenance.



To add to the security of the engine compartment, you can order a hood release on the inside of your van.

For smooth, sure stopping, you get power front disc brakes (optional on B100, standard on other models) that resist fade. With dependable drum-type rear brakes.

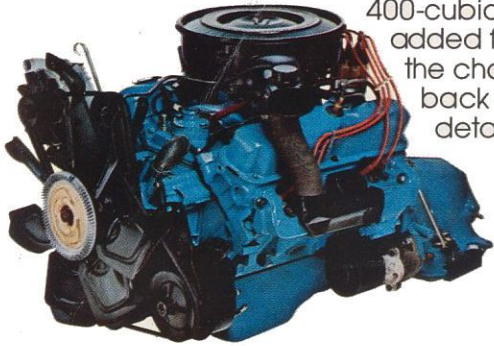


Tradesman Van Engines and Transmissions

A broad engine choice... power that's tailored to your hauling needs.

Whichever Tradesman model you select, you get a choice of standard power. 225-cubic-inch Slant Six or 318-cubic-inch V8, engines which have longstanding reputations for dependable performance.

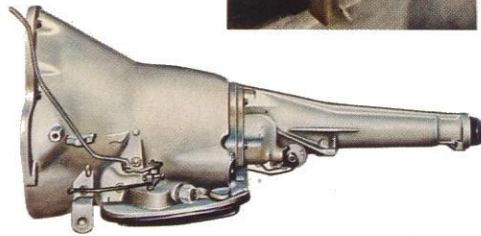
And if you have a need for extra power, Tradesman options will more than handle it: 360-cubic-inch V8 or 440-cubic-inch V8 for 127-inch-wheelbase B200 and B300 models... plus a 400-cubic-inch V8 that's been added for '77 to broaden the choice even further. See back cover for complete details.



Heavy-duty alternator, 63-amp for all models, provides added assurance that all of your electrical needs will be met, dependably. Optional.



Electronic Ignition System is standard in all Tradesman engines. It eliminates points and condenser, for less engine maintenance; adds to spark plug life; helps assure quick starting.



The standard transmission in all Tradesman vans is a husky three-speed manual. Or you can get the ease of no-shift driving with Dodge's popular LoadFlite automatic (optional). It includes a fluid sensor on the dash panel that lights up when fluid is needed. Four-speed overdrive transmission is optional also. See back cover for complete details.

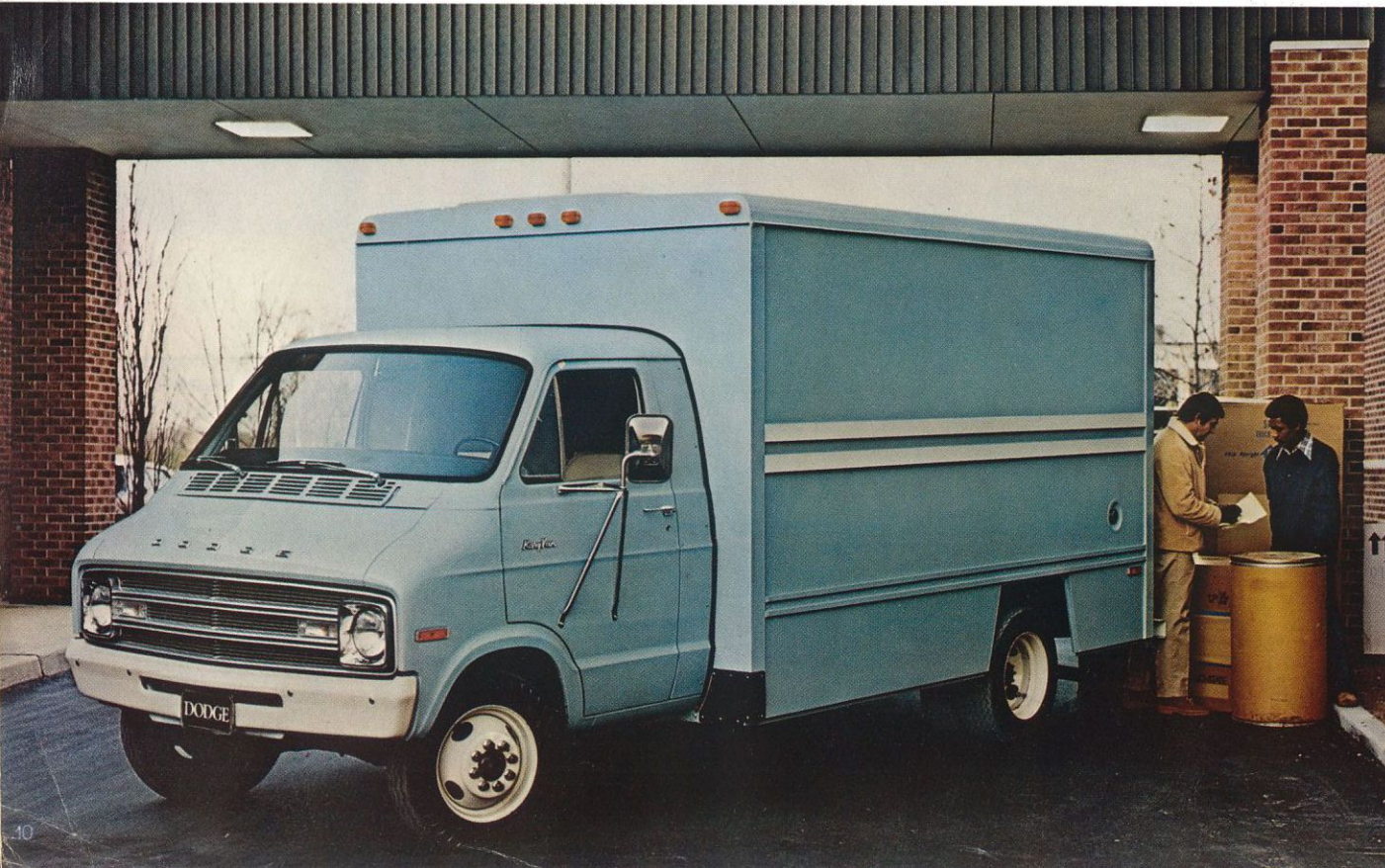
Dodge KaryVan

The maneuverability and convenience of a Tradesman van... plus the loadspace of a bigger truck.

Here's a special Dodge model that's ideally designed for many specialized hauling assignments. A hauler that gives you all the basic advantages of a Tradesman van chassis and driver compartment—compact truck handling ease, independent front suspension, interior seating comfort, dependable Six or V8 power. With the added advantage of load-carrying capacity equalling that of many bigger trucks that cost much more.

You get a choice of three spacious bodies, with cargo areas ranging from 379 cubic feet to 549 cubic feet. Tough bodies with double-wall construction in vital areas, tight sealing against moisture and dust, sturdy insulated roof... and a high-bake acrylic enamel finish.

In addition, KaryVan offers a large assortment of extra equipment; full-opening and roll-up rear doors, special shelving, tie-down bars, dual rear wheels that boost GVW to 10,000 pounds, and much more. Ask your Dodge Dealer for a Dodge KaryVan catalog.



Tradesman Van Standard Equipment

- Air cleaner—dry-type
- Alternator—48-amp
- Antifreeze
- Armrests—driver and front passenger
- Ashtray—driver's compartment
- Battery—48-amp-hr
- Bumpers—front and rear, painted
- Disc brakes—front
- Doors, cargo, side and rear, double—no glass
- Door locks—all doors
- Electronic Ignition System
- Floor mat—driver's side only
- Fuel tank—22 gallons
- Glove box
- Headliner—driver's compartment
- Heater—Fresh Air with defroster
- Horn—single
- Hubcaps—painted
- Jack—axle-type (B300); bumper-type (B100 and B200)
- Lights—backup; combined side marker light and reflector; front, amber (2); rear, red (2); dome, driver and cargo compartment
- Mirrors, exterior—dual, painted, 5" x 7"
- Oil filter—throw-away-type
- Oil pressure indicator light
- Seat—driver's bucket-type, including seat belt and retractors
- Shock absorbers—front and rear
- Spare tire carrier
- Sun visor—driver only
- Traffic hazard warning switch
- Windshield washers—wiper-arm-mounted
- Windshield wipers—two-speed

Additional optional equipment

- Heavy-duty battery—59- or 70-amp-hr, or 500-amp Long Life
- Vacuum booster brake (B100 only)
- Bright front and rear bumpers
- Cigarette lighter
- 360, 400, and 440 V8 engines
- Tinted glass
- Glove box door and light
- Dual electric horns
- Outside mouldings
- Automatic speed control
- Convenience package
- Insulation package
- Trailer-assist packages
- Deluxe bucket seats
- Heavy-duty shock absorbers
- Heavy-duty front and rear springs
- Inside hood release
- Padded instrument panel
- 63-amp alternator
- High-back Command bucket seats
- Road wheels, chrome-styled
- White-painted spoke wheels
- Chrome disc wheels
- Sun Screen windows
- Air conditioning
- Power steering
- Premium wheel covers
- Increased cooling
- Radio
- Van window combinations
- Insulation package
- Lock package
- Door, single rear—fixed glass
- Door, sliding side—no glass, fixed or vented glass

Custom exterior package

- Bright front and rear bumpers
- Bright grille moulding
- Bright windshield moulding
- Bright hubcaps
- Dual 5" x 7" exterior bright mirrors
- Upper front, side, and rear moulding package
- Bright tail lamp bezels
- Custom nameplate

Custom interior package

- Color-keyed padded instrument panel with wood-grained insert
- Bright instrument cluster trim
- Color-keyed horn bar with wood grain
- Cigarette lighter
- Deluxe vinyl-trimmed driver's seat—color-keyed
- Color-keyed carpeting in driver's compartment

- Color-keyed front door vinyl trim panels with wood grain
- ### Convenience package
- Ignition time delay light
 - Cigarette lighter and light
 - Courtesy light, front door
 - In cab actuated hood lock release

Street Van package

- Not available with Maxivan, Vision Van or Vision Van Curb Side models—for B100 and B200 Tradesman vans.
- Custom exterior package
 - Custom interior package
 - High-back Command driver and passenger bucket seats with cloth and vinyl trim
 - Inboard fold down armrest
 - Passenger side sun visor
 - Glove box door and

light

- (5) H70-15-B (4 PR) blackwall tires with raised white lettering
 - (5) 15" x 7.00" 5-stud wide sport road wheels—steel spoke disc, painted white or five-slot disc, chrome-styled
 - "Street Van" decal
 - Customizing Idea Kit
- ### Easy order package
- A727 automatic transmission
 - Power brakes (standard B200 and B300)
 - Low-back driver and passenger bucket seats with standard vinyl trim
 - Convenience package
 - Scuff pads—front and side cargo doors
 - Oil pressure gauge
 - Power steering
 - Dual electric horns
 - Door check arms—hinged side and rear cargo doors

Exterior Colors



NOTE:
Due to occasional printing irregularities, the colors shown may vary slightly from actual hues. See your Dodge Dealer for accurate color chips.

GW RATINGS FOR 109" WB MODELS						
MODEL	B100 VANS		B200 VANS		B300 VANS	
GW	4600 LBS. STANDARD	4800 LBS. 5500 LBS.	6100 LBS. STANDARD	6400 LBS. 6000 LBS.*	6100 LBS. STANDARD	7000 LBS./7700 LBS.(1)
GW RATINGS FOR 127" WB MODELS						
MODEL	B100 VANS		B200 VANS		B300 VANS	
GW	4600 LBS. STANDARD	4800 LBS. 5500 LBS.	6100 LBS. STANDARD	6400 LBS. 6000 LBS.*	6400 LBS. STANDARD	7000 LBS./7700 LBS./8200 LBS.(1)
GW RATINGS FOR MAXIVAN MODELS						
MODEL	B200 VANS			B300 VANS		
GW	6100 LBS. STANDARD			6400 LBS.	6400 LBS. STANDARD	
					7000 LBS./7700 LBS./8200 LBS.(1)	

DIMENSIONS						
EXTERIOR	INTERIOR					
	LENGTH, OVERALL	109" WB	176.0"	LENGTH (RR. DRS. TO ENG. HSG.)	109" WB	117.3"
	127" WB	194.0"		127" WB	135.3"	
	MAXIVAN	127" WB	212.0"	MAXIVAN	127" WB	153.3"
WIDTH (ALL)			79.8"	LENGTH AT BELTLINE (RR. DRS. TO SEATS)	109" WB	93.7"
HEIGHT, MAX. (ALL)			78.7"		127" WB	111.7"
CARGO DOOR OPENINGS					MAXIVAN	129.7"
HEIGHT (ALL)		47.2"		WIDTH AT WHEEL HSG. (ALL)		50.0"
WIDTH (HINGED)		49.2"		WIDTH AT FLOOR (ALL)		68.2"
(SLIDING)		42.0"		HEIGHT, FLOOR TO ROOF (ALL)		53.2"

(1) REQUIRES AUTOMATIC TRANSMISSION
*State of California only.

Tradesman Van Specifications

MODEL	B100 VANS	B200 VANS B200 MAXIVANS 127" WB	B300 VANS B300 MAXIVANS 127" WB
AXLE, FRONT—CAPACITY	2700 LBS.	3100 LBS.	3300 LBS., 3850 LBS.
AXLE, REAR—CAPACITY	2700 LBS., 3300 LBS.	3600 LBS.	5500 LBS.
—RATIOS FOR 6-CYL. MODELS	3.5, 3.2	3.5, 3.2	4.1, 3.5
—RATIOS FOR 8-CYL. MODELS	3.2(g), 2.7(g), 3.5	3.2, 2.7, 3.5	4.1, 3.5
BRAKES—SERVICE W/DUAL MASTER CYLINDER AND WARNING LIGHT	YES	YES	YES
—FRONT DISC	11.75" x 1.25"	11.75" x 1.25"	12.82" x 1.19"
—REAR DRUM	10" x 2.5"	11" x 2.5"	12" x 2.5"
BRAKES, POWER	VACUUM 9" OUTSIDE DIAMETER DUAL DIAPHRAGM BOOSTER	VACUUM 9" OUTSIDE DIAMETER DUAL DIAPHRAGM BOOSTER	VACUUM 9" OUTSIDE DIAMETER DUAL DIAPHRAGM BOOSTER
CLUTCH—FOR 6-CYL. MODELS	10" DIA., 11" DIA.	11" DIA.(f)	11" DIA.
—FOR 8-CYL. MODELS	11" DIA.	11" DIA.	11" DIA.
ENGINE—6-CYL. MODELS	225 CU. IN.(g)	225 CU. IN.	225 CU. IN.(e)
—8-CYL. MODELS	318 CU. IN., 360 CU. IN.(c)(e)(g)	318 CU. IN., 360 CU. IN., 400 CU. IN.(c)(e), 440 CU. IN.(c)	318 CU. IN., 360 CU. IN., 400 CU. IN.(c)(d)(e), 440 CU. IN.(c)(d)
SPRINGS, FRONT—COIL	1240 LBS. (109" WB)	1540 LBS. (109" WB)	1570 LBS. (109" WB)
—FOR 6-CYL. MODELS—CAP. @ GROUND	1340 LBS. (109" WB)	1615 LBS. (109" WB)	1645 LBS. (109" WB)
	1340 LBS. (127" WB)	1540 LBS. (127" WB)	1725 LBS. (109" WB)
	1540 LBS. (127" WB)	1615 LBS. (127" WB)	1570 LBS. (127" WB)
	1615 LBS. (127" WB)	1615 LBS. (127" WB)	1645 LBS. (127" WB)
			1725 LBS. (127" WB)
			1915 LBS. (127" WB)
—FOR 8-CYL. MODELS—CAP. @ GROUND	1340 LBS. (ALL WB)	1540 LBS. (109" WB)	1570 LBS. (ALL WB)
	1540 LBS. (ALL WB)(b)	1615 LBS. (109" WB)	1645 LBS. (ALL WB)(b)
	1615 LBS. (127" WB)	1540 LBS. (127" WB)	1725 LBS. (ALL WB)
		1615 LBS. (127" WB)(b)	1915 LBS. (127" WB)
		1720 LBS. (127" WB)	
SPRINGS, REAR—LEAF—CAP. @ GROUND	1170 LBS.	1810 LBS.	2020 LBS.
	1480 LBS., 1660 LBS., 1810 LBS.	1930 LBS.	2570 LBS., 3100 LBS.(d)
TRANSMISSION	3-SPD. MANUAL(g) 4-SPD. OVERDRIVE (A833)(e)(g) A727—AUTOMATIC	3-SPD. MANUAL A727—AUTOMATIC	3-SPD. MANUAL A727—AUTOMATIC
TIRES (5) TUBELESS B/W PASS.-CAR-TYPE	E78-15-B (4 PR.) LR78-15-B (4 PR.)(a)	—	—
(4) TUBELESS B/W PASS.-CAR-TYPE	—	H78-15-B (4 PR.) LR78-15-C (6 PR.)(a)	—
(4) TUBELESS B/W TRUCK-TYPE VAN (109"-127")	—	—	8.00-16.5-C (6 PR.) 8.75-16.5-E (10 PR.)
MAXIVAN (127")	—	H78-15-B (4 PR.) LR78-15-C (6 PR.)(a)	8.00-16.5-D (8 PR.) 8.75-16.5-E (10 PR.)
WHEELS (5) FIVE-HOLE DISC	15" x 5.50"	—	—
(4) FIVE-HOLE DISC	—	15" x 5.50"	—
(4) EIGHT-HOLE DISC	—	—	16.5" x 6.0"
	—	—	16.5" x 6.75"

(a) WSW steel-belted radials.

(b) Minimum front springs required with optional air conditioning.

(c) Available with A727 automatic transmission only.

(d) Available with 127" WB.

(e) Not available for sale in the state of California.

(f) 10" Diameter with 6000# GVW and 6-cylinder.

(g) Not available with high-altitude certification.

NOTE #1: Optional Emission Reduction Control System is required with all models registered in the state of California.

NOTE #2: Optional high-altitude certification is required on B100 models in areas of over 4,000 feet altitude.

Equipment in red—optional at extra cost.

Chrysler Corporation Limited Warranty* Basic Coverage. For the first 12 months or 12,000 miles of use, whichever occurs first, any part of this vehicle supplied by Chrysler, except tires, which proves defective in normal use, will be repaired or replaced by the selling Dealer, using new or remanufactured parts. The selling Dealer will perform any adjustment service required as a result of a manufacturing deficiency during the first 90 days of normal use. The owner is responsible for normal maintenance. See selling Dealer for more details.

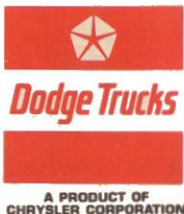
*Does not apply to light-duty KaryVan models.



AUTOMOTIVE SALES DIVISION



CHRYSLER CORPORATION



All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Dodge reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors, and materials and to change or discontinue models.

FORM 81-305-7072

LITHO IN U.S.A. 12/76-(200M)