



76 Ford Maverick

The proven family compact



Maverick is still the simple machine.

Simple to drive, park and service. The dependable compact you can count on. That's what makes Maverick such an honest value. It's a tough, experienced car backed by millions of owner-driven miles and seven years of honing and refining.

Two basic models: a 2-Door and 4-Door Sedan. Both are powered by a dependable 200 CID Six engine.† (A 250 CID Six and 302 V-8 also available.)

And although Maverick is smaller and priced less, you get the same number of important Lifeguard Design Safety Features found in our bigger Fords: Safety-designed roof structure, steel guard rail in side doors—all the rest.

And we keep making it better:

Better mileage . . . For 1976, Ford has engineered its cars for better overall fuel economy than 1975 models. See your Ford Dealer for details on 1976 EPA mileage ratings.

Low upkeep . . . With seven years of

†200 CID not available in California.

continued improvements, we keep trying to make Maverick tougher and more carefree for *you*: self-adjusting brakes, zinc-coated muffler, solid state ignition, long intervals between oil changes and chassis lubes—all designed to lower scheduled maintenance costs.

New for '76: Front disc brakes now standard □ Fresh new grillework treatment □ New optional ¾ vinyl roof treatment on 2-Door models, halo effect on 4-Doors □ New optional Alpine plaid cloth trim on bucket seats □ New colors and options. (See back cover.)

Ford means value in 1976. The closer you look, the more you'll see that Maverick for '76 offers a high level of quality and value—the kind you want.

Generous seating room inside . . . Enough for five adults in 4-Door model, four in 2-Door. Standard interior shown at right trimmed in attractive Green Random stripe cloth and vinyl upholstery (Code BG).

Maverick 4-Door Sedan, below, shown with optional Green Glow finish (4T), WSW tires and Front Bumper Guards.



Maverick 4-Door Sedan



Cover: Maverick 4-Door with Exterior Decor Group, WSW Tires and Front Bumper Guards in Bright Blue Metallic (Code 3E). Interior illustration features blue brocade pattern cloth upholstery (JB), available with Interior Decor Group.

Notes: See "Notable Standard Features" list on back cover. Other items shown are optional. Also see back cover for options in detail, measurements and color code reference.

Two easy ways to dress up your Maverick.

It's simple to turn your simple machine into something a little extra special. Here are two popular—and low-cost—dress-up decor option packages you can order. (See pages 4 and 5 for others.) Whether you choose one or both, you'll find the added flair and good feeling they give you about your Maverick are well worth the modest investment.

1. Exterior Decor Group includes . . .

- Black vinyl insert bodyside moldings
- Bright window frames and belt moldings
- Bodyside accent paint stripe (or bodyside/roof accent paint stripe on 2-Door with optional vinyl roof)
- Distinctively styled wheel covers.

A handsome way to top off this good-looking package is with a vinyl roof. Maverick 2-Doors feature new $\frac{3}{4}$ vinyl roof (shown below), while 4-Doors have a "Halo" treatment (see p. 4).

2. Interior Decor Group includes . . .

Choice of rich brocade pattern cloth and vinyl seat trim (shown on cover)

- or pleated all-vinyl (at right)
- Deluxe door trim panels
- Deluxe steering wheel
- Rear seat ash tray
- Deluxe color-keyed belts
- Deluxe sound package for extra quiet.

Another popular Maverick option package is the Convenience Group, described on back cover. And don't overlook other welcomed driving assists like SelectShift Cruise-O-Matic transmission, power brakes and power steering. They can make your Maverick driving experience even more enjoyable.

Interior Decor Group, at right, with Tan pleated vinyl upholstery (Code KU). You have choice of cloth and vinyl or pleated all-vinyl covering in Blue, Black, Green or Tan.

Maverick 2-Door Sedan with Exterior Decor Group, shown below in Tan Metallic (5U) with optional vinyl roof, rear bumper guards and white sidewall tires. Note the crisp, sloping styling lines of rear deck area. Two-Door models with vinyl roof and Exterior Decor include a handsome new bodyside striping which sweeps up over the roof, as shown below.



Maverick 2-Door Sedan with optional Exterior Decor Group.



How can an economy car be so expensive looking?

Easy with Maverick's Luxury Decor Option! Big-car elegance inside and out.

Luxury Decor Option includes . . .

Exterior: Vinyl roof □ Tinted glass □ Wide color-keyed vinyl insert body-side moldings □ Center pillar applique and rear pillar padding (4-Door) □ Rear pillar ornament □ Lower back panel applique □ Bumper guards with rubber inserts □ Bright window frame and belt moldings □ Outside chrome LH remote control mirror □ Hood ornament □ Hood and bodyside paint stripes □ Deluxe wheel covers □ WSW tires.

Interior (also available as separate option): Reclining independent seats with vinyl upholstery (plaid cloth optional) □ 18-oz. cut-pile carpeting □ Padded door panels □ 2 rear seat ash trays □ Cigar lighter □ Inside day/night mirror □ Dome/dual beam map lamp □ Woodtone applique and bright molding on instrument panel □ Deluxe steering wheel □ Deluxe color-keyed seat belts □ Sound package.

Maverick 4-Door Sedan with Luxury Decor Option and deluxe bumper group, shown at bottom of page. And underneath this luxurious look, you still get Maverick's famous frugal ways with gas, oil and upkeep. Silver Metallic (1G) with optional lower bodyside paint in Bright Blue Metallic (3E).

Independent Reclining Seats, at right, are just one of many thoughtful interior styling details you get with the Luxury Decor Option or the Luxury Decor Interior. Shown with new optional Alpine plaid seat covering in Blue (Code QB).

Even the trunk gets special trimming! Luxury Decor Option comes with a special ride-quieting sound package, including trunk mat and trimming in Maverick's generous 13 cu. ft. trunk (11.3 cu. ft. in 2-Doors). Space Saver Spare Tire Option adds even more trunk room (see back cover).



Maverick 4-Door Sedan with Luxury Decor Option



Here's Maverick with a little extra kick!

Beautiful proof that economy can still be fun and exciting! We call it our Stallion Group option for 2-Door models. It's a real head-turner that's more than just a racy paint job!

Stallion Group includes . . .

- Blackout grille and hood treatment
- Black moldings on windshield and wipers, rear window
- Unique roof, deck lid and lower body black paint/tape treatment
- Dual color-keyed racing mirrors
- Deluxe fuel cap
- Styled steel wheels
- Raised white letter radial tires
- HD suspension
- Five exterior color choices: Silver Metallic, Bright Red, Bright Yellow, Polar White, Silver Blue Glow.

Your Ford Dealer can show you how little it costs to add a peppy 302 V-8, floor shift, bucket seats, forged aluminum wheels—and more!

Sporty car, luxury car or just plain family car . . . Maverick's simple, honest value is all there to see! The closer you look, the better *Maverick* looks.

Maverick 2-Door Sedan with Stallion Group, shown at bottom of page, in Silver Metallic (1G) and Black (1C), one of five Stallion 2-tone combinations available. Heavy-duty suspension gives it a roadworthy feel to match its "performance" look. Shown with optional Deluxe Bumper Group and forged aluminum wheels.

A variety of seat options are available to make your Stallion package even sportier, more comfortable. The standard interior comes with a bench seat with Black Random stripe cloth and vinyl upholstery. You may also choose an optional all-vinyl bench seat trim (illustration "C," back cover) or sporty bucket seats, shown at right in black vinyl (code LA), which are part of the Luxury Decor Interior.

Dual color-keyed mirrors and distinctive Stallion emblem, below, are just part of the package's sporty styling accents.



Maverick 2-Door Sedan with Stallion Group



Maverick Options

To add your own special touches.

Appearance and Protection

- ❑ Belts, Deluxe Color-Keyed. They give your interior a color-coordinated look, have handy button release.
- ❑ Bumper Group, Deluxe. Added protection and style. Includes front and rear bumper guards with rubber insert and full-width horizontal rub strips. (Illustrated on pages 4 and 5.)
- ❑ Bumper Guards, Front or Rear. Available separately. (Illustrated on pages 2 and 3.)
- ❑ Exterior Decor Group. Adds a lot of extra sparkle for very little cost. See page 3.
- ❑ Interior Decor Group. Full details on page 3.
- ❑ Luxury Decor Interior. Includes all interior items in the Luxury Decor Option. (See p. 4.)
- ❑ Luxury Decor Option. Gives your Maverick a luxury look inside and out. (See page 4.)
- ❑ Moldings, Rocker Panel. Extra brightness, added protection against rust and stones.
- ❑ Paint, Lower Bodyside. Special paint treatment on lower bodyside and rear deck area. Available with Luxury Decor Option only.
- ❑ Paint, Metallic Glow. Offered in Green Glow, Silver Blue Glow or Tan Glow. (See p. 3.)
- ❑ Paint Stripe, Bodyside Accent. Adds extra flair to Maverick's finish, runs full length of car. Included with Exterior Decor Group. (See illustrations on front cover and page 4.)
- ❑ Paint Stripe, Bodyside and Roof Accent. A special new accent for ¼ vinyl roof. (Shown on page 3.)
- ❑ Protection Group. Includes front floor mats, door edge guards and license plate frames.
- ❑ Seat Trim, Cloth Reclining Bucket. Colorful Alpine plaid design. (See page 4.)
- ❑ Security Lock Group. Includes spare tire lock and locking gas cap.
- ❑ Stallion Group. See page 5 for the full story on this sporty new option for 2-Door models.
- ❑ Vinyl Roof. A handsome way to top off your Maverick. Three-quarter treatment on 2-Doors, Halo design on 4-Door models. (See pages 3 and 4.)
- ❑ Vinyl Seat Trim. See caption "C," above.
- ❑ Tires. A wide selection of sizes and styles available in either bias or steel-belted radial ply, WSW or raised-letter wide oval. Ask your Ford Dealer for complete details.
- ❑ Wheels and Wheel Covers: *Trim Rings/Hub Caps*. Deep-dish look for added wheel flair. *Forged Aluminum Wheels*. (Shown on page 5.) The real thing. Light but strong—with the look of performance. *Styled Steel Wheels/Trim Rings*. Stylish and rugged looking. See your Ford Dealer for details.

Audio

Aeronutronic Ford radios. All factory-installed radios have 100% solid state chassis, variable tone control, full-fidelity sound. Engineered specifically for your 1976 Maverick. Ask your Ford Dealer for more information on the features of Ford radios.

- ❑ AM with pushbutton tuning.
- ❑ AM with Tape Player. Accommodates 8-track cartridge.
- ❑ AM/FM Monaural. Low-cost sound system.

Notes:

COLOR AND TRIM CODES. Car colors and trims are coded, example: Tan (Code 6U). Your Ford Dealer can show you color samples of paint and trim materials.

FUEL WARNING. Your car engine is designed to run on UNLEADED FUEL ONLY. Leaded fuel can damage the catalytic converter and affect other emission control components.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Information presented was correct when approved for printing. Ford Division reserves the right to change specifications any time without incurring obligations.

REPLACEMENT PARTS. Be sure to specify genuine, Ford-approved Motorcraft Parts and Autolite Spark Plugs when they need replacement.



(A) A test drive will show you how surprisingly smooth, stable and quiet Maverick is for an economy car. Two-Door Sedan shown here in Tan Metallic (5U).

(B) Maverick instrument panel is tastefully styled with controls and gauges all conveniently located. (Luxury Decor Option shown.)

(C) An all-vinyl bench seat trim is also available in place of cloth upholstery. Has leatherlike look, is durable and easy to clean. Black (HA), Blue, Green or Tan.

- ❑ AM/FM Stereo. Four speakers with front/rear fader and right/left balance controls.
- ❑ AM/FM Stereo with Tape Player. 8-track, automatic or manual tape channel indexing, plus 10 station settings (5 AM, 5 FM).

Comfort and Convenience

- ❑ Air Conditioner, SelectAire. Tinted glass recommended.
- ❑ Convenience Group. Makes driving easier, more enjoyable. Includes cigar lighter, bright rectangular outside left-hand remote control mirror, inside day/night mirror, interval windshield wipers, deluxe color-keyed seat belts.
- ❑ Defogger, Rear Window.
- ❑ Glass, Tinted—Complete. Includes bright window frames.
- ❑ Light Group. Includes trunk light, ash tray light, glove box and engine compartment lights, instrument panel courtesy light, and dome/dual beam map light.
- ❑ Luggage Rack, Deck Lid. Bright chrome rack adds extra sparkle and carrying capacity to your Maverick.
- ❑ Mirrors, Dual Color-Keyed Outside. (Illustrated on page 5.) Make your Maverick look sportier, give you better rear visibility.
- ❑ Seats, Reclining Bucket Vinyl. Include deluxe door trim, deluxe steering wheel,

bright instrument panel molding, deluxe color-keyed belts and rear seat ash tray.

- ❑ Space Saver Spare Tire. Handy, compact spare frees up space for luggage, inflates easily and instantly right in your trunk when you need it. (Replaces regular inflated spare.)
- ❑ Steering, Power. A welcome driving assist.
- ❑ Transmission, SelectShift Cruise-O-Matic. Shifts automatically, or lets you run through the gears manually. Also available with "T-bar" floor shift (see "Floor Shift").

Performance and Economy

- ❑ Axle Ratio, Optional. Performance ratio available for greater pulling power.
- ❑ Battery, Heavy-Duty. For heavier power loads.
- ❑ Brakes, Power Front Disc. Straight-line stops with less pedal effort.
- ❑ Engine Block Heater. For faster cold-morning starts.
- ❑ Engines, Optional: A thrifty 250 CID V-6 and peppy 302 CID V-8 are ready to give you extra power and smoothness. Both run on unleaded fuel, have solid state ignition.
- ❑ Floor Shift. Sporty stick shift for 3-speed manual transmission, or with automatic transmission in combination with these options: Luxury Decor Option, Luxury Decor Interior, reclining bucket seats.
- ❑ Fuel Monitor Warning Light. A welcome feature designed to help you improve your gas mileage. Light tells you when low engine vacuum is robbing fuel.
- ❑ Suspension, Heavy-Duty.

Notable Standard Features

FUNCTIONAL: 200 CID 1V 6-cylinder engine† with solid state ignition □ Manual 3-speed column shift transmission, fully synchronized □ Recirculating-ball type steering □ Front disc brakes □ Foot-operated parking brake □ Bias-ply 14" BSW tires □ Heater/defroster □ DirectAire Ventilation □ Door-operated courtesy light □ Lockable glove box □ Flipper rear quarter window (2-Door) □ Ford Lifeguard Design Safety Features.

APPEARANCE & COMFORT: Full-width bench seat □ Random stripe cloth and vinyl trim □ Color-keyed 12-oz. cut-pile carpeting □ Integral-type armrests with door pull assist handle □ Color-keyed steering wheel and column □ Curved ventless side glass (stationary rear door vent window on 4-Door) □ Bright drip rail and wheel lip moldings □ Bright hub caps w/blackout center.

†200 CID not available in California.

Measurements

	4-Door Sedan	2-Door Sedan
Wheelbase.....	109.9"	103.0"
Length.....	193.9"	187.0"
Height.....	52.9"	52.9"
Width.....	70.5"	70.5"
Front & Rear Treads....	56.5"	56.5"
Trunk Volume (cu. ft.)..	13.1	11.3
Fuel Capacity (gal.)....	19.2	19.2
Fuel Type.....	unleaded	unleaded
Curb Weights (lbs.)....	3049	2929
Passenger Capacity.....	5	4

Choice of 2 Models:



2-Door Sedan—Light Blue (3S)



4-Door Sedan—Dark Yellow Green Metallic (4V)

The closer you look, the better we look.

FORD MAVERICK

FORD DIVISION

