

'73 FORD BETTER IDEAS

FORD
TORINO
MUSTANG
MAVERICK
PINTO
THUNDERBIRD
WAGONS



MAVERICK



Pinto



LOPSHIRES FORD, INC.
732 N. 4 TH STREET
P.O. DRAWER 976
BENSON, ARIZ. 85614

MODEL AVAILABILITY



Ford Custom 500 4-Door Pillared Hardtop (Color 3K)



Ford Galaxie 500 2-Door Hardtop (Color 4P)



Ford Galaxie 500 4-Door Pillared Hardtop (Color 6D)



Ford Galaxie 500 4-Door Hardtop (Color 5H)



Ford LTD 2-Door Hardtop (Color 4C)



Ford LTD 4-Door Pillared Hardtop (Color 3D)



Ford LTD 4-Door Hardtop (Color 5J)



Ford LTD Brougham 2-Door Hardtop (Color 6F)



Ford LTD Brougham 4-Door Pillared Hardtop (Color 4B)



Ford LTD Brougham 4-Door Hardtop (Color 5M)

FORD

LTD Brougham 2-Door Hardtop (Color 6F) with optional Vinyl Roof, Front Cornering Lamps, Deluxe Bumper Group, Convenience Group, White Sidewalls, Deluxe Wheel Covers, Dual Bodyside Paint Stripes.



Quiet Is the Sound of a Well-Made Car.

You'll like what you see, what you feel and what you don't hear in one of the big new Fords. Clean, fine-car styling. Totally resculptured, belt line down. New grilles. Wraparound parking lamps with integral front side marker lights.

Under the beauty, a rugged new frame. Steel Guard Rails in side doors. New Energy-Absorbing Bumper System. Road-cushioning and soundproofing ideas that make Ford quiet-riding.

Drive the '73 Ford. See why we can say quiet is the sound of a well-made car.

Standard Power Team: 351 CID 2V V-8 with SelectShift Cruise-O-Matic. **Optional Engines:** 400 CID 2V V-8, 429 and 460 CID 4V V-8's.

Other Standard Features: Functional

- Power Steering • Power Front Disc Brakes
- Power Ventilation • Heater/Defroster • Black Sidewall Bias-Belted Tires • Uni-Lock Shoulder/Lap Belts with Reminder System • Energy-Absorbing Bumper System • Ford Motor Company Lifeguard Design Safety Features.

- Appearance & Comfort—Color-Keyed Carpeting • Chrome Hub Caps • Lighted Front Ash Tray, Two Rear Seat Ash Trays • Dome Light • Full Wheel Covers (LTD Brougham) • Electric Clock (Brougham & LTD).**



LTD Brougham Interior tailored in cloth and vinyl trim (Color HR). Options: Convenience Group, Fingertip Speed Control, Power Side Windows, AM/FM Stereo Radio, Anti-Theft Alarm System, and more.

Specifications:	
Wheelbase	121.0"
Length	219.5"
Height	53.6" (2-Door), 55.0" (4-Door)
Width	79.5"
Trunk	17.1 cu. ft.
Fuel Capacity & Type	22.0 gal. regular*

*Note: All 1973 engines are designed to operate on regular gasoline with octane rating of at least 91 (Research Method) when the engine is adjusted to factory recommended specifications.



Galaxie 500 4-Door Hardtop (Color 5M) with optional Brown Vinyl Roof, Convenience Group, Deluxe Bumper Group, White Sidewalls, Vinyl Insert Bodyside Moldings.

Color codes indicated—example: (Color 6F) 6F in your Ford Dealer's 1973 Color and Trim Selections book. Ask to see it.

Full details are in the 1973 Ford Catalog available at your Ford Dealer's.

See page 7 for details on Ford Station Wagons



Gran Torino 2-Door Hardtop (Color 5M)
with optional Beige Vinyl Roof,
Deluxe Bumper Group, Deluxe Wheel
Covers, White Sidewalls.

FORD TORINO



The Solid Mid-Size Car. Smooth. Strong. And Quiet.

The 1973 Torino combines big-car features with smaller car size and handling. It is smooth-riding, strong and quiet—because it's a Ford. You can drive it with confidence . . . in comfort.

The mid-size design accommodates six. It maneuvers easily in traffic and when you park. With all that it offers, Torino is a lot of car for a mid-size price.

Standard Power Team: Gran Torino Brougham, Gran Torino & Torino—250 CID 1V Six with 3-speed full-sync manual transmission. Gran Torino Sport—302 CID 2V V-8 with 3-speed full-sync manual transmission. **Optional Engines & Transmissions:** 302 CID 2V V-8, 351 CID 2V V-8, 351 CID 4V V-8, 400 CID 2V V-8, 429 CID 4V V-8, SelectShift Cruise-O-Matic, 4-Speed Manual with Hurst® Shifter.

Other Standard Features: Functional—Manual Front Disc Brakes • Black Sidewall Tires • Direct Aire Ventilation • Inside Hood Release • Heater/Defroster • Uni-Lock Shoulder/Lap Belts with Reminder System • Energy-Absorbing Bumper System • All Ford Motor Company Lifeguard Design Safety Features. **Appearance & Comfort—**Hub Caps • Bright Drip Moldings, and more. Gran Torino Brougham, Gran Torino & Gran Torino Sport



Gran Torino Brougham Interior in Tobacco cloth and vinyl trim. (Color NZ.) Optional power windows, SelectShift also shown.

—Carpeting • Concealed Windshield Wipers. Gran Torino Sport—Raised White Letter Wide Oval Tires • Trim Rings/Hub Caps • Color-Keyed Dual Racing Mirrors.

Specifications:	114" Wheelbase (2-Door)	118" Wheelbase (4-Door)
Length	208"	212"
Height	52.1"	53.0"
Width	79.3"	79.3"
Trunk	14.8 cu. ft.	14.8 cu. ft.
Fuel Capacity & Type	22.5 gal. regular	22.5 gal. regular



Torino 4-Door Pilled Hardtop (Color 4S) with optional Vinyl Insert Bodyside Molding, Deluxe Bumper Group, Wheel Covers, White Sidewalls.

Color codes indicated—example: (Color 4F) are in your Ford Dealer's 1973 Color and Trim Selections book. Ask to see it.

Full details are in the 1973 Ford Torino Catalog available at your Ford Dealer's.

See page 7 for details on Torino Station Wagons

73 Ford Torino



MODEL AVAILABILITY



Torino 2-Door Hardtop (Color 6E)



Torino 4-Door Filled Hardtop (Color 4C)



Gran Torino Sport 2-Door Hardtop (Color 2B)



Gran Torino Sport SportsRoof (Color 6F)



Gran Torino 2-Door Hardtop (Color 5A)



Gran Torino 4-Door Filled Hardtop (Color 5H)



Gran Torino Brougham 2-Door Hardtop (Color 3K)



Gran Torino Brougham 4-Door Filled Hardtop (Color 5M)

FORD MUSTANG

Mustang Hardtop (Color 2B) with optional Full Wheel Covers, White Sidewalls.



MODEL AVAILABILITY



Mustang Hardtop (Color 5A)



Mustang SportsRoof (Color 2B)



Mustang Convertible (Color 3B)



Mustang Grandé (Color 4P)



Mustang Mach I (Color 5M)

There's Still Nothing Like It.

An experience in control and balance you'll always remember—that's the 1973 Ford Mustang. Satisfaction that comes from the ability to move, stop, turn and communicate with the pavement and with you.

Mustang expresses your own uniqueness. It's get-up-and-go, sporty and luxury. Almost a decade ago, Mustang was designed to be designed by you. It still is. And there's still nothing like it!

Standard Power Team: Hardtop, SportsRoof, Convertible & Grandé—250 CID 1V Six with 3-speed full-sync manual transmission. Mach I—302 CID 2V V-8 with 3-speed full-sync manual transmission. **Optional Engines & Transmissions:** 302 CID 2V V-8, 351 CID 2V V-8, 351 CID 4V V-8, SelectShift Cruise-O-Matic, 4-Speed Manual with Hurst® Shifter.

Other Standard Features: Functional—DirectAire Ventilation • Heater/Defroster • Uni-Lock Shoulder/Lap Belts with Reminder System • Energy-Absorbing Bumper System • All Ford Motor Company Lifeguard Design Safety Features. **Appearance & Comfort**—Concealed Windshield Wipers • Color-Keyed Carpeting, and more. Grandé—Color-Keyed Dual Mirrors, Vinyl Roof, Deluxe Seat Trim, Bodyside Accent Stripes, Deluxe Wheel Covers,



Mustang's Standard Interior in White (Color AW) boasts sporty High Back Bucket Seats of handsome, durable all-vinyl, SelectShift.

Deluxe Instrument Panel, Electric Clock, High Back Buckets. Mach I—Competition Suspension, Dual Racing Mirrors, Integral Sportlamps, Side and Deck Lid Tape Stripes, Wheel Trim Rings/Hub Caps, All-Vinyl Seat Trim, High Back Buckets, White Sidewall Wide Oval Tires.

Specifications:	
Wheelbase	109.0"
Length	193.8"
Height	50.7"
Width	74.1"
Trunk	9.5 cu. ft.
Fuel Capacity & Type	19.5 gal. regular



Mustang Convertible (Color 4Q) with optional Full Wheel Covers, White Sidewalls.

Color codes indicated—example: [Color 6F, 8R] in your Ford Dealer's 1973 Color and Trim Selections book. Ask to see it.

Full details are in the 1973 Ford Mustang Catalog available at your Ford Dealer's.

73 Ford Mustang



Maverick 4-Door Sedan (Color 5H) with Luxury Decor Option which includes Deluxe Bumper Group and White Sidewalls, standard.

FORD MAVERICK



Surprising Value in a Compact

Compact Mavericks offer surprising value at unexpected low prices. Big-car ride. Easy handling. And quiet—thanks to suspension and sound package upgrading.

There's power to spare for turnpike travel. New luxury with seat and trim refinements. Loop-pile carpeting. And more interior elegance can be yours with the impressive new Luxury Decor Option.

Drive the surprising new Maverick soon.

Standard Power Team: 200 CID 1V Six with 3-speed full-sync manual transmission.
Optional Engines & Transmissions: 250 CID 1V Six, 302 CID 2V V-8, SelectShift Cruise-O-Matic, 3-Speed Manual Floor Shift.

Other Standard Features: Functional
 —Cowl Top Air Intake Ventilation • Heater/Defroster • Locking Steering Column • Uni-Lock Shoulder/Lap Belts with Reminder System • Energy-Absorbing Bumper System • Black Sidewall Tires • All Ford Motor Company Lifeguard Design Safety Features.
Appearance & Comfort—Curved, Ventless Sideglass • Carpeting • Lighted Controls, and more. **Grabber—Special** Paint/Tape Stripes Treatment • Dual Racing Mirrors • All-Vinyl Seat Trim • Trim Rings/



The Luxury Decor Option: reclining independent seats in Tan (Color PU) super-soft vinyl, woodtone dash, plush carpeting, and more. Available on 2- and 4-Door Sedans.

Hub Caps • Raised White Letter Black Sidewall Tires.

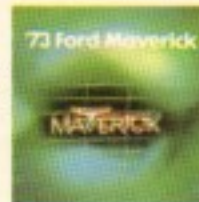
Specifications:	103"	106.9"
	Wheelbase 2-Door	Wheelbase 4-Door
Length.....	183.3"	190.2"
Height.....	53.0"	53.1"
Width.....	70.5"	70.5"
Trunk.....	10.1 cu. ft.	10.1 cu. ft.
Fuel Capacity & Type.....	15 gal. regular	15 gal. regular



Maverick 2-Door Sedan (Color 3K) with popular optional Exterior Decor Group, Metallic Glow Paint, Deluxe Bumper Group, White Sidewalls.

Color codes indicated—example: (Color 6F) are in your Ford Dealer's 1973 Color and Trim Selections book. Ask to see it.

Full details are in the 1973 Ford Maverick Catalog available at your Ford Dealer's.



MODEL AVAILABILITY



Maverick 2-Door Sedan (Color 3B)



Maverick 4-Door Sedan (Color 4Q)



Maverick Grabber (Color 6E)

FORD PINTO

Pinto 2-Door Sedan (Color 3D) with optional Accent Group, White Sidewalls, Deluxe Bumper Group.



Back to Basics.

Ford has been building dependable, economical small cars ever since the Model T and Model A. 1973 Pintos are durable new editions of this heritage. Simple, solid cars well-engineered for reliable transportation at little cost.

The rugged 4-cylinder Pinto engine gives you economical gas mileage on regular gas. The body is welded solid. Rock-and-pinion steering gives you precise, easy handling. With basics like this, Pinto value is hard to beat.

Standard Power Team: 4-cylinder 1600-cc. 1V OHV engine with full-sync floor-mounted 4-speed transmission. **Optional Engine & Transmission:** 4-cylinder 2000-cc. 2V OHC, SelectShift Cruise-O-Matic.

Other Standard Features: Functional — Direct Aire Ventilation • 3-Speed Heater • Front Bumper Guards • Locking Steering Column • Uni-Lock Shoulder/Lap Belts with Reminder System • Energy-Absorbing Bumper System • All Ford Motor Company Lifeguard Design Safety Features. **Appearance & Comfort**—High Back, Contoured All-Vinyl Seats • Floor Mats • Mini-Console • Parking Lamps, and more. **3-Door Runabout**—Carpeting • Rear Door • Fold-Down Rear Seat.



Pinto 3-Door Runabout (Color 9A) with optional Sports Accent Group, Dual Racing Mirrors, Forged Aluminum Wheels.



Luxurious Interior, Great Options: Sports Accent Group in Orange (Color BC) includes "super-soft" vinyl trim with Manston cloth insert, Deluxe 2-Spoke Steering Wheel, AM Radio.

Color codes indicated—example: (Color 6F) are in your Ford Dealer's 1973 Color and Trim Selections book. Ask to see it.

MODEL AVAILABILITY



Pinto 2-Door Sedan (Color 6B)



Pinto 3-Door Runabout (Color 2B)

Specifications (2-Door):	
Wheelbase.....	94.2"
Length.....	164.5"
Height.....	43.6"
Width.....	69.4"
Trunk.....	5.9 cu. ft.
Fuel Capacity & Type.....	11 gal. regular

Full details are in the 1973 Ford Pinto Catalog available at your Ford Dealer's.

See page 7 for details on Pinto Station Wagons



Ford LTD Country Squire (Color 2C) with optional Steel-Belted Radial Ply WSW Tires, Deluxe Luggage Rack, Deluxe Bumper Group, Front Cornering Lamps, Deluxe Wheel Covers, Appearance Protection Group, Power Mini-vent Windows.

FORD WAGONS



MODEL AVAILABILITY



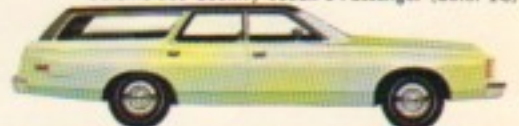
Custom 500 Ranch Wagon 6-Passenger (Color 4Q)



Custom 500 Ranch Wagon/Dual Facing Rear Seats (Color 6D)



Galaxie 500 Country Sedan 6-Passenger (Color 2C)



Galaxie 500 Country Sedan/Dual Facing Rear Seats (Color 4S)



LTD Country Squire 6-Passenger (Color 38)



LTD Country Squire/Dual Facing Rear Seats (Color 6F)

Ford Torino



Torino Wagon (Color 3D)



Gran Torino Wagon (Color 38)



Gran Torino Squire (Color 4S)

Ford Pinto



Pinto Wagon (Color 4P)



Pinto Wagon with Squire Option (Color 5L)

From the Wagonmaster.

Handsome Ford Wagons, with better ideas for work or play, are shown at the far right. 3-Way Magic Doorgate makes big Fords and Torinos easy to load. There's room to carry 4 x 8 panels flat with the tailgate down. And below-deck storage.

Pinto's space will surprise you. Liftgate simplifies loading. DirectAire Ventilation freshens air as you drive . . . quietly.

All have smart, durable vinyl trims. Uni-Lock Shoulder/Lap Belts with Reminder System, and more. Adjustable luggage racks available. See why smooth-riding, easy handling Ford Wagons lead Wagon sales every year.

Standard Power Team: Ford Wagons—351 CID 2V V-8, SelectShift Cruise-O-Matic. Torino Wagons—302 CID 2V V-8, 3-speed manual transmission. Pinto Wagon—4-cyl, 2000-cc. engine, 4-speed manual floor shift. **Optional Engines & Transmissions:** Ford Wagons—400 CID 2V V-8, 429 and 460 CID 4V V-8's. Torino Wagons—351 CID 2V V-8, 400 CID 2V V-8, 429 CID 4V V-8, SelectShift. Pinto Wagon—SelectShift.

Other Standard Features: Ford Wagons—Power Front Disc Brakes • Spare Tire Extractor • Power Steering • Power Tailgate Window. Torino Wagons—Power Front Disc Brakes.



Pinto Wagon (Color 4B) with Squire Option, Optional Luggage Rack, Deluxe Bumper Group, White Sidewalls, Dual Racing Mirrors.

Pinto Wagon—Manual Front Disc Brakes • Liftgate • Passenger, Cargo Carpeting • Bright Window, Belt Moldings. Note: 1973 Wagons have new Energy-Absorbing Bumper System plus Ford Lifeguard Design Safety Features.

Specifications:	Ford Wagon	Torino Wagon	Pinto Wagon
Wheelbase	121"	118"	94.2"
Length	223.4"	215.8"	173.8"
Height	57.1"	55.9"	51.3"
Width	79.9"	79.0"	69.7"
Cargo Capacity	96.2 cu. ft.	84.9 cu. ft.	50.6 cu. ft.
Fuel Capacity & Type	21 gal. regular	20.5 gal. regular	12 gal. regular



Gran Torino Squire (Color 9A) optional Vinyl Insert Bodyside Molding, Luggage Rack, Deluxe Bumper Group, Power Tailgate Window.

Color codes indicated—example: (Color 6F) are in your Ford Dealer's 1973 Color and Trim Selections book. Ask to see it.

Full details are in the 1973 Ford Wagon Catalog available at your Ford Dealer's.

