

1972 Ford Econoline Vans





SuperVan has a range of GVW's up to 8,300 pounds



Display Van has windows in right side and rear



Window Van has glass all around



Regular Van

SuperVan

You made it the first choice van because we made it the way you want it!

- Choice of gliding or swinging side cargo doors
- Big loads, capacities over two tons
- Exclusive Twin I-Beam independent front suspension for a smooth ride
- Wide-track axles for more stability, less wind wander, small turning circle
- Choice of two body lengths in many payload capacities
- Choice of thrifty Six or V-8 engines
- Power brakes standard on E-200 and E-300, optional on E-100
- Power steering available on all models
- Handy, timesaving front service center

Ford Econoline Vans keep outselling all the others because Ford keeps paying more attention to van owners' special needs and doing more about them with better ideas. Better ideas that begin with Ford's famous Twin-I-Beam suspension. The front suspension that smooths and stabilizes the ride—toughens up the van. And Ford gives you a choice of gliding or swinging side cargo doors. Whichever type of door you select, you get sturdy construction and simple, sure operation.

When it comes to loadspace, only Econolines give you so much usable loadspace in so little roadspace. The engine is up front so it's out of the cargo area. But not so far forward that it overextends vehicle length or interferes with maneuverability. And Ford pays off its large cargo area with plenty of payload capacity. The Econoline E-300 allows you to tote over two tons—up to 4,285 pounds. Ford's combination of smooth toughness, serviceability, loadspace and payload keeps Econoline first in better ideas and value.

You can get an Econoline to fit just about any job. Econoline Vans are offered in three job-tailored series with the following GVW ranges: E-100—4,300 lb. to 4,800 lb., E-200—5,250 lb. to 6,000 lb., and E-300—6,050 lb. to 8,300 lb. This choice allows you to select a model with the capacity just right for your job. You may choose either a 105.5-in. or 123.5-in. wheelbase for the proper body length and weight distribution.

The regular Econoline Van is a handy, compact unit with 105.5-in. wheelbase. Overall length is 11¼ feet less than a short wheelbase pickup, yet the load length on the floor from rear doors to the instrument panel is 11½ feet. You get 8½ feet of clear floor length behind the driver's seat and engine cover. Width between the rear wheelhousings is 53.5 inches. Ford's regular Econoline Van will carry 4' x 8' sheets of building materials flat on the floor.

The SuperVan with its 123.5-in. wheelbase is a really

big load carrier. You get over 10 feet of clear floor length behind the engine plus 13 feet on the floor to the right of the engine. All this in less than 16 feet overall, about two feet shorter than most station wagons. No other van offers so much usable space for your loads in such a short overall length.

Both the Van and SuperVan allow you to order shelving, cabinets or racks and still have plenty of open cargo area to handle appliances or other bulky cargo. Attractive Custom trim package is also available for all models. Custom trim includes chrome front and rear bumpers • bright-metal grille, hub caps, taillights and side marker light bezels • bright-metal windshield and vent window moldings • deluxe pleated vinyl seat trim, front door armrests and left-side floor mat all color-keyed • horn ring • cigar lighter • glove box door with lock (N.A. with radio). Econoline Vans are available in your choice of eleven standard colors; two-tone combinations are optional (see back cover).

Only Ford Econolines pack so much loadspace in so little roadspace.

To build a van that will hold more is easy. You simply make it bigger. The real trick is to build a van that holds a lot, yet takes up little room on the street—like the Econoline. Ford placed the engine far enough forward to be out of the cargo space, but not so far forward that it interferes with maneuverability . . . another Ford better idea that gives you an advantage in traffic. And fleet owners like the way Econolines save on expensive storage space. The Ford SuperVan (shown) has over 10 feet of clear floor length behind the engine cover, yet it's less than 16 feet long overall! No other van offers you so much usable loadspace for your cargo in such a short overall length.

Over two tons of load capacity! Ford Econoline Vans have the strong construction, high-capacity axles and other components that allow you to carry loads of up to 4,285 pounds. The payload chart at right shows the wide range of Econoline load capacities available for loads of 720 to 4,285 pounds.

A GUIDE TO FORD (Including driver Econoline Regular Van

Desired Loads	Model	GVW Package Rating	Equipment included in GVW Package			
			Front Axle	Front Springs	Rear Springs	Tires
925 lb.	E-100	4300 lb. (std.)	2500 lb.	1275 lb.	1140 lb.	E78-14B
1220 lb.	E-100	4600 lb.	2750 lb.	1275 lb.	1390 lb.	E78-14B
1400 lb.	E-100	4800 lb.	2750 lb.	1275 lb.	1390 lb.	E78-14D
1805 lb.	E-200	5250 lb. (std.)	2750 lb.	1300 lb.	1600 lb.	G78-15B
2230 lb.	E-300	6050 lb. (std.)	3300 lb.	1425 lb.	2250 lb.	8.00x16.5 C
2980 lb.	E-300	6800 lb.	3600 lb.	1565 lb.	2250 lb.	8.00x16.5 C/D
3670 lb.	E-300	7500 lb.	3600 lb.	1565 lb.	2515 lb.	8.00x16.5 C/E

ECONOLINE PAYLOADS* and passengers) (105.5" wheelbase)

Desired Loads	Model	GVW Package Rating	Equipment included in GVW Package			
			Front Axle	Front Springs	Rear Springs	Tires
720 lb.	E-100	4300 lb. (std.)	2500 lb.	1275 lb.	1140 lb.	E78-14B
1015 lb.	E-100	4600 lb.	2750 lb.	1275 lb.	1390 lb.	E78-14B
1195 lb.	E-100	4800 lb.	2750 lb.	1275 lb.	1390 lb.	E78-14D
1615 lb.	E-200	5250 lb. (std.)	2750 lb.	1450 lb.	1600 lb.	G78-15B
1815 lb.	E-200	5450 lb.	3000 lb.	1450 lb.	1600 lb.	G78-15B
2205 lb.	E-300	6200 lb. (std.)	3300 lb.	1565 lb.	2250 lb.	8.00x16.5 C
2310 lb.	E-200	6000 lb.	3000 lb.	1450 lb.	1650 lb.	G78-15 D
3000 lb.	E-300	7000 lb.	3600 lb.	1700 lb.	2250 lb.	8.00x16.5 C/D
3700 lb.	E-300	7700 lb.	3600 lb.	1700 lb.	2515 lb.	8.00x16.5 C/E
4285 lb.	E-300	8300 lb.	3600 lb.	1700 lb.	2515 lb.	8.00x16.5 D/F

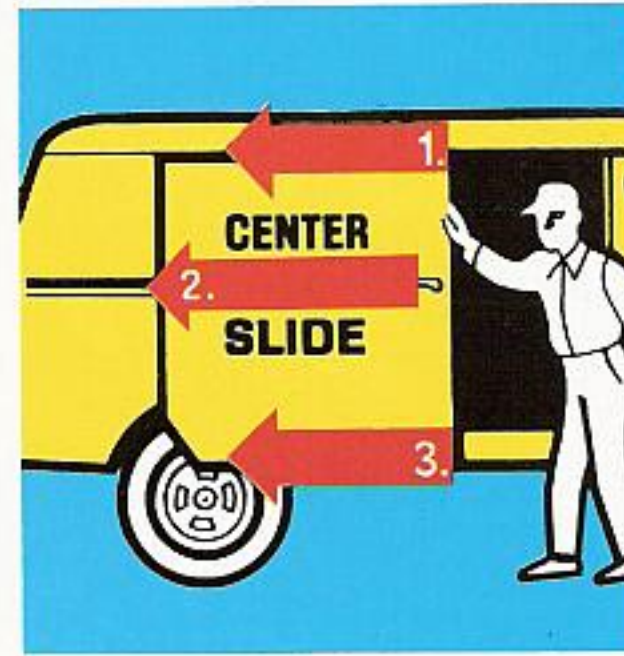
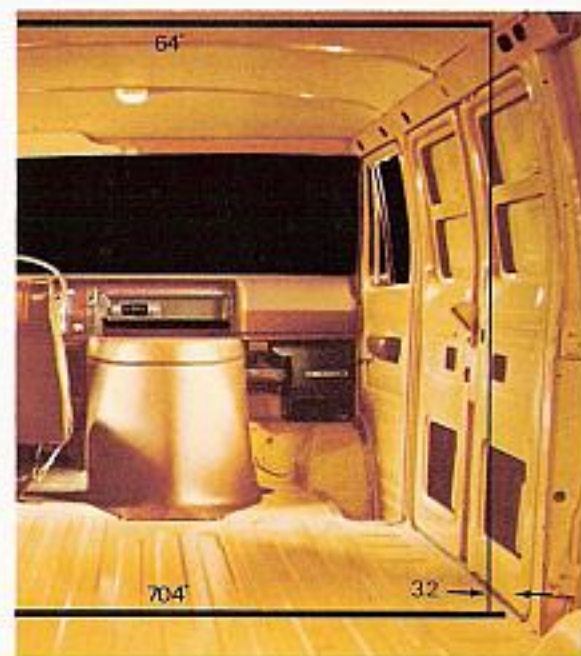
*Econoline GVW packages are designed to aid in selecting the proper vehicle for your needs. By determining the maximum load that will

be carried (including the weight of driver and passengers, cargo, and special equipment), you determine which GVW package to choose.

Functional interior design and big door openings make Econolines easy to pack!

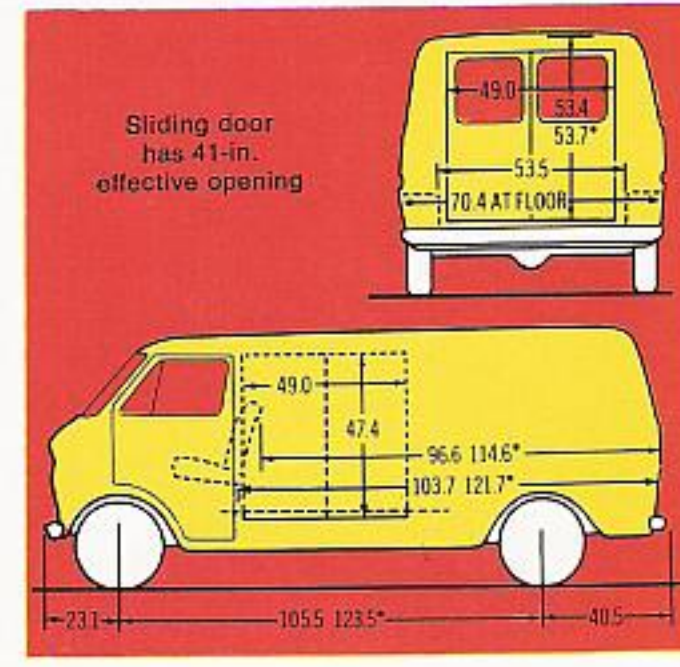
Square-wall design gives Econoline the greatest interior width at the roof (64 inches). Body sides are more vertical with only a 3.2-inch taper from floor to roof, so built-in units fit better and leave more working room. Modular units, designed to fit and work together, allow you to custom-design almost any interior you need. Complete job packages and custom modifications are also available.

Driver and passenger "walk thru." The Econoline's forward engine position clears the way for the driver or his helper to reach the load. They can easily step from their seats into the rear cargo area and exit through the side or rear doors. No need to climb over the engine to reach the load compartment. Saves driver time and trouble. Handy access to the load compartment from optional passenger seat, too.



Gliding cargo door. Econolines offer a choice of conventional hinged side cargo doors or a new gliding side door. The gliding door allows easy cargo handling in narrow alleys and against loading docks. Convenient latch handle release permits door to smoothly glide open and shut with one hand operation. A weather-protected inside step permits easy entry.

Ford's Center-Guide-Slide design (left) incorporates a unique three-point system that guides and supports with three separate tracks. Across the top, in the center, along the bottom. All tracks are recessed and formed of heavy-gauge steel. The door glides on lubed-for-life ball and roller bearings for easy, quiet operation. Door shuts solid and tight.



Solid comfort, convenience.....

Ford Econoline Vans are easy to get in and out of, and extra comfortable to drive. Big door openings behind the front wheels enable the driver to enter and slide onto the seat with ease. The driver's seat is a custom-designed individual seat with a premium foam cushion and back for excellent support, solid comfort. The attractive vinyl seat covering is exceptionally strong, durable and long wearing. The driver's seat and matching optional passenger seat are both adjustable with 4½ inches of fore and aft travel. A folding-type passenger seat is also available.

Driving controls and instruments are conveniently placed within easy sight and reach. The attractive and functional instrument panel also provides a handy glove compartment. The steering wheel is set at a comfortable angle for excellent handling ease. The flex-joint

steering column virtually eliminates the transmission of road shocks and vibration to the steering wheel. Power steering is available.

Wide-stance handling ease. Front and rear tread widths of over 5½ feet provide outstanding road stability even in strong crosswinds. Shorter outside length combined with wide-tread axles means easier parking, better maneuverability. Small 40 foot curb-to-curb turning circle with regular van (45.1 feet with Super Van) can save time on every trip.

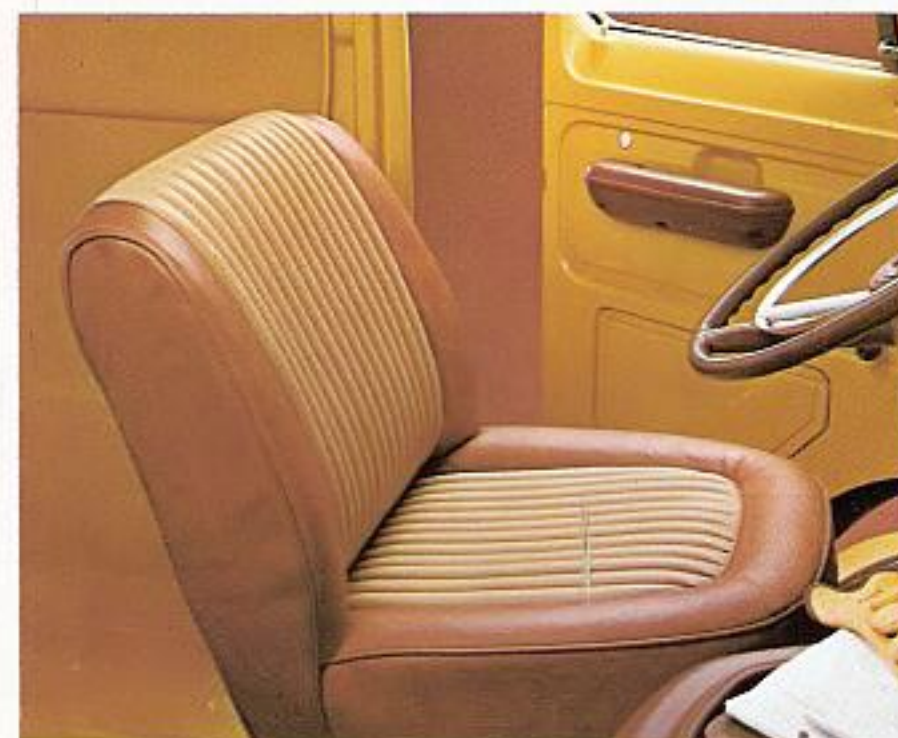
Easy, out-front servicing. Simply raise the convenient outside hood and your routine service points are right at hand: radiator, oil level, battery, windshield washer reservoir, voltage regulator, wiper motor, brake master cylinder and optional power steering reservoir. Ford's better ideas make servicing faster, easier.

....and durability.

Ford Econoline Vans have built their outstanding reputation for ruggedness and reliability in over 1½ billion on-the-job miles. Built-in durability begins with the extra-large main structural members and strong single-unit body-frame construction. All the underbody crossmembers and rocker panels are galvanized inside and out to resist rust and corrosion, last far longer. Sturdy double-wall front quarter panel sheet-metal is another Ford durability plus.

High-capacity chassis components are used throughout to match the big Econoline payloads. Twin-I-

Beam independent front suspension is a Ford exclusive for a smooth ride and strength. No other van has the built-in stamina of two sturdy front axles. Each front wheel is attached to its own forged steel I-beam axle. And each axle is cushioned by a big, durable coil spring and held by a forged steel radius rod. Each wheel and axle is independent of the other to prevent transfer of road shocks. This exclusive Ford suspension system plus wide-track design provides easy steering, sharper turns, better stability on the highway, low maintenance costs and long tire life.





Pick a package or mix and match

Custom-design any interior you need to better organize and hold your merchandise, tools, materials or spare parts. Ford Econoline Vans can be ordered with your choice of modular built-ins. Functional built-in components that include racks, adjustable shelf units, cabinets, bins (both padded and plain), padded trays, tote trays, baskets, book compartments, storage boxes, partitions, padded siderails, padded floor, equipment holders and ladder racks.

These options are not just parts and pieces, they are a special system of modular units designed to

fit together, work together. Components are constructed of heavy-gauge steel with gray enamel finish. They are fastened to the floor and/or body pillars to be solid and permanent, yet they are removable.

Ford offers complete, job-engineered packages for many vocations. Convenient job-tailored interiors range from dry cleaner vans (with rubber floor mat and roof-mounted rods) to complete, specialized service vehicles. Each interior is designed to make your work easier, more productive.

Plumbing and Heating Van/SuperVan Package in-

cludes roof ladder rack; inside partition with upper screen and full-screen hinged center door; fire extinguisher, reflector/flag kit and book compartment behind driver. Right side holds storage box and utility cabinet with two utility hooks at aft end. Left side has shelving section incorporating an 18-drawer unit, provision for mounting vise at aft end, and pegboard at forward end.

General Service SuperVan Package includes partition with upper screen and hinged center door and book compartment behind driver. Right side holds a shelv-

ing unit (4 shelves) over wheelhouse. Left side has utility cabinet with 18-drawer unit in its lower section and a shelving unit (4 shelves) with a meter storage rack underneath.

Whatever your business calls for, chances are Ford has the interior you need. Or you can custom-design any special interior you wish. No other vans are built for built-ins like Ford Econoline Vans and SuperVans. That's because Econoline body sides are more vertical, wider apart at the top. So built-in units fit better and leave more working room.



Ambulance—Emergency Vehicle

Custom conversions galore!

More and more, Ford Econolines are being chosen for installing complete customized interiors. The three units shown here are but a few of the many modifications that are available today for Ford Econoline Vans.

Ambulances: Econoline Vans and Window Vans can be locally modified into attractive, functional emergency vehicles, and at a fraction of the cost of conventional ambulances. Roomy Ford Vans accommodate up to four patients plus attendant and driver. Econolines also provide the space for large storage compartments to hold emergency supplies and equipment including stretchers, splints, bandaging, oxygen and other resuscitation equipment. Patients ride in smooth comfort with exclusive Twin-I-Beam and coil spring independent front suspension. The Econo-

line's ride, stability and handling ease are outstanding for ambulance work.

School Buses*. A number of local body companies can modify Ford Econoline Window Vans, equipped with school bus package, into buses that carry up to 16 pupils. These conversions provide versatile, compact buses for public and private schools, transporting the handicapped, team events and field trips. The optional Ford Econoline school bus package includes heavy-duty alternator and battery, banded main front door glass, full-length headlining, inside latch and lock for RH rear door, front and rear roof warning lights with door switches and manual control.

Ford Club Wagons are also available with school



Insulated Florist Van

Special School Bus Seating

bus package and can be modified by various manufacturers into school buses (see Club Wagon catalog).

Insulated/Refrigerated Vans. The Econoline's large, clear floor area, nearly vertical body sides, and big payload capacity make it an excellent choice for local conversion to an insulated or refrigerated van. Complete insulation kits (insulation panels, fasteners, seals and floorboards) and refrigeration units are available through various manufacturers for local installation. Other popular custom modifications include display units, campers, police wagons and fire control units. See your Ford Dealer and get your plans rolling in an Econoline Van or SuperVan.

*Special body company conversions. Since legal vehicle standards may vary from state to state, check your local requirements.

Popular van options



1.



2.



3.



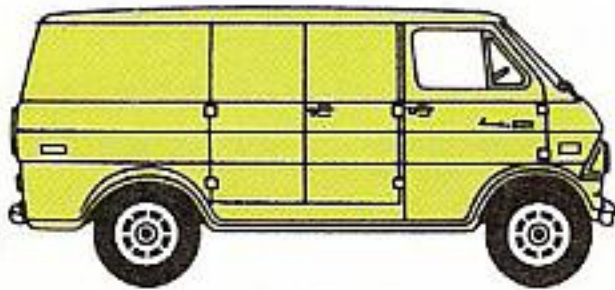
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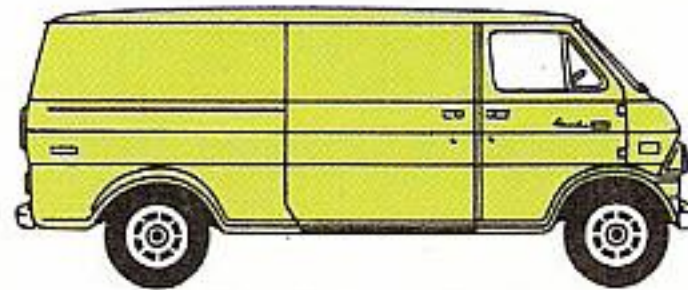
5.

1. **Factory-installed air conditioner** includes floor-level evaporator (no roof-mounted wind resistance or interference with garaging), air inlet and integrated header ductwork along the left side of the body for uniform cooling of the entire vehicle. Air conditioner option includes 55-amp. alternator, heavy-duty cooling package, insulation package, side trim panels, tinted glass, and heavy-duty springs. **Special high-capacity air conditioner** features an auxiliary evaporator, 70 amp-hr battery and 61-amp. alternator plus the other items on the regular package above. 2. **SelectShift Cruise-O-Matic** provides fully automatic or manual shifting. "Second hold" feature gives better control on long grades. 3. **Powerful 302-cu. in. V-8** has the muscle for your biggest loads. This proven performer incorporates all the design features that have made Ford the leading V-8 truck engine builder. 4. **High-output fresh air heater and defroster** has a 33% larger heater core area than the standard heater it replaces. 5. **Power steering** provides quick response and easy handling with heaviest loads. Translucent reservoir with calibrated fluid levels allows fast visual check whenever the hood is raised.

Choose from the No. 1 choice in vans—Ford Econoline!



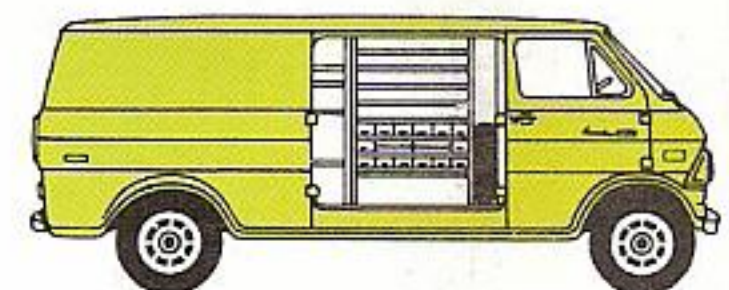
E-100 Van
105.5-in. wb., 4800-lb. max. GVW
clear floor length: 103.7 in.



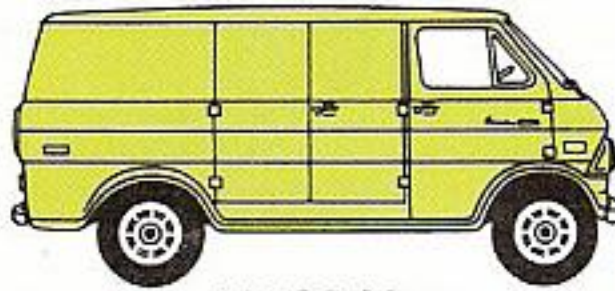
E-100 SuperVan
123.5-in. wb., 4800-lb. max. GVW
clear floor length: 121.7 in.



Display Van
(any series or wb.)
— windows at rear, right side



Service interior
(123.5-in. wb. E-200 or E-300)
features bins, cabinets, shelves



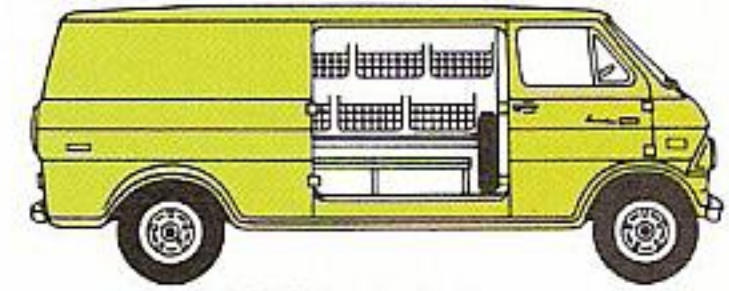
E-200 Van
105.5-in. wb., 5250-lb. max. GVW
clear floor length: 103.7 in.



E-200 SuperVan
123.5-in. wb., 6000-lb. max. GVW
clear floor length: 121.7 in.



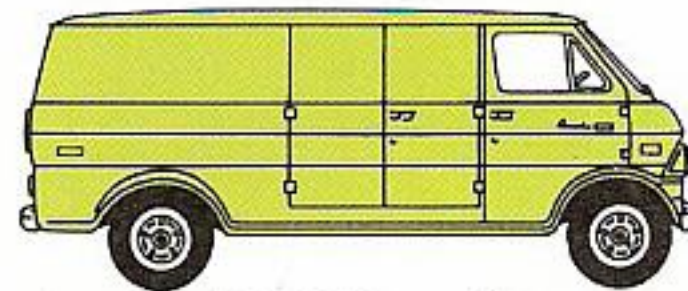
Window Van
(any series or wb.)
— windows all around the body



Utility interior
(any series or wb.)
features removable wire baskets



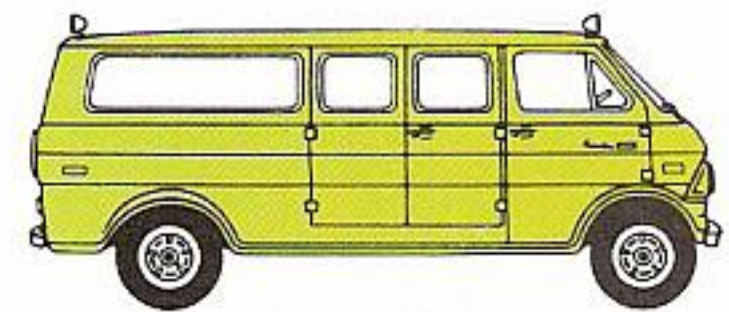
E-300 Van
105.5-in. wb., 7500-lb. max. GVW
clear floor length: 103.7 in.



E-300 SuperVan
123.5-in. wb., 8300-lb. max. GVW
clear floor length: 121.7 in.



Camper Conversion
(E-200 or E-300)
available to sleep up to six



School Bus Package
(E-200 or E-300)
Window Van, 123.5" wb.

CHASSIS SPECIFICATIONS

SERIES	E-100		E-200		E-300	
	Standard	Optional	Standard	Optional	Standard	Optional
ALTERNATOR: 12-volt (amp.)	38	42, 55	38	42, 55	38	42, 55
AXLE, FRONT: Twin-I-Beam—Cap'y (lb.)	2500	—	2750	—	3300	—
AXLE, REAR: Cap'y (lb.)	3050	—	3300	—	5050	—
BATTERY: 12-volt (amp-hr)	45	70	45	70	45	70
BRAKES: Size (in.) Front—Rear	10 x 2½—10 x 1¾	Power**	Power**	—	Power**	—
CLUTCH: Diameter (in.)	11	—	11	—	11	—
ENGINE: Displacement (cu. in.)	240 Six	302 V-8	240 Six	302 V-8	240 Six	302 V-8
FUEL TANK: Cap'y (gal.)	20.3	—	20.3	—	24	—
SHOCK ABSORBERS: Double-acting	Front & Rear	HD Front & Rear	Front & Rear	HD Front & Rear	Front & Rear	HD Front & Rear
SPRINGS, FRONT: Cap'y (lb.)	1275	HD	1300/1450*	HD	1425/1565*	HD
SPRINGS, REAR: Cap'y (lb.)	1140	1390	1600	1650	2250	2515
STEERING: Type	Recirculating Ball	Power	Recirculating Ball	Power	Recirculating Ball	Power
TRANSMISSION:	3-Speed Manual	SelectShift Cruise-O-Matic	3-Speed Manual	SelectShift Cruise-O-Matic	3-Speed Manual	SelectShift Cruise-O-Matic
TIRES, TUBELESS: Number—Size (Load Range: B=4PR D=8PR)	5—E78-14 B	E78-14 D	4—G78-15 B	G78-15 D 6.70 x 15 6PR ^{TT} ‡	4—8.00 x 16.5 C ^{TT}	8.00 x 16.5 8C/D ^{TT} 8.00 x 16.5 10C/E ^{TT} 8.00 x 16.5 12D/F ^{TT}
WHEELS: Number—Dia. x Rim Type (in.)	5—14 x 5½JK	—	4—15 x 5.5K	—	4—16.5 x 6.00	—

*SuperVan ‡Tube-type **7.6" Dual-diaphragm vacuum booster TT=Truck-type

Standard regular and SuperVan features:

Vinyl upholstery color-coordinated to exterior paint • left-hand fresh air inlet with control • painted front and rear bumpers and hub caps • dome lights in driver's compartment and cargo area • ash tray • single electric horn • coat hook • driver's seat belt with outboard retractor • mechanical jack • double-grip door locks on all doors with reversible keys • push-pull interior door locks (except rear doors) • door checks, metal • push-button vent window locks • individual driver's seat with plastic foam pad • headlining in driver and passenger area • rubber floor mat on left side • fresh air heater and defroster • double cargo doors at right and rear • bright LH and RH 5" x 8" mirrors.

Optional custom equipment package (in addition to or in place of standard items):

Deluxe pleated vinyl seat trim • bright-metal front and rear bumpers and hub caps • horn ring • cigarette lighter • color-coordinated floor mat on left side • glove box door with lock (N.A. with radio) • bright-metal grille, taillight and side marker light bezels, vent window and windshield moldings.

Other available equipment: Right side gliding cargo door; push-button radio; adjustable or flip-fold passenger seat; high-output heater and defroster; auxiliary hot water heater; air conditioner or high-capacity air conditioner; insulation package; insulated floor mats; inside body rub rails; western-type rearview mirrors; deluxe driver and/or adjustable passenger seats with color-coordinated floor mats; auxiliary step for right-side double cargo doors; dual electric horns; courtesy light switches for front or all doors; full-

width padded instrument panel; shoulder harness; stationary glass or vents in rear and/or right-side cargo doors; tinted glass; inside RH rear door latch and lock; school bus package for E-200 and E-300 123.5" wb. Window Vans: Northland Special Package (includes engine block heater, 50% (–35°F) antifreeze, 70 amp-hr battery, 55-amp. alternator and high output heater).

Standard colors: Wind Blue, Harbor Blue, Diamond Blue, Tidewater Aqua, Mill Valley Green, Boxwood Green, Fiesta Tan, Chrome Yellow, Baja Beige, Candyapple Red, Wimbledon White. Two-tone paint combinations are available using selected accent colors. Regular—the accent color is available on roof only. Deluxe—accent color on roof and below the side and rear body moldings included with this option and grille area (when not chrome).