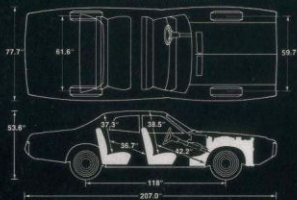




1972 DODGE CORONET



1972 CORONET CUSTOM

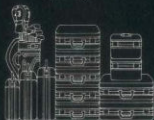


DIMENSIONS:

Wheelbase:	118.0"
Overall length:	207.0"
Overall width:	77.7"
Overall height:	53.6"
Front track:	59.7"
Rear track:	61.6"
Rear headroom:	38.5"
Rear headroom:	37.5"
Front legroom:	42.2"
Rear legroom:	36.7"
Luggage capacity:	16.7 cu. ft.

(All dimensions based on average Coronet 4-door sedan measurements.)

CORONET 4-DR.
(luggage capacity)
2 men's 2-suiters
1 lady's Pullman
1 lady's wardrobe
1 man's overnight bag
5 lady's overnight bags
2 lady's train cases
1 golf bag



Yes, It Is Possible To Get a Comfortably Sized, Comfortably Priced Family Car. Just Ask for Dodge Coronet.

Rejoice, four-door lovers. You've just found somebody who really likes you. Somebody who set out to build a new car, a great car, just for you. Announcing the 1972 Dodge Coronet!

Can a four-door sedan be designed to look as clean and as modern and exciting as a two-door? Certainly, if you don't try to make one design

serve two masters. Dodge didn't. We set out to build just one car in one body style. Strictly for thoughtful four-door-sedan buyers. And the looks prove how exciting it can be when you have only one thought in mind.

For those of you who want to know what you're buying, here's what you're buying:

STANDARD EQUIPMENT

ENGINES:

225-cu.-in. Six
318-cu.-in. V8

TRANSMISSIONS:

3-speed manual, column-mounted shift, standard with 225 Six
3-speed manual, fully synchronized, column-mounted shift, standard with 318 V8

SUSPENSION:

Front: torsion bars and ball joints
Rear: Asymmetrical leaf springs
Oriflow shocks at each wheel
Front and rear sway bars (with optional 400 4-bbl. V8 engine only)

AXLE RATIOS:

3.21:1 (with standard Six)
2.94:1 (with standard V8)

INTERIOR FEATURES:

All-vinyl front and rear bench seats available in Blue, Green, and Tan (Coronet only)

Pleated cloth-and-vinyl front and rear bench seats available in Blue, Green, Gold, and Black (Coronet Custom only)

Seat spacers for seat height and angle adjustment

Heater/defroster

Keyless door locking system

3-spoke color-keyed steering wheel (with simulated wood-grained insert, Custom only)

Foot-operated parking brake

Day/night inside mirror

Glove box lock

Dome light with front door courtesy switch

Color-keyed carpeting (Custom only)

Cigarette lighter

Front and rear ash receivers

Front and rear armrests

Simulated wood-grained door trim inserts (Custom only)

Simulated wood-grained instrument panel applique (Custom only)

Dual horns (Custom only)

Trunk mat

EXTERIOR FEATURES:

2-speed concealed wipers

Roof drip-rail moulding (Custom only)

Wheel-lip moulding (Custom only)

Body side and rear moulding with paint-filled insert (Custom only)

Dual headlights and taillights

SAFETY FEATURES:

Cleaner Air system with Vapor Saver (gasoline evaporation control system)

Antitheft steering column lock

Backup lights

Breakaway front ashtray

Combination side-marker lights and reflectors

Dual braking system

Energy-absorbing steering column and wheel

3-point safety belt system with locking retractors

Hazard warning lights

Head restraints

"Key-left-in-ignition" warning buzzer

Left, outside mirror

Inside mirror with double-ball-joint safety mount

Nonoverride door locks, except on driver's door

Padded instrument panel and sun visors

Parking brake

Parking brake and master cylinder warning light

Safety-Action inside door handles

Safety-Rim wheels

Security locks on folding front seatbacks

Soft coat hooks

Soft knobs on window cranks

Turn signals with lane-change feature

Windshield wipers and washers

TIRES:

E78 x 14, BSW, bias-belted

WHEELS:

14 x 5.0, black enamel

BRAKES:

10" x 2 1/4", front and rear

Hydraulic, self-adjusting, servo-contact, self-energizing, with bonded linings

Parking brake is foot-operated, hand-released, mechanically actuating shoes on each rear wheel

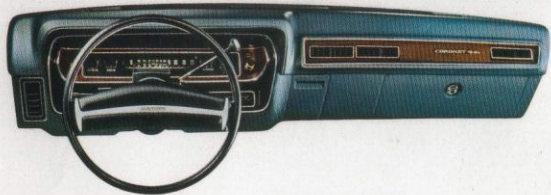
ELECTRICAL SYSTEM:

Battery: 12-volt, 46-amp-hr

Alternator: 41-amp

Transistorized voltage regulator

Electronic ignition system (standard with optional 400 V8 4-bbl. engine only)



CORONET CUSTOM



CORONET



SELECTED OPTIONAL EQUIPMENT

ENGINES:

400 V8 2-bbl.
400 V8 4-bbl.

TRANSMISSIONS:

TorqueFlite 3-speed automatic
4-speed manual (available with
optional 400 4-bbl. V8 engine only)

CONVENIENCE ITEMS:

Air conditioning (NA with 225 Six)
Electric clock
Rear window defogger
Instrument-panel-mounted hood
release
Left, remote-control outside mirror
Right, outside mirror
Tinted glass—all windows
"Rim Blow" tilt steering wheel
(power steering and automatic
transmission required)
All-vinyl split-back front bench seat
with center armrest (Custom only)
Upper level fresh air ventilation
Headlight-on warning buzzer
Variable-speed windshield wipers
Door-edge protectors
Bumper guards, front and rear
Sure Grip differential
Undercoating and hood insulator pad

POWER ASSISTS:

Power front disc brakes
Power steering
Power windows

RADIO/TAPE ACCESSORIES:

Music Master AM radio (with or
without stereo tape cassette)
Multiplex AM/FM stereo (with or
without stereo tape cassette)
Rear seat speaker (available with
Music Master only; std. with
stereo)

APPEARANCE ITEMS:

Body side protection moulding with
black vinyl insert
Sill mouldings
Upper door frame mouldings
"Tuff" steering wheel (power steering
required)
Vinyl roof
Deluxe wheel covers
Wire wheel covers
Rallye wheels
Road wheels with chrome trim rings
(require power disc brakes)
White sidewall tires

OPTIONAL PACKAGES:

(Available as groups only)
Light Package (includes fender-

mounted turn signal indicators,
ignition switch light with time
delay, map and courtesy light, ash
receiver light, glove box light, rear
door dome light switch, and trunk
light)

E-Z Order Package (includes power
steering, AM radio, remote-control
mirror, white sidewalls, Light
Group, deluxe wheel covers, in-

side hood release, variable-speed
wipers, undercoating, and auto-
matic transmission)

Deluxe Package (Coronet only)
(includes 3-spoke steering wheel
with simulated wood-grained
center, carpeting, dual horns, roof
drip rail mouldings, and wheel-lip
mouldings)

Trailer-towing package

AXLE AVAILABILITY

ENGINE	TRANSMISSION	LESS SURE GRIP		1WITH SURE GRIP	
		STD.	1OPT.	STD.	OPT.
225-2	TorqueFlite	2.94	3.21	3.23	
	3-Speed Man.	3.21	3.23	3.23	
318-2	TorqueFlite	2.71	3.21	2.76	3.23
	3-Speed Man.	2.94	3.21	2.76	3.23
400-2	TorqueFlite	2.45	2.76	2.76	3.23
			3.23		
400-4	TorqueFlite	3.23	2.76	3.23	3.55
	4-Speed Man.	3.23	3.23	3.23	P/Disc Req'd. 3.55

1Optional at extra cost.

Litho in U.S.A., Form no. 31-205-2038

All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Dodge Division reserves the right to make changes from time to time, without notice or obligation, in price, specifications, colors and materials, and to change or discontinue models.

