

FORD *PRESENTS THE NEW*
4-PASSENGER THUNDERBIRD
AMERICA'S MOST INDIVIDUAL CAR



Brilliant new version of America's most wanted, most admired car



Another First from Ford...a jewel of a car that's pure Thunderbird in spirit and performance... with full fine-car room and comfort for four... at a price far below that of other luxury cars!

Now there's fun for four in America's most exciting car! Famed Thunderbird individuality . . . Thunderbird compactness and maneuverability . . . incomparable Thunderbird performance—now all this and more—for four!

You have an adventure—and some thrilling surprises—in store for you when you command the completely new Thunderbird Special V-8. Here's an engine newly designed to share *your* love of life, to deliver *your* kind of superior performance in *even greater measure* than you've always associated with the Thunderbird!

All this *plus* fine-car spaciousness for four passengers. All this *plus* enough leg and head room to seat four varsity crew men with ease. And the doors are extraordinarily wide, too—even in evening dress the ladies can step in or out with ease and grace. The big idea is beautiful, luxurious comfort—Thunderbird style!

Your Ford Dealer extends an invitation to a thrilling new adventure. See the brilliant new four-passenger Thunderbird. Drive it. Claim it as your own . . . and you *can* at a price *far* below that of other luxury cars! Join the distinguished roster of Thunderbird owners who, driving America's most individual car, are as happy as the road is long.

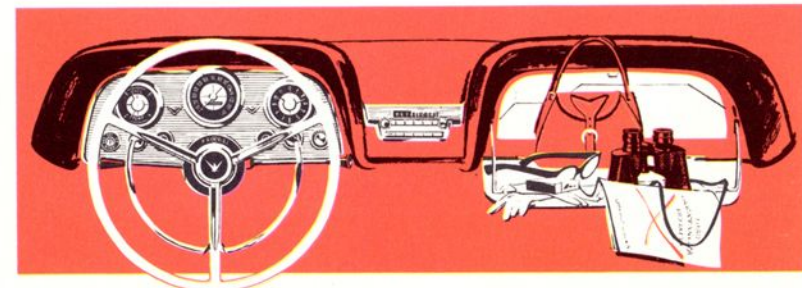


Wide, glide-through doors give you direct accessibility to the rear seats.



Slip behind the wheel of this fleetest of beauties . . . get away . . . and see what wonderful new driving experiences this entirely new Thunderbird has in store for you!

You haven't *looked* so good in years. You haven't *felt* so spirited since your teens. Because you've never driven a car so ready, willing and keen to travel. Like its illustrious predecessor, this Thunderbird is eager to show the stuff it's made of. And that means *performance* that will be a revelation to even the most ardent T'bird enthusiasts. (And they come pretty ardent!) Talk about cornering and ease of control—the new Thunderbird outhandles any car you've ever driven or dreamed about! Here is a car so magically responsive, so uncannily *sensitive* to your every thought that you must drive it to believe it. Then—and only then—will you know the thrills that await you as a Thunderbird owner.



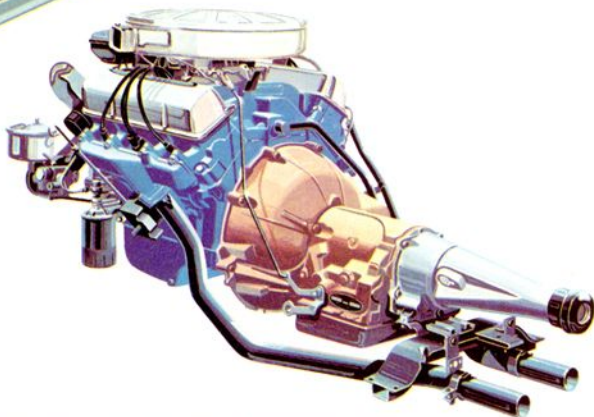
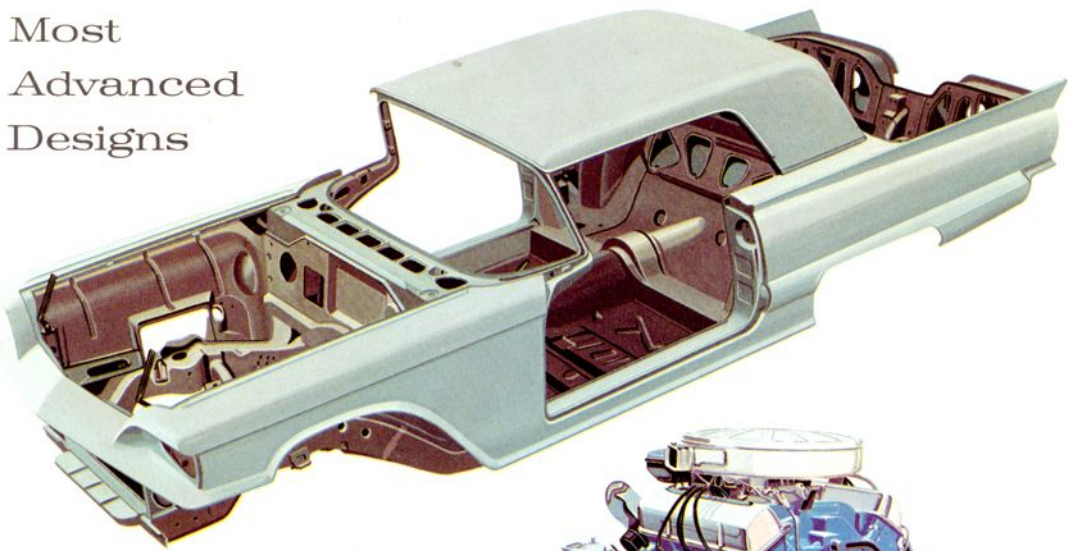
Handsome new instrument panel has an exciting sports car personality that complements the character of the car itself. Control cluster is deeply recessed in safety-padded panel for easier access and heightened visibility. Inner surface of glove box door is ingeniously designed as a service tray!

Motordom's Most Advanced Designs

Thunderbird's single unit body creates extra space! The first time you see the new Thunderbird, you'll wonder: *Where does all the room come from?* How is it possible to seat four people in such luxurious comfort—in a car of Thunderbird's size? New single unit body construction is the answer. It eliminates the conventional chassis frame. It molds top, body, frame, front and rear fenders into one single piece of sculptured steel. *That's* where all the room comes from! And all the extra strength, safety, and extra quiet, too!

A magnificent precision power plant is the completely new 300-hp Thunderbird 352 Special V-8. It features precision fuel induction for dazzling performance and remarkable economy. If you were impressed

by the quick, responsive action of the earlier Thunderbirds . . . wait till you take this one up a hill or two. There's might and magic and majesty in the all-new four-passenger Thunderbird!



SPECIFICATIONS

Exteriors and Interiors: Exciting new body colors of gleaming, durable, baked-on enamel are available in 12 Single Colors or 34 sparkling Two Tone combinations. Interiors are beautifully upholstered with deep-pleated vinyl or linen fabric inserts and vinyl bolsters, in colors to harmonize with exteriors. Perforated white vinyl headlining. Color-keyed deep-loop rayon carpet, front and rear.

Engine: 300-hp Thunderbird 352 Special V-8: 352-cu. in. displ.; 4.00" bore x 3.50" stroke; 10.2 to 1 comp. ratio; premium fuel; 4-barrel carburetor, dual exhausts. Features Precision Fuel Induction for superior performance and economy. Full-Flow oil filtration, automatic choke, free-turning overhead valves with hydraulic valve lifters. Engine electronically balanced under own power for optimum smoothness.

Construction: Welded, integral body and frame, for greater durability and quietness with high strength-weight ratio.

Suspension: Angle-Poised ball-joint front with coil springs and sports car stabilizer; trailing arm type rear with coil springs, rubber-mounted pivots. Double-acting shock absorbers.

Brakes: Double-seal 11" duo-servo with special ceramic linings for high fade resistance and long life. 194-sq. in. lining area.

Transmissions: 3-speed Conventional Drive or optional Overdrive with automatic 4th gear, or high-performance automatic transmission with two selective drive ranges.

Drive: Deep-offset hypoid rear axle with straddle-mounted pinion gear. Drive through trailing arms. Axle ratios to 1:3.70 with 3-speed Conventional Drive or Overdrive; 3.10 standard or 2.91 optional with automatic transmission.

Steering: Smooth, free-rolling recirculating-ball type gear; 25 to 1 over-all ratio. Turning diameter 39 feet.

Tires: 4-ply black tubeless, 8.00 x 14, on 5½" safety rims. Whitewalls, 6-ply and nylon tires optional.

Dimensions: 113" wheelbase; 60" front, 57" rear treads; 205.4" over-all length; height, with design load 52.5".

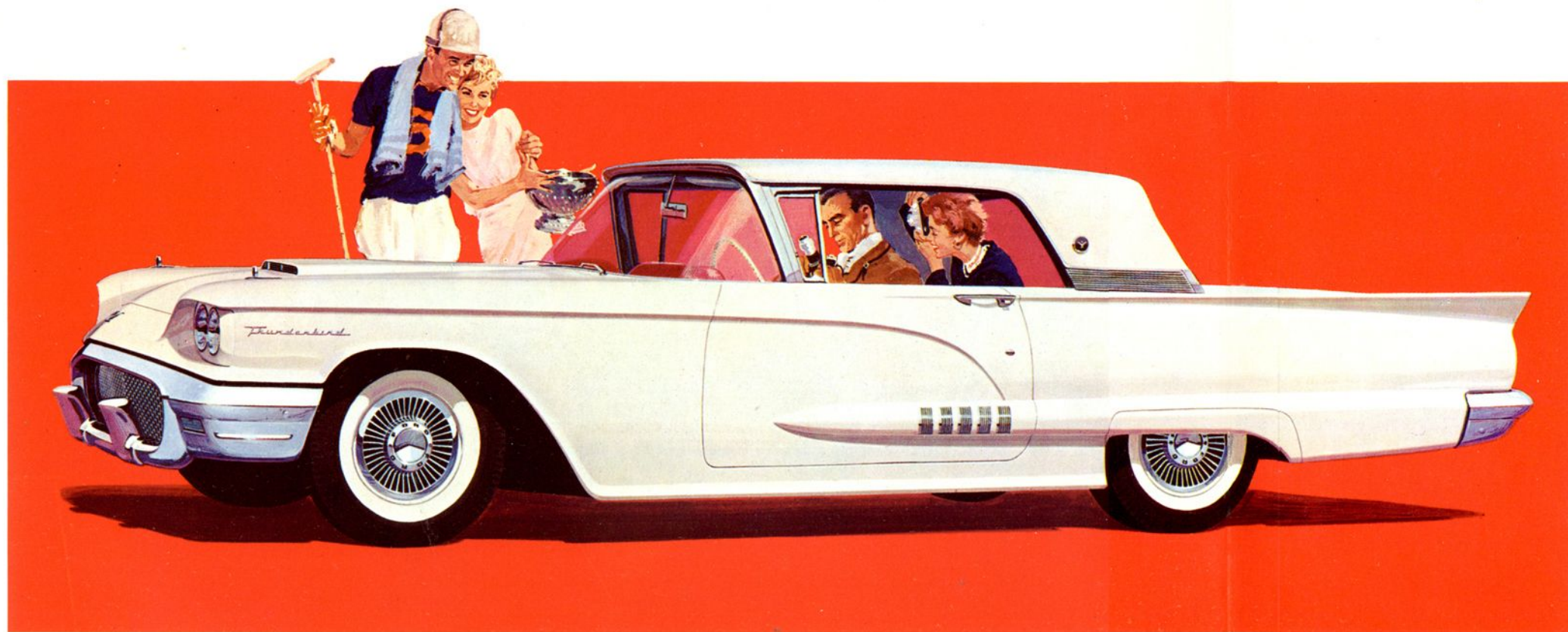
Standard Equipment: Lifeguard padded instrument panel, cushioned sun visors, double-grip door locks, safety-swivel inside rearview mirror and deep-center steering wheel with horn ring. Manually adjustable driver's seat, automatic dome light, cigarette lighter, coat hooks in rear compartment, dual horns, turn signals.

Options and Accessories: 4-way power driver's seat, power windows, power brakes, power steering. Manually adjustable front passenger seat. Electric clock. Radio, antennas. MagicAire heater. SelectAire conditioner. Seat belts. I-Rest tinted glass. Windshield washer-wiper, positive windshield wipers. Outside mirrors, fender shields, backup lights, Gunesight front fender ornament, Fashion-Ray wheel covers. Locking gas cap.

Prices: Some items illustrated or referred to are at extra cost. For the price of the Thunderbird with the equipment you desire, see your Ford Dealer.

The specifications were in effect at the time this folder was approved for printing. The Ford Division of Ford Motor Company reserves the right to discontinue models at any time, or change specifications or design, without notice and without incurring obligation.

Ford's great American classic. . .the 4-passenger THUNDERBIRD



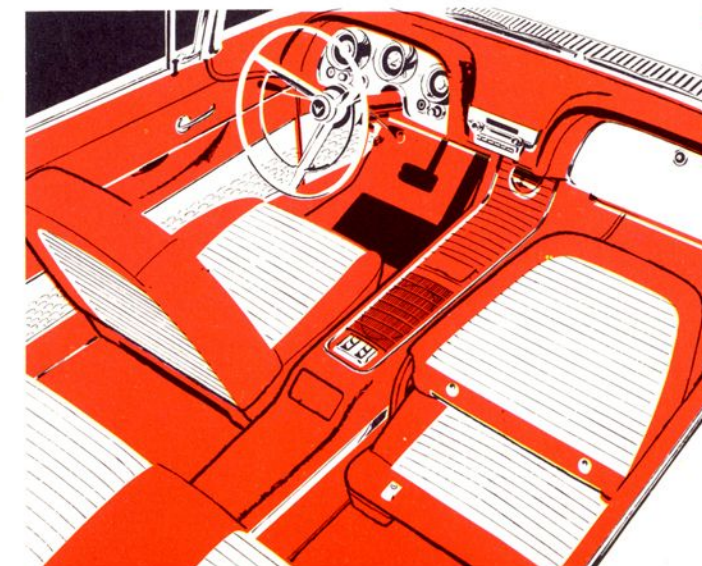
Now you can share the fun with family and friends in your new 4-passenger Thunderbird.

Utterly unlike any other car on the American road, the new Thunderbird is a straight-lined, low-swept beauty standing only slightly higher than the raciest car built. Yet it abounds in passenger luxury still unimagined in cars of greater length and height.

You have, for example, an exclusive "Panel Console" rising from the floor and running fore and aft between the seats. It houses the heater control, radio speaker, ash trays, and power window controls within easy reach of all four passengers.

You have four fabulously comfortable, individually contoured seats. (Front seat back folds all the way down for easy entrance.)

But most gratifying of all, perhaps, is the personal pride and satisfaction that you have when you own and drive *America's most individual car.*



Every line is a line of distinction in this 1958 Thunderbird. It stands only 52.5 inches high—with long, crisp, distinguished lines . . . and doors that are a full *four feet* in width!

Typical of the wonderful roominess of the new Thunderbird is the larger trunk compartment. It is 5 feet, 5 inches wide—with more than 20 cubic feet of space, with the spare tire in place! That's enough room to take the average family of four's luggage on a leisurely cross-country jaunt. You can take four suitcases, golf bags and plenty of other gear.

On Main Street or on U.S. 1 . . . on round-the-corner trips or 48-state tours, you'll find the new Thunderbird the most *rewarding* car you can own!