

2013 TAURUS+SHO





Mechanical

| |
|--|
| 4-wheel disc Anti-Lock Brake System (ABS) |
| Battery Management System |
| Brake- and engine-actuated traction control |
| Electric power-assisted steering (EPAS) |
| Suspension – Front: independent MacPherson strut |
| Suspension – Rear: independent multilink |
| Torque Vectoring Control |

Seating

| |
|---|
| Front bucket seats |
| 60/40 split-fold rear seat back with fold-down center armrest |

Interior

| |
|---|
| 12-volt powerpoints (2) |
| Accessory delay for power features |
| Adjustable rear vents |
| Auxiliary audio input jack |
| Driver and front-passenger seat back map pockets |
| Front and rear carpeted floor mats |
| Front center floor console with armrest and storage |
| Front overhead console with dome and map lights |
| Power door locks |
| Rear-seat reading lights |
| Sliding sun visors with illuminated vanity mirrors |
| Steering wheel-mounted cruise, audio and 5-way MyFord® controls |
| Tilt/telescoping steering column |

Exterior

| |
|--------------------------------------|
| Easy Fuel® capless fuel filler |
| Light-emitting diode (LED) taillamps |
| Rear-window defroster |
| Solar-tinted glass |

Safety & Security

| |
|--|
| Personal Safety System™ for driver and front passenger includes dual-stage front airbags, ¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System |
| Front-seat side airbags ¹ |
| Safety Canopy® System with side-curtain airbags ¹ and rollover sensor |
| 3-point safety belts for all seating positions |
| AdvanceTrac® electronic stability control and Curve Control |
| Battery saver |
| Belt-Minder® front safety belt reminder |
| Child-safety rear door locks |
| Emergency trunk release |
| Illuminated Entry System |
| LATCH (Lower Anchors and Tether Anchors for Children) |
| MyKey® |
| SecuriCode™ invisible keypad |
| SecuriLock® Passive Anti-Theft System |
| Side-intrusion door beams |
| SOS Post-Crash Alert System™ |
| Tire Pressure Monitoring System (excludes spare) |

SE

Equipment Group 100A
Includes all standard features, plus:

Mechanical

| |
|---|
| 3.5L Ti-VCT V6 engine |
| 6-speed SelectShift Automatic® transmission with Sport Mode and shifter button activation |
| Front-wheel drive (FWD) |

Seating

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|--|
| 4-way adjustable front head restraints |
| 6-way power driver and front-passenger seats with manual lumbar adjustment |
| Cloth seats |

Interior

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|--|
| AM/FM stereo/single-CD player with MP3 capability and 6 speakers |
| Cruise control |
| Day/night rearview mirror |
| Message center |
| MyFord with 4.2" LCD displays in instrument cluster and center stack |
| Power windows with one-touch-up/-down driver's side window feature |
| Single-zone manual air conditioning |

Exterior

| |
|---|
| 17" Sparkle Silver-painted aluminum wheels with P235/60R17 all-season tires |
| Black, power sideview mirrors with integrated blind spot mirrors |
| Quasi-dual exhaust with chrome tips |
| Remote Keyless Entry System with integrated keyhead transmitter remotes (2) |
| Wiper-activated halogen headlamps with autolamp |

Horsepower, Torque & EPA-Estimated Fuel Economy

| | | |
|-------------------------------|---|--|
| 3.5L Ti-VCT V6 Engine | Horsepower: 288 @ 6,500 rpm | Torque (lb.-ft.): 254 @ 4,000 rpm |
| 6-speed SelectShift Automatic | | |
| FWD | 19 city/29 hwy/23 combined mpg | |
| AWD | 18 city/26 hwy/21 combined mpg | |
| 2.0L EcoBoost® I-4 Engine | Horsepower: 240 @ 5,500 rpm | Torque: 270 @ 1,675–4,800 rpm ² |
| 6-speed SelectShift Automatic | | |
| FWD | 22 city/32 hwy/25 combined mpg (projected) ³ | |
| 3.5L EcoBoost V6 Engine | Horsepower: 365 @ 5,500 rpm ² | Torque: 350 @ 1,500–5,000 rpm ² |
| 6-speed SelectShift Automatic | | |
| AWD | 17 city/25 hwy/20 combined mpg | |

¹Always wear your safety belt and secure children in the rear seat. ²Figures achieved using premium unleaded fuel. ³Ford preliminary test data. Pending EPA certification.

Comparisons based on 2012 competitive models (class is Full-Size Sedans), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



TAURUS Specifications | Standard Features



SEL

Equipment Group 200A
Includes select SE features, plus:

Seating

Unique cloth seats

Interior

Auto-dimming rearview mirror
Covered front-row cupholders and storage
Dual-zone electronic automatic temperature control
Ford SYNC® voice-activated, in-vehicle connectivity system
Leather-wrapped shift knob with chrome trim
Leather-wrapped steering wheel
Message center with compass
Outside temperature display
Remote Start System
SiriusXM Satellite Radio with 6-month trial subscription

Exterior

18" Sparkle Silver-painted aluminum wheels with P235/55R18 all-season tires
Anti-theft perimeter alarm
Body-color, power, heated sideview mirrors with security approach lamps and integrated blind spot mirrors
LED supplemental park lamps



Limited

Equipment Group 300A
Includes select SEL features, plus:

Seating

10-way power driver and front-passenger seats with driver's side memory feature
Leather-trimmed seats with perforated leather inserts

Interior

Additional center speaker
Ambient lighting
Bright front door-sill plates
Cargo net
Ford SYNC voice-activated, in-vehicle connectivity system with SYNC Services for Traffic, Directions and Information
Leather-wrapped steering wheel with wood accent
MyFord Touch® with 2 configurable 4.2" color LCD displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
Power windows with global open and one-touch-up/-down for driver and front passenger
Universal garage door opener

Exterior

19" premium Luster Nickel-painted aluminum wheels with P255/45R19 LRR all-season tires
Chrome-accented, power, heated sideview mirrors with memory, security approach lamps and integrated blind spot mirrors
Rear view camera
Reverse Sensing System



SHO

Equipment Group 400A
Includes select Limited features, plus:

Mechanical

3.5L EcoBoost® V6 engine
6-speed SelectShift Automatic transmission with paddle shifters
All-wheel drive (AWD)
Electric power-actuated steering with drift control
Silver-painted brake calipers
Sport-tuned suspension

Seating

Leather-trimmed seats with "SHO" graphics embroidered on front seat backs

Interior

Adjustable brake and accelerator pedals with memory
Aluminum pedal covers
Intelligent Access with push-button start (2 key fob transmitters)
Power-tilt/-telescoping steering column
"SHO" branded front floor mats
Top grain leather-wrapped steering wheel

Exterior

19" premium Luster Nickel-painted aluminum wheels with P255/45R19 LRR all-season tires
Dual exhaust with chrome tips
High-intensity discharge (HID) headlamps
LED supplemental park lamps with piano black bezels
Piano black mesh grille
Piano black, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver's side and integrated blind spot mirrors
Rear spoiler
"SHO" branded side fender vents

Exterior Dimensions

| | |
|---------------------------|--------|
| Wheelbase | 112.9" |
| Length | 202.9" |
| Height | 60.7" |
| Width – Excluding mirrors | 76.2" |
| Width – Including mirrors | 85.7" |

Interior Dimensions

| | Front/Rear |
|---------------|-------------|
| Head room | 39.0"/37.8" |
| Shoulder room | 57.9"/56.9" |
| Hip room | 56.3"/55.8" |
| Leg room | 41.9"/38.1" |

Capacities (cu. ft.)

| | |
|-----------------------|-------|
| Passenger volume | 102.2 |
| Luggage capacity | 20.1 |
| Total interior volume | 122.3 |

Fuel Tank (gal.)

| | |
|---------|------|
| FWD/AWD | 19.0 |
|---------|------|

Dimensions may vary by trim level. SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service is available in the 48 contiguous USA, DC, and PR. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. HD Radio is a proprietary trademark of iBiquity Digital Corp. Sony is a registered trademark of the Sony Corporation. Miko is a registered trademark of Miko s.r.l. Alcantara is a registered trademark of Alcantara S.p.A., Italy.



SE+SEL Specifications



SEL. Dune leather trim. Available equipment. | MyFord Touch® with voice-activated Navigation System!¹ | SEL. Intelligent Access with push-button start!¹ | Quasi-dual exhaust with chrome tips. | SEL. Leather-wrapped shift knob with chrome trim.



¹Available feature.

SE+SEL Specifications



Exteriors

| SE | 1 |
|-----------------------------|---|
| B Oxford White | 1 |
| C Ingot Silver Metallic | 1 |
| D Sterling Gray Metallic | 1 |
| G Kodiak Brown Metallic | 1 |
| H Deep Impact Blue Metallic | 1 |
| I Tuxedo Black Metallic | 1 |

1 Dune Cloth

SEL

| | 2 | 3 | 4 | 5 |
|---|---|---|---|---|
| A White Platinum Metallic Tri-coat ¹ | 2 | 3 | 4 | 5 |
| B Oxford White | 2 | | 4 | |
| C Ingot Silver Metallic | 2 | 3 | 4 | 5 |
| D Sterling Gray Metallic | 2 | 3 | 4 | 5 |
| E Ginger Ale Metallic | 2 | 3 | 4 | 5 |
| F Ruby Red Metallic Tinted Clearcoat ¹ | 2 | 3 | 4 | 5 |
| G Kodiak Brown Metallic | 2 | 3 | 4 | 5 |
| H Deep Impact Blue Metallic | 2 | 3 | 4 | 5 |
| I Tuxedo Black Metallic | 2 | 3 | 4 | 5 |

- 2 Dune Cloth – Standard
- 3 Charcoal Black Cloth – Standard
- 4 Dune Leather – Optional
- 5 Charcoal Black Leather – Optional

Interiors



SE

Available Options

2.0L EcoBoost® I-4 engine with 6-speed SelectShift Automatic® transmission with Sport Mode and shifter button activation

All-weather floor mats²

Ash cup/coin holder with lighter element²

Cargo organizer²

SEL

Available Equipment Groups

Equipment Group 201A – SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services; 2 configurable 4.2" color LCD displays in instrument cluster; 8" LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks + additional center channel speaker + Reverse Sensing System

Equipment Group 202A – Includes all content of 201A + 19" Sparkle Silver-painted aluminum wheels with P255/45R19 LLR all-season tires + ambient lighting + Intelligent Access with push-button start + power-adjustable pedals + rear view camera

Available Options

2.0L EcoBoost I-4 engine with 6-speed SelectShift Automatic transmission with Sport Mode and shifter button activation (n/a with AWD)

All-weather floor mats²

All-wheel drive (AWD)

Ash cup/coin holder with lighter element²

Cargo organizer²

Leather-trimmed seats with heated front seats

Power moonroof (requires 201A or 202A)

Rear spoiler

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 201A or 202A)

Available Ford Custom Accessories

Visit accessories.ford.com to shop the complete collection



SEL. Tuxedo Black Metallic.

¹Additional charge. ²Factory-Invoiced Accessory. Colors are representative only. See your dealer for actual paint/trim options.



Limited Specifications



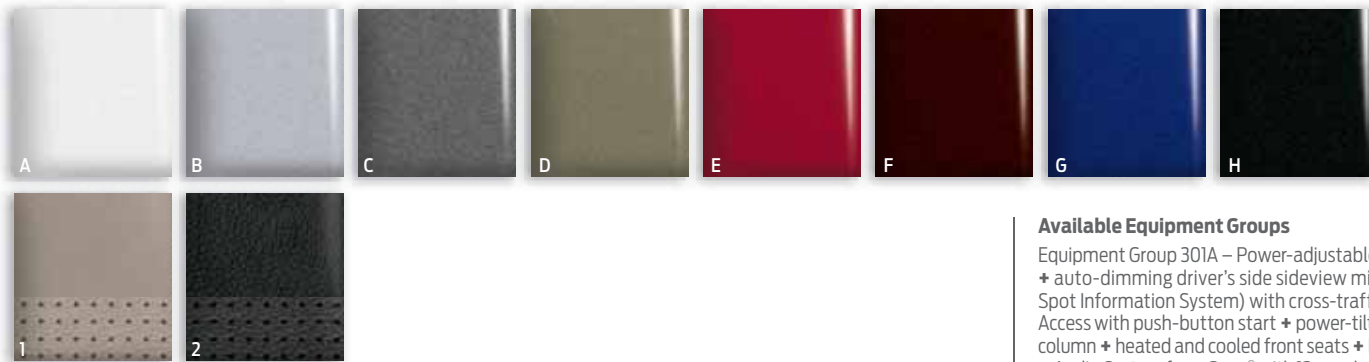
Dune leather trim. Available equipment. ■ BLIS® (Blind Spot Information System) with cross-traffic alert!¹ ■ Multicontour front seats with Active Motion.²¹
■ Adaptive cruise control and collision warning with brake support.³ ■ "LIMITED" front floor mats.⁴



¹Available feature.



Limited Specifications



| Exteriors | Interiors | |
|---|-----------|---|
| A White Platinum Metallic Tri-coat ¹ | 1 | 2 |
| B Ingot Silver Metallic | 1 | 2 |
| C Sterling Gray Metallic | 1 | 2 |
| D Ginger Ale Metallic | 1 | 2 |
| E Ruby Red Metallic Tinted Clearcoat ¹ | 1 | 2 |
| F Kodiak Brown Metallic | 1 | 2 |
| G Deep Impact Blue Metallic | 1 | 2 |
| H Tuxedo Black Metallic | 1 | 2 |

1 Dune Leather with Perforated Inserts – Standard
 2 Charcoal Black Leather with Perforated Inserts – Standard



19" Premium Luster Nickel-Painted Aluminum Standard



20" Polished Aluminum Available

Available Equipment Groups

Equipment Group 301A – Power-adjustable pedals with memory + auto-dimming driver's side sideview mirror + BLIS® (Blind Spot Information System) with cross-traffic alert + Intelligent Access with push-button start + power-tilt/-telescoping steering column + heated and cooled front seats + HD Radio™ Technology + Audio System from Sony® with 12 speakers

Equipment Group 302A – Includes all content of 301A + active park assist + auto high beams with rain-sensing wipers + heated steering wheel + heated rear outboard seats + rear-window power sunshade + "LIMITED" front floor mats

Available Options

2.0L EcoBoost® I-4 engine with 6-speed SelectShift Automatic® transmission with Sport Mode and shifter button activation (n/a with AWD)

20" polished aluminum wheels (requires 301A or 302A)

Adaptive cruise control and collision warning with brake support (requires 301A or 302A)

All-weather floor mats²

All-wheel drive (AWD)

Ash cup/coin holder with lighter element²

Cargo organizer²

Multicontour front seats with Active Motion® (requires 301A or 302A)

Power moonroof (requires 301A or 302A)

Rear spoiler

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

Available Ford Custom Accessories

Visit accessories.ford.com to shop the complete collection



Ingot Silver Metallic. Available equipment.

¹Additional charge. ²Factory-Invoiced Accessory. Colors are representative only. See your dealer for actual paint/trim options.



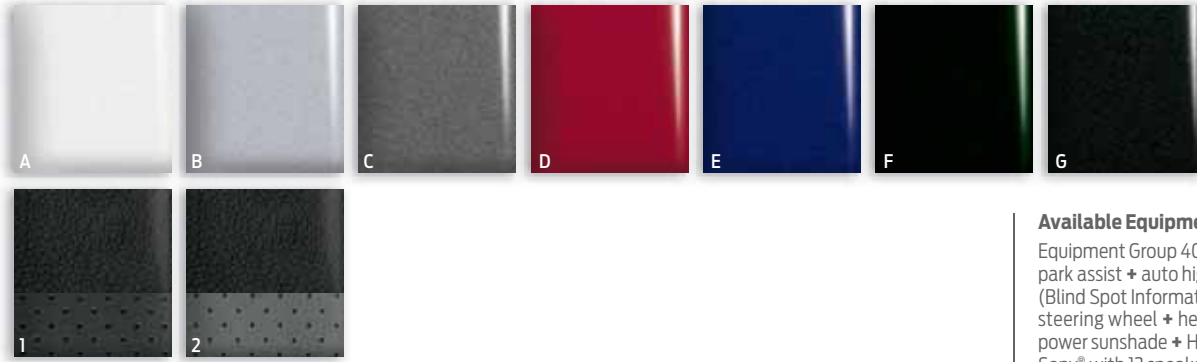
SHO Specifications



Charcoal Black leather trim with Mayan Gray Miko® Suede perforated inserts. Available equipment. | Charcoal Black leather trim with perforated inserts. | "SHO" engine cover. | EcoBoost® direct fuel injector. | Rear spoiler.



SHO Specifications



Exteriors

| | | |
|---|---|---|
| A White Platinum Metallic Tri-coat ¹ | 1 | 2 |
| B Ingot Silver Metallic | 1 | 2 |
| C Sterling Gray Metallic | 1 | 2 |
| D Ruby Red Metallic Tinted Clearcoat ¹ | 1 | 2 |
| E Deep Impact Blue Metallic | 1 | 2 |
| F Green Gem Metallic | 1 | 2 |
| G Tuxedo Black Metallic | 1 | 2 |

- 1 Charcoal Black Leather with Charcoal Black Miko® Suede Perforated Inserts and front-seat embroidered "SHO" graphics – Standard
 2 Charcoal Black Leather with Mayan Gray Miko Suede Perforated Inserts and front-seat embroidered "SHO" graphics – Standard

Interiors



19" Premium Luster Nickel-Painted Aluminum Standard



20" Machined and Painted Aluminum Available

Available Equipment Group

Equipment Group 402A – Heated and cooled front seats + active park assist + auto high beams with rain-sensing wipers + BLIS® (Blind Spot Information System) with cross-traffic alert + heated steering wheel + heated rear outboard seats + rear-window power sunshade + HD Radio™ Technology + Audio System from Sony® with 12 speakers

Available Package

SHO Performance Package includes performance friction brake pads, sport-calibrated steering, AdvanceTrac® electronic stability control "Sport Mode" setting, 3.16:1 final drive ratio, Alcantara® suede-trimmed steering wheel, 20" machined and painted aluminum wheels with P245/45R20 Performance Summer Tire Compound and tire sealant/inflation kit (n/a with adaptive cruise control)

Available Options

20" machined and painted aluminum wheels with P245/45R20 all-season tires (requires 402A)

Adaptive cruise control and collision warning with brake support (requires 402A; n/a with SHO Performance Package)

All-weather floor mats²

Ash cup/coin holder with lighter element²

Cargo organizer²

Multicontour front seats with Active Motion® (requires 402A)

Power moonroof (requires 402A)

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

Available Ford Custom Accessories

Visit accessories.ford.com to shop the complete collection



Ruby Red Metallic Tinted Clearcoat. Available equipment.

¹Additional charge. ²Factory-Invoiced Accessory. Colors are representative only. See your dealer for actual paint/trim options.



QUALITY, GREEN, SAFE AND SMART.

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New Vehicle Limited Warranty. We want your Ford Taurus ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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