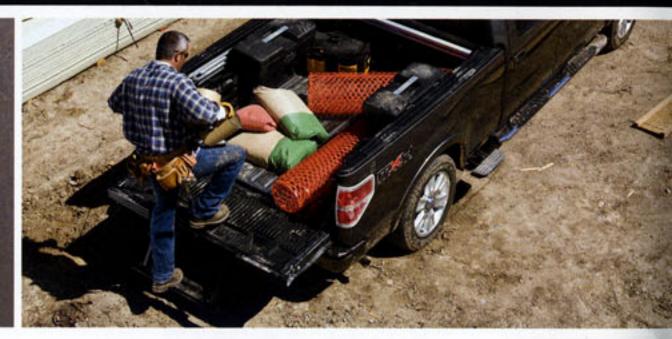


#### 009 ALL-NEW F-150

The all-new F-I50 delivers increased productivity and toughness at every turn, including best-in-class towing and payload. Impressive technologies let you tow with confidence thanks to standard Trailer Sway Control and available Tow/Haul Mode and an integrated Trailer Brake Controller.<sup>2</sup> Unsurpassed fuel economy of up to 21 mpg hwy.<sup>3</sup> from the new optional SFE Package. And standard AdvanceTrac® with RSC® (Roll Stability Control™),<sup>4</sup> side-curtain and front-seat side airbags<sup>5</sup> put your protection first. From toughness to capability, from fuel economy to safety, the all-new F-I50 gives you more. Visit fordvehicles.com/F150.







> New flat loadfloor (shown in SuperCrew) eliminates the center "hump" to make loading cargo easier > Available factory-integrated Trailer Brake Controller > New available Tailgate Step makes cargo box entry and exit a breeze

CABS/MODELS	Regular Cab: XL – STX – SuperCab: XL – STX – XI		SuperCrew: XL - XLT - FX4 - LA	RIAT – KING RANCI	H <sup>®</sup> – PLATINUM
ENGINES	4.6L 2-Valve V8 4.6L 3-Valve V8 5.4L 3-Valve V8 5.4L 3-Valve V8 (E85)	HORSEPOWER	248 @ 4750 rpm 292 @ 5700 310 @ 5000 320 @ 5200	TORQUE (lbft.)	294@4000 rpm 320@4000 365@3500 390@3500
TRANSMISSIONS	4-speed auto O/D on 2-va	alve V8	6-speed auto O/l	D on 3-valve V8s	
CAPABILITIES (lbs.)6	Max GVWR 8200	Max GCWR 17,10	00 Max Payload 30	30 M	ax Towing II,300
F-I50 STRENGTHS	Class-exclusive available	Tailgate Step • Standard	cargo box volume • Unsurpassed 2	ity Control) • Standa	ard Trailer Sway Control • All-new

interior with flat loadfloor in SuperCab and SuperCrew • Best selection of models, trim and pickup box configurations • And much more



# FORD WORK SOLUTIONS TO ACCOUNT TO



Only the toughest name in trucks could assemble this all-star lineup to help you take care of business. From communications and computing, to navigation, fleet tracking and security, every position is filled by a pro. Now your Built Ford Tough® truck can be a productivity powerhouse. Run your business remotely. Combat tool loss, theft and downtime. Track your fleet for top efficiency. Ford Work Solutions<sup>7</sup> components are optional on F-I5O, E-Series, F-Series Super Duty® Pickup and F-Series Super Duty Chassis Cab. You ask, Ford delivers. Visit fordworksolutions.com.









> In-dash computing offers word processing, spreadsheets, hands-free telephone capability and voice-activated nav > The included wireless keyboard lets you work right from the cab > Print documents with the available wireless printer











> The Crew Chief fleet management system lets you track your fleet 24/7 from any Internet-connected computer > Tool Link helps you keep track of your tools and combat tool loss > Cable Lock can help stop "grab and dash" thefts















Full mobile office capability. Ford joins forces with Sprint, MAGNETI MARELLI and Garmin to offer a Microsoft Auto Windows CE-based in-dash computing system with broadband Internet capability, navigation and Bluetooth functionality, all with the ease of a touch screen. Of course, it's ruggedly designed to operate in extreme temps.

Fleet management. Crew Chief from Microlise™ tracks your vehicle fleet 24/7 using your Ford Work Solutions in-dash computing system or any computer with web access. Know which truck is where. Run optional diagnostics/maintenance reports. Keep on truckin.'



Tool tracking. Tool Link from DEWALT® uses Radio Frequency ID (RFID) technology to tell you what's in your truck and what isn't.9 Use it before a job to make sure you have everything you need. Check it again afterward to see that all your gear is back where it belongs.

Asset security. The Cable Lock system by Master Lock® is a rugged, retractable, vinyl-coated cable spooled in a cargo box-mounted case. Use it to put your tools and other equipment on lockdown.

### NEW TRANSIT CONNECT

The breakthrough Transit Connect is Ford's new, dedicated small commercial van. Industrial strength. Serious payload. Up to 19/24 mpg.10 Impressive cargo box flexibility. Tall cargo height. Six doors. Agile city-smart handling. And dual-purpose functionality with available 5-passenger seating. Since its European introduction in 2002, Transit Connect has proven, real-world reliability - and a stack of awards naming it the best, most reliable vehicle of its kind. At your service, Summer 2009. See it now at fordvehicles.com/transitconnect.







> A comfortable cabin helps the workday ease on by > Six tall doors accommodate cargo of many shapes and sizes > Choose the cargo box accessories that fit your business

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Cargo Van - Cargo Wagon

ENGINE

2.0L Duratec

HORSEPOWER — estimated at 138

TORQUE -(lb.-ft.)

estimated at I32

TRANSMISSION

4-speed auto

CAPABILITIES (lbs.)6 Max GVWR 4965

Max Payload 1605

#### TRANSIT CONNECT **STRENGTHS**

- Payload over 1600 lbs. Load width over 4' load length over 6' Wide-opening front doors, dual sliding side doors and rear doors that swing I80° out of the way (255° doors optional) • Generous exterior panel space for professional signage • Impressive handling
- Tight turning radius 6-way adjustable driver seat Optional Ford Work Solutions components And much more



### 2009 E-SERIES

E-Series is the line of full-size Vans, Cutaways and Wagons that do more and do it better. First, they offer you the widest choice of configurations based on full-size vans, including a new 2009 E-I50 Extended Length Cargo Van. An all-new instrument panel delivers a more convenient, productive work environment. Plus, all-new onboard technology options from Ford Work Solutions can let you do business right from your vehicle. The full-size van leader since 1979 just keeps getting better. See it at fordvehicles.com/eseries.



STRENGTHS





> All-new instrument panel is easy to use and provides plenty of storage too > E-Series Vans, Cutaways and Wagons offer you the most configurations > The new instrument cluster is clear, concise and includes a new optional message center

MODELS	E-150/E-250/E-350 Cargo \ E-250/E-350/E-450 Cutaw				egular Length XL – X Regular & Extended L		
ENGINES	4.6L 2-Valve V8 FFV 5.4L 3-Valve V8 FFV 6.8L 3-Valve VIO 6.0L Power Stroke® V8 Tu	HORSEPOWI rbo Diesel	ER	225 @ 4800 rpm 255 @ 4500 305 @ 4250 235 @ 3150	TORQUE - (lbft.)		286 @ 3500 rpm 350 @ 2500 420 @ 3250 440 @ 1600
TRANSMISSIONS	4-speed auto O/D		Available 5-speed	TorqShift® auto 0	/D		
CAPABILITIES (lbs.)6	Van: 9500 Max GVWR Cutaway: 14,5 Wagon: 9500		Van: 20,000 Cutaway: 20,000 Wagon: 18,500	Max Payload	Van: 4030 Cutaway: 8970 Wagon: 2990	Max Towing	Van: 10,000 Cutaway: 10,000 Wagon: 10,000
E CEDIEC	• 4.6L & 5.4L gas engines	now flexible fuel-ca	pable • New integra	ated Trailer Brake	Controller option <sup>2</sup>	New Rear View	ew Camera option

on Vans & Wagons • Ford Work Solutions technology tools for productivity • All-new alternator lineup on gas engines • New Aerial

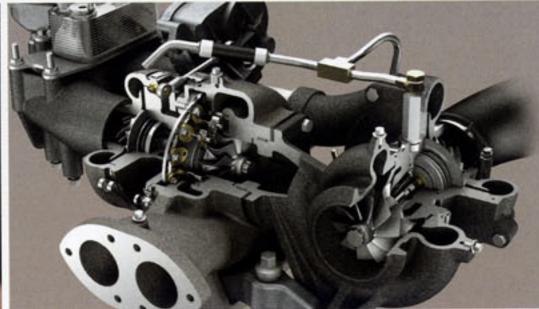
Bucket Cargo Van Suspension option • AdvanceTrac with RSC (Roll Stability Control)4 now available on gas engine cargo vans



### F-SERIES SUPER DUTY PICKUP

The most capable pickup in America." F-Series Super Duty starts with an incredibly strong structure wrapped in muscular sheet metal. Best-in-class" towing and hauling are courtesy of its mighty, optional 6.4L Power Stroke V8 Turbo Diesel. Climb in and experience an impressive level of comfort — one that's changed the heavy-duty pickup world. In fact, no other truck in the class offers so many innovations to make your work easier. No wonder F-Series has been America's best-selling line of trucks for over 3 decades. Build yours at fordvehicles.com/superduty.







> Available factory-integrated Trailer Brake Controller² works with electric trailer brakes > Dual sequential turbos deliver massive torque across a broad range<sup>12</sup> > Available FlexFold<sup>TM</sup> rear seat features a rugged steel loadfloor

CABS/MODELS	Regular Cab: XL – XLT SuperCab: XL – XLT – FX4		– FX4 – LARIAT – Ca	bela's <sub>®</sub> - KING R/	ANCH – Ford Harley-Davidson™
ENGINES	5.4L 3-Valve V8 6.8L 3-Valve VIO 6.4L Power Stroke V8 Turbo	HORSEPOWER ————————————————————————————————————	300 @ 5000 rpm — 362 @ 4750 350 @ 3000 <sup>13</sup>	TORQUE (lbft.)	365 @ 3750 rpm ————————————————————————————————————
TRANSMISSIONS	6-speed manual	Available 5-spec	ed TorqShift auto O/D	with Tow/Haul N	lode
	F-250: 10,000	F-250: 23,000		F-250: 3220	F-250: 16,500
CAPABILITIES (lbs.)6	Max GVWR F-350: 13,000	Max GCWR F-350: 26,000	Max Payload	F-350: 5730	Max Towing F-350: 18,800
()	F-450: 14,500	F-450: 33,000		F-450: 6190	F-450: 24,600

SUPER DUTY STRENGTHS

Best-in-class 5th-wheel towing, conventional towing and payload
Best-in-class gas horsepower and torque
Exclusive F-450
Pickup
Exclusive PowerScope™ trailer tow mirrors option
Exclusive Tailgate Step option
Exclusive stowable bed extender option

• Exclusive Rapid-Heat Supplemental Cab Heater option • Exclusive standard Built Ford Tough hitch receivers — all models



### F-SERIES SUPER DUTY CHASSIS CAB

The 2009 F-Series Super Duty Chassis Cabs have arrived, and they're more ready than ever to take on the toughest jobs. Muscular sheet metal and spectacular interiors join forces with rugged construction, easy upfits, and the versatility to master almost any task. As you'd expect, they boast massive capacities and exceptional maneuverability, along with the cleanest and quietest Ford truck diesel ever offered — the available 6.4L Power Stroke V8 Turbo Diesel. Check out the whole Chassis Cab line at commtruck.ford.com.







> Wide-open Crew Cab is available with front captain's chairs and center floor console > A choice of heavy-duty alternator systems pump out the amps > Chassis Cabs are prime for aftermarket utility bodies

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Regular Cab: XL - XLT

SuperCab: XL - XLT - LARIAT

Crew Cab: XL - XLT - LARIAT

5.4L 3-Valve V8

HORSEPOWER -

365 @ 3750 rpm

**ENGINES-**

6.8L 3-Valve VIO

362@4750

457@3250

6.4L Power Stroke V8 Turbo Diesel

350 @ 300013

300 @ 5000 rpm

650 @ 2000<sup>13</sup>

**TRANSMISSIONS** 

6-speed manual

Available 5-speed TorqShift auto O/D with Tow/Haul Mode

CAPABILITIES (lbs.)6 Max GVWR F-450: 16,500

F-350: 13,000

F-350: 23,500

F-350: 7332

TORQUE -

F-350: 16,000

Max GCWR F-450: 30,000

Max Payload F-450: 10,158

Max Towing F-450: 21,600

F-550: 19,500

F-550: 33,000

F-550: 13,045

F-550: 24,500

 Standard manual air conditioning
Standard SOS Post-Crash Alert System<sup>14</sup>
Integrated Trailer Brake Controller,<sup>2</sup> standard on XLT and LARIAT • Remote keyless entry/perimeter anti-theft system, standard on XLT and LARIAT • Leather-trimmed heated seats, standard on LARIAT • Ford SYNC,® standard on LARIAT • Optional Ford Work Solutions components





## F-650/F-750 SUPER DUTY



Year after year, F-650 and F-750 deliver legendary hauling and towing strength along with a huge range of upfit possibilities. A host of standard and optional upgrades enhance their flexibility, comfort and utility. As always, every F-Series is backed by a solid warranty, outstanding service and the reputation of Built Ford Tough. These capable, durable, top-of-the-line Ford trucks can help you take care of business every day. Find out more at commtruck.ford.com.





> Meritor® Quadraulic™ calipers deliver solid stopping power and ease of maintenance > A tilt-flatbed wrecker is just one of literally hundreds of upfits available for F-650 and F-750 Chassis Cabs

CABS/MODELS

Regular Cab, SuperCab & Crew Cab: F-650 Pro Loader®16 - F-650 - F-750

ENGINE —

CUMMINS® ISB Turbo Diesel

HORSEPOWER -

200 to 325

TORQUE — 520 to 750

**TRANSMISSIONS** 

Allison automatic: 5 and 6 speeds

Fuller® manual: 5 and 6 speeds

Spicer® manual: 7 speeds

CAPABILITIES (lbs.)6 Max GVWR F-650: 20,950 to 29,000

F-650 Pro Loader: 20,050 to 26,000

F-750: 25,999 to 37,000

- F-750 can now be made Class 8-capable with a GVWR of up to 37,000 lbs. Available Eaton's Fuller UltraShift® 6-speed fully automated overdrive transmission • Standard Meritor-WABCO HPB brake system with Meritor Quadraulic calipers and on-board data acquisition/driver supervision system • Available CUMMINS vertical exhaust • Available I30-, I60-, 200- or 270-amp alternator
- · Available overhead gauge cluster with oil temp and hour meter · Standard cloth seats on XLT

#### 2009 FORD LCF



With a best-in-class<sup>17</sup> turning radius of as little as 16'7," Ford LCF is one of the most maneuverable vehicles of its kind. For 2009, an optional Truetrac<sup>®</sup> limited-slip differential offers the confidence of additional rear traction in challenging conditions. Designed and built specifically for the North American market, Ford LCF's chassis shares key components with our proven Super Duty models. And it's assembled nearby, not shipped from overseas; so you can get the right vehicle, right when you need it. Learn more at commtruck.ford.com.





> A spacious cabin gives you a bird's-eye view of traffic > Ford LCF is one versatile machine - this off-highway tire service body is a particularly ingenious upfit

MODELS Low Cab Forward Regular Cab: L45 - Class 4, L55 - Class 5

TRANSMISSION 5-speed TorqShift automatic

CAPABILITIES (lbs.)<sup>6</sup> Max GVWR L45: I5,000 and I6,000 L55: I7,999 and I9,500

FORD LCF STRENGTHS • 4.5L Power Stroke V6 Turbo Diesel with 200 horsepower and 440 lb.-ft. of torque • Ford Clean Diesel Technology™ • 4 GVWR offerings: I5,000 and I6,000 lbs. (L45); I7,999 and I9,500 lbs. (L55) • 4-wheel disc brakes with ABS • Class-exclusive Huck Bolt™ frame construction • I9.5″ wheels and tires • 9 exterior color choices • Standard power windows and locks • Cloth or vinyl interior trim

#### 2009 FORD: TAKING CARE OF BUSINESS



Each of the select dealerships in our Business Preferred Network (BPN) is committed to providing quality commercial-oriented products and

service, as well as special financing and billing arrangements, to businesses that rely on Ford products. As a BPN customer, your business vehicles receive priority service at your BPN dealership to help get your vehicle back on the road quickly.



Our commercial purchase plans and lines of credit offer attractive rates, negotiable terms and business-friendly

options. If you prefer to lease, our CommerciaLease<sup>sм</sup> programs offer a wide variety of package options to meet your needs. For additional information, please visit our website: www.fordcredit.com/comlend/.



For a purchase or lease, the Ford Extended Service Plan (ESP) offers "Peace-of-Mind" protection

designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford dealerships.

Vehicles throughout this brochure may be shown with optional and aftermarket upfit equipment. Features listed may be optional and/or require additional equipment. See your Ford Dealer for feature availability.

<sup>1</sup>Class is Full-Size Pickups under 8500 lbs. GVWR, properly equipped.

<sup>2</sup>Integrated Trailer Brake Controller verified to be compatible with electrically actuated drum brakes only.

32009 EPA-estimated 15 mpg city/21 hwy. on SFE Package with 4.6L 3-valve V8, 145" WB SuperCrew 4x2; 14 mpg city/19 hwy. on 4.6L 2-valve V8 4x2; 15 mpg city/20 hwy. for F-150 4.6L 3-valve V8 4x2; 14 mpg city/20 hwy. for F-150 5.4L 3-valve V8 4x2 gas.

Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

5Always wear your safety belt and, in SuperCab and Crew Cab models, always secure children in the rear seat.

6Maximum capabilities when properly equipped. See your Ford Dealer for specific details.

Ford Work Solutions include Ford Licensed Accessories. See your dealer for limited warranty details. To avoid driving distractions, some functions are disabled while vehicle is in gear.

8Service fee required.

\*Tool Link RFID system will not read tagged tools in metal containers.

Preliminary estimated city/hwy. fuel economy ratings.

<sup>11</sup>Best-in-class payload and towing, GVWR and GCWR when properly equipped. Class is Full-Size Pickups over 8500 lbs. GVWR.

12On 6.4L Power Stroke V8 Turbo Diesel only.

<sup>13</sup>Governed at 325 hp @ 3000 rpm and 600 lb.-ft. of torque @ 2000 rpm on F-450 Pickup and F-450/F-550 Chassis Cab models.

<sup>14</sup>SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

15 See dealer for limited warranty details.

Badged as Pro Loader when equipped with 19.5" wheels.

<sup>17</sup>Class 4 Tilt-Cab Diesels, excluding Ford joint-venture partners.

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Garmin is a registered trademark of Garmin Ltd.

Master Lock is a registered trademark of Master Lock Company LLC.

Microlise Group Limited is a company registered in England and Wales with company number 1670983.

Sprint is a registered trademark of Sprint Nextel. Sprint Mobile Broadband Network reaches over 248 million people (including data roaming). Coverage not available everywhere. See sprint.com/coverage for details.

MAGNETI MARELLI is a registered trademark of Magneti Marelli Holding S.p.A.

Microsoft is a registered trademark of Microsoft Corporation.

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